

# Red River Gorge Wayfinding Sign Program

Maintenance and Operations

## **1) Letter of Inclusivity**

The Red River Gorge Wayfinding system shall be a coordinated and continuous system of signs that direct the visitor to:

- 1) Key Civic sites
- 2) Sites of cultural importance
- 3) Sites of historical importance
- 4) Sites that provide recreational activities

Destinations that will be unacceptable for inclusion in the Wayfinding system include:

- 1) Restaurants
- 2) Hotels, cabins, camping sites

If there are future sites to be considered that fall under any of the above stated categories, they must meet the following criteria in order for consideration in the Wayfinding Sign Program:

- 1) Operating hours shall be regular and reasonable for the type of facility. Hours shall not be by appointment or reservation.
- 2) Adequate Parking shall be available.
- 3) Public Bathroom facilities shall be available during normal hours of operation.
- 4) The attraction shall not have illegal signs posted in the Commonwealth of Kentucky
- 5) The attraction shall comply with all local, state, and federal statutes and administrative statutes and administrative regulations including those prohibiting discrimination based on race, religion, color, sex, age, disability, or national origin.
- 6) If a facility is under review for acceptance into the Wayfinding System but located in a congested area the order of inclusion will rank as follows:
  - a. Governmental facilities
  - b. Quasi-Governmental facilities/Kentucky Cabinet supported destinations
  - c. Non-Profit organizations
  - d. Destinations that have proven to have gained the interest of the visitor.
  - e. Privately owned destinations
- 7) All destinations shall have properly maintained roads that are accessible for all reasonable modes of transportation that the Wayfinding system is designed for.
- 8) If a private facility is under consideration, the owner or representative shall be ACTIVELY involved in an approved civic organization that serves the region. (ie. Local governmental service or board member, Chamber of Commerce, Tourism board member...)
- 9) If a private facility is under consideration, the facility shall provide proof that the destination has been in service for a minimum of 3 years and is in a position to provide the same service at the same location for a minimum of 10 years. If the facility terminates the service at the intended location prior to 10 years that facility will be financially responsible for terminating and resigning any structure that bears the name of the facility.

## **2) Maintenance Agreement:**

This document serves as the agreement between KYTC and the Tourism Coalitions of Estill, Lee, Meniffee, Powell, and Wolfe Counties.

### **1) Maintenance of existing Signs.**

- a. Each county will be responsible for the examination and maintenance of the signs that are located in **their** county.
  - i. Each sign will be examined once a year to ensure:
    1. All lettering is visible for the user
    2. All bolts of the framing and sign are secure
    3. The breakaway bolts at the base of the sign are intact
- b. If cleaning is necessary:
  - i. A non-abrasive cleaning agent is suggested for cleaning all surfaces of the sign (Example, dawn dishwashing soap, window cleaner...). Use a non-bristled brush or rag for application.
  - ii. DO NOT pressure wash the retroreflective vinyl.
- c. If a sign is hit or damaged it will be the county's responsibility to replace the sign or have it repaired within **6 months** that the damage is realized.
  - i. If it is determined that any sign is prone to damage or vandalism and the County finds it necessary to delete a sign, they shall contact KYTC District 10 office's Division of Right-of-Way (ROW) at (606) 666-8841 to communicate the desire to delete said sign. It will be the district's decision to determine if the deletion of any particular sign is appropriate.
  - ii. If it is found to be appropriate to remove a sign, analysis will be needed to determine if other signs in the system will need alteration to remove destinations that rely on the deleted sign to "complete a loop" directing motorists to a destination.
- d. If a destination becomes obsolete for any reason and has a place on any existing sign in the Wayfinding System, the County will have **3 months** to remove the destinations from any sign in the system. Communication with KYTC District 10 office's Division of ROW will be required prior to removing the destination.
  - i. If a destination is deleted from the top or middle position of the sign, it is recommended that the one or two remaining destinations be placed in either of those slots, from top to bottom, leaving a seamless look on the sign. The County can also opt to install a different destination in place of the deleted destination.
  - ii. Note that the mandatory order of operation from top to bottom on the sign is Straight, Left, and Right directions. For the same direction, the closest destination is first.

