



**Kentucky Tourism, Arts and Heritage Cabinet  
Department of Parks  
House Budget Review Subcommittee on  
Economic Development, Public Protection, Tourism, and Energy**

**February 10, 2020**



# 2018 Economic Impact of Kentucky Tourism

- \$11.2 billion
- 71.6 million tourists
- 94,500+ tourism jobs for Kentuckians
- Visitor spending up nearly 4%

# Goals for Kentucky Tourism

- Continue Restoring our State Parks
- “The Year of Music”
- Adventure Tourism

# Kentucky State Parks

- 45 state parks, including 17 resort parks
- 13 golf courses, 34 pools/beaches, 15 marinas, 30 campgrounds
- Approximately 2,400 campsites
- 48,000+ acres, 300 miles of trails
- 650+ full-time employees



# Economic Impact of Kentucky State Parks

- \$1 billion (2016 study)
- 45% of overnight guests from outside Kentucky
- 37% of campers from outside Kentucky



# “Restoring the Finest”

- FY16-18: \$18 million to enhance safety, improve esthetics
  - Approximately 100 projects
- FY18-20: \$20 million for backlogged maintenance and improvements
  - 87% of funds committed
- FY20: \$50 million for backlogged maintenance and improvements
  - 84% of funds committed



# “Restoring the Finest”

**19 RS HB 268** designated bond funds for capital projects as follows:

- **\$20.1 million** for Wastewater Treatment and Infrastructure Upgrades *(99% committed)*
- **\$11.6 million** for Lodge Roof Replacements and Repairs Pool *(96% committed)*
- **\$10.8 million** for Utilities and Communications Cabling Infrastructure Replacement Pool *(51% committed)*
- **\$4.1 million** for Life Safety System Upgrade and ADA Improvements Pool *(64% committed)*
- **\$3.4 million** for Hospitality Upgrades Pool *(80% committed)*



# Capital Projects Funded \$20.1 Million

## Wastewater Treatment & Infrastructure Upgrades

<b>Carter Caves</b>	<b>\$3.4 million</b>
<b>Natural Bridge</b>	<b>\$1.7 million</b>
<b>Kingdom Come</b>	<b>\$1.4 million</b>
<b>Kentucky Dam Village</b>	<b>\$5.7 million</b>
<b>Lake Barkley</b>	<b>\$7.9 million</b>



# Governor's FY20-22 Parks Operating Budget Proposal

	FY18	FY19	FY20	FY21	FY22
<b>Regular Appropriation</b>	<b>\$35.1 million</b>	<b>\$46.5 million</b>	<b>\$46.8 million</b>	<b>\$49.3 million*</b>  <b>(*incl. \$416,000 debt service)</b>	<b>\$50.9 million*</b>  <b>(*incl. \$1.25 million debt service)</b>
<b>Current Year Appropriation</b>	<b>\$8.8 million to cover previous year shortfall</b>	<b>_____</b>	<b>\$2.7 million to cover previous year shortfall</b>	<b>_____</b>	<b>_____</b>

# Governor's FY20-22 Parks Capital Budget Proposal

**Maintenance Pool**

**\$5 million per fiscal year;  
\$10 million biennium**

**Wastewater Treatment Upgrades Pool**

**\$5 million per fiscal year;  
\$10 million biennium**

**Road Maintenance Parks**

**\$1.25 million per fiscal year;  
\$2.5 million biennium**

# Governor's Proposed Capital Budget

## \$10 Million Wastewater Treatment Upgrades Pool

**Rough River (FY21)**

**\$5 million**

**Cumberland Falls (FY22)**

**\$2.6 million**

**Nolin Lake (FY22)**

**\$500,000**

**Columbus-Belmont (FY22)**

**\$1.9 million**

# Our Future Depends on Kentuckians Working Together

**W***ages*

**H***ealthcare*

**E***ducation*

**R***etirement*

**E***xample*



KENTUCKY STATE PARKS  
"the nation's finest"