

WRIGLEY  **MEDIA**®
GROUP

MISDEE WRIGLEY MILLER



Owner

President of the Board of Directors
Wrigley Media Group
Lexington, Kentucky



PASSION FOR KENTUCKY

...



PASSION FOR FILM AND VIDEO

...



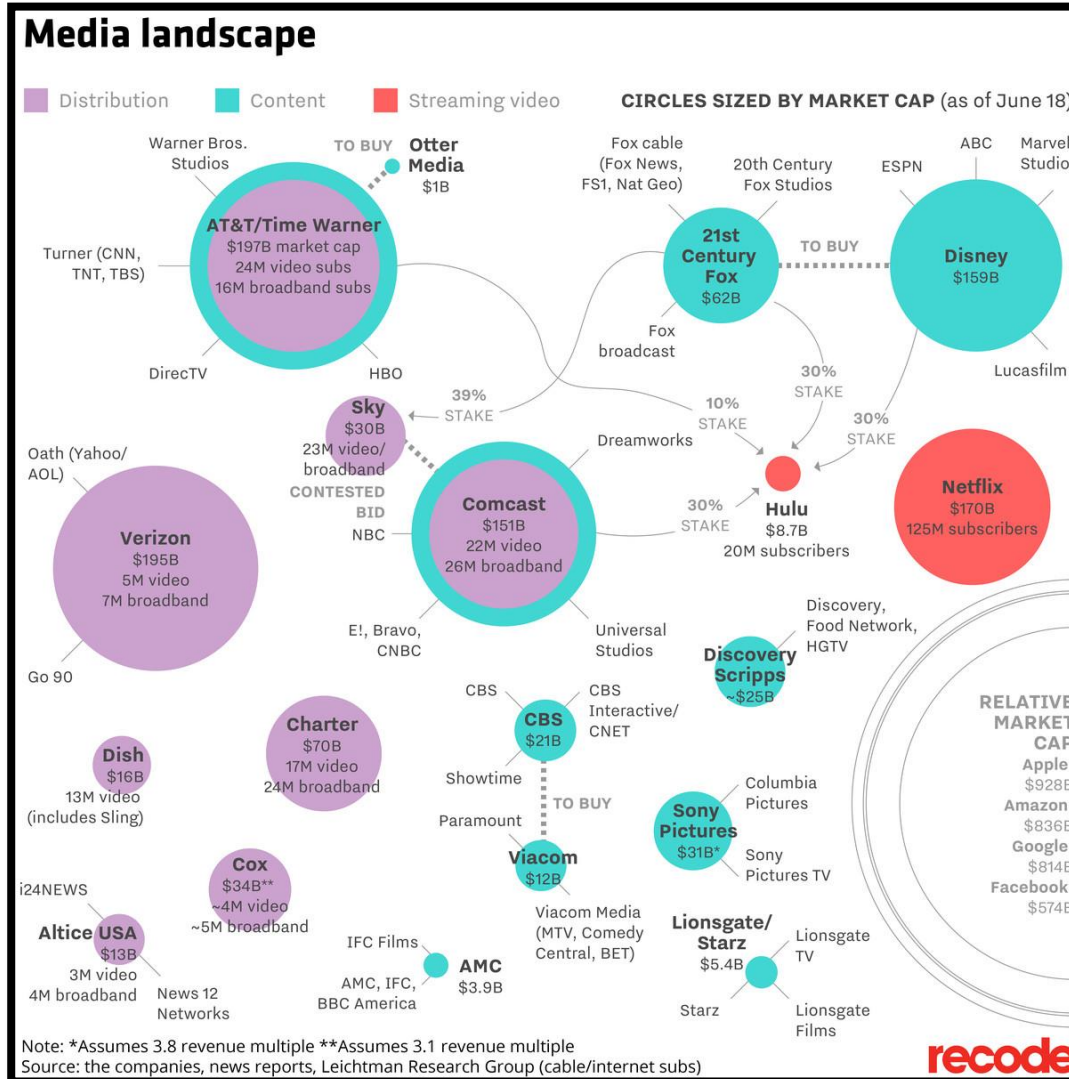
