Introductions

Roger McCann, Executive Director
Community Action Kentucky

Hal B. Goode, Executive Director
Central Kentucky Community Action Council
Serving: Breckinridge, Grayson, Hardin, Larue, Marion, Meade, Nelson, Washington counties

Harold Monroe, Executive Director
Pennyrile Allied Community Services
Serving: Caldwell, Christian, Crittenden, Hopkins, Lyon, Livingston, Muhlenberg, Todd and Trigg counties

Troy Roberts, Executive Director
Blue Grass Community Action Partnership
Serving: Anderson, Boyle, Franklin, Garrard, Jessamine, Lincoln, Mercer, Scott, Woodford counties

Brandon Harley, Deputy Chief Executive Officer
Audubon Area Community Services
Serving: Daviess, Hancock, Henderson, McLean, Ohio, Union, Webster counties
Who is Community Action Kentucky?

Community Action Kentucky is the statewide association representing and assisting all 23 Community Action agencies across Kentucky.

Collectively, we work to empower low to moderate-income individuals and families to attain greater economic stability and long-term success.

Serving as a lifeline to hundreds of thousands of Kentuckians each year, Community Action agencies provide critical programs and services that directly address the social determinants of health.

Statewide Network

Outreach Offices in Every KY County

Local Decisions to Meet Individual Community Needs

Public Entity & Private 501c3

Each CAA Executive Director has seat on CAK’s Board
CAK’s Role

• Provide Technical Training and Assistance to CAAs
• Provide Tools
  • Best Practices
  • Software
• Opportunity to learn and to network
  • Annual Conference
  • Training Events
  • Share Issues and Concerns
• Liaison to Government
Network of Support

- Local CAAs
- State Associations (CAK)
  - Community Action Kentucky
- Regional Associations (SEACAA)
  - Southeastern Association of Community Action Agencies
- National Association
  - Community Action Partnership

Network of Support
Community Action’s Reach

1000+ agencies across the country

Cover 99% of America’s counties, serving all 50 states, the District of Columbia, and Puerto Rico
Program and Service Areas

- Workforce Development
- Senior Support
- Early Childhood Education
- Home Energy
- Transportation
- Food Security
- Family Advocacy
- Health & Well-Being
- Housing
- Youth Enrichment
- Asset Building
- Clean Water
History
President Johnson

- In Office: 1963 – 1969
- Toured Appalachia to talk about poverty
President Johnson

- Coordinated by Office of Economic Opportunity
- Focused on building community resources in areas such as economic development, education, healthcare, youth development, senior care, etc.
- Encouraged stakeholder involvement – not a welfare program (then or now)
Quie Amendment of 1967

Tri-Partite Board Structure

- Low Income
- Elected Officials
- Private Sector
President Reagan

- 1981- Community Services Block Grant
- Rescinded the Economic Opportunity Act and Green Amendment
- CAAs were eligible to receive CSBG funds
- The Community Services Administration was dismantled
- Low Income Home Energy Assistance Program (LIHEAP)
Foundation in Statute
Community Services Block Grant (CSBG)

- 42 U.S. Code § 9901
- (1) to provide assistance to States and local communities, working through a network of community action agencies and other neighborhood-based organizations, for the reduction of poverty, the revitalization of low-income communities, and the empowerment of low-income families and individuals in rural and urban areas to become fully self-sufficient (particularly families who are attempting to transition off a State program carried out under part A of title IV of the Social Security Act (42 U.S.C. 601 et seq.)); and
(2) to accomplish the goals described in paragraph (1) through—

(A) the strengthening of community capabilities for planning and coordinating the use of a broad range of Federal, State, local, and other assistance (including private resources) related to the elimination of poverty, so that this assistance can be used in a manner responsive to local needs and conditions;

(B) the organization of a range of services related to the needs of low-income families and individuals, so that these services may have a measurable and potentially major impact on the causes of poverty in the community and may help the families and individuals to achieve self-sufficiency;

(C) the greater use of innovative and effective community-based approaches to attacking the causes and effects of poverty and of community breakdown;
Community Services Block Grant (CSBG)

(D) the maximum participation of residents of the low-income communities and members of the groups served by programs assisted through the block grants made under this chapter to empower such residents and members to respond to the unique problems and needs within their communities; and

(E) the broadening of the resource base of programs directed to the elimination of poverty so as to secure a more active role in the provision of services for—

(i) private, religious, charitable, and neighborhood-based organizations; and

(ii) individual citizens, and business, labor, and professional groups, who are able to influence the quantity and quality of opportunities and services for the poor.
Community Services Block Grant (CSBG)

- Federally Funded
- Kentucky’s allocation $12,056,906 Fiscal Year 2019
- Ranked 18th
Community Services Block Grant (CSBG)

