



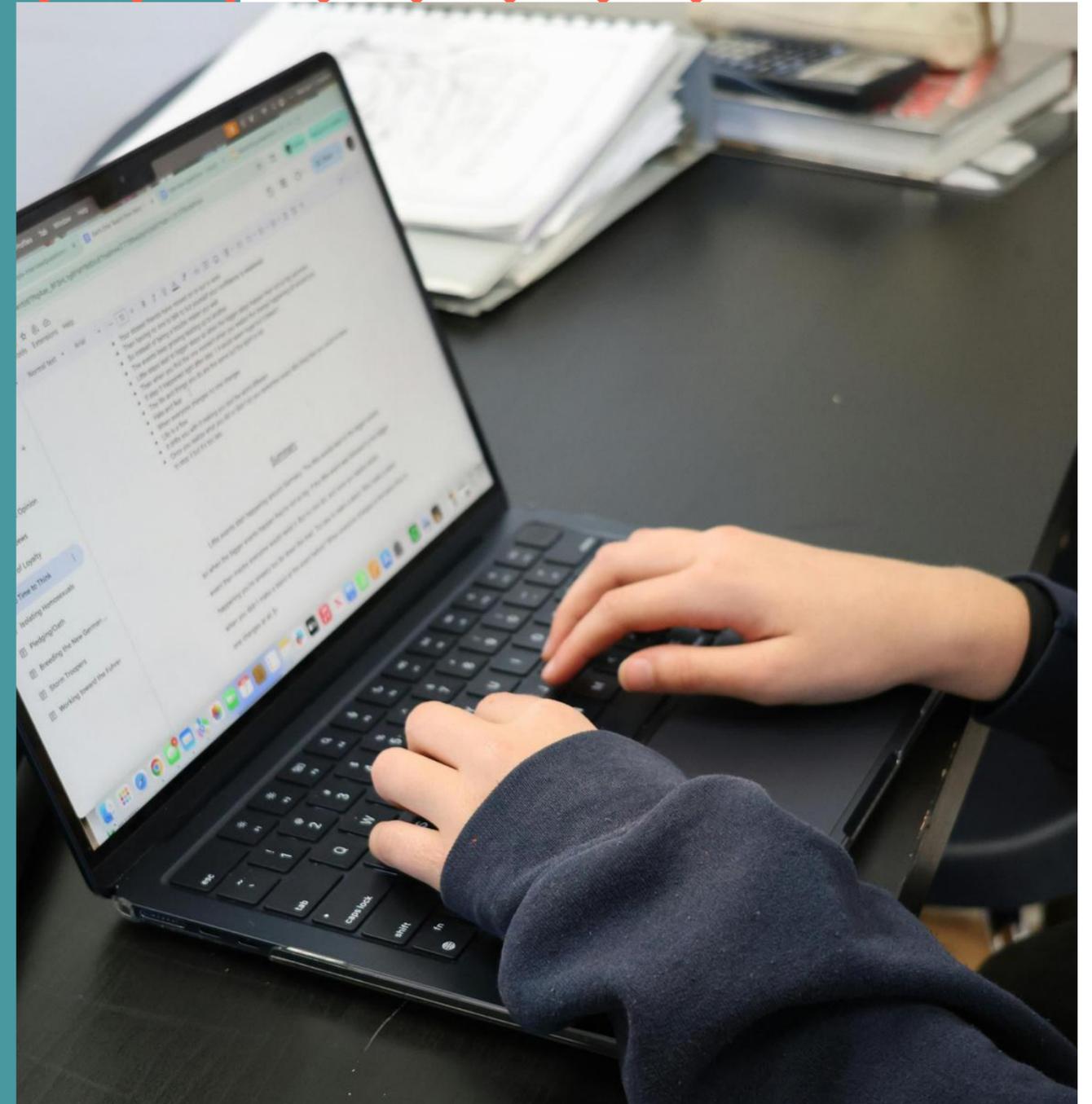
CareerView^{XR}

Matt Chaussee | CEO/Co-Founder

Who We Are

CareerViewXR is **an immersive career exploration platform that uses both web-based experiences and 360-degree virtual reality video** to connect Kentucky students with real people performing real jobs in real environments.

Designed for K–12 learners, the platform offers engaging, accessible, and career connected content that helps students make informed decisions about their futures.



Key Features

- **100+ immersive career experiences** (and growing)
- Aligned to **high-demand occupations**
- **Access via all devices**
- Embedded **career facts, employer insights, and skill requirements**
- Opportunities to integrate with existing programs and systems
- Usage **flexibility across classrooms** of all grade levels

Awareness Gap

- Kentucky is 43rd nationally in workforce participation
- 1 in 7 ($\approx 14\%$) youth ages 16–24 are disconnected (not in school, not working)
- $<15\%$ of Kentucky businesses collaborate with education/workforce partners

Opportunity

Many counties outside the I-65 and I-75 corridors face lower rates of:

- Higher Education participation
- Workforce readiness and participation
- Reliable access to authentic career exploration tools

This pilot addresses gaps in awareness and opportunity, helping students see their future careers before they choose their path.

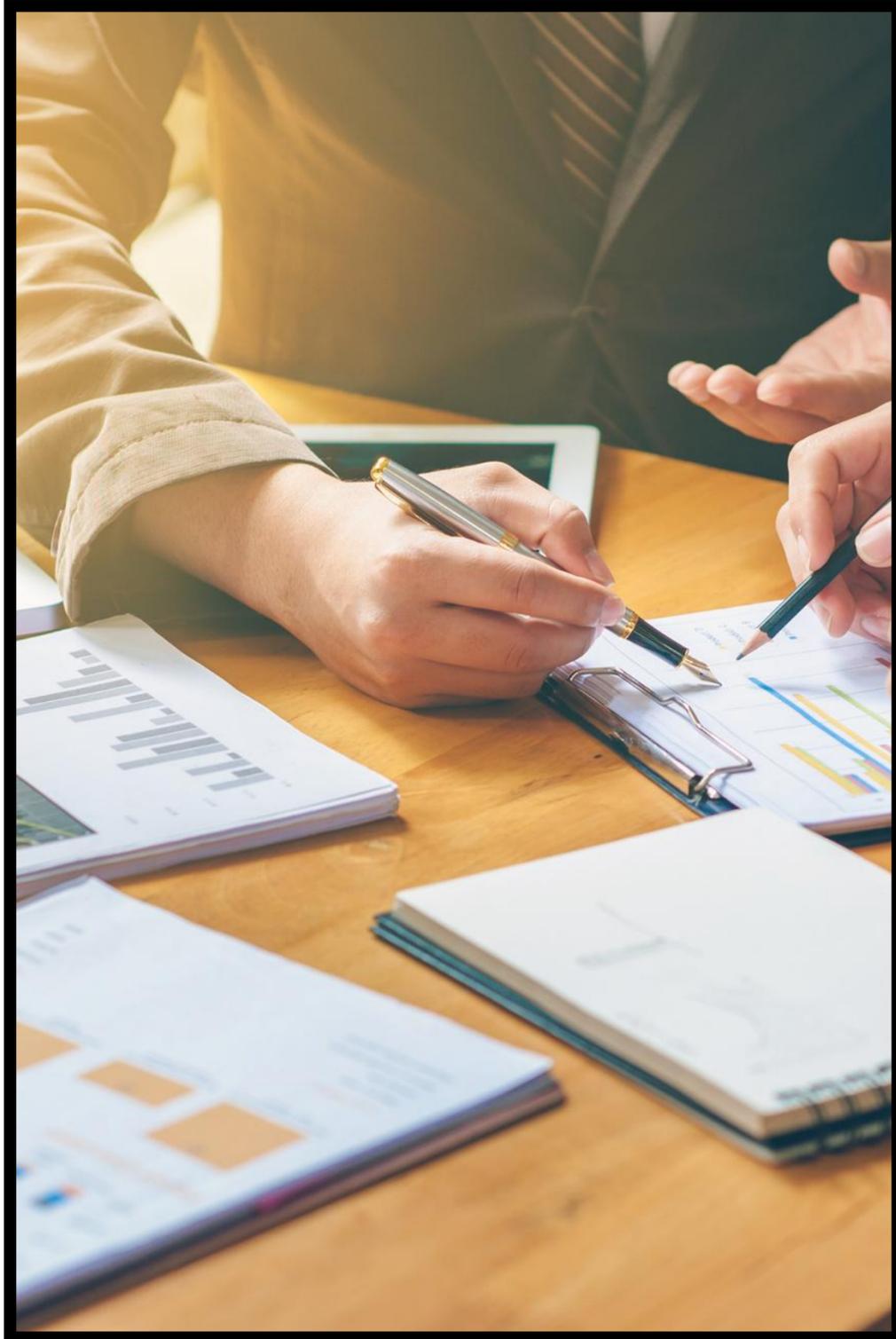
We can help you bring jobsites into the classroom

Kentucky Implementation

- **Web-Based Access for non-VR devices**
 - Subscription access for 50,000–60,000 middle & high school students in counties surrounding chosen KCTCS campuses
 - Subscription access for KCTCS students
- **Regional VR Lending Libraries**
 - Utilized across Western and Eastern Kentucky, and housed at select KCTCS campuses
 - Each lending library includes access to over 100 immersive experiences and 5 VR headsets
- **New Kentucky-Based Career Content**
 - 360° video and VR experiences filmed at KCTCS campuses and regional employers

Results in North Dakota

- Pilot Project for Middle and High School Students
- Expanded to every K–12 student, including public, private and homeschool (1st in country)
- New Higher Education Partnerships
- Currently over 60 in-state employer partners
- Secured Federal Funding 20x initial state investment



Measureable Outcomes

- Increased awareness of high demand industries
- Ability to identify local postsecondary pathways
- Increased collaboration across employers and education
- Project moves from pilot to sustainable funding model

Questions and Discussion

