

### COMMONWEALTH OF KENTUCKY BUDGET REVIEW SUBCOMMITTEE ON POSTSECONDARY EDUCATION

M. Christopher Brown II, Ph.D. President, Kentucky State University February 6, 2020

### **PERFORMANCE FUNDING** (THE KENTUCKY MODEL)

- HB 303 mandated the implementation of a new performance funding model
- Legislation created a working group for allocating state funds that included enrollment, mission and performance
- Created a Performance Fund by transferring 5 percent of each institutions base Kentucky State University (held harmless for three years)
- Year 1 Kentucky State University was held harmless at 0%
- Year 2 Kentucky State University's base funding was reduced by 1%
- Year 3 Kentucky State University's base funding was reduced by 2%
- Year 4 and 5 \$6,867,800 annually to attain equilibrium

### PERFORMANCE FUNDING DIFFERENCES

#### KENTUCKY

Volume Output Based Based Fund Depletion/Equilibrium

#### NATION

Percentage Input & Output Based Secures Base – Performance Influences New Monies

The Existential Threat - The biennial fiscal cliff \$13,735,600 plus pension cost

# **KENTUCKY STATE UNIVERSITY AND PERFORMANCE FUNDING**

• Our campus supports the desired programmatic outcomes of the model.

• Our campus requires additional supports to continue improving outcomes.

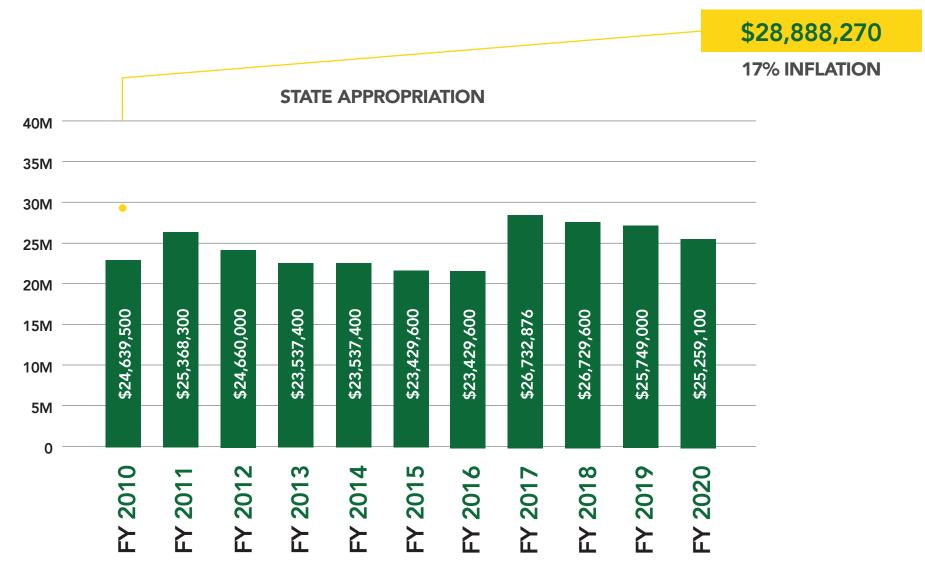
• Our campus services all Kentucky students, but not all Kentucky students are alike.

• Our campus has better performance on percentage outcomes than volume outcomes.

### **BIENNIAL BUDGET RECOMMENDATION** REQUESTED TOTAL GENERAL FUND APPROPRIATION (BEGINNING BASE)

INSTITUTION	2019-20 REGULAR APPROPRIATION <sup>1</sup>	PERFORMANCE DISTRIBUTION <sup>2</sup>	2019-20 TOTAL APPROPRIATION
UNIVERSITY OF KENTUCKY	\$249,109,400	\$14,492,500	\$263,601,900
UNIVERSITY OF LOUISVILLE	\$123,290,400	\$3,343,300	\$126,633,700
EASTERN KENTUCKY UNIVERSITY	\$60,175,200	\$3,578,400	\$63,753,600
KENTUCKY STATE UNIVERSITY	\$25,259,100	\$0	\$25,259,100
MOREHEAD STATE UNIVERSITY	\$38,466,800	\$0	\$38,466,800
MURRAY STATE UNIVERSITY	\$44,581,400	\$0	\$4,581,400
NORTHERN KENTUCKY UNIVERSITY	\$47,974,500	\$4,325,500	\$52,300,000
WESTERN KENTUCKY UNIVERSITY	\$69,344,200	\$4,379,100	\$73,723,300
KCTCS	\$166,034,000	\$8,547,000	\$174,581,000
TOTAL	\$824,235,000	\$38,665,800	\$862,900,800

