



November 5, 2020

Senator Steven West, Co-Chair
Representative David Hale, Co-Chair
Kentucky Administrative Regulation Review Subcommittee
702 Capital Avenue
Frankfort, Ky. 40601

Co-Chairs West and Hale:

The Kentucky Distillers' Association, representing the overwhelming majority of the state's signature Bourbon and distilled spirits manufacturers, expresses our support of administrative regulation 804 KAR 004:415, the Direct Shipper License requirement.

The KDA believes the proposed regulations capture the overall legislative intent of HB 415, sponsored by Rep. Adam Koenig and passed in the 2020 Kentucky General Assembly as model legislation for direct-to-consumer shipping around the country.

While we believe additional statutory and regulatory "cleanup" adjustments may be needed in the future, the KDA supports swift approval of these regulations so shipping can begin before the upcoming holiday season.

These regulations will assist Kentucky's homegrown distilling industry – especially our growing craft community – to expand business opportunities and satisfy increasing consumer demand through direct shipping, which has become particularly important during the COVID pandemic.

Thank you for your consideration.

Sincerely,

Bryan Alvey

Bryan Alvey,

Senior Director Governmental and External Affairs