



VIDERA
HEALTH



Presentation to the Interim Joint Committee meeting on Veterans, Military Affairs, and Public Protection:
Videra Health with North South Consulting Group - Scalable AI Tools for Supporting Kentucky Behavioral Health
August 28, 2024

WHO WE ARE



Michael Grimes

Strategy & Growth Public Sector
mgrimes@viderahealth.com



Chase Stevens

Chief Experience Officer
Chase.stevens@nscg-llc.com



NSCG at a Glance



Mission Statement

NSCG is dedicated to providing innovative, leading-edge digital and organizational solutions within the Public Sector recruiting, marketing, IT, and professional/administrative sectors. We strive to deliver superior results to our valued clients and partners through technical competence, creativity, innovation, and a service-oriented mentality. At NSCG, client and partner satisfaction is synonymous with our reputation.

- **Founded:** 2012
- **Headquarters:** Elizabethtown, KY
- **Employees:** 294
- **Socio Economic Status:** Certified SDVOSB and EDWOSB
- **Certifications:** ISO 9901, ISO 27001, ISO 20000, CMMI Services and Development
- **Government Contracts:** 33

Services

- Non-Medical Case Management
- Military Human Resources and Professional Services
- Digital Engagement & Social Media Management
- Marketing, Recruiting, and Event Outreach Support
- Contact Center Integration, Operations, and Sustainment
- IT Services and Help Desk
- Cloud Based Technology Consulting and Implementation

UNDERSTANDING THE IMPACT TO KENTUCKY

From a personal perspective:

- Kentucky Resident since 2012.
- Graduate of University of Louisville, KY.
- Served 13 Years on active duty as a Cavalry Scout and 9 years in the reserves as an instructor.
- Served 56 months in Combat as Reconnaissance Expert in light infantry units, with three tours to Iraq and one to Afghanistan.
- Recipient of; 3 Bronze Stars, 2 Meritorious Service Medals, Purple Heart, Army Commendation Medal for Valor, 9 Army Commendation Medals, 11 Army Achievement Metals, Presidential Unit Citation, 1 Valorous Unit Citation, and 2 Meritorious Unit Citation.
- Served in the Army and Reserve since 2007, with involvement in the VA mental health program following the transition from active duty.

From a state perspective:

- PTSD rate is **15** times higher than civilians.⁴
- Depression rate is **five** times higher than civilians.⁴
- In CY23, **520** service members died by suicide, including 364 active-duty members and 156 reserve members.⁵
- In CY21, **168** family members died by suicide, including 114 spouses and 54 dependents.⁵
- In CY22 of service members who died by suicide, **45%** had a behavioral health diagnosis.⁶

