

Ballard, Carlisle, Hickman, and Fulton Presents



<http://kywave.com/>

Overview

- West Kentucky Alliance for a Vibrant Economy
- Founded 2015
- Open Conference Call Every Other Monday
- 8 Committees
 - Steering
 - Agriculture
 - Tourism
 - Entrepreneurship
 - Education
 - Infrastructure
 - Energy
 - Port Authority



WAVE AG Initiative



WAVE AG Initiative

- WAVE AG DAY – Celebration of Agriculture
 - July 16, 2020
- From Event to Initiative
 - Collaboration with Economic Development
 - Advocacy for our region
 - Liaison to Farmers

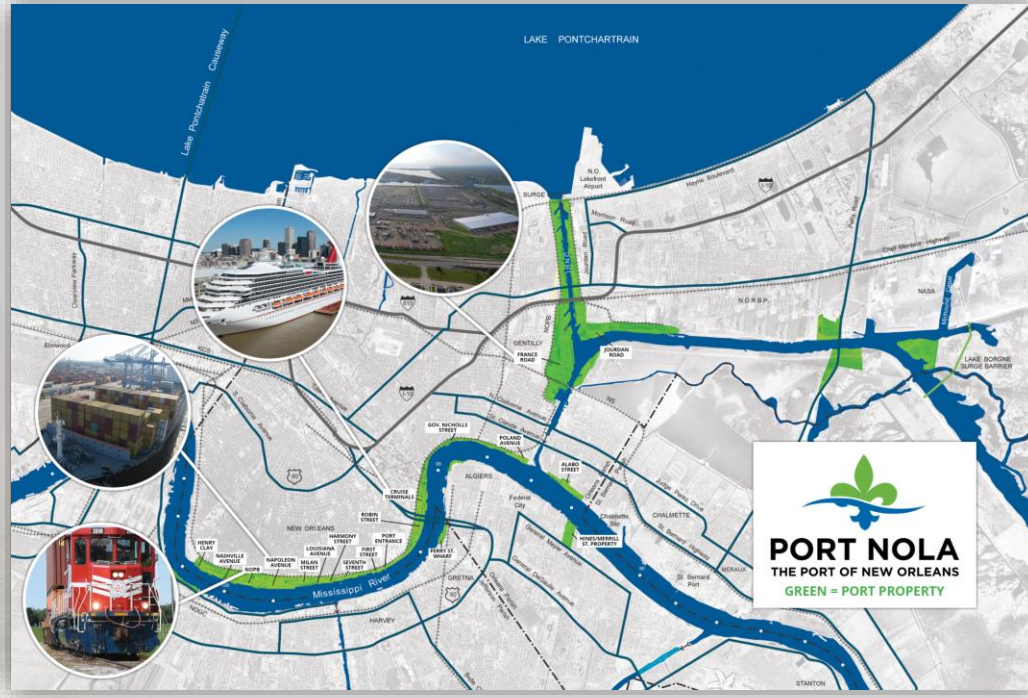


KYGRRO

- Officially joined WAVE, Inc in 2019
- Map Tour Guide of >120 Sites, Businesses, and Activities
- Tourism signage throughout river counties
 - Ballard – River Bottoms
 - Carlisle – ATV Trails
 - Hickman – Agritourism and State Park
 - Fulton – Link between KY and TN



WKRRRA – The Vision



WKRRRA - Current

- West KY Regional Riverport Authority
 - Ballard, Carlisle, Hickman, and Fulton Representation
- Army Corps of Engineers in Memphis
 - Interest Determination Study Complete
- Open meetings – attendance from river industry partners



WKRRA – Moving Forward

- Army Corps of Engineers in Memphis
 - Interest Determination Study Complete
- Goal: Public Private Partnership for a Commercial Riverport
- Funding currently only set aside for recreational inland ports



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Mississippi & Ohio River Confluence Economic Alliance

1. Youth Retention	2. Asset Promotion
3. Infrastructure Improvement	4. Individual & Regional Economic Growth
5. Area Wage Increase	6. Population Base Increase
7. Avoidance of the Mediocre	8. Youth Involvement
9. Fostering of High-Tech Industry	10. Workforce Development & Recruitment

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- Official Signing on July 08, 2019

Our Network