### **2) Maintenance of the Wayfinding System Documentation:**

- a. The RRG Wayfinding system Master Plan documentation consists of:
  - i. PDF version of the proposed sign locations organized by county – (See Masterfile/Masterplan folder)

- ii. Excel Version of the entire System – RRG Masterplan 12-7-24.xlsx (See Masterfile/Masterplan folder)
  - iii. KML file (Google Earth) showing each sign and location – RRG Masterplan Map 12-7-24.kml (See Masterfile/Masterplan folder)
- b. Although each county has the initial documentation from the design phase of the program, it is strongly recommended that one agency has control of the “Master File” for the sake of keeping consistent and accurate accounting of changes/additions to the system.
- c. If changes are made to destinations on the signs:
  - i. The PDF with the sign in question should be modified to reflect the change.
  - ii. The excel file should be changed to reflect the modification in the appropriate columns.
- d. For future phases, it is recommended that the spreadsheet reflect “Completed” in the status column for signs that have been installed.

3) Construction of more signs to the Wayfinding System:

- a. Inform KYTC District 10 office’s Division of ROW of the desire to install more signs in the system. It would be helpful to have the phase dollar amount and/or the possible number of signs that could potentially be placed. If the phase involves multiple county sign placement, KYTC requests that the counties elect one point of contact to coordinate all items necessary to complete the phase.
- b. Each County or representative shall mark the locations of the signs that they desire to have installed for the phase (either by flagging or grade stakes).
- c. Each County or representative shall call BUD (811) or submit “planning” dig tickets on the BUD website (call811.com) to ensure that the planned locations for the signs are not in conflict with any utilities around the suggested sign.
  - i. Note that the County water and sewer systems are not registered in the BUD system and each water company will need to be contacted independently for their locates.
- d. Once all locations are marked and appear to be cleared of utilities, a representative of the county or counties shall fill out the KYTC form “TC 99- 1A” form ( [Forms Library \(TC 99\) | KYTC](#)) for the phased Encroachment Permit application. An example of this application and submission to KYTC for phase 1 signs is provided in the phase 1 deliverables packet “RRG Permit approval 10-13-24.pdf”. (See Masterfile/Phase 1 docs folder)
- e. The representative will then contact KYTC District 10 office’s Division of ROW for permit submission instructions and to schedule KYTC’s review and approval of the planned sign locations.
- f. Once all sign locations are approved, KYTC will provide the Counties or their representative with a signed approval for construction. At this time the Counties may proceed with the bidding process for the manufacturing and construction of the signs.

4) Future Phase Bidding Suggestions

- a. When sending an RFP for bid, we suggest the following documentation be added to the packet beyond the county's typical packet information.
  - i. Suggested Bid Documents. (See Masterfile/Suggested Bid Docs – "Instruction for Bidders.docx")
  - ii. Suggested Bid Sheet. (See Masterfile/Suggested Bid Docs – "Bid Sheet.Xlxs")
  - iii. A modified printed google earth document showing each sign location proposed to be constructed in the given phase
  - iv. assemble the pages from the "sign location by county pdf" for the signs desired to be installed.
    - 1. Note that if any certain page from the pdf shows a second sign that is not to be constructed during this phase, mark through that sign and write "Installed in a later phase"
  - v. Insert the masterplan excel file that reflects only the signs to be installed  
Suggestion for filtering: Write "Phase XXX" in the status column and filter accordingly, deleting (On a separate saved file) all other signs that are not "Phase XXXX".
  - vi. Insert the manufacturing and footer plan sets for each type of sign that is being proposed for the phase. – (See Masterfile/Sign Design folder)

5) Addition of New Destinations to the System

- a. If a new destination is being considered, the Tourism Commission shall first reference the letter of inclusivity to verify the destination meets the approved Criteria.
- b. If it is determined the destination meets the criteria of the letter of inclusivity, the Commission shall first determine if the new destination will require addition of signs or change to the destinations that are currently planned in the Wayfinding System.
- c. If it is determined that new signs are to be installed for the new destination or the existing planned signs are changed, the owner shall request the proposed changes through KYTC.













