



kybourbon.com

BOURBON

BUILDING KENTUCKY'S FUTURE



**FOUNDED IN 1880, THE KENTUCKY DISTILLERS' ASSOCIATION
IS THE WORLDWIDE VOICE OF BOURBON™**

JOBS AND INVESTMENTS

Distilling pours \$10.6 billion into Kentucky's economy each year and supports **24,000 jobs** in Kentucky with annual salaries, wages and benefits topping **\$2 billion.**

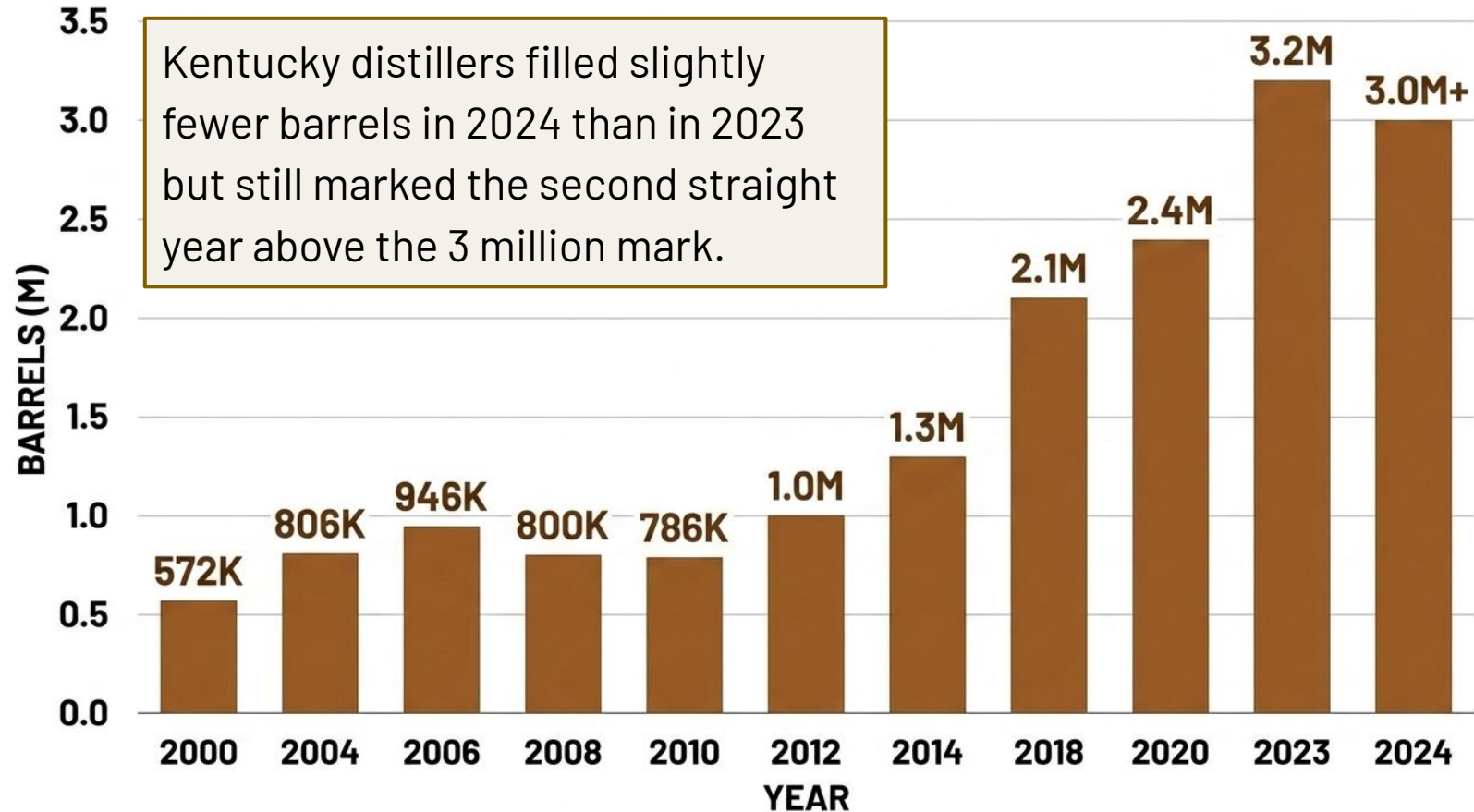




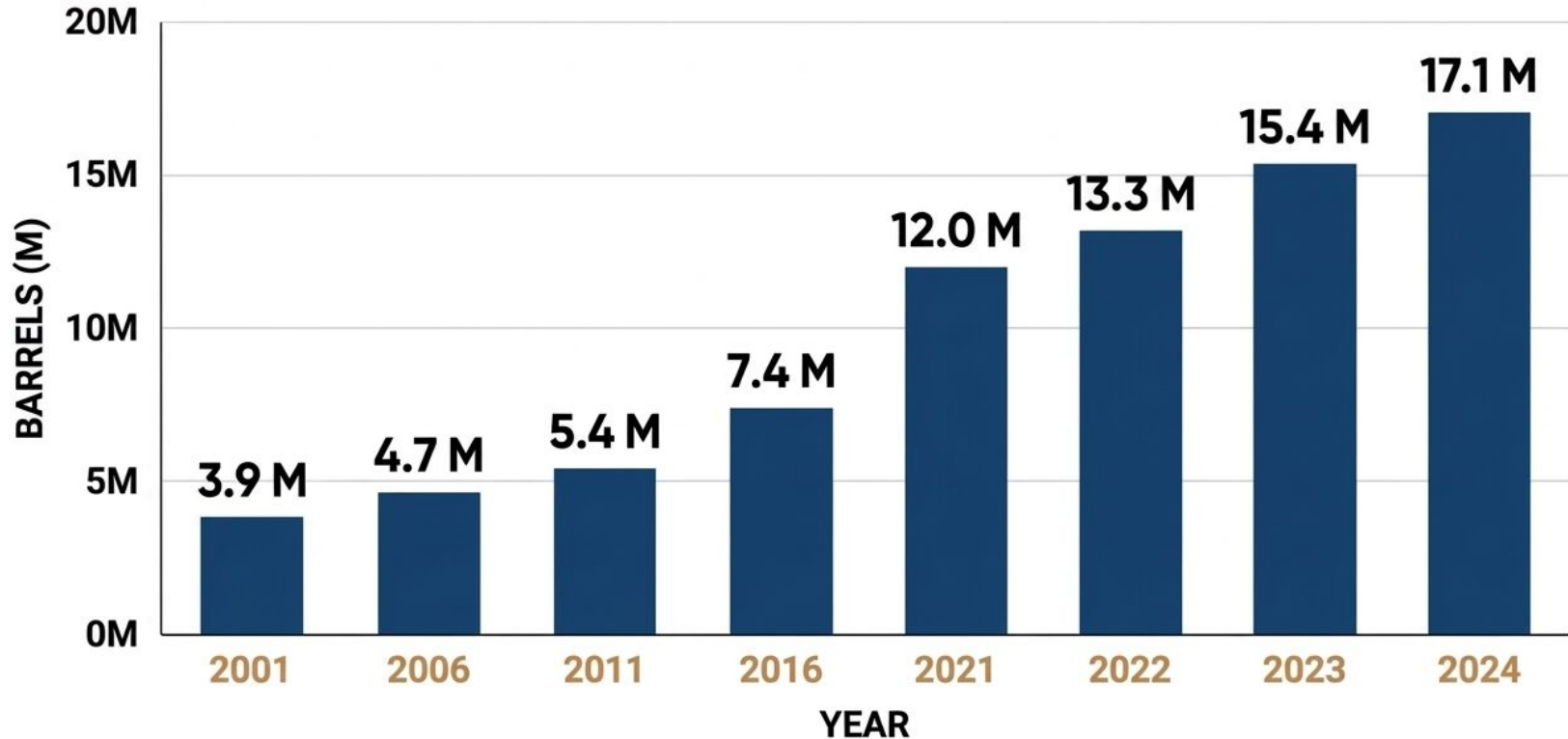
RECORD BREAKING GROWTH

Kentucky has **125** licensed distilling locations operated by **104** companies in **45** Kentucky counties.

ANNUAL NEW-FILL BARRELS OF KENTUCKY BOURBON



TOTAL KENTUCKY BARREL INVENTORY



*Principally Bourbon but also includes other whiskeys, such as Rye, Single Malt, blends and Corn Whiskey. Non-Whiskey products include barrel-aged Gin, Brandy, barrel-aged Agave Spirits and other spirit types.



RECORD BREAKING TAX REVENUE

The distilling industry generates about **\$372 million in state & local taxes** every year, an increase of \$200 million over the last 10 years.

It also pays **\$2 billion** in federal alcohol excise taxes every year.



\$10 BILLION IN VALUE

The tax-assessed value of all 17.1 million aging barrels in Kentucky surpassed the **\$10 billion** in 2025 figure for the first time in history.

Kentucky distillers paid a record **\$75 million** in barrel taxes last year - **a 25% increase over last year and a 163% increase in the last five years alone!**

HOW IS KENTUCKY BOURBON HELPING FARMERS AND COMMUNITIES?

Three major ways:

- Jobs, Investments and Tax Revenue
- Research and Education
- Tourism and Marketing



**BUSHELS
OF CORN**

9

=

1

**BARREL
KENTUCKY BOURBON**



CORN PURCHASES TRACK DISTILLING INDUSTRY GROWTH



27.3 million bushels

Corn purchased by Kentucky distilleries in 2024. Up from 16.9 million bushels in 2014.

