



## **Freedom House**

**A whole family solution  
for substance use  
disorder**



# Freedom House

- A nationally recognized program, and the only of its kind in Kentucky, providing residential treatment for pregnant and parenting women with substance use disorder.
  - ALL children, regardless of age, may accompany their mothers into treatment.
- Data-driven and evidence-based treatment.
- We are doubling our capacity in Manchester to accommodate the demand for our services. Also expanding to Stanford, Owensboro, and possibly Northern Kentucky.



# Freedom House

- Designed for pregnant and parenting women.
- We accept women at any stage in pregnancy.
- All children under 18 can live with mom at Freedom House.

**343**

Total Healthy Babies Born  
at all Freedom House locations  
as of October 1, 2024

**1,305**

Total Women Served  
at all Freedom House  
locations since 2018

*\*MyEvolv 10.01.24*



## Freedom House Louisville, KY

- Celebrating 31 years of service since 1993
- 46 Total beds
- 150+ Women served on an annual basis

## Manchester, KY

- Celebrating four years of service since 2020
- 25 Healthy babies born
- 301 Children served
- 16 Total beds



# Services provided at Freedom House

- Access to high-risk prenatal services
- Health and nutrition
- Licensed medical, clinical services
- Peer support services
- Parenting classes: bonding and attaching to your infant
- Trauma focused therapy
- Case management



# Cost Savings

- NICU stays and long-term health outcomes for mothers and babies.
- \$29,212 - Approximate cost of an 18-day NICU stay.
- 3.5 days - Average NICU stay for Freedom House babies.
- Approximate cost savings due to shorter stay is \$20,000.
- 92% of Freedom House babies were born healthy in FY22 based on APGAR scoring.

Average NICU stay for infants born with a NAS diagnosis

18  
Days

Kentucky

2  
Days

Louisville Freedom House

5  
Days

Manchester Freedom House

# Freedom House Global Impact



100%

Of infants increased in birth weight at follow-up appointments

90%

Increase in visitation or reunion with children

337

Healthy babies born as of October 7, 2024

98%

Of clients indicated they benefited from our services

*\*Data from 2023 clients who graduated or completed the Freedom House program, MyEvolv*





# Responsible Service Provision

- What is the ROI?
- Value Based Contracting with MCOs that prioritizes tangible outcomes should be prioritized to provide the best treatment for Kentuckians.
- For the past year, VOA has partnered with 5 MCOs to develop Value Based Contracts.



