



KENTUCKY DOUBLE DOLLARS

ABOUT US

Kentucky Double Dollars, a flagship program of Community Farm Alliance, provides financial incentives to low-income individuals to obtain fresh, Kentucky-grown food at farmers markets, community markets, and retail stores.

The end result is healthier food for Kentucky families, additional income for Kentucky farmers, and stronger local food systems wherever the program is implemented.

BY THE NUMBERS

- 84% of farmers report increased sales**
- 14% annual sales increase per farm at participating farmers markets**
- 40% of farmers report increasing on-farm employment**

ECONOMIC IMPACT



\$363,901

2023 Farm Sales Generated



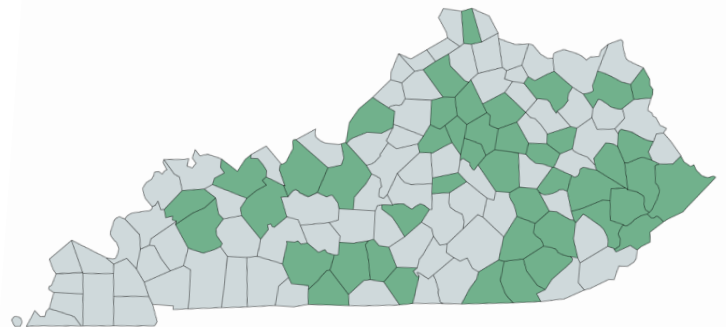
\$607,715

2023 Economic Impact*



\$3,756,369

Economic Impact Since 2017



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*Economic multiplier from "The Economic Impact of the Kentucky Double Dollars Program" UK Community Economic and Development Initiative, 2020

**"Economic Impacts of Kentucky Double Dollars Program in 2023" UK Community Economic and Development Initiative