### **KSU FUNDING APPROPRIATIONS** LAST 10 YEARS OF APPROPRIATIONS



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### MANDATED PROGRAMS CPE & GUBERNATORIAL REQUEST

#### **KSU LAND-GRANT MATCH**

- FY 2020-2021 \$7,148,800 (shortfall \$1,168,000)
- FY 2021-2022 \$7,148,800 (shortfall \$1,355,600)

#### **KENTUCKY MUSEUM FOR AFRICAN AMERICAN HISTORY**

• \$0 requested for the Kentucky Museum of African American History at Jackson Hall authorized as a State Museum in HB 302 (2018)

### **CHANGES FOR 1890 UNIVERSITIES**

#### AGRICULTURE AND IMPROVEMENT ACT OF 2018 (FARM BILL)

The 2018 Farm Bill includes a new provision requiring the Secretary of Agriculture to annually report to Congress the allocations made to and state matching funds received by 1890 institutions and 1862 institutions as required by the National Agricultural Research, Extension and Teaching Policy Act.

### LAND-GRANT PROGRAMS IN THE COMMONWEALTH

### **Kentucky State University**

2019-20 MANDATED PROGRAM FUNDING

LANDGRANT PROGRAM \$6,651,400

#### USDA FEDERAL FUNDS RECEIVED IN 2018

MCINTIRE STENNIS	\$108,304	
EVANS ALLEN	\$3,691,365	4:1
SECTION 1444	\$3,261,840	
	TOTAL MATCH NEED IN 2018	\$7,061,509
	PRIOR YEAR RECEIVED	\$6,651,400

### University of Kentucky

#### 2019-20 MANDATED PROGRAM FUNDING

UNIVERSITY OF KENTUCKY HOSPITAL DIRECT SUPPORT	\$0
AGRICULTURE COOPERATIVE EXTENSION	\$31,275,300
AGRICULTURE EXPERIMENT STATION	\$29,479,600
AGRICULTURE PUBLIC SERVICE	\$1,800,000
LIVESTOCK DISEASE DIAGNOSTIC LAB	\$4,034,200
KENTUCKY GEOLOGICAL SURVEY	\$4,076,300
UNIVERSITY PRESS	\$0
CENTER ON AGING	\$2,040,500
CENTER FOR ENTREPRENEURSHIP	\$600,000
RURAL HEALTH CARE	\$450,200
CENTER ON CANCER PREVENTION	\$450,200
CENTER FOR APPLIED ENERGY RESEARCH	\$5,176,200
	SUBTOTAL \$79,382,500

#### USDA FEDERAL FUNDS RECEIVED IN 2018

HATCH REGULAR	\$5,156,747	
HATCH MULTI	\$1,205,094	
MCINTIRE STENNIS	\$613,722 <b>4.32</b>	<b>) • 1</b>
SMITH LEVER	\$9,379,792	
	TOTAL MATCH NEED IN 2018	\$16,355,355
	PRIOR YEAR RECEIVED	\$70,665,400

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### **KENTUCKY STATE UNIVERSITY** ASSET PRESERVATION NEEDS

#### LIST ALL ASSET PRESERVATION NEEDS

Asbestos inspections/abatement	\$250,000	Elevators repair/replace
Streets, sidewalks and parking	\$1,500,000	Interiors finishes
Roofs	\$15,000,000	Plumbing – pumps, fixtures
Building envelope	\$30,000,000	HVAC Repairs
Fire Alarms Systems	\$8,000,000	Federal Building
Emergency Lighting	\$1,000,000	Spring House repairs
Power wiring	\$2,000,000	TOTAL CAMPUS NEEDS

