

WORKFORCE, TRANSIT, TOLL CREDITS

INTERIM JOINT COMMITTEE ON TRANSPORTATION
OCTOBER 25, 2018



Andrew Aiello, General Manager, Transit Authority of Northern Kentucky

Agenda

- Public Transit in Kentucky
- NKY Regional Workforce Needs
- Addressing the Issue
- State Role / Toll Credits



Public Transit in Kentucky

- **3 Large Urban Systems**



- **6 Small Urban Systems**

- Ashland, Owensboro, Bowling Green, Elizabethtown & Henderson

- **26 Suburban and Rural Systems**

- Suburban and rural systems provide transportation in nearly every county in the state



Public Transit in Kentucky

- Provide more than **30 million** trips annually
 - To healthcare; To school; To jobs



Public Transit in Kentucky

- **Education**
 - Over **2.5 million** School Trips Annually



Public Transit in Kentucky

- **Jobs** - Over **11 million** work-based trips annually



Transit Coverage in Cincinnati

The share of jobs in the metropolitan area that are in neighborhoods with public transit service.

ENTIRE METRO AREA

58.9% RANK
80

CITIES ONLY

99.9%

SUBURBS ONLY

45.1%

Labor Access Rate in Cincinnati

The share of the metropolitan population that the typical job can reach in 90 minutes via public transit.

ENTIRE METRO AREA

22.5% RANK
55

CITIES ONLY

35.9%

SUBURBS ONLY

11.8%



Cincinnati

See
Downtown
Area
(other side)

