

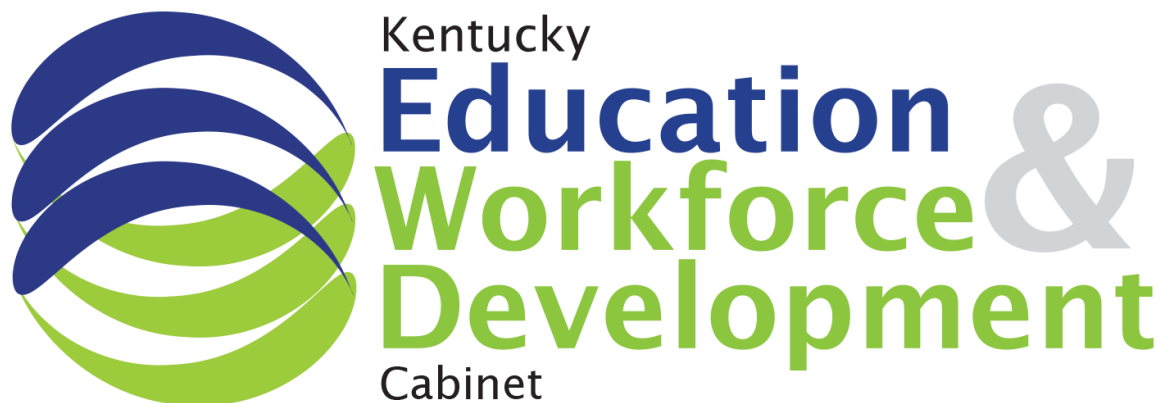
# **Presentation to the Interim Joint Committee on Economic Development and Workforce Investment October 21, 2021**

## **Presenters**

Mary Pat Regan | Deputy Secretary

Heather Dearing | Deputy Chief of Staff, Lt. Governor Coleman

Marty Hammons | Commissioner, Department of Workforce Investment



- Governor's Scholars Program
- Governor's School for Entrepreneurs
- Kentucky Center for School Safety
- Kentucky Center for Statistics
- Kentucky Commission on Proprietary Education
- Kentucky Commission on the Deaf and Hard of Hearing
- Kentucky Department for Libraries and Archives
- Kentucky Department of Education
- Kentucky Department of Workforce Investment
- Kentucky Educational Television
- Kentucky Environmental Education Council
- Kentucky Governors Office of Early Childhood
- Kentucky Workforce Innovation Board

# Our Time is Here

- Governor Beshear, Ford Motor Company, and SK Innovation announced a \$5.8 billion investment to create 5,000 jobs
  - The single largest economic development project in Kentucky's history
- Since 2020, economic growth in manufacturing projects have contributed to the Commonwealth's overall growth
  - 200 new location and expansion announcements
  - Over 13,500 jobs have been created
  - \$10 billion in new investment
- Over 200 jobs created through the Kentucky Small Business Tax Credit

# Employment Challenges

- Childcare
- Transportation
- Cost of Training/ Education
- Substance Use Disorder/Addiction
- Automation
- Incarceration/Criminal History
- Early Retirement
- Skills Gap
- Broadband Access

# Moving Kentucky Forward: Broadband

- **American Rescue Plan Act**

- Invested \$300 million to expand broadband to unserved and underserved communities
- First \$50 million grant proposals due on October 25

- **Kentucky Broadband Initiative**

- Crowdsourced internet speed test to expand home access for home learning, telework, and telehealth

# Moving Kentucky Forward: Continued

- **Work Opportunity Tax Credit Certifications**
  - The Office of Employer & Apprenticeship Services saw a 59% increase in certifications from prior fiscal year
- **KY Transformational Employment Program (KTEP)/Kentucky Comeback**
  - Partnership between CHFS, ODCP, & KY Chamber of Commerce to assist employers in hiring and retaining employees with substance use disorders through long-term recovery
- **Fair Chance Hiring**
  - Putting Kentuckians First Toolkit of best practices for working with the justice-involved workforce population

# Moving Kentucky Forward: Continued

- **Aviation Industry**

- An upcoming statewide industry gathering will review workforce challenges and opportunities to support the critical and heavily pandemic impacted industry

- **Information Technology (Code Kentucky & Commonwealth Coders)**

- Code Kentucky is an expansion of Code Louisville and is expanding into NKY and Eastern Kentucky to train individuals in in-demand high paying jobs that could be done remotely
- Commonwealth Coders is a 16-week web developer training course to prepare students for job in the IT industry in the Bluegrass, South Central, Cumberlands, and NKY regions

# Early Childhood Employment Pipeline

- Early Childhood Registered Apprenticeship for high school students established in 2019
- As of 2021, 26 employers serving 48 locations have registered





# Line Tech Program

- Critical in-demand jobs of line technicians are accompanied by family-sustaining high wages
- Kentucky electrical contractors who are seeking to diversify their workforce can hire additional line tech to meet current and future demands



# Additional EWDC Programs

- **Commercial Drivers Licenses (CDL) Training**
  - KCTCS Facilities: Ashland, Big Sandy, Elizabethtown, Gateway, Henderson, Hopkinsville, Madisonville, Maysville, Somerset
  - Additionally, 13 proprietary schools offer training
- **Proprietary Schools**
  - Private training schools for workers interested in trades, such as welding, refrigeration, and real estate
- **Registered Apprenticeship Website Launch**
  - Ease of access and support for employers in recruitment, retention, and workforce initiatives
- **Fair Chance Hiring**
  - Partnering with other entities to remove barriers and support employers with services such as the Federal Bonding Program
  - Putting Kentuckians First Toolkit of best practices for working with the justice associated workforce population

# Education is Workforce Development

- **Adult Education & Kentucky Skills U**
  - Nearly 23,000 individuals enrolled since January 2020
- **Free GED Campaign**
  - 4,673 individuals have taken the full GED exam since January 2020
  - 79% have earned their GED
- **The Excel Center**
  - Partnership with Goodwill to provide Kentuckians 18 or older pathways to achieve high school diplomas and other industry recognized certifications
- **Governor's School for Entrepreneurs**
  - 600 program alums have started 20+ businesses and filed for multiple patents
- **Summer Enrichment Program**
  - Partnership with Lt. Governor's Office, KDE and Kentucky Environmental Education Council for 3,000 students to attend summer enrichment program

# Expanding Markets

- Agritech
  - Aquaponics
  - Greenhouse Management
- Telework
- Advanced Manufacturing
  - Solar
  - Electronic Batteries
- Sustainability
  - Paper Recycling
- Tourism
  - Bourbon Trail
- Healthcare
- Cybersecurity



# Questions or Comments?

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