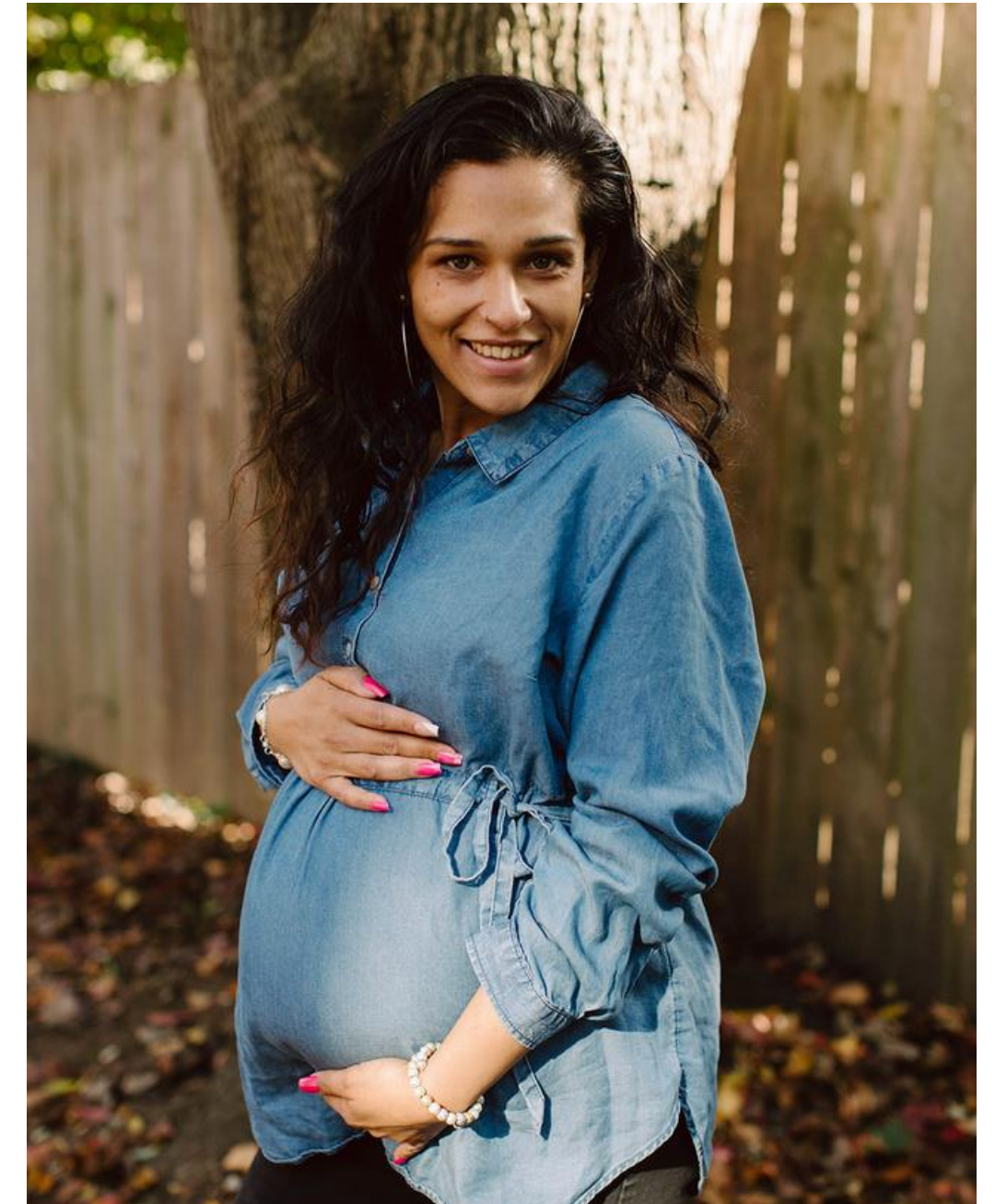


# Project Strong

- In January 2023, VOA launched Project Strong, a five-year longitudinal program evaluation that measures the long-term impacts of Freedom House from 2022-2027.
- The primary focus of this evaluation is to better understand the social and financial benefits to communities.
- This project collects initial baseline data from graduates of the Freedom House program and then follow-up data every six months for a three-year period.
- Funded by a \$500,000 grant from Humana Foundation and an \$800,000 gift from an anonymous donor.



