



GOVERNOR'S SCHOOL FOR THE ARTS

*Our commitment to creating a
stronger Commonwealth on stage, at
the workplace, and in the community.*

GSA AT A GLANCE

What is Governor's School for the Arts (GSA)?

- GSA is Kentucky Performing Arts' signature education program.
- Three week, residential, immersive, tuition-free summer program to empower the next generation of Kentucky's creative leaders.
- In 2022, 500+ Kentucky students and 75 support staff attended GSA.
- GSA related programs and activities have touched ALL 120 Kentucky counties.

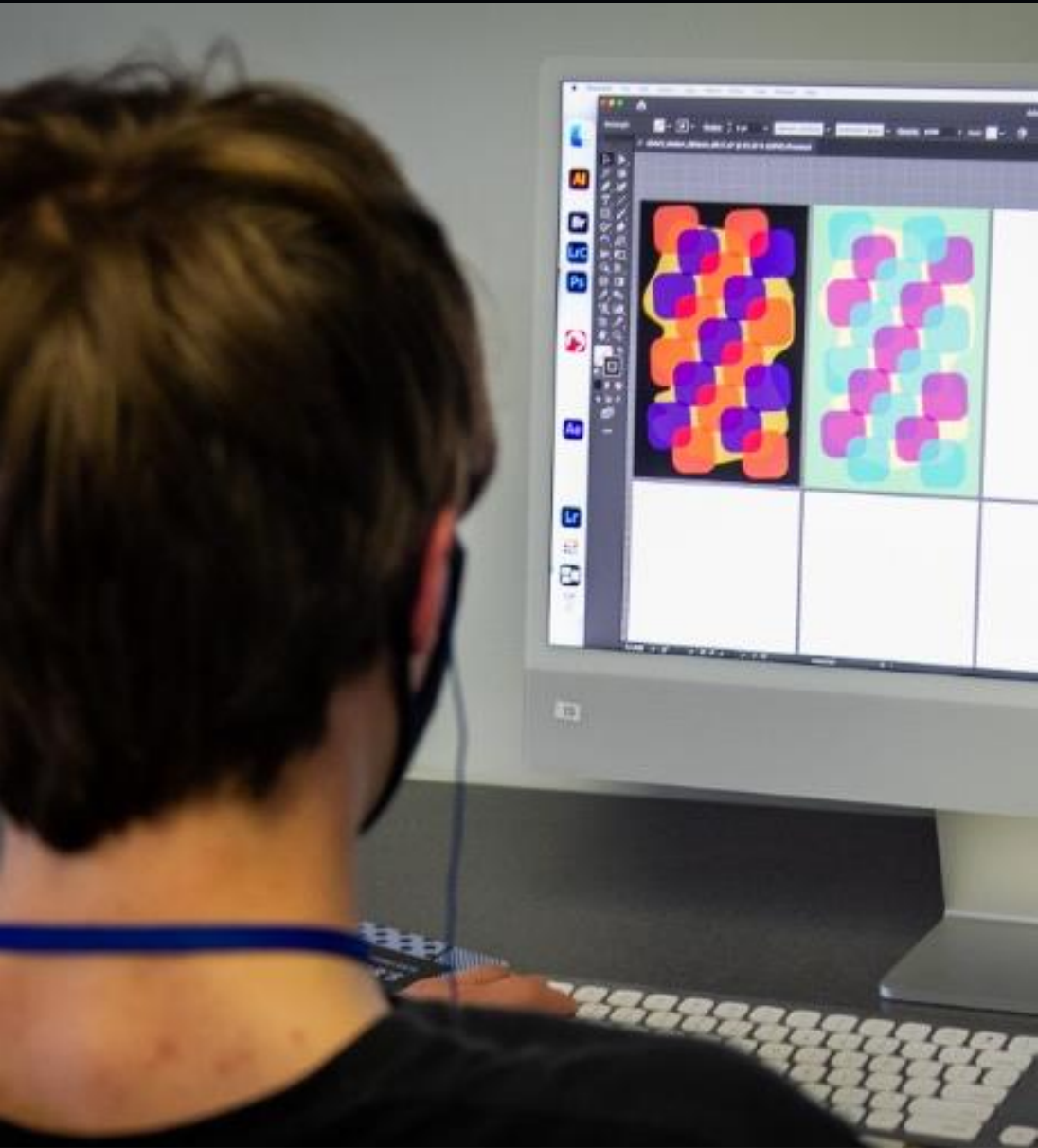


OUR WORK: 24/7/365

GSA's commitment to every student, everywhere

- More than a summer program!
- Nearly 30 colleges/universities offer scholarships targeted to GSA alumni.
- GSA connects alumni to college representatives through an annual College/Career Day event.
- Grant funding, paid work, and ongoing mentorships available to alumni year-round.

