



# CONFIDENT



Kentucky

Enhancing security. Advancing licenses.



August 30, 2018 Budget Review Subcommittee on Transportation  
Matt Cole, Division of Driver Licensing Director



# THE SITUATION

Kentucky has been working to come into compliance with the federal requirements, and in response, will begin offering two new versions of all identity credentials:

New Kentucky

**STANDARD CREDENTIAL**

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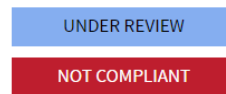
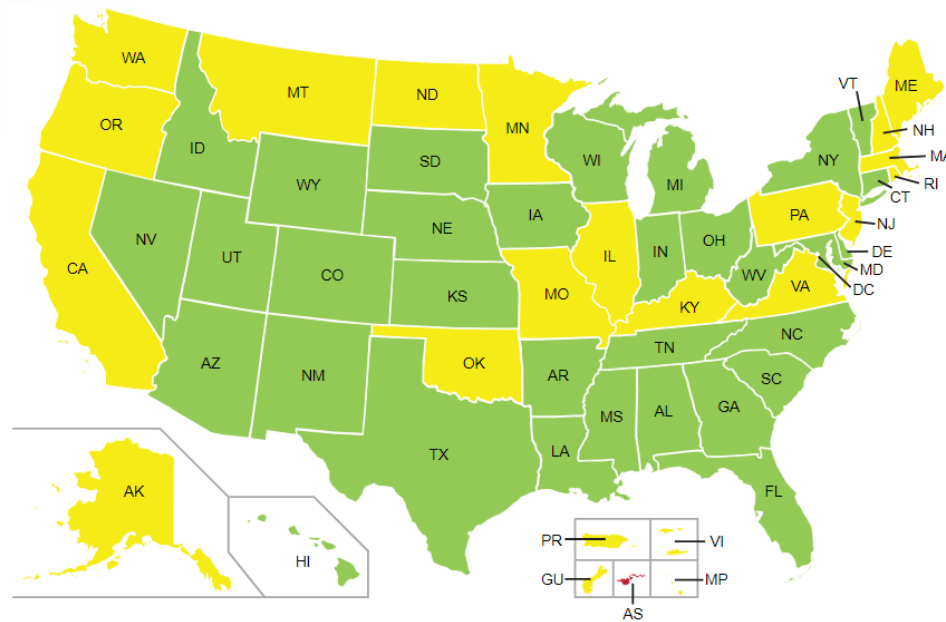
Kentucky

**VOLUNTARY TRAVEL ID**



# THE SITUATION

Kentucky is one of 22 states and U.S. territories still operating under an extension from the Department of Homeland Security.



This allows federal agencies to continue accepting Kentucky licenses, permits and IDs to board U.S. flights, enter military bases and enter restricted federal facilities, like the White House.

*Via U.S. Department of Homeland Security*



# THE SITUATION

A phased, statewide rollout of the new credentials will start in January 2019 and end by spring. All credentials will feature:

- ✓ **MAILED DELIVERY:** Arrive in the mail after applying with your local Circuit Court Clerk
- ✓ **OPTIONAL LIFESPAN:** Optional double lifespan of 8 years
- ✓ **UPGRADED SECURITY:** A new look and among the most state-of-the-art security features in the U.S.

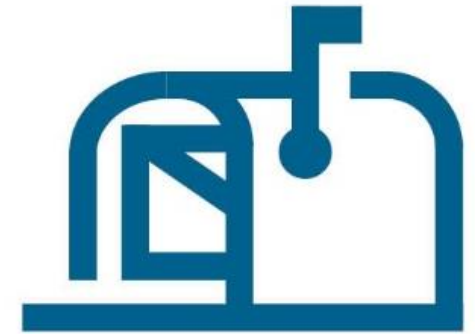




# THE SITUATION

## MAILED DELIVERY

After applying, you'll leave with a temporary document and receive the permanent card **in the mail 5-10 business days later.**



## OPTIONAL LIFESPAN

For the first four years of issuance, non-CDL applicants and those 21 and older can **choose between a 4- or 8-year credential.** Starting Jan. 1, 2023, all applicants will receive an 8-year credential.





# THE SITUATION

## UPGRADED SECURITY

While Kentucky's current credentials meet security standards, the main area of non-compliance with REAL ID Act requirements is our issuance model. By moving **production of all credentials from over-the-counter at more than 140 locations to one central, secure location** – as well as adding state-of-the-art card security features – we will reduce the risk of license and ID fraud.



