



General support for the Kentucky Double Dollars program is provided by:

*Governor's Office of Agricultural Policy/Kentucky Agricultural Development Fund

*United States Department of Agriculture National Institute of Food and Agriculture

*WellCare

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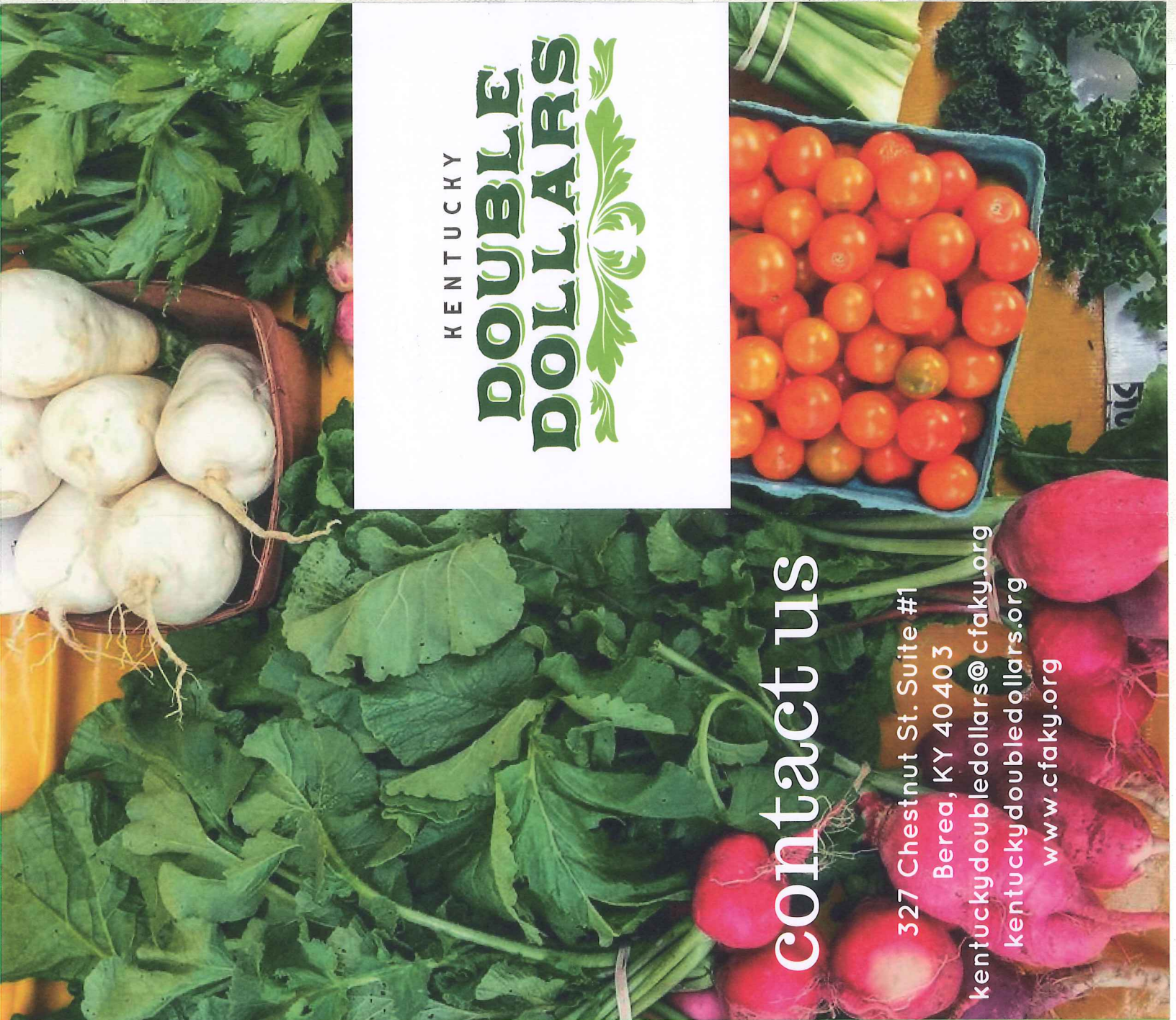
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KENTUCKY
**DOUBLE
DOLLARS**



Kentucky Double Dollars

Kentucky Double Dollars (KDD) is a partnership between Community Farm Alliance and Bluegrass Farm to Table and is intended to:

- a) increase access to local food, especially fresh and healthy, to low-income populations and
- b) increase the sales and income of Kentucky Farmers.

Kentucky Double Dollars offers financial incentives for individuals participating in the following federal programs - the Supplemental Nutrition Assistance Program (SNAP), the Special Supplemental Nutrition Program for Women, Infants and Children (WIC), and the Senior Farmers' Market Nutrition Program (SFMNP) - to purchase Kentucky-grown fruits and vegetables at participating farmers' markets, Fresh Stop Markets, and retail sites.

Kentucky Double Dollars has two programs, the Fruit & Vegetable program (KDD FV), and the Kentucky farmed Meat, Eggs & Dairy program (KDD MED). Only SNAP participants are eligible for KDD MED.

SNAP

KDD FV

SNAP participants can receive up to \$12 per day in Kentucky Double Dollars Fruit & Vegetable tokens or vouchers. KDD FV tokens or vouchers are only valid for Kentucky-grown fruits, vegetables, edible herbs and plant starts.

KDD MED

SNAP participants can also qualify for an additional \$8 per day in Kentucky Double Dollars MED tokens to be used to purchase Kentucky-farmed Meat, Eggs & Dairy products.

SFMNP

KDD FV

Senior Farmers' Market Nutrition Program participants can receive up to \$12 per day in Kentucky Double Dollars Fruit & Vegetable vouchers. KDD FV vouchers are only valid for Kentucky-grown fruits, vegetables, and edible herbs.



WIC

KDD FV

WIC participants can receive up to \$12 per day in Kentucky Double Dollars Fruit & Vegetable vouchers. KDD FV vouchers are only valid for Kentucky-grown fruits, vegetables, and edible herbs.

Visit the market manager booth or cashier to learn how you can take advantage of the KDD program.

