

Special Olympics Kentucky

Special Olympics
Kentucky





Presenters

Trish Mazzoni

President and CEO, Special Olympics Kentucky

Ryan Barts, Georgetown

Special Olympics Global Messenger

DesaRae Nickell, Morehead

Special Olympics Global Messenger

Special Olympics



Eunice Kennedy Shriver, Founder

Sports Programs



- 15 sports
- Year-round opportunities
- 10,200 athletes statewide
- 88% of athletes display increased confidence & self-esteem
- 93% of athletes enjoy better health
- 91% of athletes improve social relationships
- 52% more likely to hold a job

Healthy Athletes Program



Initiatives Offered

Special Olympics
Lions Clubs International
Opening Eyes®



Special Olympics
Special Smiles®



Special Olympics
Healthy Hearing



Special Olympics
FUNfitness



Special Olympics
Fit Feet



Special Olympics
Health Promotion



Special Olympics
Strong Minds



Special Olympics
MedFest®



Healthy Athletes Program



- 1,300+ annual screenings
- 326 referrals for additional care
- 126 free pairs of prescription eyewear distributed

People with intellectual disabilities make up 5% of the total Medicaid population, but consume 15% of Medicaid services.*

**Centers for Disease Control*

Unified Champion Schools



Unified Champion Schools



- 86 schools participating
- 40 counties represented
- 76,000 students reached

Unified Champion Schools



- 94% of Unified Champion Schools teacher liaisons say that UCS programs reduce bullying, teasing and offensive language in their schools
- 94% of school staff said UCS programs give students with and without Intellectual Disabilities greater opportunity to work together

How Do Donations Benefit My Community?

Individual Donors*

40%
(*-Includes funds from Tax Check-Off Donations)