Shifting Trajectories, Recognizing Opportunities, Narrowing Gaps



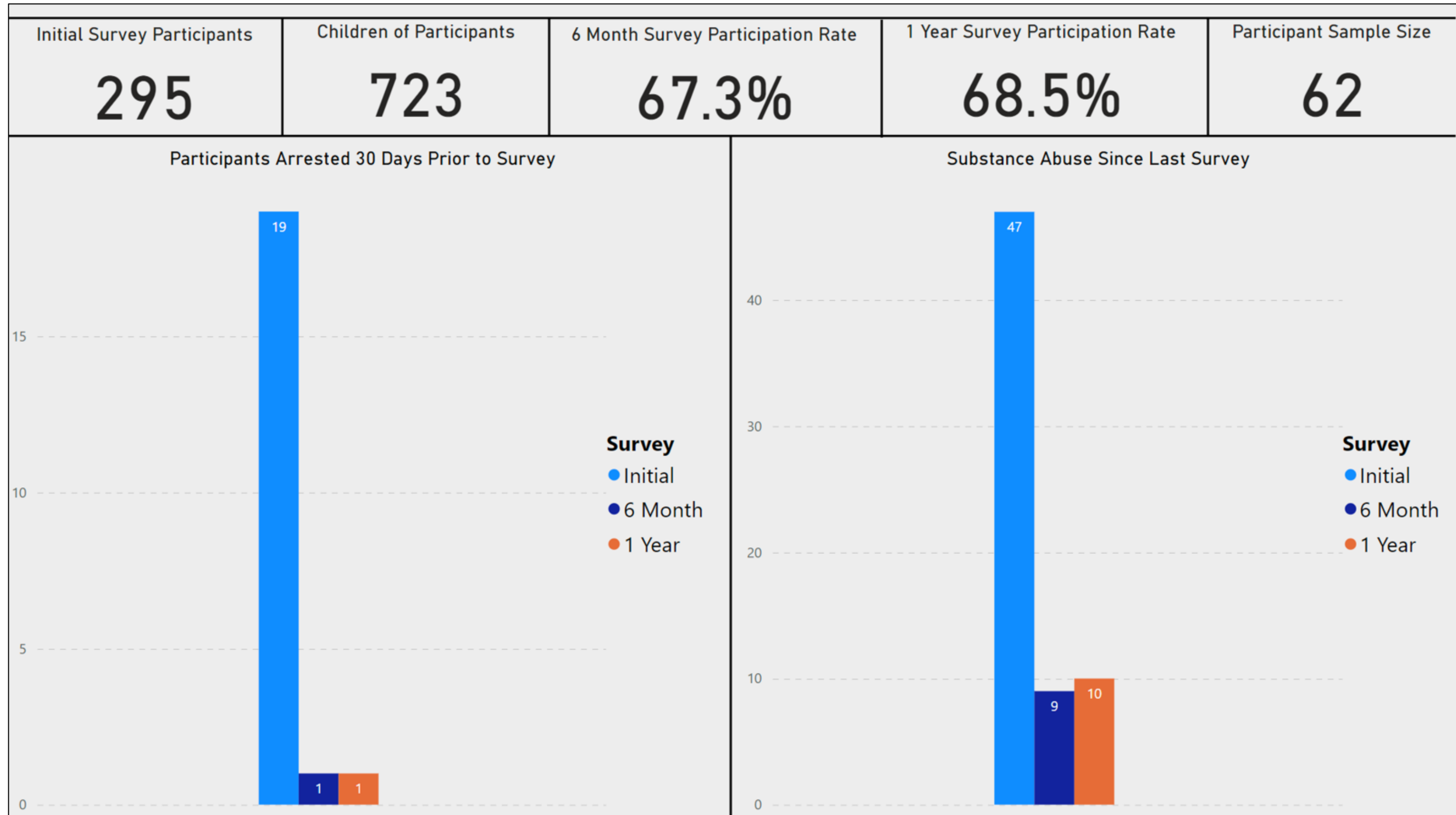


Shifting Trajectories, Recognizing Opportunities, Narrowing Gaps