# RED RIVER

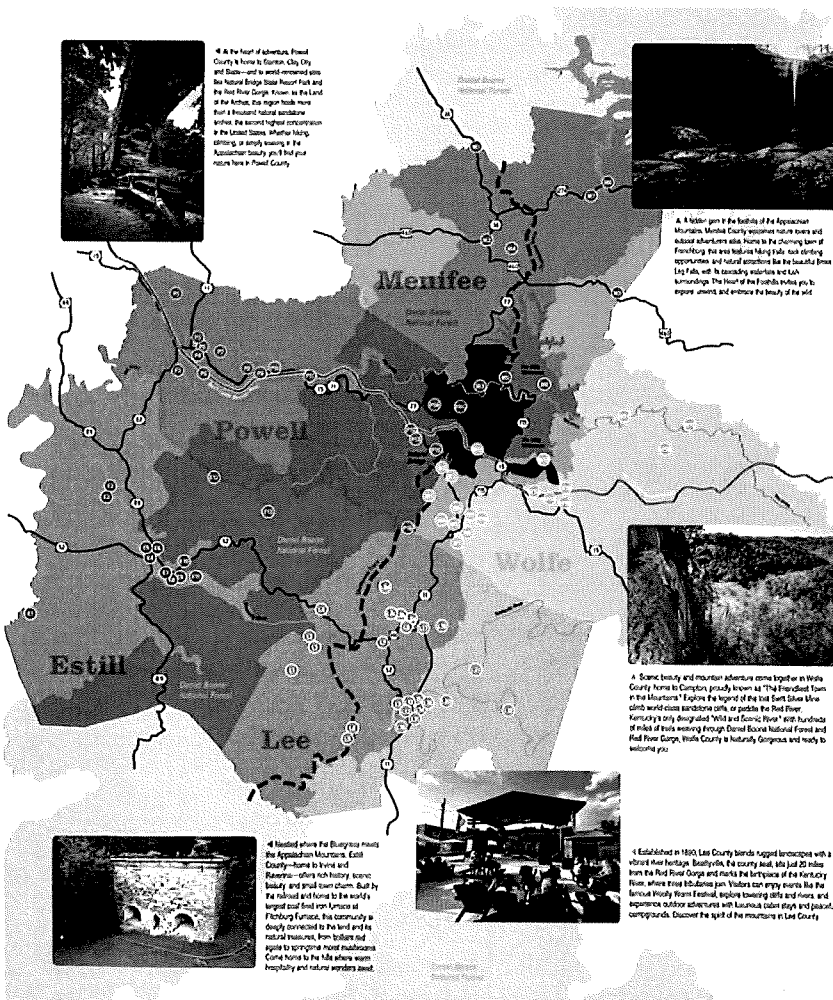
# gorge



At the heart of adventure, Powell County is home to Canyon City and Boone—and to world-renowned scenic Red River Gorge. Known as the land of the arches, the rugged landscape here has a beautiful natural landscape within the second highest concentration in the United States. Whether hiking, climbing, or simply enjoying the Appalachian beauty you'll find your nature here in Powell County.



A historic gem in the heart of the Appalachian Mountains, Powell County is a treasure trove of natural beauty and scenic views. From the Red River Gorge to the stunning views of the surrounding mountains, the beauty of the area is truly breathtaking. The historic town of Boone is a great starting point for exploring the beauty of the area.



