

Kentucky AIDS Drug Assistance Program (KADAP) Income Reinvestment Program



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The Vision

The **Vision** of the KIRP is to enhance the health, safety, and well-being of all people in the Commonwealth of Kentucky by addressing high risk behaviors, providing comprehensive education, and expanding state of the art medical care for persons living with HIV



The Mission

The **Mission** of the KIRP is to eliminate new HIV infections in the state of Kentucky by:

- Providing comprehensive education and screening services to those at highest risk for HIV infection
- Linking identified HIV-positive persons into high-quality state of the art medical care and improving access to supportive services to ensure HIV positive persons enjoy health and well-being
- Educating health care and service providers throughout the state to address access to comprehensive HIV medical care and the substance abuse disorders and the mental health issues that hinder the provision of effective care related to HIV and its associated comorbidities

The Funding Source

The Health Resources and Services Administration's (HRSA) Ryan White HIV/AIDS program provides a comprehensive system of HIV primary medical care, essential support services, and medications for low-income people living with HIV who are uninsured and underserved.



The program funds grants to states, cities/counties, and local community-based organizations to provide care and treatment services to people living with HIV to improve health outcomes and reduce HIV transmission among hard-to-reach populations.



Kentucky AIDS Drugs Assistance Program (KADAP)

- The University of Kentucky serves as the contract pharmacy for the Kentucky AIDS Drug Assistance Program (KADAP) for the Commonwealth of Kentucky's Department of Public Health Ryan White HIV/AIDS Program Part B program
- The University of Kentucky supplies medications, on the approved KADAP formulary, to enrolled persons living with HIV (PLWH) across the commonwealth
- Income generated from insurance payments for the KADAP approved medications is identified as Ryan White program income

The Initiatives

**Harm
Reduction
Initiative**

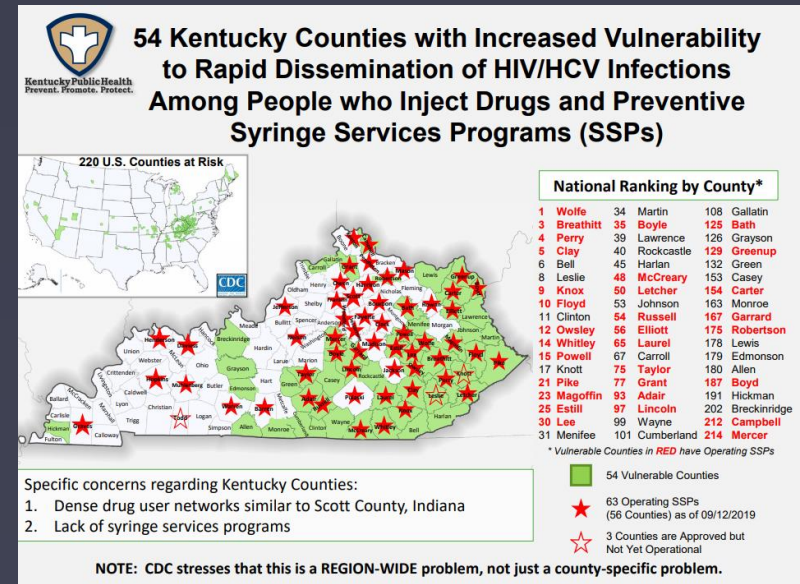
**Health Education
Collaborative**

**Prevention Care
and Treatment
Program**

**Innovative
Pilot
Program**

The Harm Reduction Initiative

- The KIRP recognizes that our colleagues working in the community and the local health departments know best what they need and how to go about accomplishing the objectives.
- The harm reduction initiative (HRI) will build on the success of local health departments by providing and training risk reduction specialists (RRS) to each harm reduction program.
- HRI schedules initial meeting with each harm reduction/ syringe exchange program.
- Local Health Department identifies local needs by completing a Needs Assessment Form.
- RRS are selected locally with preference given to those who live in the community in which they would work.
- RRS work hand in glove with the local health departments.



HRI - Structure

- The RRS assist with managing the cascade of care needed for those infected or at high-risk of becoming infected.
- Will be embedded into the harm reduction programs through the state to provide screening, comprehensive education, and linkage to care for persons at highest risk for contracting and transmitting HIV and Hepatitis C.
- Distribute prevention supplies, education materials and harm reduction learning incentives to at-risk persons visiting the HRPs and provide a warm hand off and/or distribute contact information to programs providing services for HIV, PrEP/nPEP, and Hepatitis C medical care, as well as mental health and substance abuse counseling.



