

HEALTHY FARM & FOOD FUND

"Kentucky Grown for Kentucky Homes"

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BRIDGING THE GAP BETWEEN FARM & PLATE

THE ISSUE OF HUNGER AND NUTRITIONAL SECURITY



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PROGRAMS TO HELP ADDRESS THE ISSUE

Kentucky Double Dollars incentivizes the purchase of Kentucky produced fruits and vegetables, meat, eggs, and dairy by SNAP, WIC, and SFMNP participants.

Fresh Rx for MOMs is a fruit and vegetable prescription (FV Rx) program for Mothers on Medicaid

Farm to Food Banks help cover farmers' costs to harvest, package and transport donated agricultural products to food banks or food pantries.

Berea Kids Eat prepares breakfast and lunch for youth (ages 18 and under) during the summer months.

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STRUGGLES PROGRAMS FACE

BOOSTING THE LOCAL ECONOMY



Increasing capacity for
matched federal dollars

increases profits for farmers.



COMMUNITY
FARM
ALLIANCE

Challenges for Healthy Food Access Programs

- Sustainability
- Growth
- Match requirements



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“For every \$1 invested in a healthy food incentive we can expect to see up to \$3 in economic activity generated as a result.”*

The Healthy Farm and Fund would create a projected 6:1 ROI

The benefits of such a program include:

- (a) Increasing consumption of fruits and vegetables;
- (b) Medicaid health care cost savings;
- (c) Decreased incidence of preventable diseases;
- (d) Increased revenue for Kentucky 's small farmers; and
- (e) Economic stimulus for local and regional food system.

State or private philanthropy investment	\$1.00
Matched by federal funding (i.e NIFA GusNIP)	\$1.00
Total investment	\$2.00
3 x economic generation	\$6.00

***The Economic Contributions of Expanding Healthy Food Incentives**

<https://www.spur.org/publications/spur-report/2021-02-04/economic-contributions-expanding-healthy-food-incentives>



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SEEING THE IMPACT

BOOSTING THE LOCAL ECONOMY

The Healthy Farm and Food Fund will bring more federal dollars flowing into the state, which will raise the percentage of families' grocery budgets spent on Kentucky-grown foods, **increasing the amount of money in Kentucky farmers' pockets and keeping more dollars local.**



BOOSTING THE LOCAL ECONOMY

Nutritious diets promote better health outcomes, thereby **lowering health care costs and building stronger communities.**



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SEEING AND HEARING REAL IMPACT

Karissa Arnold

➤ Elkhorn Oaks Farms

Ted Johnson

➤ South Fork Farms





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THANK YOU