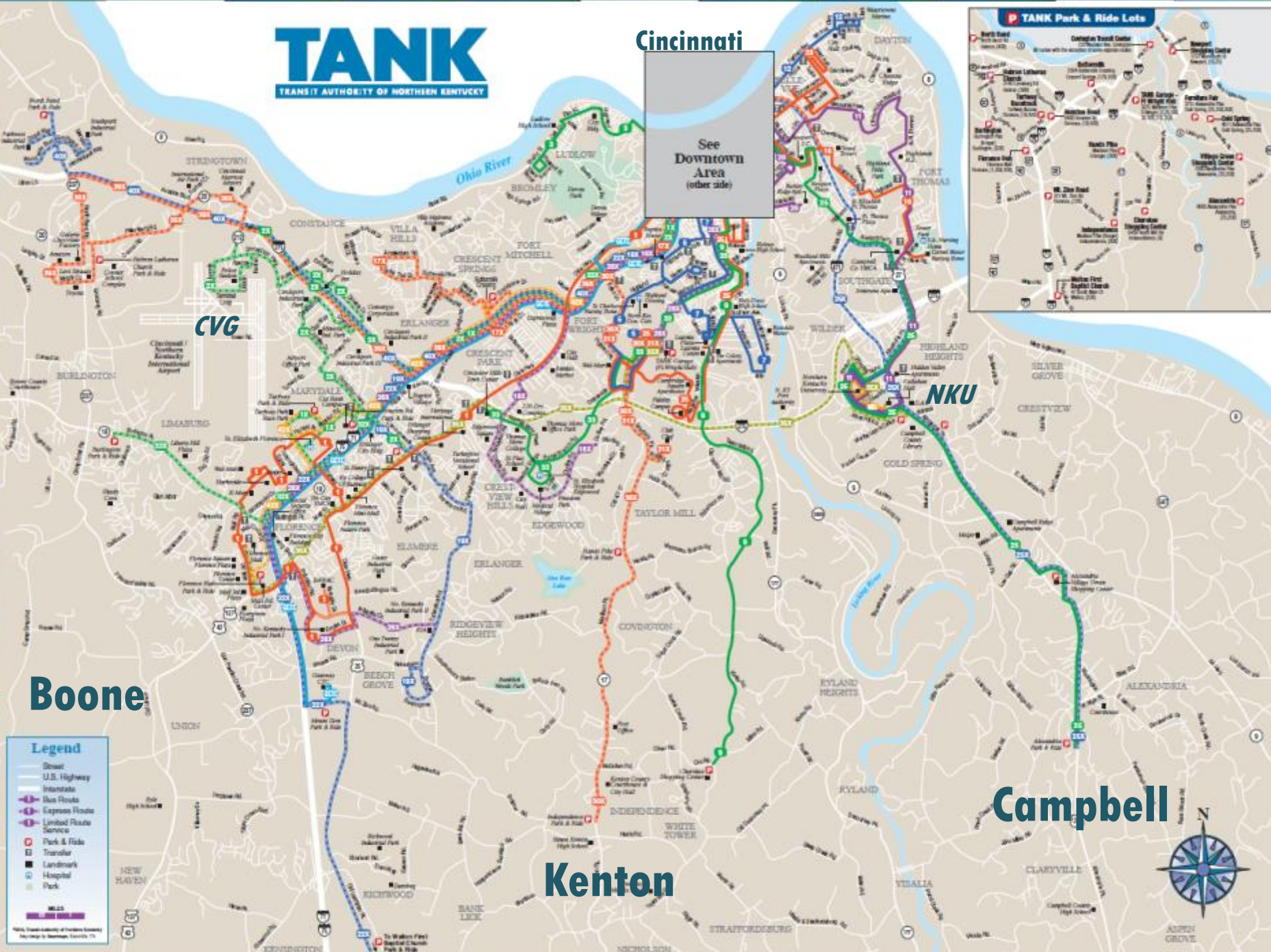
CVG

NKU

Boone

Campbell

Kenton





Bottleneck on Economic Growth

- Unemployment is low
- **Goal:** Workforce off sidelines > into jobs
- Transportation is a barrier
- If companies can't find workforce, relocate job



Employer Perspective

“We can’t fully address our workforce needs without addressing transportation. It is imperative for our employees to be able to get to their place of employment efficiently and inexpensively.”

Transit in our region is *“vastly underfunded”*.