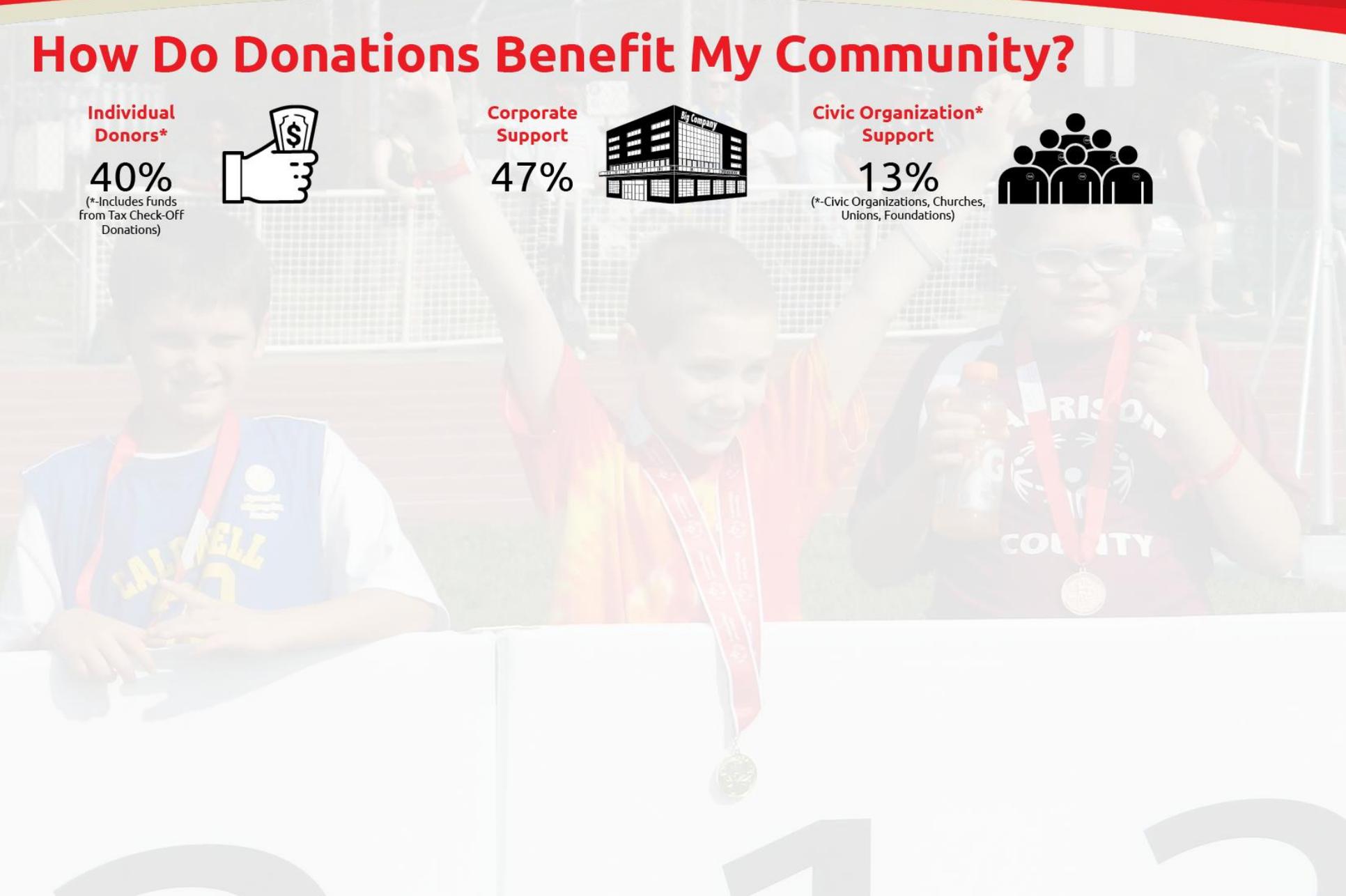
Corporate Support

47%



Civic Organization* Support

13%
(*-Civic Organizations, Churches, Unions, Foundations)



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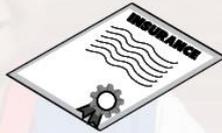
13%

(*-Civic Organizations, Churches, Unions, Foundations)



Competition Costs

Facility rental fees, equipment and officials fees for more than 600 competitions statewide.



Insurance

Special Olympics Kentucky provides secondary medical insurance for all athletes and volunteers for competition and training.



Medical Services

Trained, professional medical personnel – paramedics, EMTs or athletic trainers – are on-site at all state-level competitions.



Coach Training & Education

We provide training both in sports skills and working with people with ID for more than 2,500 coaches statewide.



Volunteer Recruitment and Training

More than 8,600 volunteers support our program throughout Kentucky.



Staff

A small, well-trained staff handles organizational and administrative tasks for our entire statewide program.



Fundraising, Marketing & Administration

Money spent to raise additional funds, promote the program and manage non-program administrative functions totals less than 23% of our annual budget.

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Corporate Support

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Civic Organization* Support

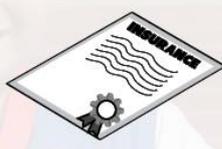
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Sports Programs

- 15 sports in year-round program
- 641 competitions Statewide
- 88% of athletes display increased confidence & self-esteem
- 93% enjoy better health
- 91% improve social relationships