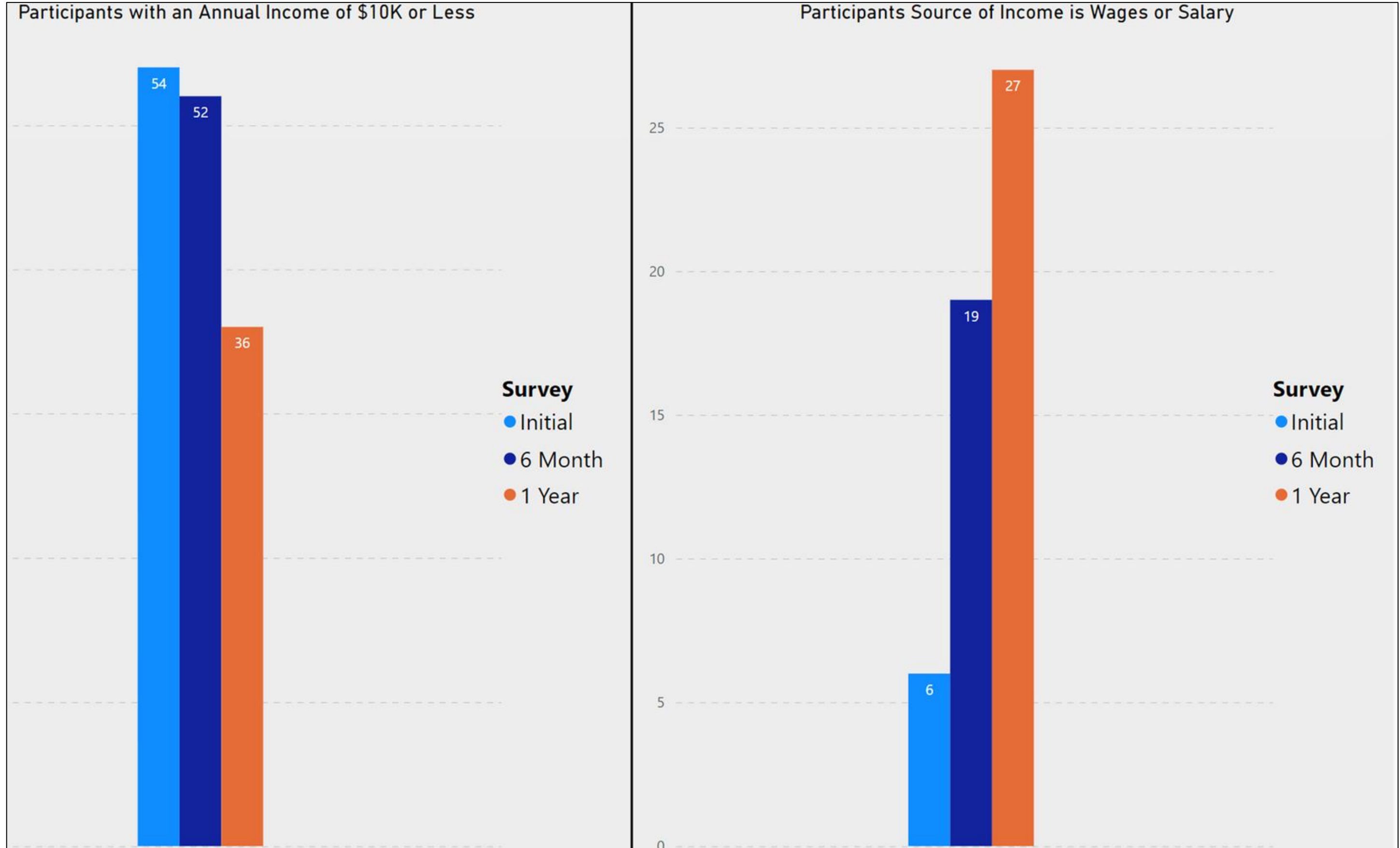
# Project Strong Data Dashboard

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**Director of Data and Analytics**  
**IP SecureTech, LLC**

