



**Interim Joint Committee on Tourism, Small Business,  
and Information Technology  
Meeting 6 Agenda  
Thursday, November 20, 2025 1:00 PM  
Annex Room 149**



**1. Call to Order and Roll Call**

**2. Approval of October Minutes**

**3. Building a Stronger Community Through Sports**

Greg Fante, President and CEO  
Louisville Sports Commission

Julie Howell, Chief Revenue Officer  
Louisville Sports Commission

**4. Signage Value & Tourism Growth Along the Hatfield-McCoy Feud Trail**

Bob Scott, Board Member  
Pikeville-Pike County Tourism

Tony K. Tackett, Executive Director  
Pikeville-Pike County Tourism

Jay Shepherd, Marketing Director  
Pikeville-Pike County Tourism

**5. Adjournment**