At the heart of the Red River Gorge National Recreation Area, Powell County is a treasure trove of natural beauty and scenic views. From the Red River Gorge to the stunning views of the surrounding mountains, the beauty of the area is truly breathtaking. The historic town of Boone is a great starting point for exploring the beauty of the area.



Established in 1930, Lee County is a beautiful landscape with a vibrant blue heritage. Located in the heart of the Red River Gorge, the county is a treasure trove of natural beauty and scenic views. From the Red River Gorge to the stunning views of the surrounding mountains, the beauty of the area is truly breathtaking. The historic town of Boone is a great starting point for exploring the beauty of the area.

## VISITOR CENTERS

- 1. Booneville Lee County Tourism Center
- 2. Booneville Visitor Center
- 3. Red River Gorge Visitor Center

## POINTS OF INTEREST

- 4. Kentucky Caverns
- 5. Booneville-Powell County Airport
- 6. Kentucky Reptile Zoo
- 7. The Gorge Underground
- 8. Red River Gorge Distillery
- 9. Booneville Golf Club
- 10. Mt. Sterling

## COUNTY SEAT

- 11. Boone
- 12. Booneville
- 13. Booneville
- 14. Booneville
- 15. Booneville

## COMMUNITY GATHERING

- 16. Booneville Town Square
- 17. Locally Made Farmers Market
- 18. Lee County Recreation Center
- 19. Booneville Community and Technical College
- 20. Booneville Community and Technical College

## CULTURAL & HISTORIC SITES

- 21. Booneville Historical and Genealogical Museum
- 22. Kentucky Boone Heritage Corporation
- 23. Kentucky Boone Heritage Corporation
- 24. Booneville
- 25. Booneville
- 26. Booneville
- 27. Booneville
- 28. Booneville
- 29. Booneville
- 30. Booneville

## CANOE ACCESS AND KAYAKING

- 31. Kentucky River Recreational Park Canoe Launch
- 32. Booneville Canoe Launch
- 33. Booneville Canoe Launch
- 34. Booneville Canoe Launch
- 35. Booneville Canoe Launch
- 36. Booneville Canoe Launch
- 37. Booneville Canoe Launch
- 38. Booneville Canoe Launch
- 39. Booneville Canoe Launch
- 40. Booneville Canoe Launch

## CLIMBING

- 41. Booneville Canoe Launch
- 42. Booneville Canoe Launch
- 43. Booneville Canoe Launch
- 44. Booneville Canoe Launch
- 45. Booneville Canoe Launch
- 46. Booneville Canoe Launch
- 47. Booneville Canoe Launch
- 48. Booneville Canoe Launch
- 49. Booneville Canoe Launch
- 50. Booneville Canoe Launch

## HIKING / PARKS

- 51. Booneville Canoe Launch
- 52. Booneville Canoe Launch
- 53. Booneville Canoe Launch
- 54. Booneville Canoe Launch
- 55. Booneville Canoe Launch
- 56. Booneville Canoe Launch
- 57. Booneville Canoe Launch
- 58. Booneville Canoe Launch
- 59. Booneville Canoe Launch
- 60. Booneville Canoe Launch

## HORSEBACK RIDING

- 61. Booneville Canoe Launch
- 62. Booneville Canoe Launch
- 63. Booneville Canoe Launch
- 64. Booneville Canoe Launch
- 65. Booneville Canoe Launch

## GOLF

- 66. Booneville Canoe Launch
- 67. Booneville Canoe Launch
- 68. Booneville Canoe Launch
- 69. Booneville Canoe Launch
- 70. Booneville Canoe Launch

## OFF ROAD PARK

- 71. Booneville Canoe Launch
- 72. Booneville Canoe Launch
- 73. Booneville Canoe Launch
- 74. Booneville Canoe Launch
- 75. Booneville Canoe Launch

Your Adventure Begins Here



Your Adventure Designed By









