



# **Legislative Medicaid Oversight & Advisory Committee**

## **Kentucky State Legislature**

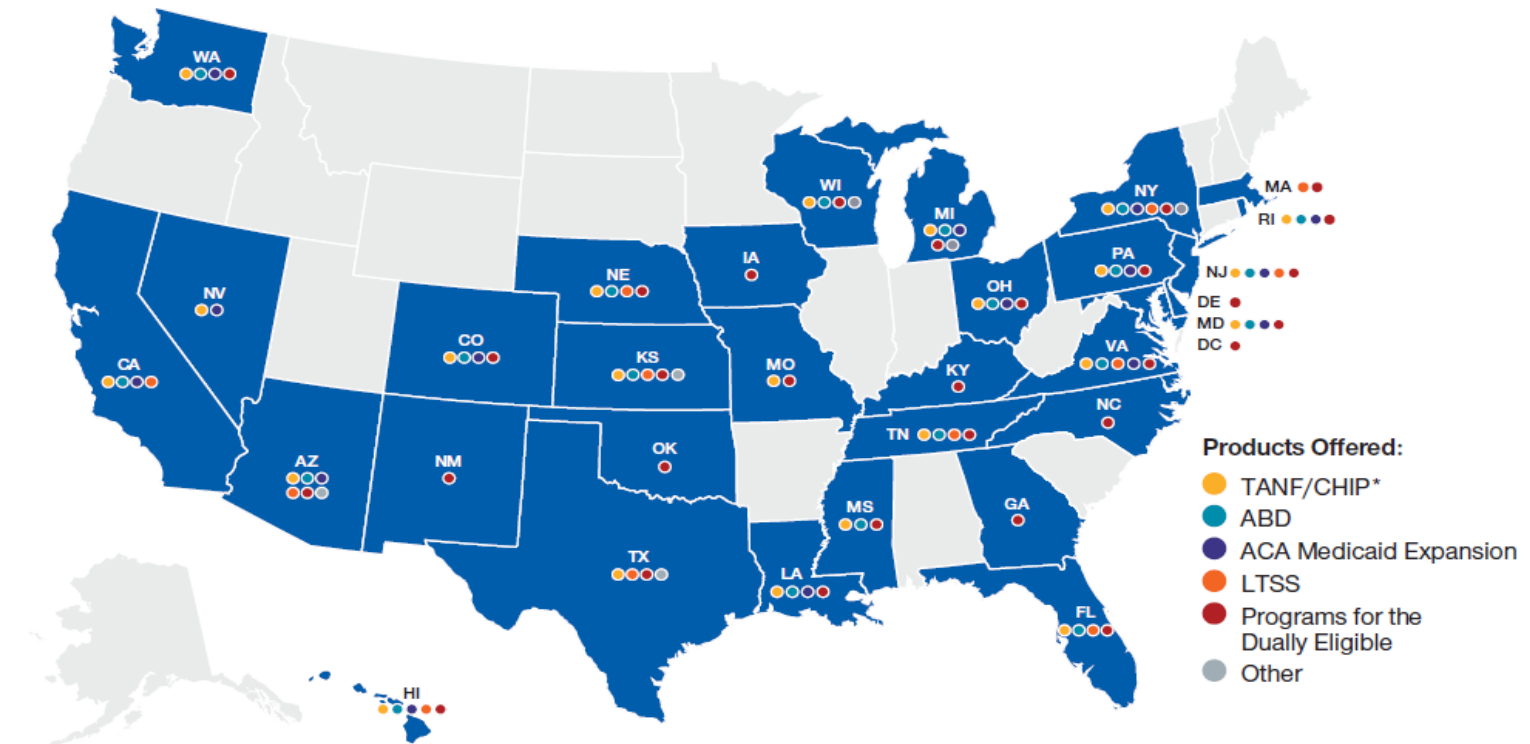
Kevin Moore, VP Policy for Health and Human Services

July 29, 2020

United  
Healthcare®

# UnitedHealthcare Medicaid Plans

UnitedHealthCare provides Medicaid benefits to nearly 6 million members\*\*, including more than 2.7 million children.



# Investing in the Commonwealth.. Investing in our Communities.

- Invested over \$500k in local community based organizations, including:
  - Kentucky Youth Advocates
  - Kentuckiana Health Collaborative
  - UK Barnstable Brown Diabetes Center
  - Shaping Our Appalachian Region (SOAR)
  - Foundation for a Healthy Kentucky
  - Volunteers of America
- Partnership with University of Kentucky's College of Dentistry (UKCD) to launch its "Eradicate Oral Cancer in Eastern Kentucky" on a 3-year, \$1 million grant from the United Health Foundation.



# UnitedHealthcare Community Plan of Kentucky Focusing on the Fundamentals

## Member Engagement & Communication

- Holding member listening sessions across the Commonwealth.
- Developing member materials and platforms to simplify communication and encourage ongoing member engagement.
- Importance of community-based organizations (CBOs) in supporting and engaging members.

## Building Our Network

- Network Build - On pace to meet all operational milestones.
- Positive trends in key networks including pharmacy and vision.
- Ongoing engagement to identify and mitigate challenges to ensure robust network for members

## Cultivating Relationships

- Kentucky Hospital Association
- Kentucky Primary Care Association
- Kentucky Medical Association



# UnitedHealthcare Community Plan of Kentucky

## Priority: Access

- Creating strong partnerships with our providers, especially in rural and underserved areas
- Improving health and health outcomes through alternative payment models
- Using telehealth to expand access, support members, and improve care



# UnitedHealthcare Community Plan of Kentucky Priority: Social Determinants of Health

- Developing and deploying innovative approaches to improve health through Housing + Health
- Addressing SUD/ODU in our communities
- Addressing neonatal abstinence syndrome through support of families, mother and newborns
- Improving health by supporting members goals by addressing social barriers



# UnitedHealthcare Community Plan of Kentucky Path Forward to a Healthier Kentucky

- Continued focus on fundamentals on provider and member communication and engagement
- Ongoing and transparent communication between UnitedHealthcare, the Commonwealth, providers and members to meet and exceed goals
- Active engagement and partnership in supporting the Commonwealth in the new COVID-19 “normal”





# Thank you...

## Kevin Moore

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For more information about **UnitedHealthcare**, visit [www.uhc.com](http://www.uhc.com), or follow @myUHC on Twitter and join the conversation on our UnitedHealthcare Community Plan Facebook page.

