PROBLEMS SOLVED BY CONTROLLED ENVIRONMENT AGRICULTURE

PROBLEM 1

Unless we change, we will need two planet Earths to feed the population.

The UN has found the world will need ~ 50% to 70% more food by 2050, yet 70% of all freshwater is already dedicated to agriculture⁽¹⁾

PROBLEM 2

Our food supply is dangerously unstable

COVID-19 exposed the unstable nature of America's food system, as shortages mounted across the country (and world) highlighting our reliance on uncertain imports

PROBLEM 3

We are relying heavily on imports that are harmful to the U.S., the planet and workers

69% of all fresh vine crops sold in the U.S. in 2019 were imported, according to the U.S. Department of Agriculture⁽²⁾

CEA: SOLVING FOR AGRICULTURE'S BIGGEST ENVIRONMENTAL & SOCIAL ISSUES

Winning Approach to Labor

- AppHarvest pays 41% higher than comparable jobs in Kentucky^(a)
- A single entry-level worker earns 74% of Rowan County's median household income of \$36,411(b)

Highly Water Efficient

- 90% less water than conventional agriculture(c)
- 100% recycled rainwater
- 2.76 million sq ft of roof



Free of Chemical Pesticides

- Integrated pest management
- Employee and customer health are the priority

No Agriculture Runoff

- Closed loop water system
- Keeps nutrients in the plants, local waterways



Less Food Waste

- Traditional agriculture pre-retail spoilage rate is 34%^(d)
- Controlled environment agriculture food spoilage rate less than 10%^(d)

Climate Resilient

- Adaptation to climate risks
- Avoid soil depletion
- Grow 365 days per year



- 1. Water for Sustainable Food and Agriculture Report, Food and Agriculture Organization of the United Nations.
- 2. Average rate of imports of bell peppers, tomatoes, and cucumbers. Vegetables and Pulses Yearbook, United States Department of Agriculture Economic Research Service

APPHARVEST IS BUILDING A RESILIENT FOOD SYSTEM

NEW LOCAL SUPPLY CHAIN

This is the future of farming: ecologically responsible, locally supported, and utterly predictable.



APPHARVEST SUPPLY CHAIN

AppHarvest is upending the outmoded paradigm of farming. Our technology will enable hyper-efficient facilities that can grow produce where it is consumed.

Through innovation, we can secure our food supply and democratize access to fresh, affordable nutrition.

APPHARVEST IMPACT BY THE NUMBERS

~70%
of U.S. population within a day's drive

80%
Less diesel
expected to be used
in transportation(a)

90%
Less water usage than conventional agriculture(b)

Acre rainwater retention pond at Morehead facility

~30x Higher yields than open-field agriculture

365

Days of growing indoor eliminates weather and

seasonal constraints

Zero agricultural runoff due to unique closed-loop system 1,000s Of projected jobs in high unemployment areas

Soil usage, keeping carbon sequestered

40%
Increase in lighting efficiency due to use of LEDs

DEVELOPING A ROBUST REGIONAL ECONOMY

As of June, 2021, AppHarvest has 505 employees.



ESTIMATED
ANNUAL
SALARY
IN KENTUCKY

4 employees joined

2019 8 employees joined

2020 157 employees joined

2021

336 employees joined