CPE Recommended\$10,729,400Governor Recommended\$5,364,800

\$2,000,000

\$7,000,000

\$7,000,000

\$5,000,000

\$1,750,000

\$80,530,000

\$30,000

### **CPE RECOMMENDED ASSET PRESERVATION FUNDS**

		<b>RENOVATION AND</b>	PERCENT	ALLOCATION	STATE
POSTSECONDARY INSTITUTION	FUNDING BASE 1	<b>RENEWAL NEED 2</b>	OF TOTAL	BASED ON NEED	BOND FUNDS
UNIVERSITY OF KENTUCKY	\$4,000,000	\$2,242,371,690	36.8%	\$132,628,100	\$136,628,100
UNIVERSITY OF LOUISVILLE	4,000,000	1,032,082,314	17.0%	61,043,900	65,043,900
EASTERN KENTUCKY UNIVERSITY	4,000,000	438,941,880	7.2%	25,961,800	29,961,800
KENTUCKY STATE UNIVERSITY	4,000,000	113,775,480	1.9%	6,729,400	10,729,400
MOREHEAD STATE UNIVERSITY	4,000,000	321,567,480	5.3%	19,019,500	23,019,500
MURRAY STATE UNIVERSITY	4,000,000	347,559,030	5.7%	20,556,900	24,556,900
NORTHERN KENTUCKY UNIVERSITY	4,000,000	294,015,940	4.8%	17,390,000	21,390,000
WESTERN KENTUCKY UNIVERSITY	4,000,000	537,724,980	8.8%	31,804,500	35,804,500
кстсѕ	8,000,000	758,556,630	12.5%	44,865,900	52,865,900
TOTAL	\$40,000,000	\$6,086,595,424	100.0%	\$360,000,000	\$400,000,000

### GOVERNOR'S PROPOSED RESURGENCE FUND

		<b>RENOVATION AND</b>	PERCENT	ALLOCATION	STATE
POSTSECONDARY INSTITUTION	FUNDING BASE 1	<b>RENEWAL NEED 2</b>	OF TOTAL	BASED ON NEED	BOND FUNDS
UNIVERSITY OF KENTUCKY	\$2,000,000	\$2,242,371,690	36.8%	\$66,314,100	\$68,314,000
UNIVERSITY OF LOUISVILLE	2,000,000	1,032,082,314	17.0%	30,522,000	32,522,000
EASTERN KENTUCKY UNIVERSITY	2,000,000	438,941,880	7.2%	12,980,900	14,981,000
KENTUCKY STATE UNIVERSITY	2,000,000	113,775,480	1.9%	3,364,700	5,364,800
MOREHEAD STATE UNIVERSITY	2,000,000	321,567,480	5.3%	9,509,800	11,509,800
MURRAY STATE UNIVERSITY	2,000,000	347,559,030	5.7%	10,278,400	12,278,400
NORTHERN KENTUCKY UNIVERSITY	2,000,000	294,015,940	4.8%	8,695,000	10,695,000
WESTERN KENTUCKY UNIVERSITY	2,000,000	537,724,980	8.8%	15,902,200	17,902,000
KCTCS	4,000,000	758,556,630	12.5%	22,432,900	26,433,000
TOTAL	\$20,000,000	\$6,086,595,424	100.0%	\$180,000,000	\$200,000,000

### LAST ASSET BOND APPROPRIATION INFORMATION





### **\$5M WAS RETURNED TO STATE.**

### **CMTA - ENERGY SAVINGS INITIATIVE** APPROVED - JUNE 2018

ENERGY PERFORMANCE SAVINGS CONTRACT:		\$16,326,461	
LOAN CLOSING/PROJECT START DATE:		<b>NOVEMBER 15, 2019</b>	
COMPLETION DATE:		<b>DECEMBER 31, 2020</b>	
SCOPE OF WORK:			