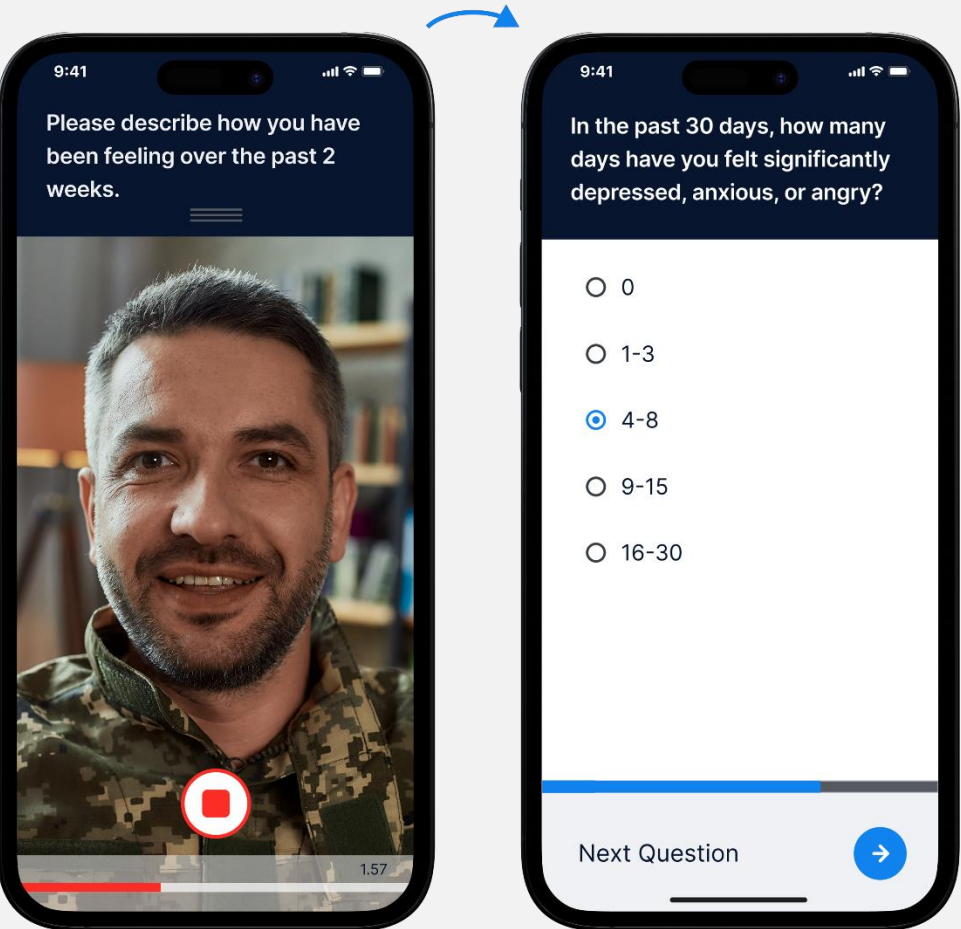
WELCOME TO THE NEXT GENERATION OF PATIENT CARE



- Videra Health is a powerful clinical AI platform that enhances patient care and supports clinical providers during the toughest operational challenges.
- Videra is used for depression, anxiety, trauma, SUD, SDOH, and more
- Oklahoma Army National Guard Pilot – Videra saved 20+ hours per clinician (per week), identified and alerted on service members who were struggling, and ultimately surfaced members to clinicians with suicidal ideation helping save their lives through treatment. (6-month Pilot)

**VIDERA COULD HAVE A SIGNIFICANT IMPACT
ON KENTUCKY VETERANS & CIVILIANS**

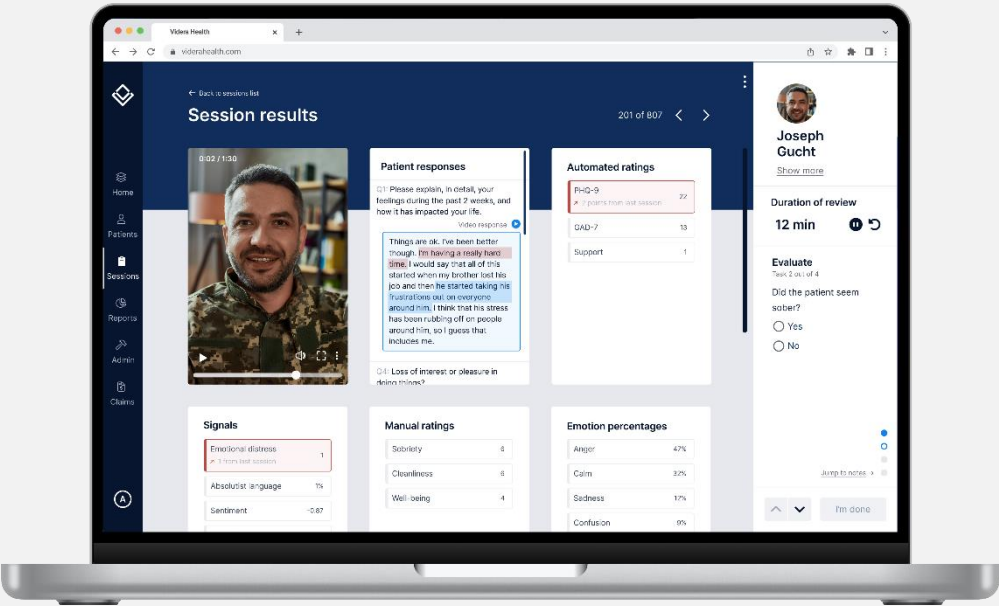
VIDERA STREAMLINES EVERY INTERACTION



AI-POWERED VIDEO-BASED ASSESSMENTS

Videra engages your populations with their assessments for easy completion anytime, anywhere. Patients take a brief video-powered assessment on any device. With 30 seconds of video, Videra can accurately predict PHQ, GAD, and PCL scores, as well as provide other rich clinical analytics. The clinical portal makes it easy for providers to track patient progress over time and surface patients in need of support.