- *Bob Castellini* *Chairman, Castellini Companies*
CEO, Cincinnati Reds



Addressing the Issue

- Involve Employers
- Use Technology
- Invest in Connections
- State Investment

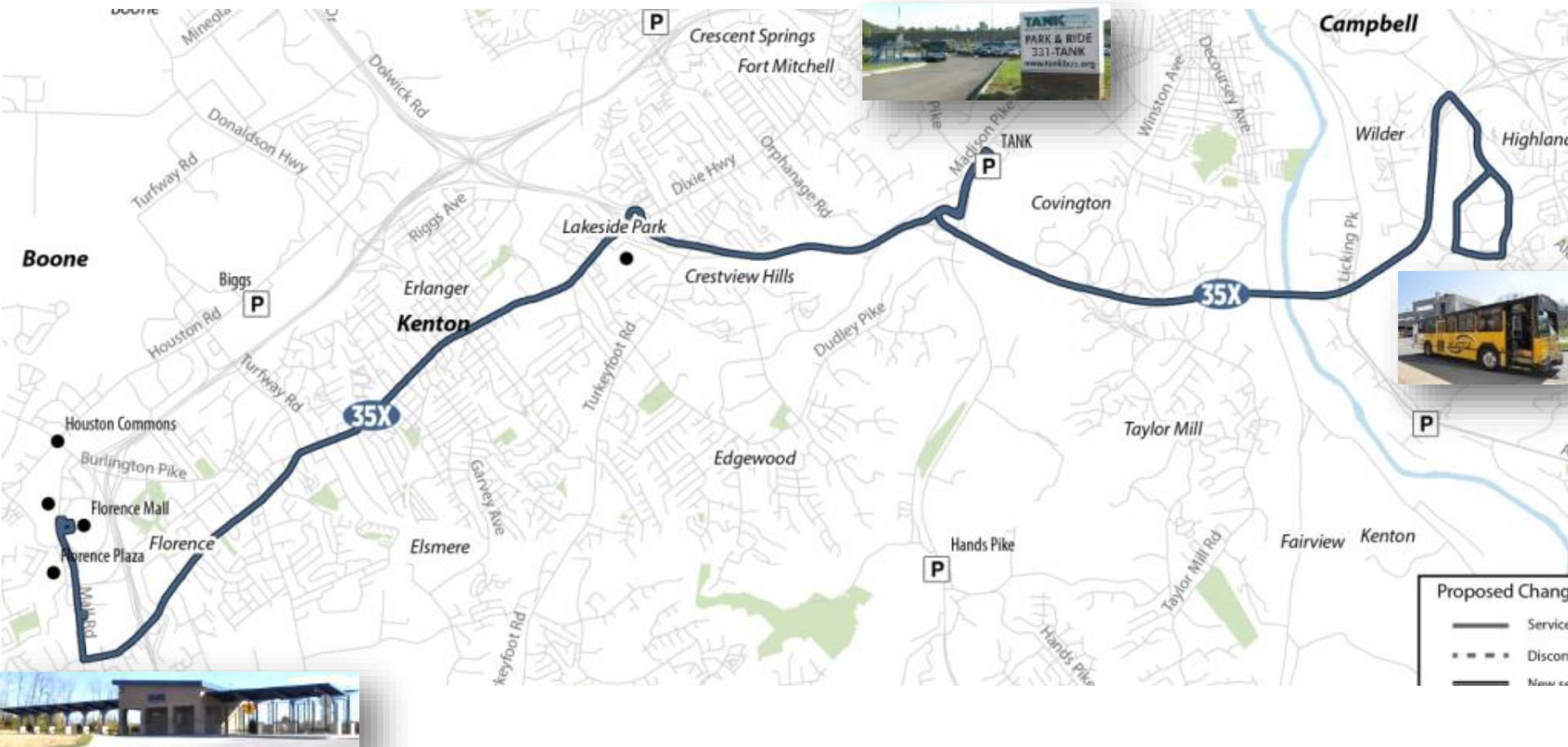


Pilot Programs > Involve Employers

- **DHL/Amazon** at CVG
- **Amazon** and **SMX** in Hebron
- **Club Chef** in Kenton County
- **FedEx** in Richwood
- **Convergys** in Erlanger
- Many more...