84% of corn purchased in 2024 was from Kentucky farmers, a record high. Up from 40% in 2014.

10% of the state's 2024 corn production was purchased by Kentucky distillers. Up from 5% in 2020. 11

RESEARCH AND EDUCATION





**KENTUCKY
BOURBON
TRAIL®**

3 MILLING & MASHING



HOSTING THE WORLD

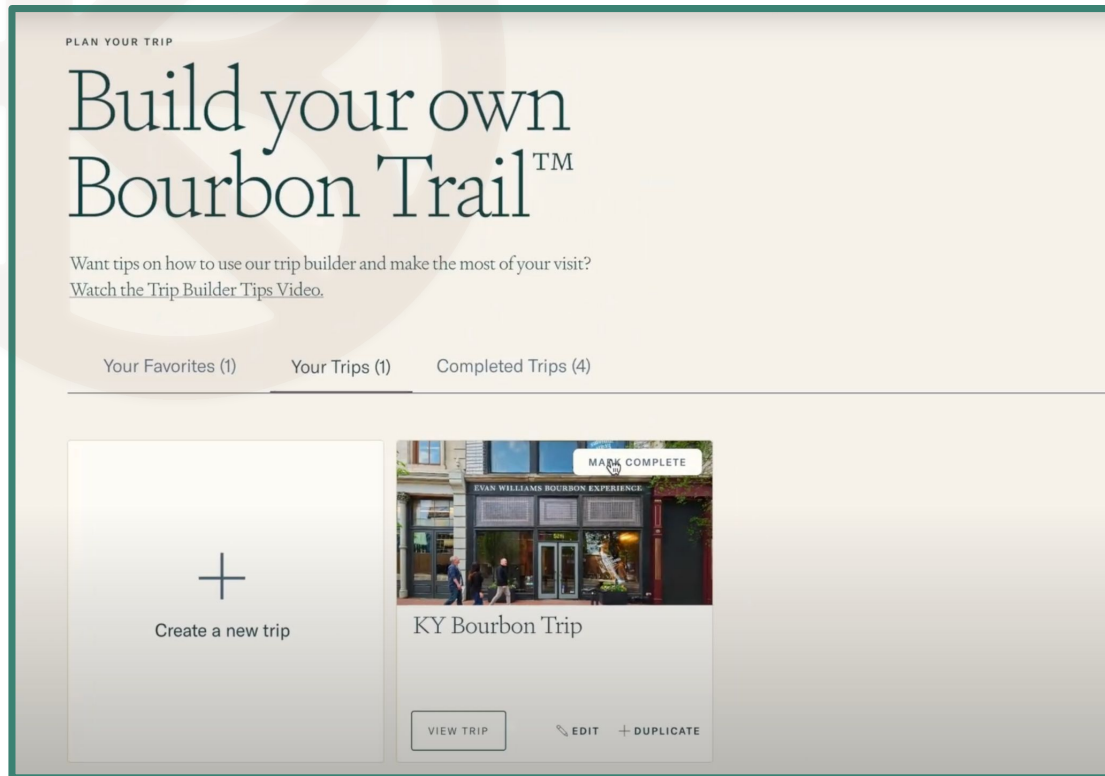
Kentucky distilleries hosted 2.7 million experiences in 2025, a 151% increase over the past 10 years.

Visitors hail from 50 states, 20 countries and six continents. About 80% of all visitors come from outside Kentucky with an affluent demographic that rivals Napa Valley.



PLAN, SAVE & SHARE

BUILD YOUR OWN BOURBON TRAIL™ | TRIP BUILDER FEATURE



GOING FORWARD

What will help keep Kentucky Agriculture and Kentucky Bourbon strong?

- **Increase sales:** Access to grocery and convenience stores for spirits-based and wine-based Ready-to-Drink cocktails (RTDs).
- **Expand exports:** Improving international trade and reopening Canada to U.S. alcohol sales.
- **R&D:** Continue building Kentucky's pro-business environment and invest in agriculture research and development.
- **Modernization:** Continue updating Kentucky alcohol laws, especially regarding tourism to educate visitors about Bourbon and its ties to agriculture.

KENTUCKY BOURBON IS RESILIENT.

"NO MATTER WHAT HARDSHIPS COME OUR WAY, WE ARE BLESSED TO WORK IN THIS INCREDIBLE INDUSTRY. FOR 200 YEARS, WE HAVE SURVIVED EVERYTHING THROWN AT US - FROM THE DARK DAYS OF PROHIBITION TO THE UNCERTAINTIES OF TODAY'S GLOBAL MARKET. AND WE'VE ALWAYS COME OUT STRONGER ON THE OTHER SIDE BY WORKING TOGETHER."

—ERIC GREGORY, KDA PRESIDENT

Enjoy Bourbon
like a true
Kentuckian...

Responsibly.