Controls Upgrades (Building Automation System) HVAC Upgrades

Lighting Upgrades (Replace fixtures and bulbs w/LEDs)

**Billing Optimization** 

Building Envelope Upgrades

**Copier and Printer Services** 

Site Piping Infrastructure Upgrades

Kitchen Upgrades

Water Efficiency Upgrades

Telecommunications Upgrades

### **INFRASTRUCTURE REPAIR COSTS (INSTITUTIONAL)**

#### **BRING THE HALLS ONLINE**

#### \$1,800,000

HVAC upgrade new unit ventilators in rooms

Fire alarm system upgrades

\$25,000.00

clean-up /damage repairs

Misc. repairs to piping insulation and hardware, boiler

New water heaters for domestic water

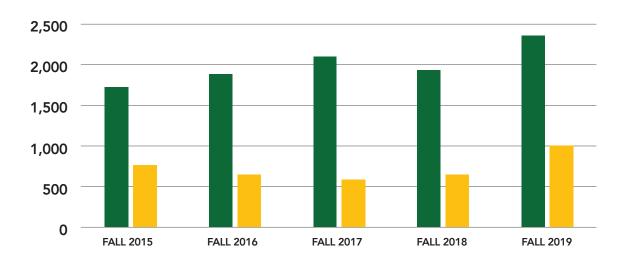
Mold remediation

#### **EXCHANGE VALVE**

#### Exchange valve *\$250,000.00*

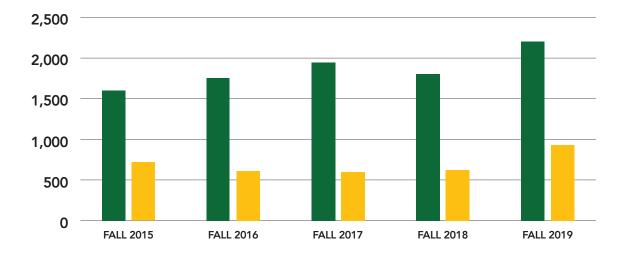
### HOUSING CAPACITY IMPACT KENTUCKY STATE UNIVERSITY ENROLLMENT

#### TOTAL ENROLLMENT VS. HOUSING CAPACI-



#### TOTAL ENROLLMENT VS. HOUSING CAPACITY

(including temporary housing)



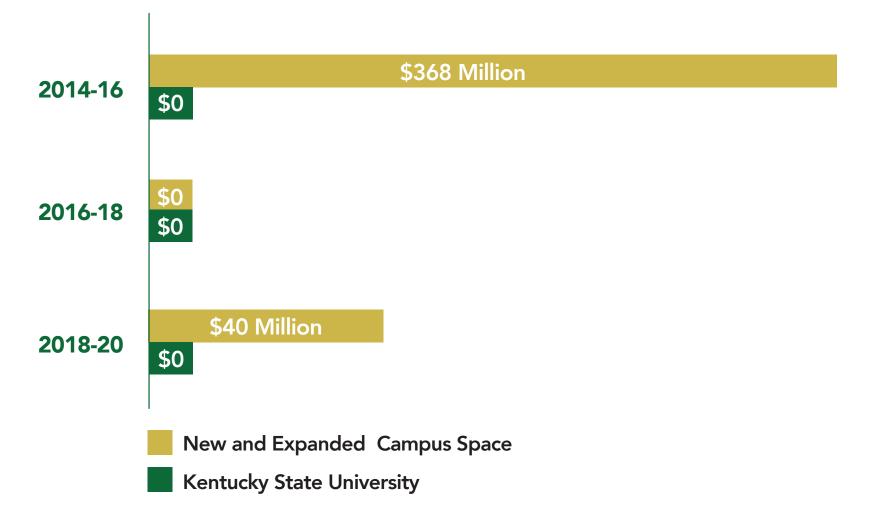


### **NEW P3 RESIDENT HALL**

- Approximately 500 Beds
- Additional Spaces
  - 1. 300 Seat Capacity Dining/Public Space
  - 2. Two Study/Lounge Areas per floor [10 total]
  - 3. Floors 3-5 have additional common room off elevator [3 total]
  - 4. 1st Floor Amenities:
    - a. Recreation Room
    - b. Multi-Purpose Room
    - c. Mail Room
    - d. Large lobby with seating area
    - e. 2 Study/Lounge Rooms
  - 5. Floors 2-5 Amenities:
    - a. Two Study/Lounge Room
    - b. Laundry Room
- Approved by Finance and Administration Cabinet
- Awarded to CRM & D.W. Wilburn

