



Office of Senior Protection

Dollar Losses [Reported Scams Since State of Emergency, COVID-19]

	<u>2019</u>	<u>2020</u>	<u>% Increase during COVID</u>
March	\$38,976.45	\$85,341.43	+119%
April	\$97,661.00	\$803,919.42	+723%
May	\$34,910.00	\$463,596.15	+1,228%
June	\$12,404.44	\$252,467.89	+1,935%
July	\$15,629.00	\$383,596.29	+2,354%

**Actual reported financial loss for July 2020 was \$911,723.29. However, one report is more appropriately characterized as a legal matter, so it was removed from monthly total of scam losses [-528,127.00].*



Dollar losses due to fraud during COVID-19 by persons who are age 60 or older

	<u>2019</u>	<u>2020</u>
March	33% seniors 60+	96% seniors 60+
April	42% seniors 60+	87% seniors 60+
May	60% seniors 60+	77.5% seniors 60+
June	54% seniors 60+	82% seniors 60+
July	40% seniors 60+	90% seniors 60+



“Senior Justice Initiative” Proposal:

Education & Awareness Campaign

- * Informational Materials for & community partners
- * Provide training for Community Partners
- * Public Service Announcements: COVID-19 Scams & Fraud

Investigation:

- * Hire an Investigator to assist crime victims, investigate fraud, and partner with other local, state, and federal law enforcement to respond to COVID-19 fraud



Report Scams to:
ag.ky.gov/scams