## **BOOM KY**



YEAR ROUND CURRICULUM
PARTNER WITH
SCHOOL DISTRICTS
ACROSS THE STATE











ON PACE TO LAUNCH 60 STARTUPS THIS YEAR!

LEARN: SEO GOOGLE ADS HUBSPOT MAILCHIMP SEAMLESS



STUDENTS BUILD A WEBSITE

STUDENTS ARE INTRODUCED TO ENTREPRENEURS ACROSS THE STATE.





STUDENTS LEARN VALUABLE SKILLS

**BOOM CURRICULUM** 











**EASTERN KENTUCKY UNIVERSITY** 

YOUNG ENTREPRENEUR'S SHOW

### **ROAD MAPPING**

SALES AND MARKETING SUPPORT SENIOR DEVELOPERS LEGAL AND ACCOUNTING

## TOP 5 TEAMS RECEIVE A SUITE OF RESOURCES FOR 1 YEAR.









### **FELLOWSHIP**



### PARTNERED SCHOOLS

#### **PARTNERSHIP WITH WKU INNOVATIVE CENTER**

**GAMBIT IS AN APP DESIGNED** TO STREAMLINE THE **CAMPAIGN PROCESS.** 

#### A SUCCESS STORY



**2023 Y.E.S. WINNER!** 



#### GOALS

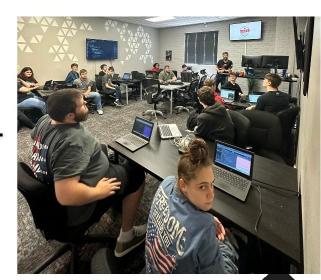


RETRAIN ADULTS FOR RELEVANT REMOTE JOBS.

SUPPORT LOCAL ENTREPRENEURSHIP FOR ALL AGES.

HOST PITCH COMPETITIONS.

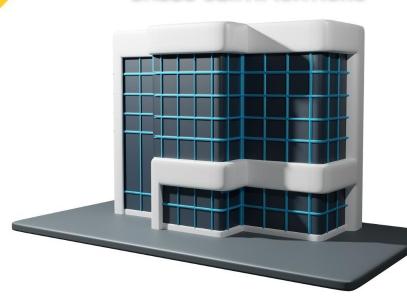
COWORKING SPACE.



### COMMUNITY INNOVATION HUBS

## THE HUB

QUICKBOOK
SALESFORCE
WEB DEVELOPMENT
CODE BOOTCAMPS
SALES CERTIFICATIONS





## FRENCHBURG HUB





#### **FUTURE EXPANSIONS:**

**JOHNSON COUNTY** 

WILLIAMSBURG

MIDDLESBORO

BOONEVILLE

CAMPTON



## **COMMUNITY AND SCHOOL**



A PATHWAY TO LOCAL INNOVATION



AMERICORPS
WKU INNOVATION CAMPUS
AWESOME INC
PARTNERS FOR RURAL DEVELOPMENT
SESC EDUCATION COOPERATIVE

#### **HOW WE SCALE**

# IMPACT





## GOALS FOR 2030

DECREASE BRAIN DRAIN BY 5%.

OPEN 20 LOCAL INNOVATION HUBS ACROSS THE STATE.

LAUNCH 300+ HIGH SCHOOL STARTUPS YEARLY.

CREATE 150 NEW JOBS THROUGH THE HUBS.

PROVIDE RESOURCES FOR STARTUPS TO BE SUCCESSFUL.

RETRAIN ADULTS FOR CURRENT AND FUTURE JOBS.