



# Bringing resources and success to kids in rural Kentucky.

"Every family across rural Kentucky wants the best for their child, but too many lack the resources they need to give their children the opportunities to be successful in school and life. Save the Children is working hard every day to fill that gap."

Betsy Zorio, Vice President of U.S. Programs, Save the Children

### **Investing in Kentucky Children**



# 14:1 Funding Match for Kids

Save the Children is bringing over \$26.7 million annually to Kentucky and its kids and families. This mixture of federal and private dollars is a 14:1 match of the state's \$1.8 million investment in our programming.



# 450 Local Jobs

Save the Children also provides jobs for 450 Kentuckians across the state. Almost all of those jobs are in rural Kentucky, where employment opportunities are limited – and we always hire program staff locally.

# **Building Strong Foundations for Kids**

We currently partner with **71 schools** in **14 counties** to provide early learning programs and resources to more than **31,500 Kentucky children**. We also bring together local leaders through our community impact work, rallying around a shared vision and goals for children – and collaborate with partners to combat rural child hunger, helping Kentucky's most vulnerable kids get critical meals.

Early Steps to School Success programming empowers parents to be their child's first and most important teacher, building language, social and emotional development and math skills. In addition, KinderBoost® gets children ready for kindergarten with a two-week transition and learning program.

Our School-Age Education Programs, offered during and after school, help K-3rd graders improve their reading and math skills, striving for proficiency at the end of third grade – while our SummerBoost Camp® helps children from low-income families maintain the gains they made in the classroom when school is not in session.

Our **Community Impact** work provides wraparound supports for children and families in schools and communities. This includes preparing and distributing healthy food to kids who need it most, initiating community engagement activities to improve learning and development, and much more.

# We helped Kentucky kids learn and get critical meals in 2020, despite the challenges of COVID-19

Provided nearly
98,000 children with
food and access to
essential learning
materials and hygiene
supplies.

Helped prepare and deliver over 5.3 million meals to children in need.

Over 1.6 million books, school and hygiene supplies, learning games and more distributed to kids. Strengthened transitions to kindergarten for nearly 400 children through remote KinderBoost® programming.

At-home and virtual summer learning programming for more than 1,550 Kentucky children. Nearly 165,000 books read by children in our summer learning programming and reading challenges.







Save the Children partners with rural communities across Kentucky to help them grow stronger through the healthy development and education of their young children.



Since 1932, Save the Children has been working in Kentucky's rural communities, providing support to the most isolated and under-resourced children living in poverty. We believe all children in rural Kentucky should have a healthy, strong foundation to thrive as learners and in life, and we are committed to filling critical gaps in services for kids and delivering scalable solutions to the challenges they face.

#### Where We Work 2021-22 School Year

Bell County – 7 schools
Clay County – 7 schools
Floyd County – 5 schools
Harlan County – 9 schools
Jackson County – 3 schools
Knott County – 5 schools
Knox County – 9 schools
Leslie County – 4 schools
Madison County – 2 schools
McCreary County – 2 schools
Menifee County – 1 school
Owsley County – 1 school
Perry County – 8 schools
Whitley County – 8 schools

Providing 31,500+ children with early education programs and resources

When COVID first shut down schools across Kentucky, Save the Children worked quickly to adapt our early childhood education and family engagement programs across the state's rural communities. We provided critical educational support and resources to communities, schools, parents and caregivers to help children continue learning at home. Our frontline staff stayed closely connected to families in their communities, organizing virtual home visits, play and reading groups, and providing regular wellness checks and virtual office hours — and our in-school and after-school programs adapted to the social-distancing approaches of different schools across Kentucky. We offered our summer learning programs for the first time virtually, reaching more school-aged children, and ensuring critical learning was not lost in the summer months. With school meals no longer easily accessible at the start of COVID, our programs also pivoted quickly to help distribute critical meals to Kentucky children living in poverty. In 2020, we provided nearly 98,000 children with food and access to essential learning materials and hygiene supplies.

Today, we partner with local leaders in 14 rural counties where families have the greatest challenges. We lend our expertise in leveraging local, state, federal and private funding to build early childhood education and school enrichment programs, as well as provide healthy food to children and families in need. We are proud to lead the Kentucky Out of School Alliance (KYOSA), providing children enriching extracurricular activities with our 100+ partners – and we mobilize community engagement programs with partners across the state to promote the importance of early childhood development and build capacity within communities to support their youngest learners.

We meet children's most urgent and long-term needs, every day and in times of crisis. When severe rain and wind hit Kentucky's eastern counties hard during the start of the coronavirus outbreak – leaving thousands without power – the storm came at a time when many kids and families were already struggling as they sheltered at home due to pandemic concerns. Save the Children staff worked with partners to help make sure children and families' needs were met during the power outage and well beyond. We provided critical supplies like water and ice – to help keep perishable food fresh until the power came back on – and held COVID-focused distribution events that supplied families with Instant Pots for quick meals, hygiene kits, books and learning games and toys to continue learning.



Save the Children staff work to meet children and families' immediate needs after a severe storm hit eastern Kentucky at the start of the COVID pandemic. Photo: Shawn Millsaps for Save the Children