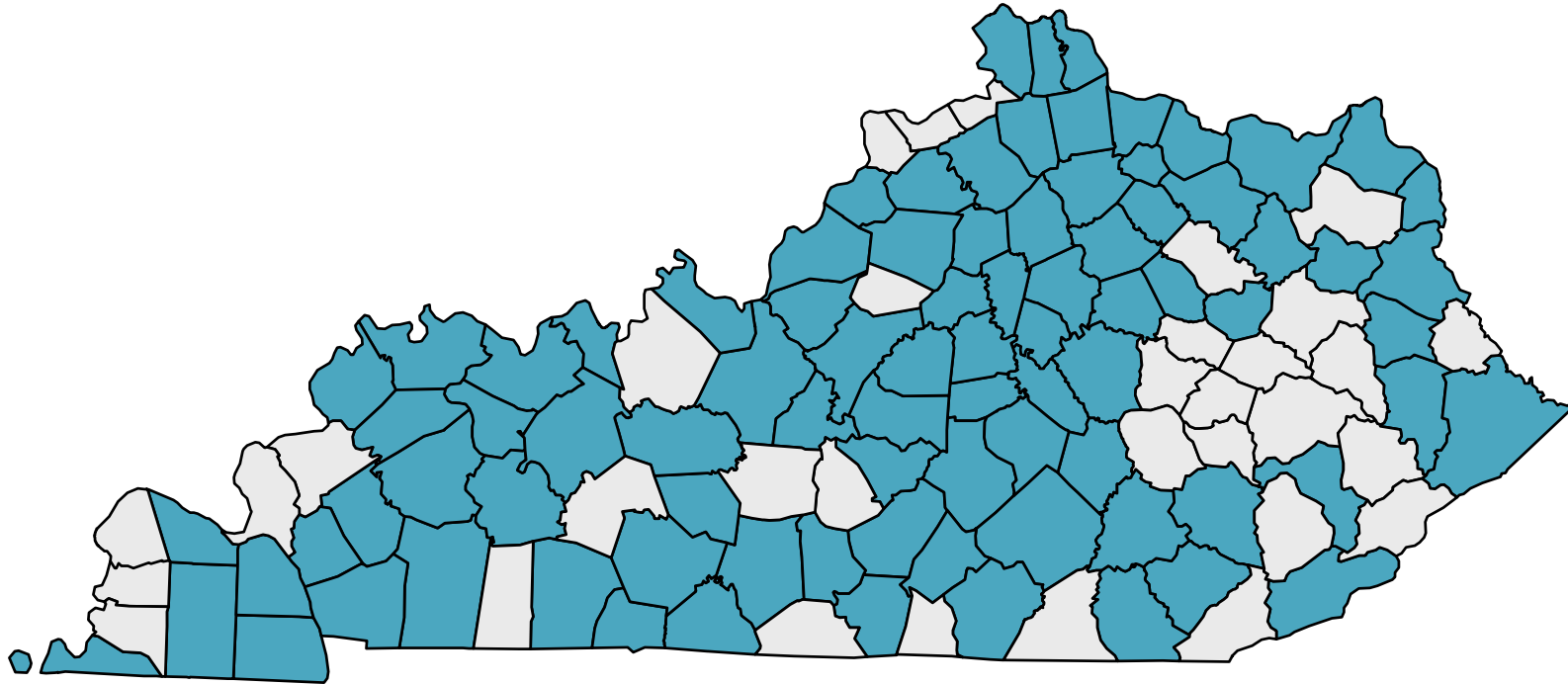




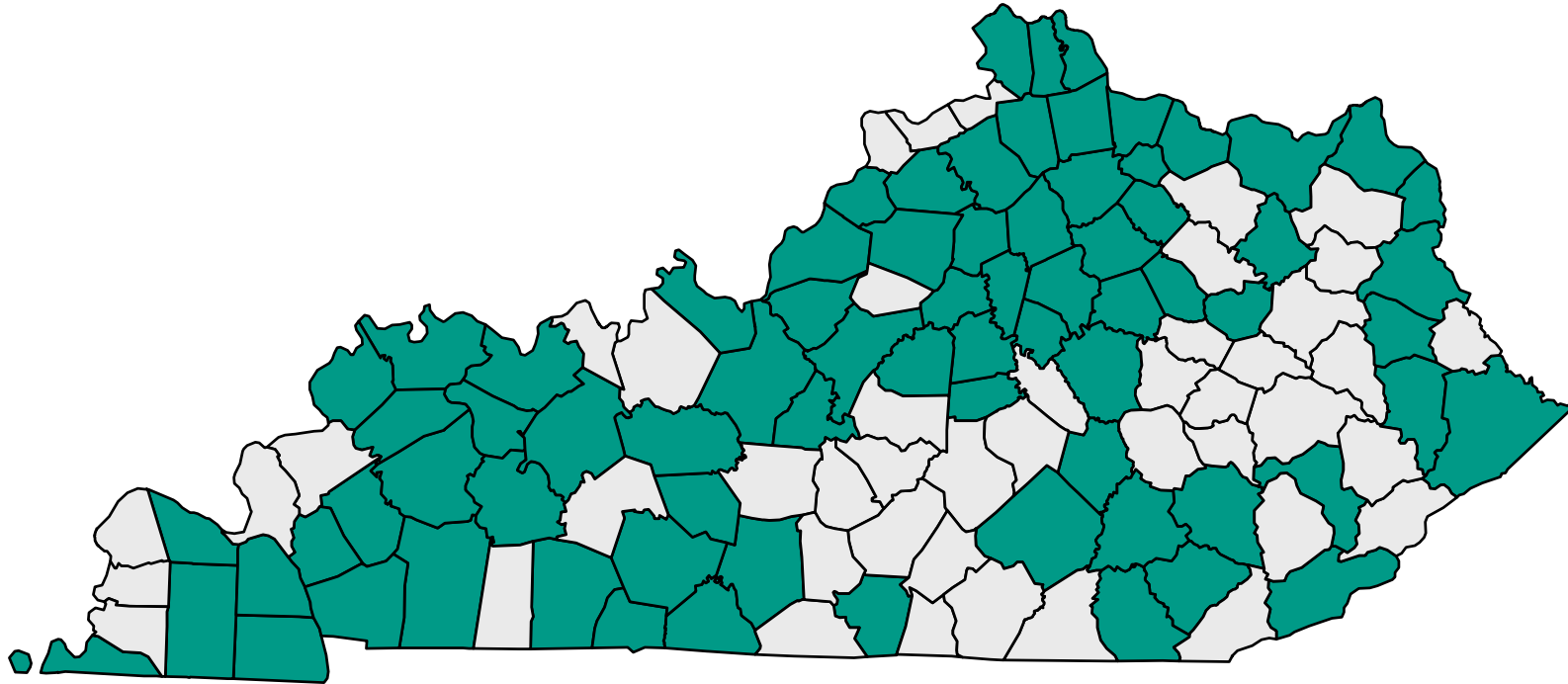
THE APPLICATION PROCESS

How does a student apply?