East – West Express



Circulators / Technology

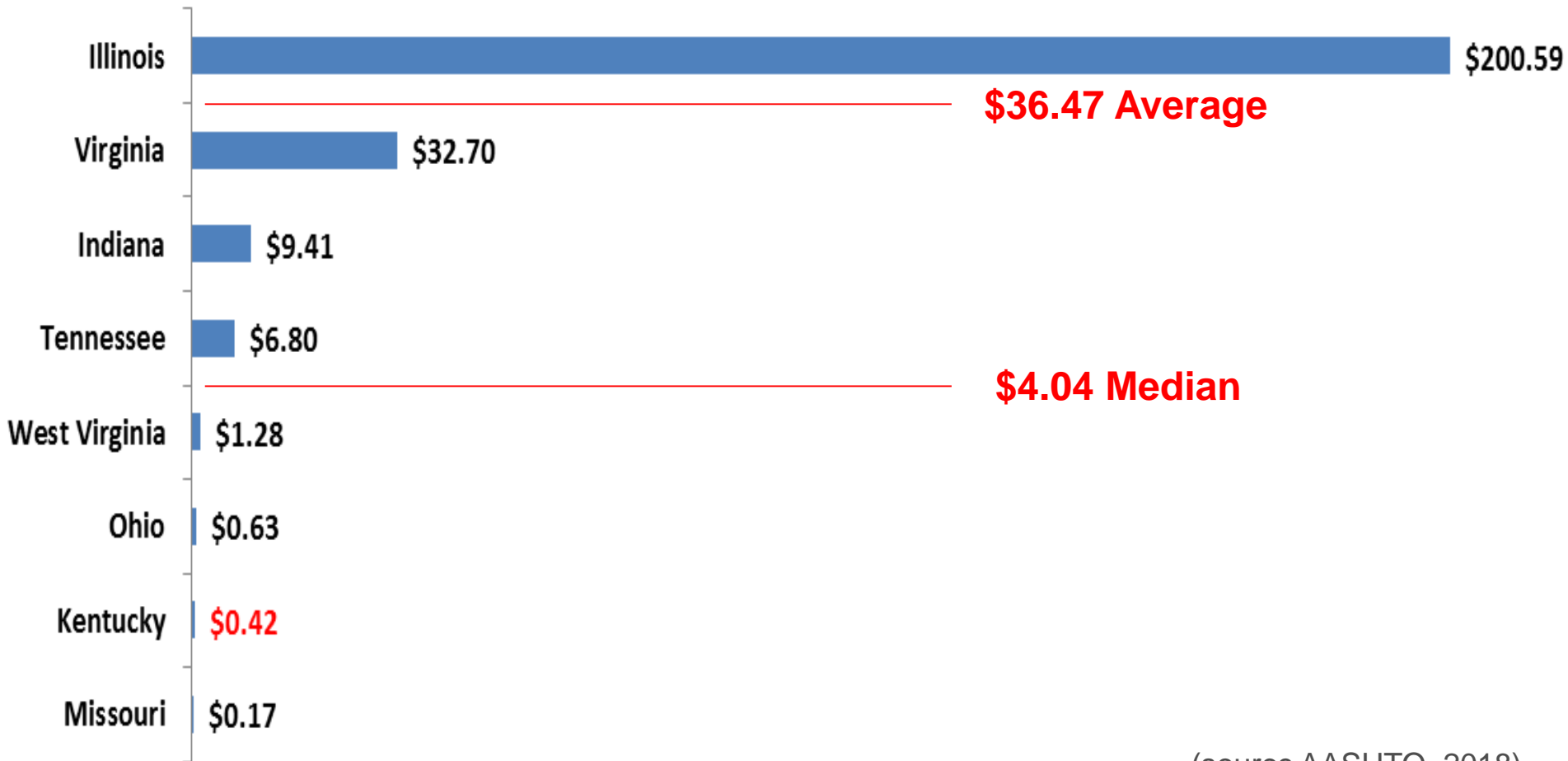


TransLōc[®] and 
FORD **SMART MOBILITY**

OKI REGIONAL COUNCIL
OF GOVERNMENTS

KY General Fund: \$2M for Transit

State Transit Investment Per Capita, FY16



(source AASHTO, 2018)

KY General Fund: \$2M for Transit

6. PUBLIC TRANSPORTATION

	2018-19	2019-20
General Fund	5,589,000	5,589,000
Restricted Funds	775,400	861,900
Federal Funds	25,781,600	25,768,300
TOTAL	32,146,000	32,219,200

(1) Toll Credits: The Transportation Cabinet is authorized to maximize, to the extent necessary, the use of Toll Credits to match Federal Funds for transit systems capital grants.

(2) Nonpublic School Transportation: Included in the above General Fund appropriation is \$3,500,000 in each fiscal year for nonpublic school transportation.