JAYNE HANCOCK



Chief Executive Officer
Wrigley Media Group
Lexington, Kentucky



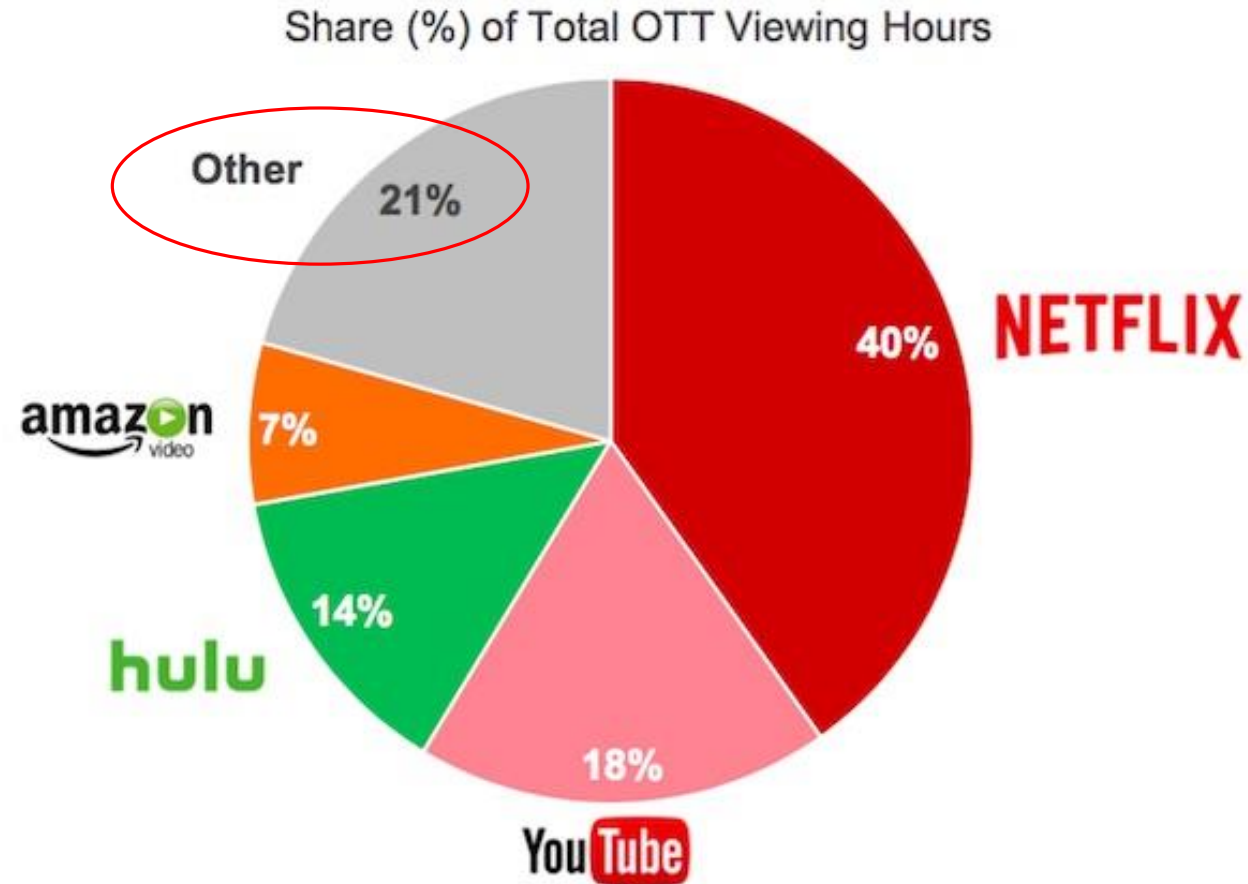
CONTENT SURROUNDS..



WRIGLEY MEDIA GROUP

..AND INCREASINGLY OVER THE TOP

...