1. **Eligibility:** current sophomores/juniors.
 2. **Submission:** essay, questionnaire, artwork, recommendations, and application fee (waived for students on free/reduced lunch).
 3. **Selection:** applicant guide, and decision based on formal process but "in context" and location considerations.
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In 2022, GSA received applications from **86 counties**.



In 2022, GSA had participants from **71 counties**.

| Fiscal Year | State Funding | Number of students accepted |
|-------------|---------------|-----------------------------|
| 2013 | 439,600 | 223 |
| 2014 | 427,600 | 223 |
| 2015 | 617,600 | 256 |
| 2016 | 589,800 | 256 |
| 2017 | 589,800 | 256 |
| 2018 | 558,300 | 256 |
| 2019 | 558,300 | 256 |
| 2020 | 558,300 | 256 |
| 2021 | 558,300 | 256 |
| 2022 | 558,300 | 512 |
| 2023 | 558,300 | 512 (anticipated) |

YOU HELP MAKE GSA A REALITY

GSA funding model:

- Since 1987, joint private/public partnership.
- Since 2020, state funding covers <50% of GSA program expenses
- 23% estimated for next year. (2023)
- Rely on individuals, corporations, and foundations to close the growing funding gap.

CREATING A TALENTED WORKFORCE AND BIGGER ECONOMY

GSA's mission: Empowering the next generation of Kentucky's creative leaders.

GSA Goals:

- Develop a highly skilled, diversified workforce inside and outside the arts.
- Hone interpersonal, communications and soft skills as well as build confidence in every facet of life.
- Help mold college-ready Kentuckians that are well positioned to excel in their coursework and eventually in the workplace.
- Inspire students to pursue their passions on and off the stage in Kentucky.
- Embrace creativity and individual talents.



PREPARING GSA GRADUATES FOR ACADEMIC AND PROFESSIONAL SUCCESS

By the numbers:

- 99% of GSA graduates later enrolled in college.
 - 67% attended college in Kentucky and 60%+ received a GSA-backed scholarship.
- 96% report being more aware & prepared for college/career opportunities.
- 92% are more likely to engage with people of differing viewpoints, backgrounds, and opinions.
- 92% of the GSA Class of 2022 said they were more likely to be an advocate for Kentucky.



SUCCESS STORIES



Chaney Genter
Warren County
GSA 2022

Started business selling her art to raise funds for eastern Kentucky flood relief.



Stephanie Martinez
Rockcastle County
GSA 1990

Art teacher at Mason County High School, helped with downtown Maysville beautification project.



Joshua Bunch
Whitley County
GSA 1998

Fmr. Dir. of Development & Community Relations for Whitley County. Member of the Kentucky State Police. Artist-entrepreneur based in Corbin, KY.



Sunshine Ison
Rowan County
GSA 1993

Cultural Attaché at the U.S. State Department (Peru, Liberia, and Japan).



Dave Young
Kenton County
GSA 1989

Founder of Trifecta Clinical, a global leader in pharmaceutical technology. Largest individual donor to GSA.



WITH YOUR SUPPORT THE POSSIBILITIES ARE ENDLESS

Over the last decade, interest, and demand remains high.

- Looking to further expand outreach and awareness in rural communities.
- Maintain newly expanded GSA enrollment and statewide reach.
- Provide greater opportunities to more of Kentucky's future creative leaders.
- Continue to help grow our creative economy and avoid the "brain drain."

GSA's long-term vision: Launching a multi-faceted campaign to continue to drive private fundraising efforts and alumni giving.

www.kentuckygsa.org

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