

An aerial photograph of the Eastern Kentucky University campus. The image shows a mix of brick and modern buildings, lush green trees, and a large, tiered grassy area in the foreground. A prominent white logo with the letters 'EKU' in a bold, italicized serif font is centered over the middle of the image. The background features rolling green hills under a clear blue sky.

EKU

EKU HIGHLIGHTS

15,969 Total Enrollment | 77% Retention Rate



44% of students
are Pell recipients
or Pell-eligible



EKU students come
from **49 countries, 50
states and 119
Kentucky counties**



Top degrees awarded:

- Nursing
- Education
- Criminal Justice
- Aviation
- Business



6 months after graduation
93% of ECU graduates
report being satisfied with
their career choice



3,824
degrees awarded



50% of freshmen are
the first in their family to
attend college

EKU College of Business

- **Our vision:** Leading transformative education, preparing innovative professionals for global impact
- **Our mission:** We are the School of Opportunity with a student-centered commitment to developing leaders through applied and interdisciplinary instruction, research and collaboration, that positively impacts the world



60 YEAR

ANNIVERSARY IN 2025

25,000+

ALUMNI

81.5%

FRESHMAN RETENTION

#1

RISK MANAGEMENT &
INSURANCE PROGRAM
IN THE NATION

1st

SUPPLY CHAIN
PROGRAM IN
KENTUCKY

1st

FINANCIAL TECHNOLOGY &
CYBERCRIME CERTIFICATE
IN THE NATION

68%



ENROLLMENT GROWTH
OVER THE LAST 5 YEARS

1,850

TOTAL ENROLLMENT

3,000

DEGREES AWARDED IN
THE LAST 10 YEARS



3

ASSOCIATE
JOURNAL
EDITORS

200+

FACULTY RESEARCH
PUBLICATIONS IN LAST 5 YEARS

ISBELL GLOBAL SCHOLARS

65%

EKU BUSINESS GRADS
EMPLOYED IN KY
AFTER 3 YEARS

EKU College of Business

- **AACSB** International Accreditation
 - **Top 6%** of business schools globally
- Business among the **top five** degrees awarded from ECU
- **573** business practitioners graduated from ECU last year
- Strong **job placement**
 - Risk Management & Insurance - 100%
 - Global Supply Chain - nearly 100%



EKU Global Supply Chain Management Origins

- 1st Supply Chain Management program amongst the state's public universities
- Timing coincides with Dr. Easterling's desired repatriation back to the US
- Successfully launched Fall 2014
- Now in 13th year (2026-27)
- Benchmarked the 'top 10' Supply Chain programs nationwide

"We change lives...for the better"

—Dr. Jack L. Dyer



How we teach Supply Chain Management

- “Supply Chain Management is the sequencing of activities and organizations—both internally and externally—from order acceptance to order fulfillment”
 - SCOR Model (comprehensive view)
 - Internal view (SCM activities within a singular company)
 - External view (SCM activities across multiple companies)



What makes our program unique

- Both on-campus & online program
- Heavy engagement with industry
- Comprehensive supply chain management program
- Real-world content and assignments
- Emphasis on professionalism and employability skills
- Professional association (ASCM)
- Lots of internships!
- Emphasis on service to others
 - Community engagement
 - Breathitt Co. flood relief



Key Company Relationships

- Valvoline
- Hitachi Astemo
- Carhartt
- Fastenal
- Bechtel
- Lockheed-Martin
- Toyota North America
- Hyster-Yale
- Clark Material Handling
- Newer industries include *healthcare management & energy/power/utility providers & pharmaceuticals*



Recent Grad Highlight

- Keely Coleman Rice (Pike Co.)
- May 2022 ECU SCM grad
- 1st Gen college grad
- Internship with MAP/Lexus Group
- Worked for Lockheed-Martin upon graduating
- MBA in-process
- Strategic Accounts Supply Chain Planner for Valvoline Global Operations
 - High Performer Award recipient



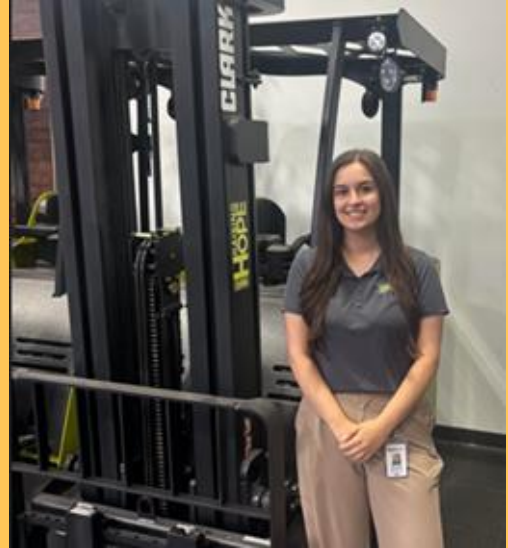
Program & Student Highlights

- **350+** students taking supply chain courses
- BBA-Management/**Supply Chain Management**
 - Global Supply Chain Management Certificate
 - ASCM Student Organization
- **95%+** SCM students have a paid internship
- **95%+** of ECU Supply Chain grads start their careers in Kentucky
- **\$65,000-\$70,000** Average starting salary of ECU SCM grad
 - Highest to date: **\$82,000**



Current Student Highlight

- Kara Bullock
- Rockcastle Co. High School
 - 2+ years interning with Fastenal
 - Lockheed-Martin internship (Summer 2025)
 - Clark Material Handling internship (Spring 2026)
- Hired by Clark as a Buyer/Commodity Manager (Summer 2026) as completes last year of schooling
- 2025-26 KY College FBLA
 - State Champion *"Foundations of Management"*
 - 3rd place National Competition
 - Elected statewide *Kentucky Colleges & Universities FBLA President (2026-27)*



Program & Student Highlights

- Students are excelling in state, regional and national competitions
 - 2025-26 KY Collegiate FBLA Competitions
 - ECU Supply Chain won 1st-2nd-3rd place
 - ECU student Carson White (Rockcastle Co.) won 1st place in the state in *Supply Chain Management*
 - 2025-26 National College FBLA Competition
 - Carson won 3rd place Nationally in *Supply Chain Management*



Professional Engagement Helping Drive Economic Development

- Senior university/faculty representative on statewide committee (Dept of Education) that led to creation of high school pathway in Supply Chain Management
- Recently asked to serve on “*Targeted Industries*” committee with the Kentucky Cabinet for Economic Development
- Actively engage with regional and state leaders on areas related to economic development



Outlook for Supply Chain Management at ECU

- Achieve 'excellence' in every way...recruiting, retaining, graduating students
- Continuously attracting new industries & companies to our program
- Heightened focus on *Artificial Intelligence*
- Supply Chain *Resiliency*
- Engagement with county and state leaders in highlighting supply chain development as an enabler and driver of economic development



EKU[®]

The logo features the letters 'EKU' in a bold, italicized, sans-serif font. A registered trademark symbol (®) is located at the end of the 'U'. Below the text is a thick, white, horizontal swoosh that tapers at both ends, creating a sense of motion or speed.