

KENTUCKY'S SETTLEMENT WITH META

The Largest Big Tech Settlement in History

Kentucky Attorney General Russell Coleman secured an historic settlement with Meta on August 26, 2026, leading a group of 48 state attorneys general. **In settling the case, Meta agreed to introduce major new protections for teen users – stronger than what the states could have won at trial.** Meta will also pay states a total of \$17.1 billion, including \$358 million to Kentucky.

New Protections for Teens on Facebook and Instagram

- **Time limits and “Productive Pauses”** for its two platforms, Instagram and Facebook, a combined two-hour daily time limit with mandatory pauses after 15 minutes of continuous use and again at 60 and 90 minutes to interrupt endless scrolling.
- **“Nighttime blocks”** restricting children’s access from 12:00 a.m. to 6:00 a.m.
- **Limited school-time access for children**, eliminating push notifications on weekdays from 8:00 a.m. to 3:00 p.m. during the school year.
- **Robust age assurance** measures to more effectively verify the age of young users.
- **Safer, age-appropriate content controls**, including stronger safeguards against bullying, content promoting eating disorders, and content related to suicide and self-harm.
- **Stronger, more user-friendly parental controls.**

Meta will enact changes within a matter of months, and most will be in effect for 10 years. If YouTube and TikTok introduce similar terms on their platforms, the protections get stronger.

Kentucky to Receive \$358 Million

- **The Commonwealth will receive 10 guaranteed annual payments of \$35.8 million.** The first payment comes September 2026, with other installments coming each January through 2035.
- If YouTube and TikTok introduce similar protections, Meta will pay Kentucky a total of \$512 million.

Ongoing Accountability for Meta

- Within 60 days, the parties will select an Independent Auditor to monitor Meta’s ongoing compliance.
- The federal judge in Northern District of California retains enforcement jurisdiction.

In addition to settling the online protection claims, Kentucky will receive nearly \$7.5 million from Meta to settle its privacy investigation regarding Cambridge Analytica.

KENTUCKY OFFICE OF THE ATTORNEY GENERAL