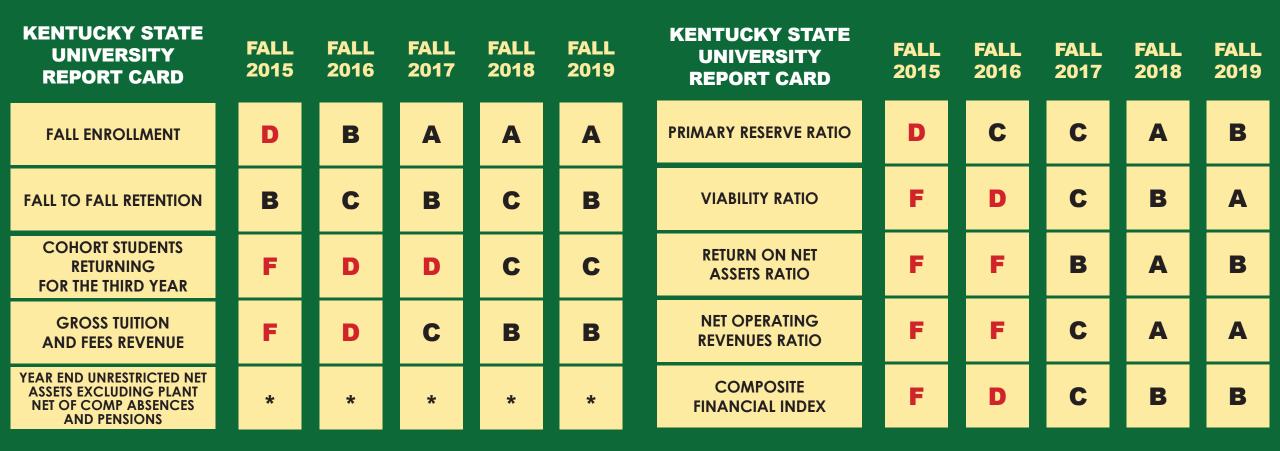


### STATE APPROPRIATED CAMPUS CONSTRUCTION

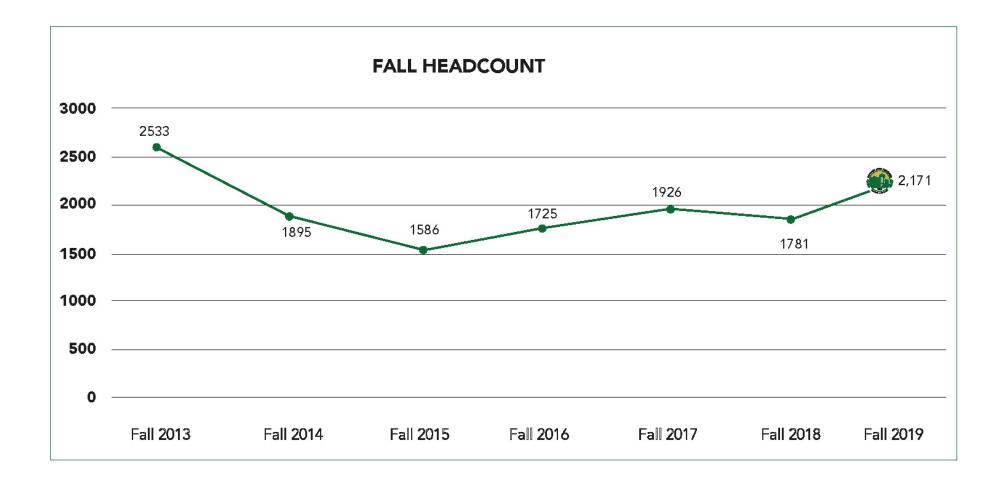


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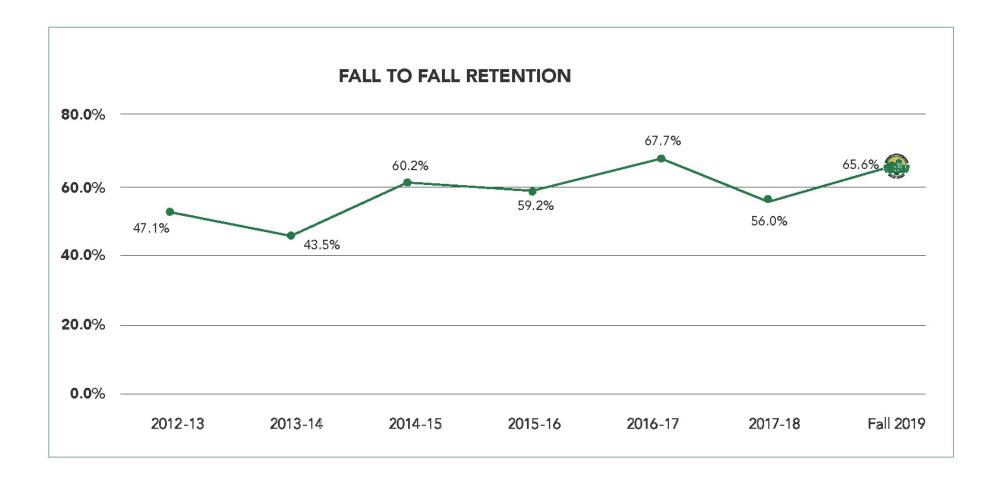
#### HB 303 (2016) - MANAGEMENT IMPROVEMENT PLAN KENTUCKY STATE UNIVERSITY REPORT CARD



