



How will I know when I have a reward? Will I be notified?

We will send updates by text message and/or email when your rewards are available.

If you can't receive text messages or emails, please check your account 90 days after you finish your healthy activity. If you chose not to receive text messages or emails, you can opt back in on the *Notifications* page of the Benefit Reward Hub.

How can I use my Healthy Rewards?

Visit the Benefit Reward Hub to choose a gift card from a variety of popular stores like Kohl's, Amazon, and Papa John's.

You cannot use your rewards or gift card dollars to buy alcohol, tobacco products, or firearms.

If you are no longer an Anthem Medicaid member and still have a rewards balance, you may redeem your funds for 90 days after you disenroll. Just call Healthy Rewards toll free.



Make healthy choices.
Earn rewards.



Healthy Rewards Customer Service Line: toll free **888-990-8681 (TTY 711)** Monday through Friday from 9 a.m. to 8 p.m. Eastern time

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[anthem.com/kymedicaid](https://www.anthem.com/kymedicaid)

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Take actions for your health and get rewarded with our Healthy Rewards program.

Healthy Rewards is a no-cost, optional program for eligible Anthem Medicaid members. It encourages you to complete healthy activities and screenings, like a wellness visit or flu shot, healthy activities and screenings to help you get and stay healthy.

How do I start earning Healthy Rewards?

- 1 Register for Healthy Rewards** by logging into the Benefit Reward Hub at anthem.com/kymedicaid. Or call Healthy Rewards toll free at **888-990-8681 (TTY 711)** Monday through Friday from 9 a.m. to 8 p.m. Eastern time.
- 2 Complete** eligible appointments and screenings.
- 3 Choose** your gift card. Enjoy!



See what you can earn on your Healthy Rewards account home page. After you finish an activity, then we will load the rewards to your account.
Choose your gift card from stores like Kohl's, Amazon, and Papa John's.

Healthy Rewards program members can earn gift card rewards for these activities

Activity	Who can earn	Reward	Limitations
Initial health screener	M, F, all ages	\$50	1 per member
Annual health screener	M, F, all ages	\$25	1 per member
First prenatal care visit	F, ages 13-55	\$25	1 per pregnancy
Postpartum care visit	F, ages 13-55	\$50	1 per pregnancy
Well-child visits in the first 30 months of life	M, F, 0-4/55 days old	\$25	1 per member
Well-child visits in the first 30 months of life	M, F, 4/56-9/10 days old	\$25	1 per member
Childhood & adolescent wellness visit	M, F, ages 3-21	\$25	1 per 12 months
Childhood dental visit	M, F, ages 2-20	\$25	1 per 12 months
Adult well visit	M, F, ages 22 and older	\$25	1 per 12 months
COVID-19 vaccine	M, F, ages 5 and older	\$100	1 per member
Flu shot	M, F, ages 2 and older	\$25	1 per 12 months
Seven-day follow-up visit after behavioral health discharge	M, F, ages 6 and older	\$10	1 per 12 months
Antidepressant medication management	M, F, ages 18 and older	\$10, max \$40	1 per quarter
Tobacco cessation	M, F, ages 21 and older	\$75	1 per lifetime
Chlamydia screening	F, ages 16-24	\$25	1 per 12 months

Cervical cancer screening	F, ages 21-64	\$40	1 per 36 months
Breast cancer screening	F, ages 50-74	\$25	1 per 24 months
Colorectal screening	M, F, ages 45-74 (including 74)	\$50	1 per 36 months
Diabetic HbA1c screening	M, F, ages 18-75	\$25	1 per 12 months
Diabetic medication management and adherence	M, F, ages 18-75	\$10, max \$40	1 per quarter
Diabetic retinal eye exam	M, F, ages 18-75	\$25	1 per 12 months

M = Male
F = Female

To earn rewards, you must be enrolled in Healthy Rewards before or within 30 days of finishing a healthy activity.

Limitations and restrictions apply. Benefits may change.

Brochure last updated 04/12/2022.

I finished a healthy activity. How do I get my reward?

First, we must get a claim from your doctor. That can take up to 90 days. Once your claim is received, we will add the reward to your balance if you have joined the Healthy Rewards program and finished the activity requirements.

You must report some healthy activities yourself. Those activities will have a Report button next to them on your Healthy Rewards account homepage on the Benefit Reward Hub. Select the Report button to self-report. You can also call Healthy Rewards toll free to report finished activities.