KY General Fund: \$2M for Transit

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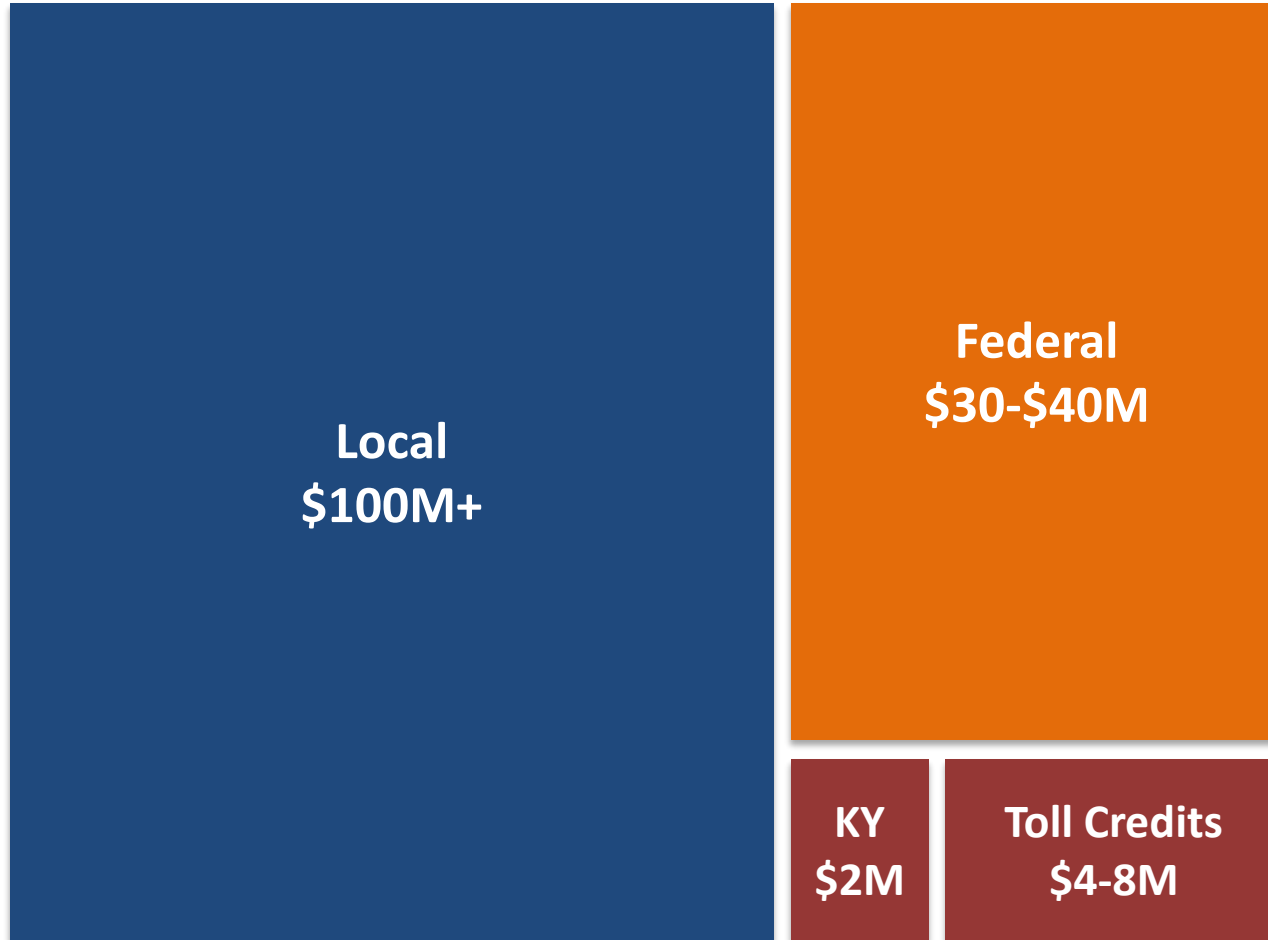
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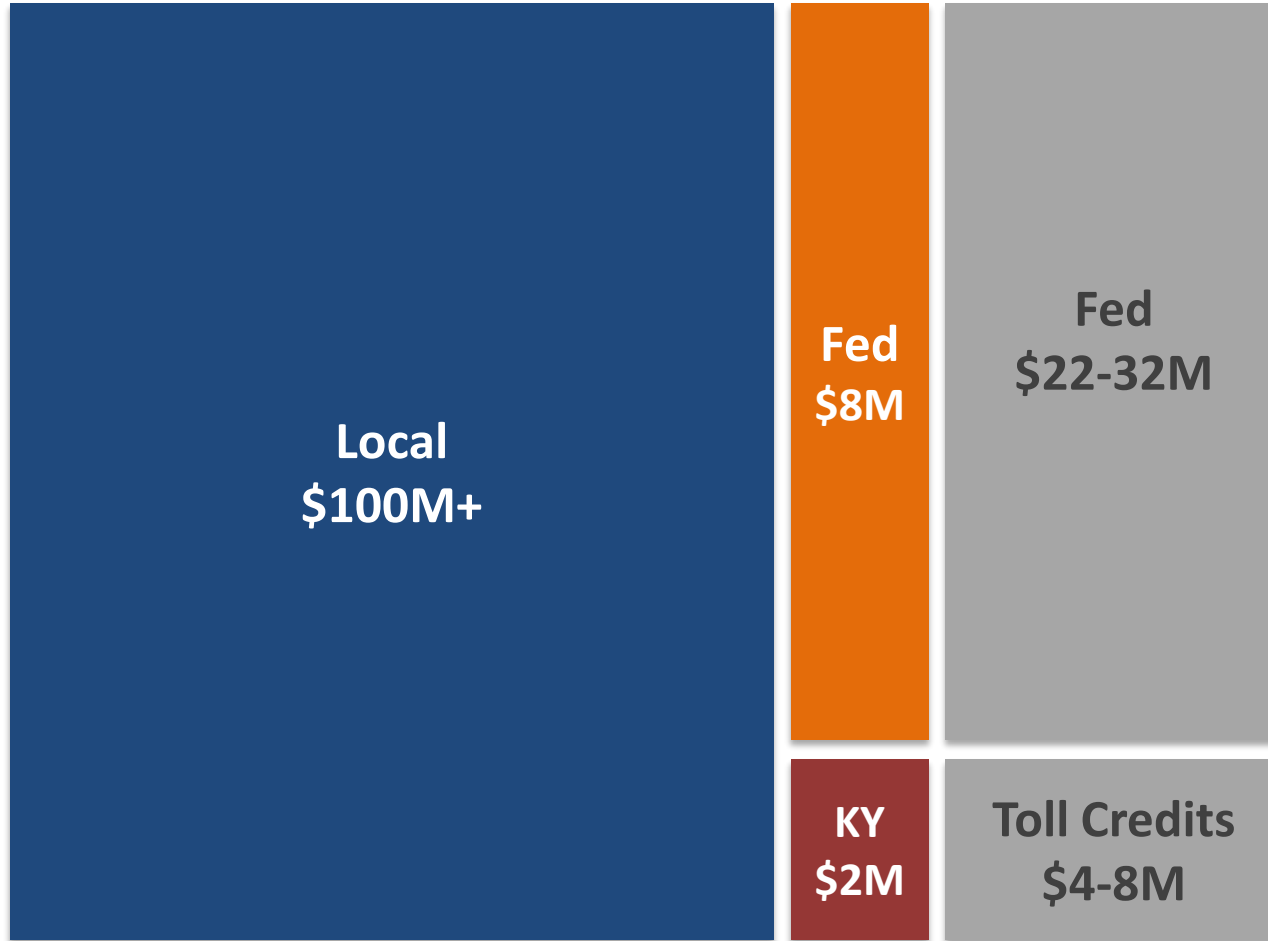
