



COMMONWEALTH OF KENTUCKY  
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**Office of Senior Protection  
COVID-19 Grant Request**

**Senior Justice Initiative**

**Purpose of Grant:** The primary objective of Coronavirus Emergency Supplemental Funding (CESF) grant funding is to provide funding to assist eligible states, local units of government, and tribes in preventing, preparing for, and responding to the coronavirus. In Kentucky, this will occur through grants to eligible entities working to prevent, prepare for, and respond to the coronavirus (COVID-19).

**Impact of COVID-19 – Fraud Against Seniors in Kentucky:**

- Over 2,000% increase in dollar losses from fraud [March thru July 2020 vs. 2019]
- 90% of financial losses from fraud /scams comes from those age 60+
- 300% increase in fraud reports since March

**Need:** In response to an alarming and dramatic increase in COVID-19 fraud which disproportionately impacts seniors, the Office of Senior Protection seeks funding to develop a targeted education and awareness campaign, the “Senior Justice Initiative” to combat COVID-19 fraud. In addition, we will respond to the alarming emergence of COVID-19 fraud by investigating reports of these financial crimes. Our proposal, if funded, will further the mission of responding to COVID-19. It is vitally important to have a coordinated education and investigative response to prevent the further spread of harm from COVID-19.

**“Senior Justice Initiative” Proposal:**

- Education & Awareness Campaign
  - Develop Informational Materials to distribute to seniors thru community partners
  - Provide training for Community Partners
  - Public Service Announcements: COVID-19 Scams & Financial Fraud
- Hire an Investigator to assist crime victims, investigate fraud, and partner with other local, state, and federal law enforcement to respond to COVID-19 fraud