# Voluntary Travel ID | Standard Credential



The **standard credential** is state-maintained but not federally compliant. Standard licenses and IDs will **be acceptable** for:

- ✓ Voting
- ✓ Age-restricted purchases
- ✓ Accessing federal and social benefit services like VA hospitals, Social Security offices, federal courthouses and more

Until federal enforcement begins in 2020, **as long as Kentucky remains under extension** standard licenses and IDs can be used for:

- ✓ Flying in the U.S.
- ✓ Visiting military bases and restricted federal facilities

# Voluntary Travel ID | Standard Credential



The **Voluntary Travel ID** is a state-maintained, federally compliant license that is **acceptable** for:

- ✓ Voting
- ✓ Age-restricted purchases
- ✓ Accessing federal and social benefit services like VA hospitals, Social Security offices, federal courthouses and more
- ✓ Flying in the U.S.
- ✓ Visiting military bases and restricted federal facilities



**Department of  
Veterans Affairs**



# Voluntary Travel ID | Standard Credential



The new licensing system is a reset for all identity verification documents. **All first-time applicants and anyone requesting a Voluntary Travel ID credential** will need to present:

- ✓ **Proof of identity** (*Birth certificate, U.S. passport, Permanent Resident Card, etc.*)
  - One (1) required for both standard credential and Voluntary Travel ID
- ✓ **Proof of Social Security number** (*Social Security card, W-2 form*)
  - One (1) required for both standard credential and Voluntary Travel ID
- ✓ **Proof of residency** (*Utility bill, lease, pay slip, voter registration card, etc.*)
  - One (1) required for standard credential; two (2) required for Voluntary Travel ID

To **RENEW** any standard credential, applicants will only need to surrender their current license or ID and have a new photo taken.



**IMPORTANT NOTICE:** If your current legal name, date of birth, or gender is different than what is displayed on your identity or lawful status document, you must show legal proof of the changes (i.e. marriage license).

A full list of acceptable proof documents is available on our website at [drive.ky.gov/confidentky](https://drive.ky.gov/confidentky).



# Voluntary Travel ID | Standard Credential



All credentials will have new pricing to account for the **longer shelf-life and security improvements**:

- ✓ A new 8-year Voluntary Travel ID license will be \$48
- ✓ A new 8-year standard driver's license will be \$43
  - Non-U.S. citizens are eligible to apply for a new standard license or ID and pay the cost of the credential plus a \$30 application fee. They are not eligible for a Voluntary Travel ID.

4-year credentials are half the cost of an 8-year credential. More pricing information, **including pricing for typical CDL endorsements**, is available at [drive.ky.gov/confidentky](https://drive.ky.gov/confidentky).

# Voluntary Travel ID | Standard Credential



## STANDARD CREDENTIAL



## VOLUNTARY TRAVEL ID

\$15 3-year	DRIVER'S PERMIT	\$18 3-year
\$15 3-year	MOTORCYCLE PERMIT	\$18 3-year
\$23/\$11.50 8-year/4-year	PERSONAL ID	\$28/\$14 8-year/4-year
\$43/\$21.50 8-year/4-year	DRIVER'S LICENSE	\$48/\$24 8-year/4-year
\$43/\$21.50 8-year/4-year	MOTORCYCLE LICENSE	\$48/\$24 8-year/4-year
\$53/\$26.50 8-year/4-year	DRIVER/MOTORCYCLE LICENSE COMBO	\$58/\$29 8-year/4-year



# PUBLIC AWARENESS CAMPAIGN

- ✓ Campaign launch press event, news release Aug. 13
  - First-week combined reach of 24.9 million
    - Top five most-read news articles all had reaches of more than 2 million, with the top two nearing 6 million
- ✓ New website
  - 52,000+ views on launch day
- ✓ Promotion
  - Statewide radio spots, social media posts (paid/organic), statewide billboards, targeted online video advertising, direct mail



# PUBLIC AWARENESS CAMPAIGN

## ✓ Exhibitor events

- Kentucky State Fair
  - 1,500+ rack cards distributed
  - 1,000+ fact sheets distributed
  - 850+ citizen questions addressed

## ✓ Partners in communication

- Circuit Court Clerks, Kentucky's 6 commercial airports, AAA, Kentucky Retail Federation, law enforcement



# WHAT'S NEXT?

- ✓ New design and security features unveiled
- ✓ Implementation schedule released
- ✓ Take a minute to pull out your license now and **check your expiration date**. Begin gathering and updating your required documentation and encourage your friends, family and constituents to do the same. **Don't apply on the fly!**

**QUESTIONS?**



# CONTACT INFORMATION

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**DRIVE.KY.GOV/CONFIDENTKY**