- FDA registered
- Tailored alerts sent to provider
- Advanced analytics in clinical portal



CLINICAL PORTAL

VIDERA STREAMLINES EVERY INTERACTION

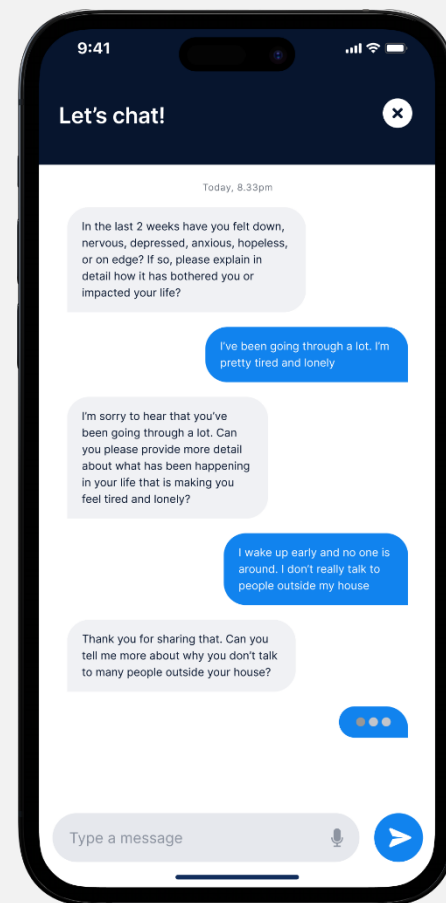
PATIENT ENGAGEMENT CHATBOT - VIA™

Designed to improve the patient experience — Via offers a more compassionate, connected, and personalized path to well-being. Via engages patients in dynamic conversations and seamlessly weaves together text, voice, and video communication channels for patients to complete assessments and access support, whenever they need it. Powered by large language models and Videra's unique and validated machine learning algorithms, Via makes gathering health information effortless and effective for both provider and patient.

- Interactive conversations
- Generates PHQ/GAD/PCL scores
- Timely reminders
- Suicidal language alerting
- Effective triage
- Empathetic ear for patients