..NETFLIX IN NEW MEXICO, FOR INSTANCE



WRIGLEY MEDIA GROUP IS GROWING



New Technology



New Owners, New Talent



New Facilities

VISIT THE FUTURE STUDIO, VIRTUALLY

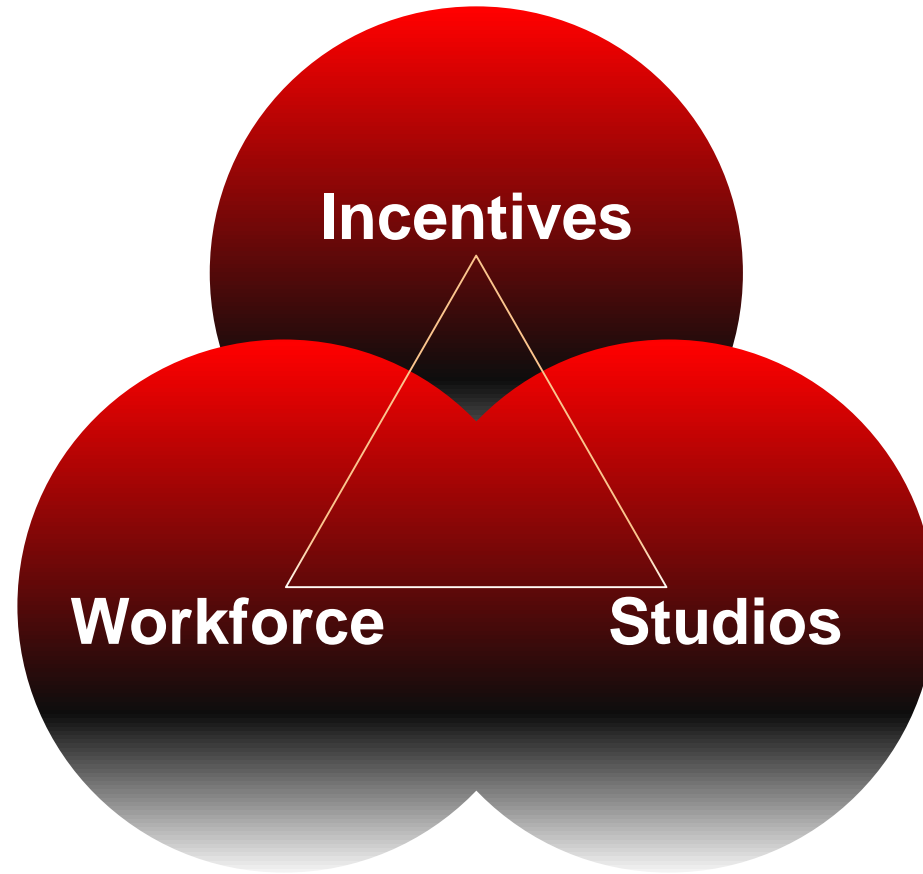
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WRIGLEY  **MEDIA**TM
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KENTUCKY INCENTIVE: GOALS

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KENTUCKY FILM INCENTIVE: DATA



TIMEFRAME	INCENTIVE	PROJECTS	SPENT (In State)	COST (To State)
2009 - 2015	20%	22	\$18.9M	\$4.2M
2016 – Current (Before hiatus)	30-35%	196 (Approved w/PON2)	\$31.9M (Actualized so far)	\$9.4M



SINCLAIR BROADCAST GROUP

SINCLAIR
BROADCAST GROUP

191

TELEVISION
STATIONS

601

CHANNELS

89

US MARKETS



WRIGLEY  **MEDIA**
GROUP

WRIGLEY-SINCLAIR LOST OPPORTUNITY



COMPETITIVE TAX INCENTIVE



Competitive amount ~30%

Refundable amount for qualified expenses

~4-6 months to start production once approved

14-18 months to finish the project

Renewals for long-term, repeating projects

\$100 Million annual cap on refunds

THANK YOU

Our doors are always open!



We welcome questions