



CABINET FOR HEALTH
AND FAMILY SERVICES

**Budget Review Subcommittee on Economic Development, Public
Protection, Tourism, and Energy**

Kentucky Problem Gambling Assistance Program

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Problem Gambling Assistance Fund

KRS 230.826 and 908 KAR 2:300 requires

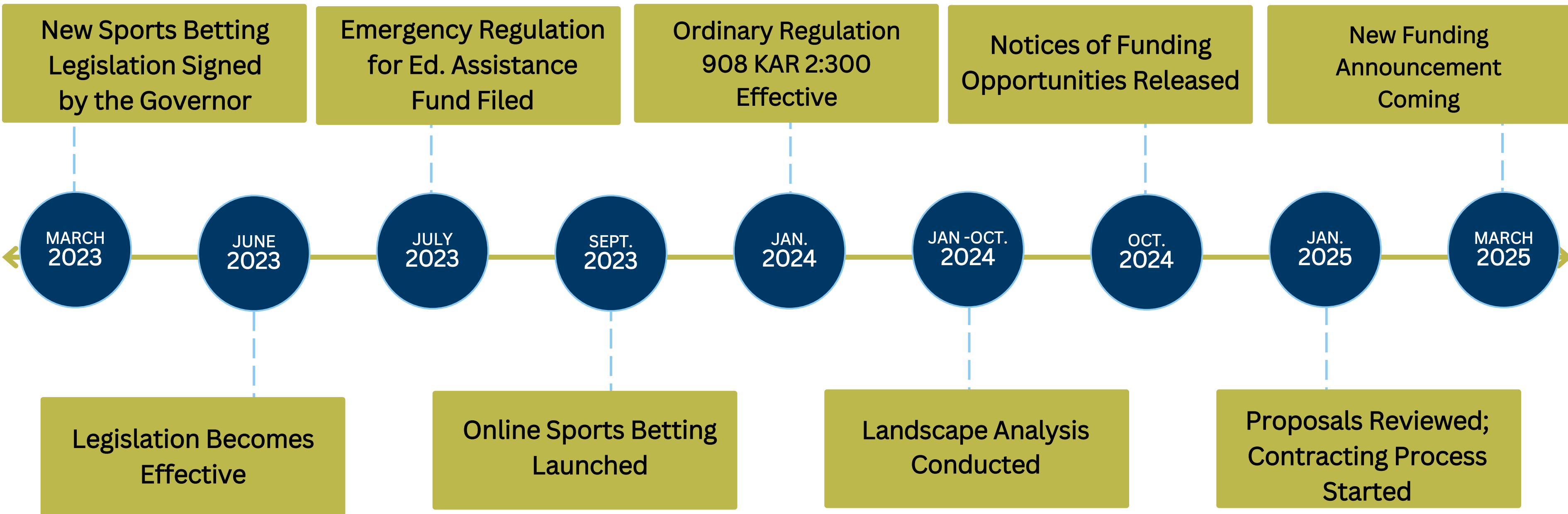
the Department for Behavioral Health, Developmental and Intellectual Disabilities (DBHDID) to develop a program to educate Kentuckians on:

- Safe gambling practices
- Risks of developing a gambling problem
- Risk factors and warning signs of a gambling problem
- Available services to reduce the consequences of problem gambling.

MORE INFORMATION

[TINYURL.COM/PROBLEMGAMBLINGKY](https://tinyurl.com/problemgamblingky)