Unified Sports & School Programs

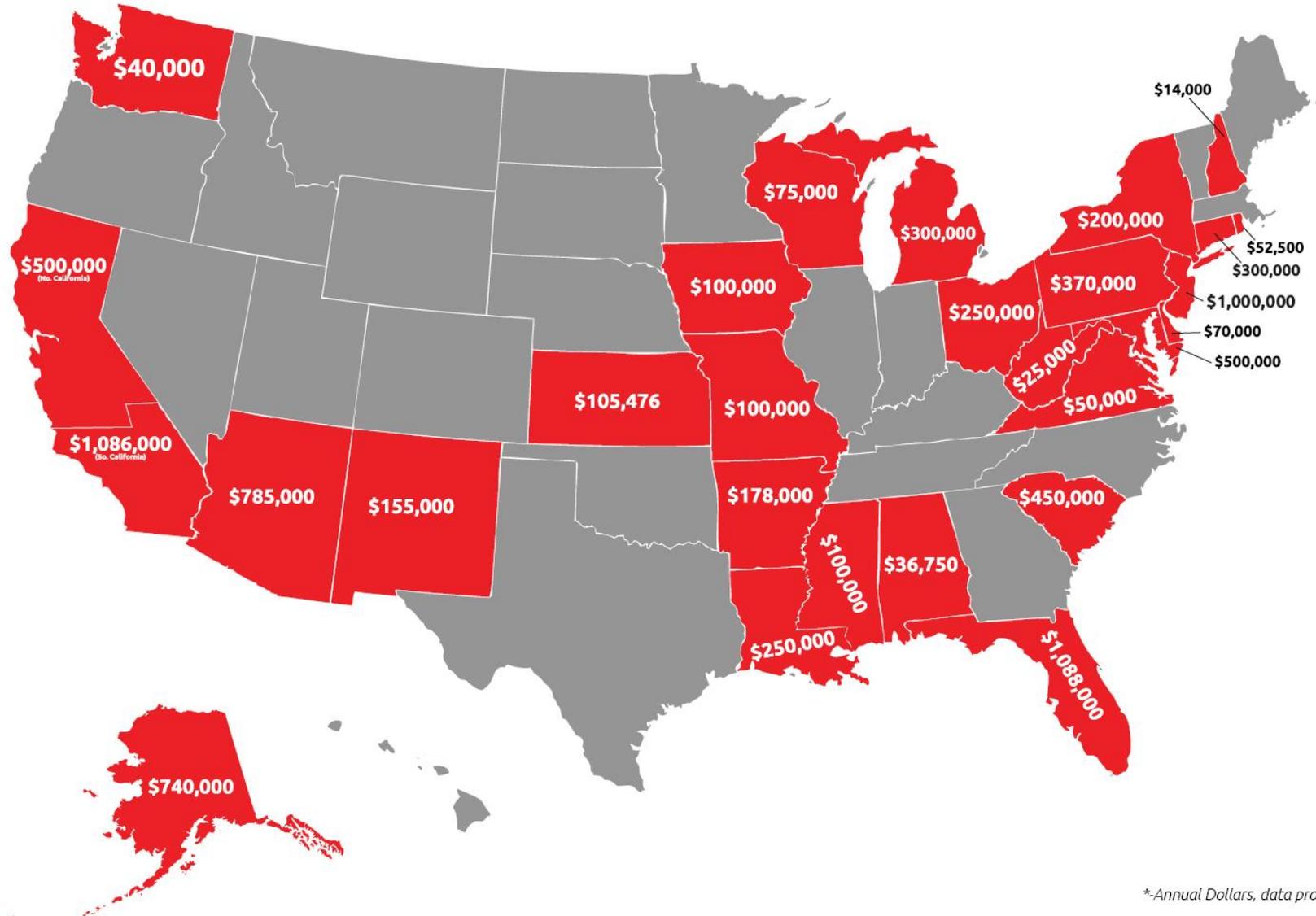
- 3 National Banner Schools
- 86 active schools in 40 counties
- 94% of teachers say UCS reduces bullying
- 94% of school staff say UCS gives students with/without ID more opportunities to work together.



Healthy Athletes

- 1,300 annual screenings
- 326 referrals for additional care
- 126 free pairs of eyeglasses
- free to all athletes
- improves overall health of medically underserved community

Who Receives State Funding?*



*Annual Dollars, data provided 2016-19



Ryan Barts

Special Olympics Global
Messenger

Georgetown, KY



DesaRae Nickell

Special Olympics Global
Messenger

Morehead, KY



Questions

Special Olympics
Kentucky



Thank You!