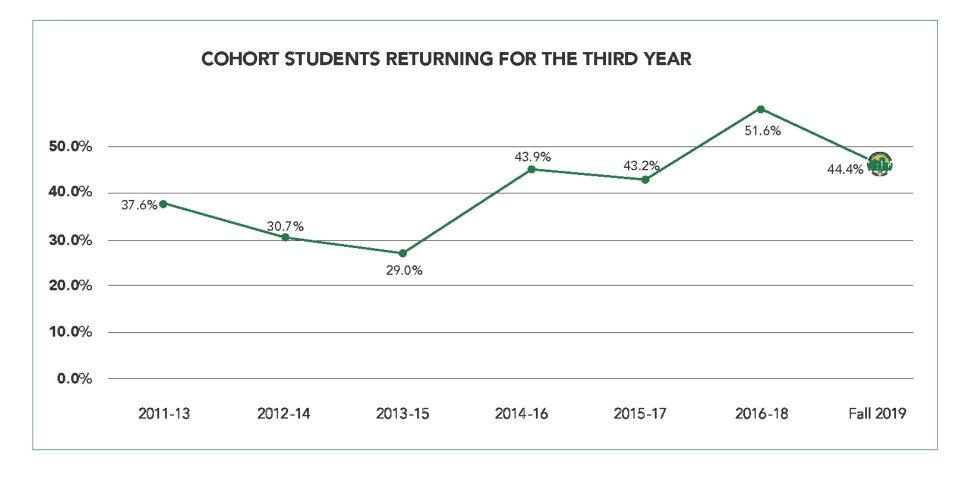
### FALL HEADCOUNT



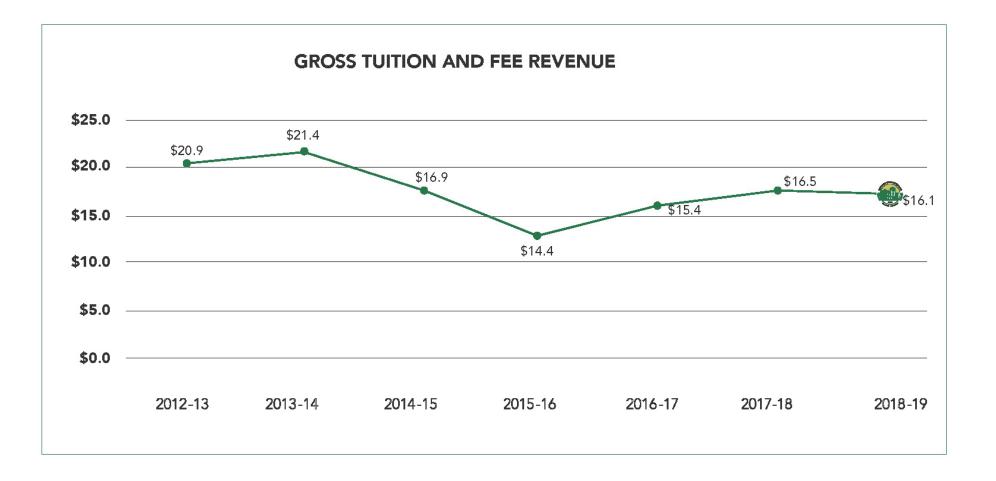
### FALL TO FALL RETENTION



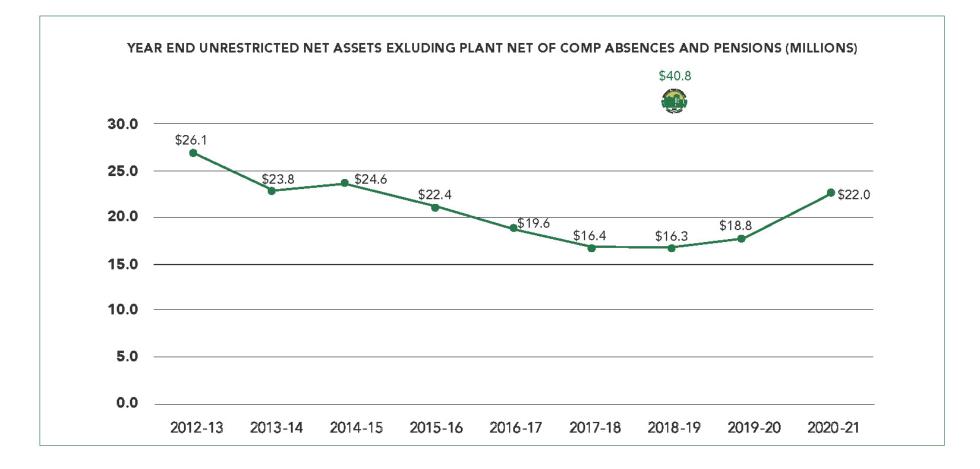
### COHORT STUDENTS RETURNING FOR THE THIRD YEAR



### **GROSS TUITION AND FEE REVENUE**



### YEAR END UNAEP NET OF COMP ABSENCES AND PENSIONS



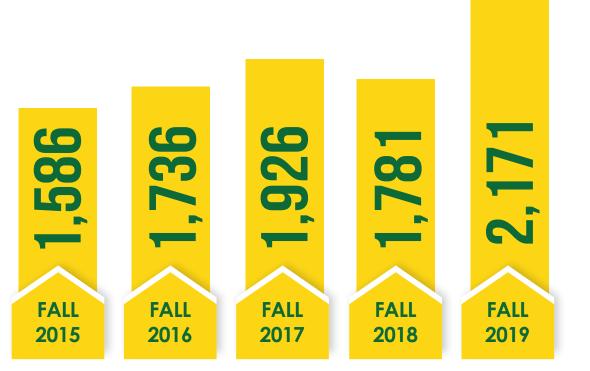
### **KENTUCKY STATE UNIVERSITY** INSTITUTIONAL PROFILE



Steady increase of enrollment after a plunge in fall 2015, with 1736 total enrollment in fall 2016 to 1926 in fall 2017.



Offers more than 30 degree programs at all levels, including one new doctorate of Nursing program, which graduated its first class in December 2017.



\* HIGHEST ENROLLMENT SINCE 2014

### **INSTITUTIONAL PROFILE**

• In 2019, nearly 66% of KSU undergraduates are Kentucky residents.

• In 2019, more than 39% of students will be the first in their families to earn a college degree.

• 78% of 2019 KSU graduates were either first generation, low-income, or both.

• 54% KSU graduates are employed in KY within three (3) year of graduation.



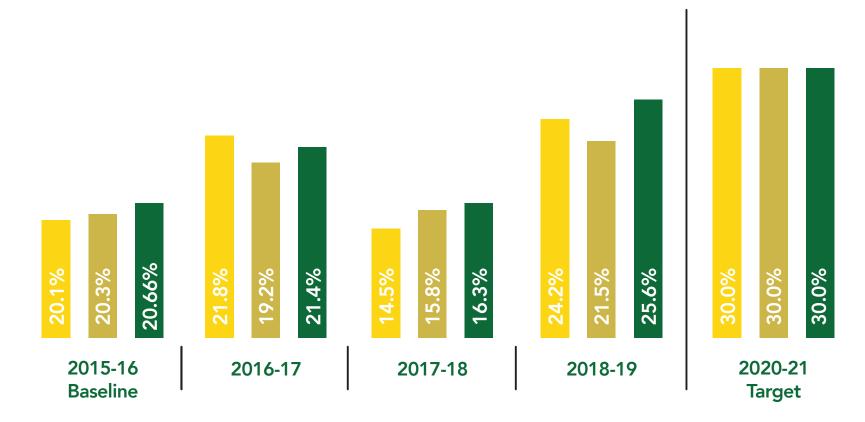
### **INSTITUTIONAL RANKINGS**

- Ranked 31st in 2020 US News and World Report for Regional Colleges South
- Ranked 6th in 2020 US News and World Report for Top Public Schools South
- Ranked #35 in 2020 US News and World Report for HBCUs
- Ranked #2 best value reginal south
- Ranked #26 top performance in social mobility regional south.



**KSU OFFERS INCREASED OPPORTUNITY** to students in the service region with fully online degree programs and online courses.

### **KENTUCKY STATE UNIVERSITY** GRADUATION RATES





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### **KENTUCKY STATE UNIVERSITY** SPECIAL MISSION DESIGNATIONS

HISTORICALLY BLACK COLLEGE AND UNIVERSITIES (HBCUS) – Institutions of higher education in the United States that were established before the Civil Rights Act of 1964 with the intention of primarily serving the African American community. There are currently 101 institutions.

1980 LAND-GRANT UNIVERSITY (1980) – As part of the Second Morrill Act, passed in 1890, states were required to show that race was not an admissions criterion, or else to designate separate land-grant institution for persons of color. The 1890 Act granted cash instead of land, and it granted colleges under that act the same legal standing as the 1862 Act colleges. The mission of land-grant institutions is aimed at "learning, discovery, and engagement."

COUNCIL OF PUBLIC LIBERAL ARTS COLLEGES (COPLAC) – is a consortium, of 29 public colleges and universities, that advances the aims of its member institutions and drives awareness of the value of public liberal arts education in a student centered, residential environments.

### EXAMPLES OF COURT-ORDERED HBCU SETTLEMENTS

- Alabama \$95 Million
- Louisiana \$100 Million
- Maryland \$100 Million (Offer Pending)
- Mississippi \$500 Million
- Tennessee \$75 Million

### **LESSONS FROM OHIO**

• State and national government investment and the valuing of HBCU's is central to the success of higher education,

• HBCU's are integral in that they provide essential educational opportunities to underserved populations, which contribute to the well-being of the state and the;

- Opportunities for academic area specialization provide niche markets of opportunity
- Supplemental Funding will help an institution survive, while the fostering of new revenue growth will help provide long-term sustainability.

• Fiscal responsibility of an institution rests on the administration however, the long-term viability of an institution is inter-reliant upon the collaboration between the state and institution.



## SACSCOC fully reaffirms kentucky state university accreditation