Problem Gambling Assistance Fund



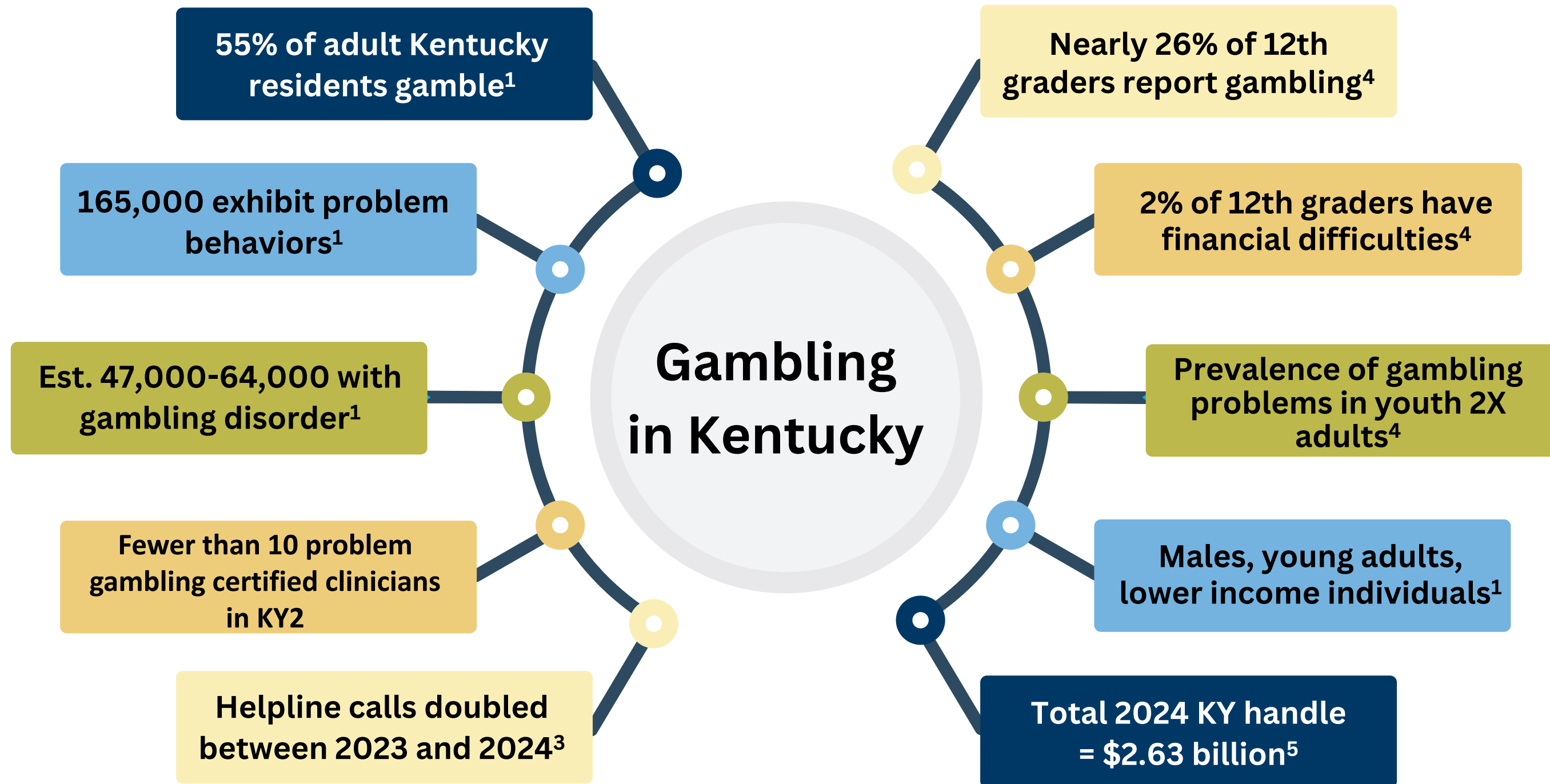
Problem Gambling Assistance Fund

Revenue by Quarter



Total: \$1,487,716

Landscape Analysis



Problem Gambling Assistance Fund

FY 25 Notices of Funding Opportunity

Accepted applications October 15, 2024-February 14, 2025

Proposals reviewed and awarded on a rolling basis



Workforce Development and Training

Request for proposals to strengthen the ability of the existing behavioral health workforce to understand, identify, and treat problem gambling issues.

Proposals received: 5
Proposals awarded: 1
Proposals denied: 1
Proposals pending review: 3



Public Awareness and Education

Request for proposals for the development and implementation of awareness campaigns to increase knowledge of problem gambling issues

Proposals received: 4
Proposals awarded: 2
Proposals denied: 0
Proposals pending review: 2

Program staff are completing final reviews and drafting contracts with awardees to begin work on the approved projects

Awarded Projects



Kentucky Council on Problem Gambling (KYCPG)

Annual Conference

Amount Awarded: \$52,609

Using this funding, KYCPG will expand access to the 2025 conference through live-streaming and recording options.



Project Ricochet

Public Awareness Campaign

Amount Awarded: \$100,000

The campaign will create educational materials, videos, infographics, and multimedia content to spread awareness about the risks of problem gambling.



Shawnee Transformation Youth Coalition

Public Awareness Campaign

Amount Awarded: \$67,343

This campaign will focus on educating middle and high school students about the risks of gambling, particularly its connections to mental health, substance use, and impulsivity, while equipping them with healthier coping strategies.

SCAN CODE



OR VISIT

[TINYURL.COM/PROBLEMGAMBLINGKY](https://tinyurl.com/problemgamblingky)

NOTICE OF FUNDING OPPORTUNITY

Now funding proposals from non-profit organizations (501c3) for projects related to:

- Public awareness of problem gambling-related issues
- Workforce development and/or increasing organizational capacity to provide problem gambling services