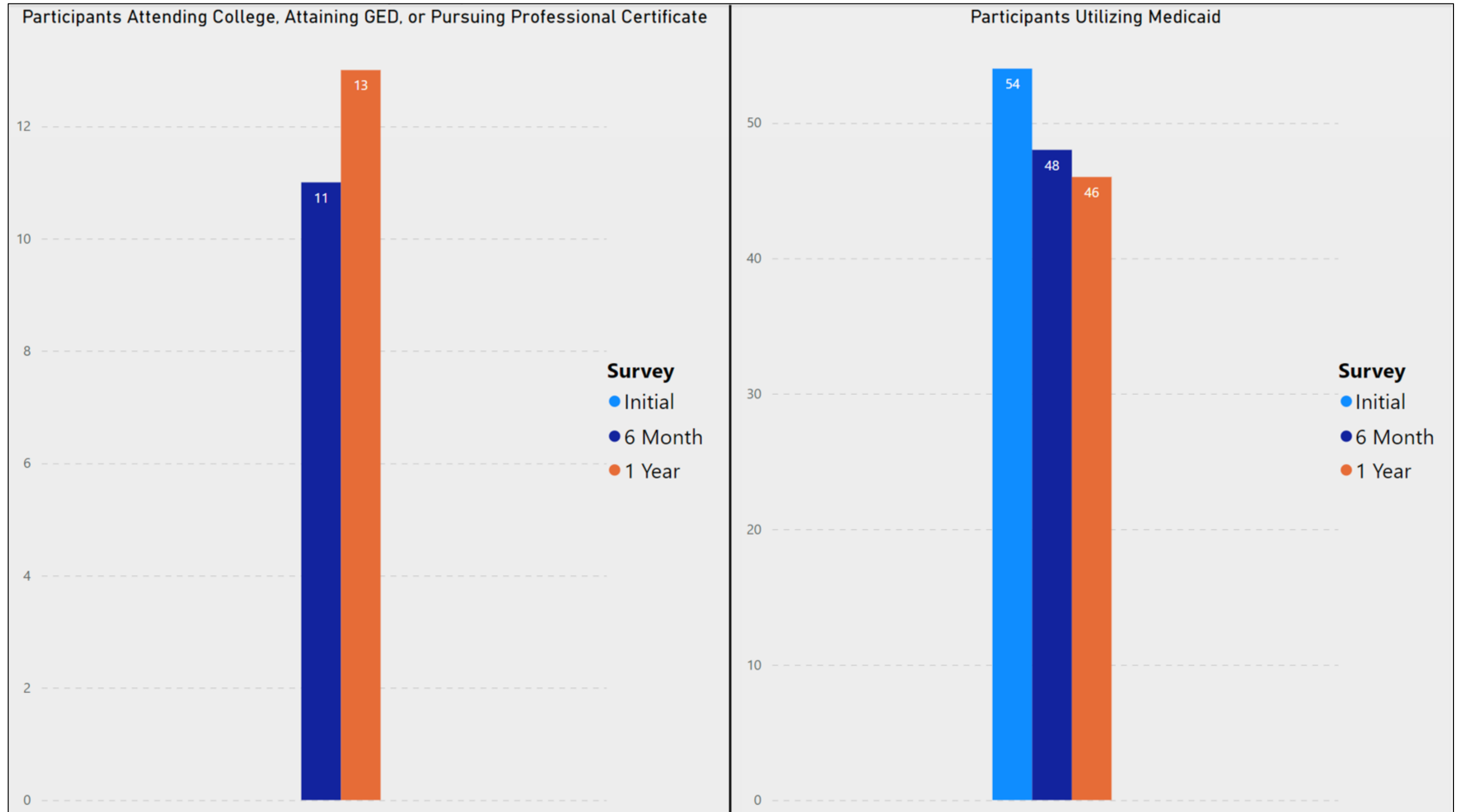
# Preliminary findings



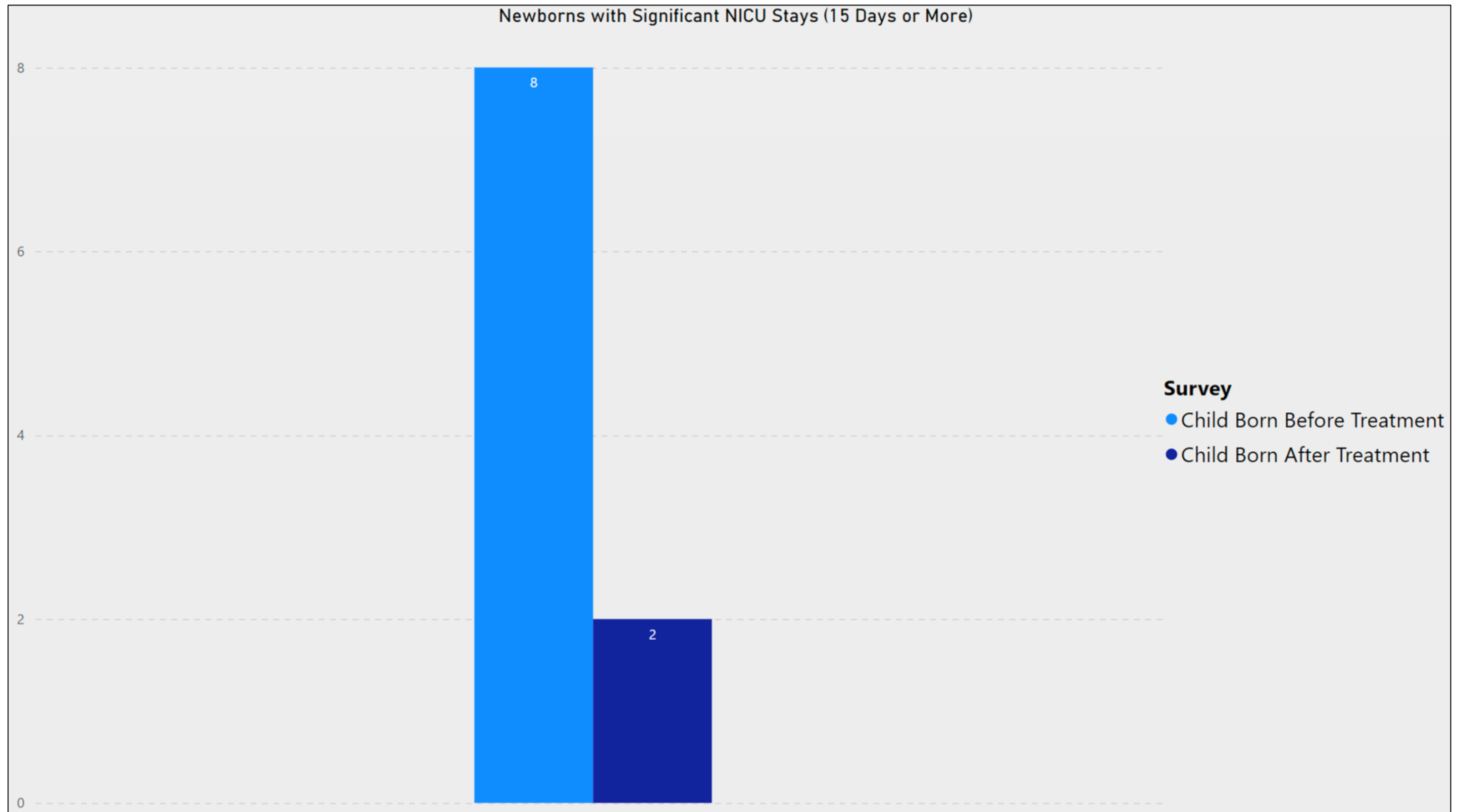
# Preliminary findings



# Preliminary findings



# Preliminary findings





## Summary

- VOA Freedom House has provided effective and proven treatment to mothers with SUD and their children for more than 30 years.
- This life-changing program will soon be regionally accessible.
- Long-term health care for mothers and babies results in significant cost savings.
- VOA has engaged in Value Based Contracting with 5 MCOs because of the program's success.
- We will continue to be a steadfast partner with the state and a strategic business partner of the MCOs. This is not transactional - this is changing lives and bringing value to a distressed system.
- Thank you for the generous support and engagement of the General Assembly.



# Questions?



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