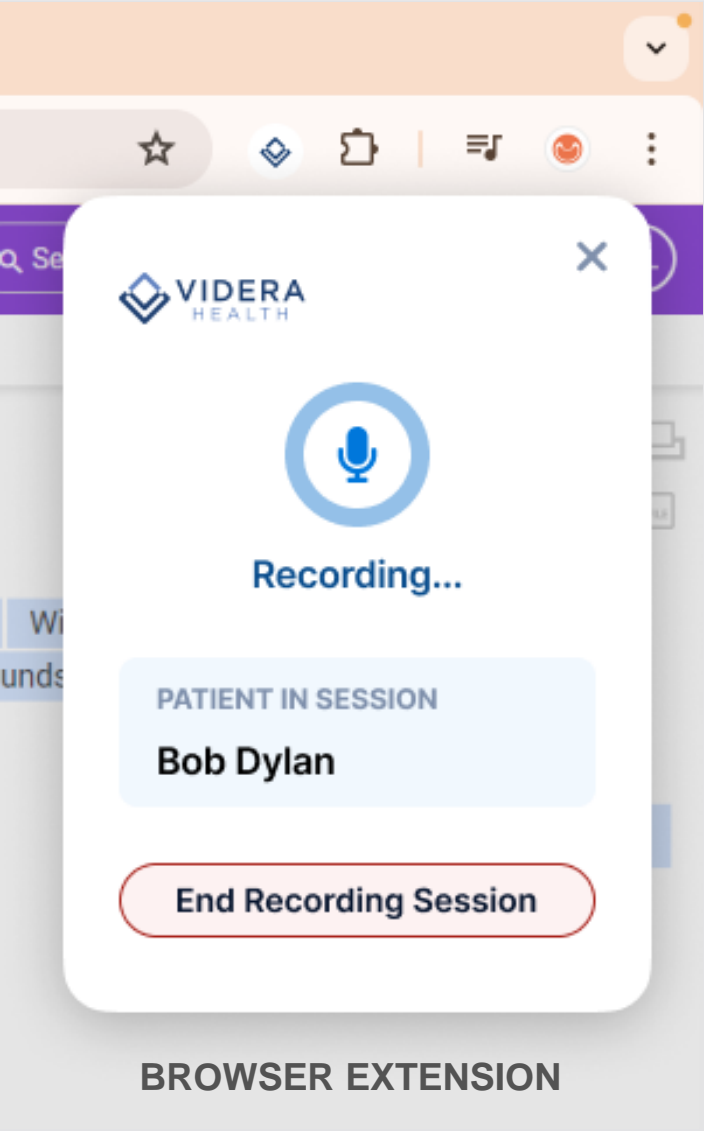


TEXT MESSAGE



IN VIDERA SESSION

VIDERA STREAMLINES EVERY INTERACTION

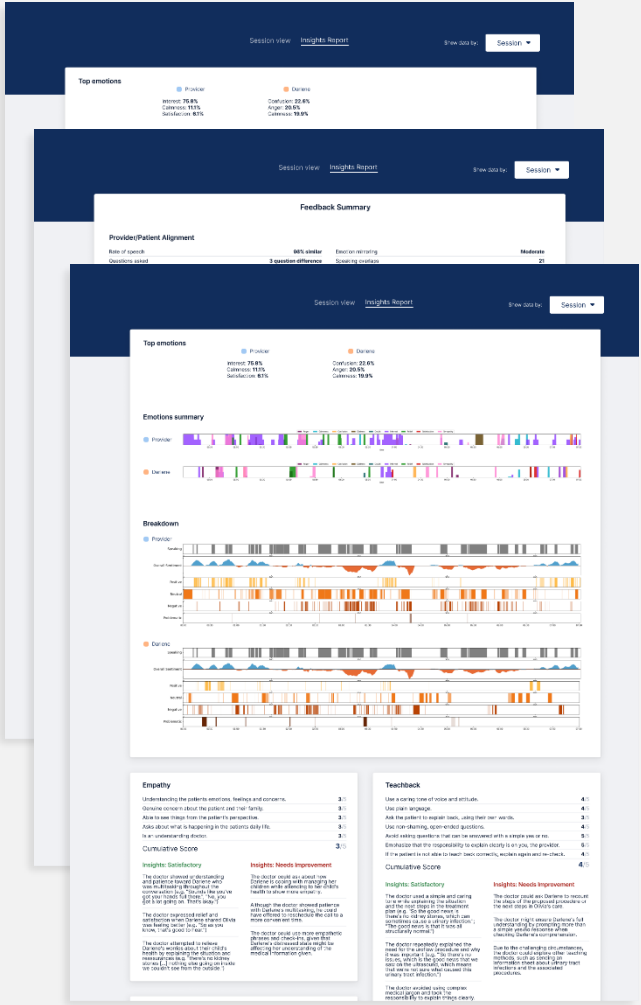


BROWSER EXTENSION

AI NOTETAKING

Videra simplifies your documentation process with a user-friendly browser extension that seamlessly integrates AI clinical note-taking directly into your EMR, cutting documentation time by transforming raw conversations into suggested progress notes. (SOAP & DAP)

- No workflow disruption
- Reduce notetaking time
- SOAP note



DETAILED REPORT

PROVIDER DEVELOPMENT

Videra monitors and analyzes live interactions to evaluate the effectiveness of communication and help providers surface areas for improvement.

- Highlights key moments
- Suggests improvement techniques
- Comprehensive reporting



VIDERA
HEALTH



North South
Consulting Group, LLC

THANK YOU.

We are standing by for any questions you might have.