PLANNED TO ANNOUCE ON MARCH 14, 2025*

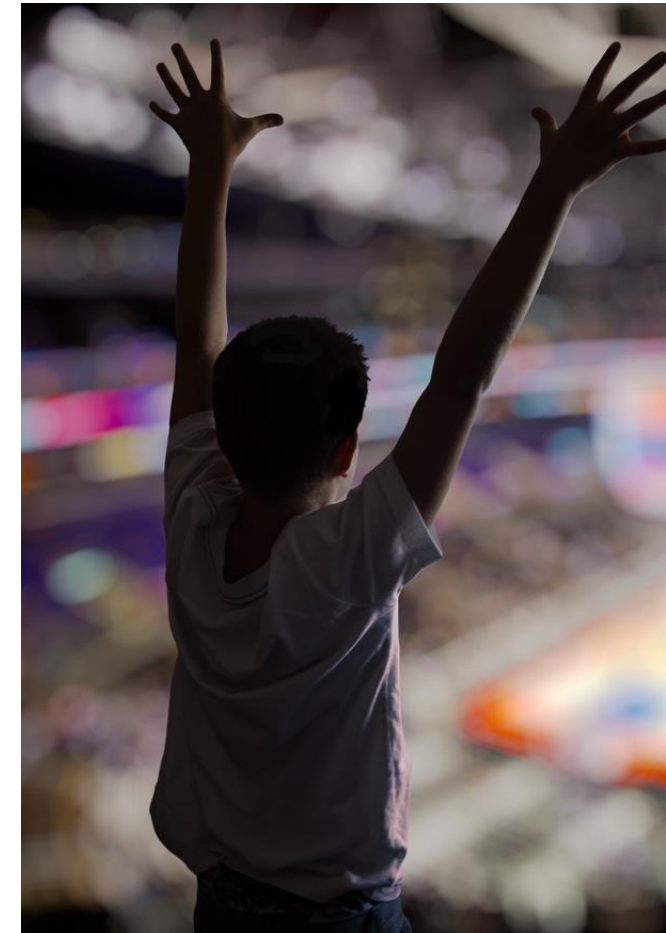
PLANNED APPLICATION DEADLINE: APRIL 25, 2025*

*DATES SUBJECT TO CHANGE

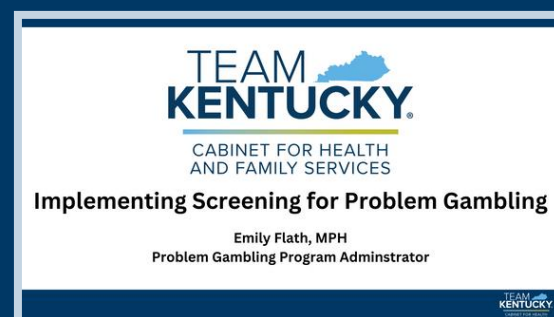
Other Projects



Developed the **Problem Gambling Resource Kit**, which is available for free via the DBHDID website and the Mental Health Promotion Resource Collection hosted on Google Drive



A partnership with **Kentucky High School Athletic Association** to raise awareness of problem gambling and gaming behaviors at major high school athletic events, such as the Sweet 16 Basketball Tournament in March



The Problem Gambling Program Administrator is available to provide technical assistance on a variety of topics, including implementing screening practices and connecting individuals to resources.



Problem Gambling Resource Kit

UPDATED JANUARY 2025

Updated January 2025



[TINYURL.COM/KY-PGTOOLKIT](https://tinyurl.com/ky-pgtoolkit)

Resource Kit

HOW TO USE THIS RESOURCE KIT

EDUCATE

Provide information to staff, partners, and/or clients who may be interested in learning more about problem gambling.

PREVENT

Make screening and diagnostic tools available to staff, partners, and/or clients to help identify those at risk of problem gambling and its consequences.

CONNECT

Provide resources to staff, partners, and/or clients who may need assistance with problem gambling.

QUESTIONS

Contact the Department for Behavioral Health, Developmental and Intellectual Disabilities Problem Gambling Program staff at kyproblemgamblingassistance@ky.gov.

Problem Gambling Resources

● NATIONAL PROBLEM GAMBLING HELPLINE

Call 1-800-GAMBLER (1-800-426-2537) to connect with hotline staff who will send you more information about problem gambling or make a referral to the closest problem gambling counselor or Gamblers Anonymous meeting.

● KENTUCKY COUNCIL ON PROBLEM GAMBLING

Learn about problem gambling, determine whether you or someone you know may have a gambling problem, and obtain referral information for assistance with problem gambling.



● GAMBLERS ANONYMOUS (GA)

GAMBLERS ANONYMOUS is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from a gambling problem.



● 988 SUICIDE AND CRISIS LIFELINE

The Lifeline responds 24/7 to calls, chats, or texts from anyone who needs support for suicidal, mental health, and/or substance use crisis, and connects those in need with trained crisis counselors.



● DEPARTMENT FOR BEHAVIORAL HEALTH, DEVELOPMENTAL AND INTELLECTUAL DISABILITIES PROBLEM GAMBLING ASSISTANCE PROGRAM

The program website provides information about safe gambling practices, the risks of developing a gambling problem, awareness of the risk factors and warning signs of gambling problems, and access to services to address the reduction of the consequences of problem gambling.





QUESTIONS?

contact information

EMILY FLATH

Problem Gambling Program Administrator
kyproblemgamblingassistance@ky.gov