

KENTUCKY

DOUBLE DOLLARS

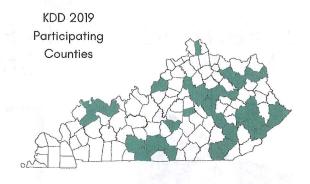
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Kentucky Double Dollars is a partnership between Community Farm Alliance and Bluegrass Farm-to-Table. The program is intended to increase access to fresh, healthy local food for low-income populations while also increasing the sales and incomes of Kentucky farmers.







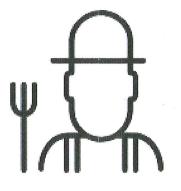


Kentucky Double Dollars offers financial incentives for individuals participating in SNAP (Supplemental Nutrition Assistance Program), WIC (Women, Infants, & Children), and SFMNP (Senior Farmers' Market Nutrition Program) to purchase Kentucky-grown produce and products at participating farmers' markets, Fresh Stop Markets, and retail sites. Kentucky Double Dollars offers two main programs, the Kentucky-grown Fruit & Vegetable program and the Kentucky-raised Meat, Egg, & Dairy program.

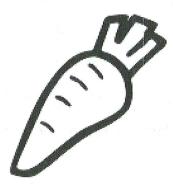
In 2019, the KDD program will include 41 farmers market, 10 Fresh Stop Market sites, and 3 retail stores.

2018

STATISTICS



31 Farmers Markets



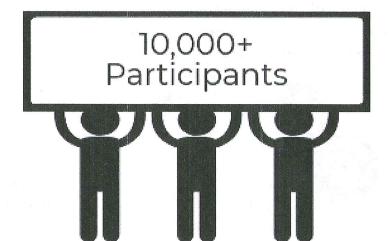
14 Fresh Stops



1 Retail Location



\$91,000 redeemed



General support for the Kentucky Double Dollars program is provided by:







