JISEKI HIGHLIGHTS
PIONEERING WHOLE PERSON CARE IN KENTUCKY

FROST & SULLIVAN’S VISIONARY INNOVATION LEADERSHIP AWARD
Presented to JISEKI Health for Holistic Care Access & Delivery in North America

TECHNOLOGY PATENT FOR JISEKI CARE PLATFORM
SMS, #TAGS, Flexible Response Workflows that include People, A.I., & BOTS for treating WHOLE PERSON CARE Issues

PROACTIVE NOT REACTIVE CARE
Assessment, Screening, Intervention & Outcomes managed by a multi-disciplinary team of WHOLE PERSON CARE network

JISEKI IS A VALUE-BASED PAYVIDER SYSTEM
Cities & Counties directly pay for JISEKI care

[1] CDC report of annual ambulatory care visits in the United States per year, including those at primary care offices, ER, outpatient clinics and other settings, FDIC.gov on un-banked and under banked.
Status-quo under the current health insurance system is not working. Too expensive. Too Complicated. Too Impersonal.

VULNERABLE POPULATIONS HAVE A UNIQUE STRUGGLE

KENTUCKY IS RANKED NEARLY LAST IN MOST AREAS

Status-quo under the current health insurance system is not working. Too expensive. Too Complicated. Too Impersonal.

MASSIVE PROBLEM

VULNERABLE POPULATIONS HAVE A UNIQUE STRUGGLE

MANY FIND THEMSELVES TRAPPED IN A NEGATIVE TRIFECTA OF LOW AFFORDABILITY, LITTLE TO NO ACCESS, AND EVEN LESS HOPE.

MEDICAID BENEFICIARIES HAVE HIGH SOCIAL NEEDS (#SDOH) & HIGH MEDICAL NEEDS

When presented with financial insecurity, behavioral health, substance abuse, and chronic diseases spring those in rural and underserved areas like KY simply don’t have access to quality care or don’t know their options.
MACRO TRENDS ALIGN WITH JISEKI ADOPTION

JISEKI IS AT A KEY INFLECTION POINT

95% OF ADULTS <50 YEARS OWN SMARTPHONES AND CAN TEXT

MAYORS & JUDGE EXECUTIVES WANT TO OFFER WHOLE PERSON CARE

INCREASED CONSUMER DEMAND FOR NEEDS BASED HEALTH BENEFITS PLAN

REGULATORY HURDLES REMOVED FOR TELEHEALTH ADOPTION

(1) Comscore 2018
(2) National Business Group on Health 2018
(3) American Telemedicine Association 2018
WELCOME TO THE FUTURE
Peace of mind.
For wherever life takes you.
JISEKI IS AN UPSTREAM MEDICAL PROVIDER OF QUALITY WHOLE PERSON CARE & PERSONALIZED CUSTOMER ENGAGEMENT TO THE VULNERABLE POPULATIONS

- Benefit plan built on SMS text platform (patent pending)
- Offered to Cities & Counties as a subscription plan
- Registered PATIENT text #plan to 543210 to get started – it's that easy.
- Every PATIENT’s needs are serviced by a team of multi-disciplinary whole person care providers
**HEALTH CARE**

- 24 X 7 ACCESS TO PRIMARY CARE PROVIDERS
- JISEKI DISCOUNT LABS & Rx
- JISEKI DISCOUNT DENTAL PLAN

**MENTAL HEALTH**

- ACCESS TO TREATMENT CENTER
- ACCESS TO 24 X 7 CRISIS INTERVENTION
- TRACK YOUR SOBRIETY

**FINANCIAL CARE**

- JISEKI NO FEES DEBIT MASTERCARD
- FINANCIAL ADVICE
- MEDICAL DEBT

**SUBSTANCE ABUSE PROGRAM**

- ACCESS TO BEHAVIORAL HEALTH SERVICES
- ACCESS TO PSYCHIATRIST/PSYCHOLOGIST
- A.I. FOR EMOTIONAL SUPPORT & PASTORAL CARE
VULNERABLE POPULATIONS

Peace of mind for the whole family
On-demand and always available
Highly affordable service: No co-pays, no premiums
Higher engagement rate, 90% satisfaction
Better health outcomes

CITIES & COUNTIES

Over 30% Cost Savings
50% to 250% ROI on Healthcare investment
Higher productivity, increased output, increased workforce participation

PROVIDERS

Meaningful & predictable income
Less administration
Simple reimbursement
Practice holistic care
HIGH SOCIAL + LOW MEDICAL NEEDS

A UNIQUE FOCUS ON WHOLE PERSON CARE
JISEKI has assembled an ambitious world class team across healthcare, hi-tech, retail, fintech & gaming.

Together we can deliver on the American Dream.

#RESTORE #AMERICAN-DREAM
ASK

PLEASE SUPPORT OUR MISSION TO PROVIDE DIRECT ACCESSIBLE, AFFORDABLE WHOLE PERSON CARE TO VULNERABLE POPULATIONS

FOR ANY MEMBER OR STAFF WHO HAS NOT YET RECEIVED AN INDIVIDUAL DEMO PRESENTATION OF THE JISEKI PLATFORM, PLEASE CONTACT BILL MARSHALL AT BMARSHALL@JISEKIHEALTH.COM

THANK YOU FOR YOUR TIME AND WE LOOK FORWARD TO SHARING FURTHER PROGRAM RESULTS WITH YOU IN THE COMING MONTHS
THANK YOU