HRI – Progress to Date

Progress To Date December 2018 – November 10, 2019

Hired Administrative Team:

- Medical Director; HRI Strategist; HRI Program Manager; HRI Administrator
- Met with 46 local/district health departments covering 79 counties
- Plan to meet with 10 additional counties

Hired on the ground staff:

- Team lead (2)
- 14 risk reduction specialists (RRS)/risk reduction specialist associates (RRS-A)

14 RRS/RRS-A; 2 team lead in salary negotiations

15 RRS/RRS-A; 2 team lead in interview process

14 RRS/RRS-A; 1 team leads posted or in queue for posting



KENTUCKY
Cabinet for Health and
Family Services

Health Education Collaborative

- The Health Education Collaborative (HEC) supports HIV education provided via statewide conferences such as:
 - The Harm Reduction Summit
 - The Sexual Health Summit
 - The Helping Us Build Collaborative

Prevention Care and Treatment Program

- Invest KIRP funds into existing Ryan White funded agencies to:
 - Enhance the HIV Care Program's ability to provide comprehensive HIV medical care and supportive services
 - Address co-occurring Hepatitis B and Hepatitis C, SUD and mental health issues which impact health outcomes and HIV transmission risks
 - Supportive Services: transportation, housing, food
- Funds will be distributed based on regional HIV prevalence
 - Address needs identified by each program based on the barriers of the specific patient populations served



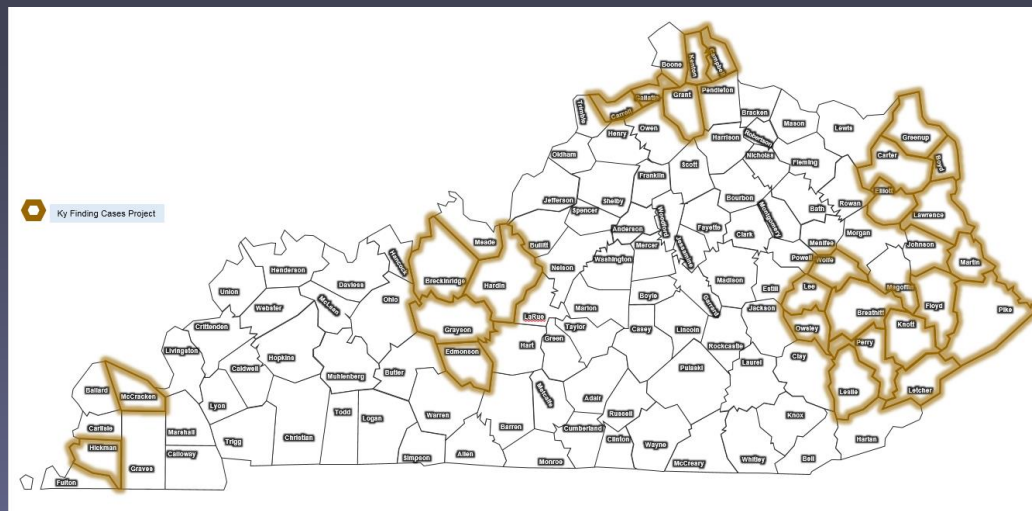
Innovative Pilot Programs

- Investment of funds in pilot programs for innovative projects throughout the commonwealth
- Address access to care and supportive services for PLWH and those at highest risk
- These programs will be identified as priorities of the Cabinet for Health and Family Services, Department for Public Health
- Must comply with the federal Ryan White HIV/AIDS legislative program
- Initiatives must engage low-income individuals living with HIV and/or are at risk for contracting/transmitting HIV/AIDS



Innovative Pilot Programs

- Kentucky Finding Cases (KyFC)
 - Developed by the Kentucky Department for Public Health
 - Central focus will occur in the highest HCV incidence areas, which have remained at low HIV rates (perhaps only due to not being adequately tested)
 - Measure and evaluate the achievability of conducting rapid HIV testing through outreach in community settings, using incentivized evidenced-based practices and multi-sectoral partnerships by creating and establishing regions throughout Kentucky



Innovative Pilot Programs – Proposed Projects

- HIV prevention/PrEP/SAEP Awareness Campaign - billboards, radio, TV, print, social media targeting PWID, social marketing campaign
- Texting services - texting option for HIV testing promotion with an SMS opt-in notification system. Receive info on upcoming testing events. Can also use the system to do push notifications to those who've subscribed (i.e. a new testing event or alert of overdoses)
- Geo-Fencing using a location-based advertising using GPS geolocation delivery of mobile advertising, pinpointing target audiences based on precise areas
- HIV emergency room linkage to care
 - Collaboration with the Gilead FOCUS grant that covers HCV testing/screening in the emergency department
 - Hire HIV linkage care coordinator/navigator
 - Proposed project will increase HIV testing within the University of Kentucky emergency room
 - Screen patients for HIV and work toward linking these patients to care, into infectious disease care