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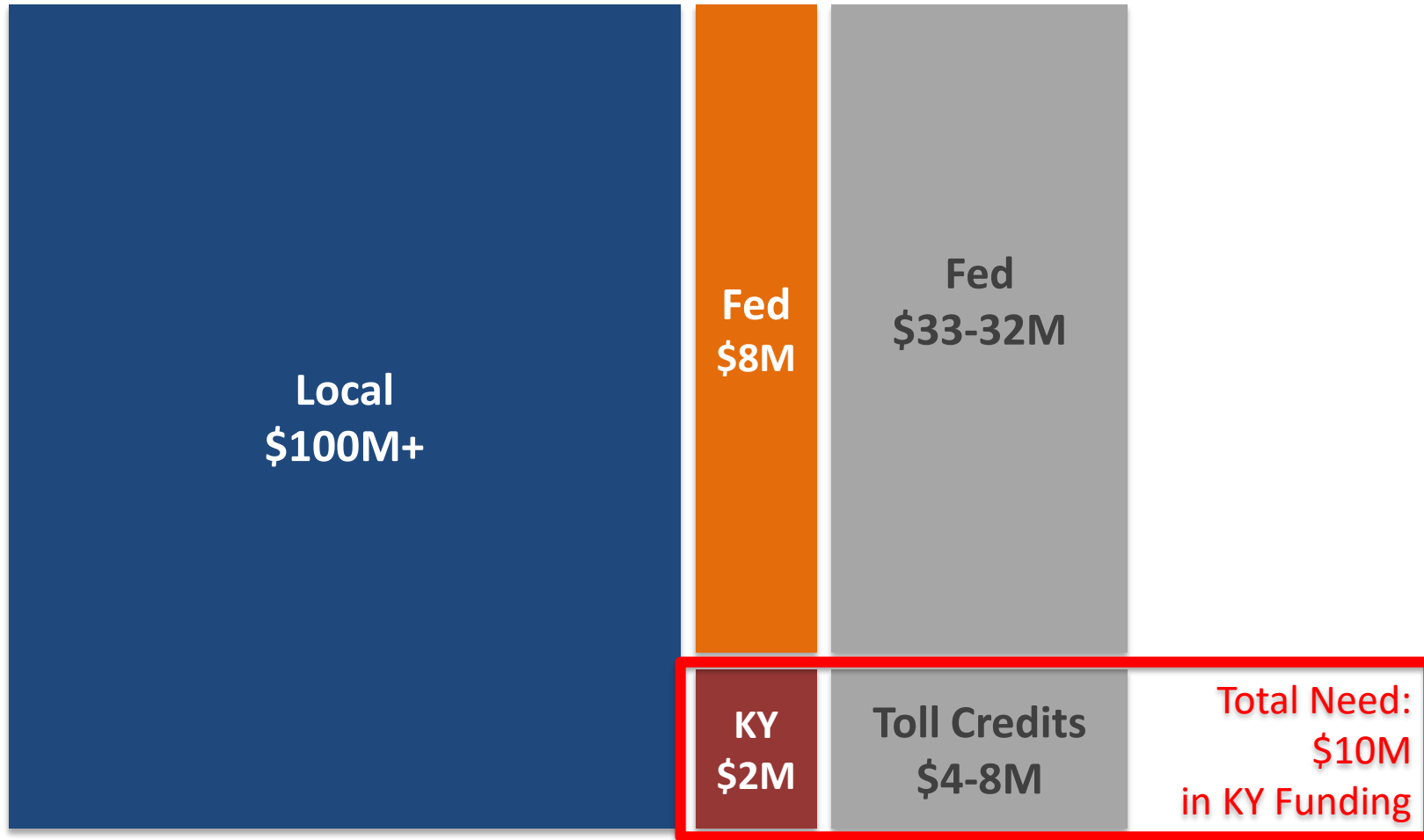
Public Transit Funding



Public Transit Funding



Public Transit Funding



Public Transit Funding

The crisis is NOW

Without a solution, KY will leave **tens of millions of dollars of federal funding on the sideline.**

Massive hit to connecting workforce to jobs.

Undermines statewide workforce efforts to move our residents to employment.



Questions?

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