- Administered by Health and Human Services (HHS)
  - Office of Community Services (OCS)
- Granted to Kentucky
- Cabinet for Health and Family Services (CHFS)
  - Department of Community Based Services (DCBS)
- Then granted to each Community Action Agency (CAA)
(a) To provide a range of services and activities having a measurable and potentially major impact on causes of poverty in the community or those areas of the community where poverty is a particularly acute problem.
(b)To provide activities designed to assist low-income participants including the elderly poor:

1. To secure and retain meaningful employment;
2. To attain an adequate education;
3. To access adequate health care;
4. To make better use of available income;
5. To obtain and maintain adequate housing and a suitable living environment;
6. To obtain emergency assistance through loans or grants to meet immediate and urgent individual and family needs, including the need for health services, nutritious food, housing and employment related assistance
7. To remove obstacles and solve problems which block the achievement of self-sufficiency
8. To achieve greater participation in the affairs of the community
9. To make more effective use of other programs related to the purposes of KRS 273.405 to 273.453
(c) To coordinate and establish linkages between governmental and other social programs to assure the effective delivery of such services to low-income individuals;

(d) To encourage the use of entities in the private sector of the community in efforts to ameliorate poverty in the community;

(e) To develop, promote or otherwise encourage economic development activities which result in assisting low-income persons to become economically productive members of their community;

(f) To provide education, counseling and technical assistance on compliance with equal opportunity legislation for individuals and community organizations, both public and private.
Governance
Oversight
Accountability
Governance, Oversight & Accountability

• Follow Office of Management and Budget (OMB) guidance
• State and Federal program monitoring
  • Programmatic and Financial monitoring
• Mandatory third-party single audits
  • OMB Circular A-133 in 1990
  • Single Audit Act Amendments of 1996 (31 USC Chapter 75)
• Organizational standards codified into state law
• Federally approved indirect rates
  • Title 2 of the Code of Federal Regulations (CFR), Part 200
Organizational Standards

• Standards for Private and Public Community Action Agencies
• 58 Standards for Private Non-Profit CAAs
• List of things that a healthy organization should be doing
• Establishes a baseline of performance
• Promotes Consistency
• Provides insight to the health of the organization
• Roadmap for improvement

Maximum Feasible Participation
1 - Consumer Input and Involvement
2 - Community Engagement
3 - Community Assessment

Vision and Direction
4 - Organizational Leadership
5 - Board Governance
6 - Strategic Planning

Operations and Accountability
7 - Human Resource Management
8 - Financial Operations and Oversight
9 - Data and Analysis
Our Process
The Results Oriented Management and Accountability Cycle

**Assessment**
Community needs and resources, agency data

**Evaluation**
Analyze data, compare with benchmarks

**Planning**
Use agency mission statement and assessment data to identify results and strategies

**Achievement of Results**
Observe and report progress

**Implementation**
Services and strategies produce results
Understanding Community Needs
Defining Low-Income

2019 Federal Poverty Rate
Annual Income per household size

1- $12,490
2- $16,910
3- $21,330
4- $25,750
5- $30,170
6- $34,590
7- $39,010
8- $43,430

HHS Poverty Guidelines
Poverty in Kentucky

- US National average: 12.3%
- Kentucky: 17.2%
- Ohio: 17.6%
- Oldham: 5.1%
- Bell: 36.7%
Top Areas of Community Need
17,501 Respondents
July 1, 2018 – June 30, 2019

Statewide Community Needs Assessment

- Employment: 80.49%
- Education: 56.16%
- Income and Asset Building: 29.83%
- Housing: 61.52%
- Health: 40.64%
- Civic Engagement: 7.15%
- Support Services: 24.22%
Focus on Results
Community Action Impact

307,668
Individuals participating in Community Action programs and services in 2017-18

Individuals by Age

- 0-5 = 33,175
- 6-11 = 37,061
- 12-17 = 31,463
- 18-23 = 19,854
- 24-44 = 74,504
- 45-54 = 37,530
- 55-69 = 50,461
- 70+ = 23,535
Community Action Impact

82% of families served in Kentucky lived below 100% of the Federal Poverty Guidelines

33% of families served in Kentucky were in severe poverty, below 50% of the Federal Poverty Guidelines

Vulnerable populations served include:

- 33,168 people who lacked health insurance
- 67,181 people with disabilities
- 73,996 seniors
- 101,669 children

Data from FY 2017-18
Community Action Impact

3,900
Individuals reported improved physical health and well-being

19,142
Clients enrolled through the Kentucky Health Benefits Exchange

300
Individuals received GED with assistance

470
Individuals received a recognized credential, certificate or diploma

11,341
Seniors maintained an independent living situation

2,057
Households obtained safe and affordable housing

6,838
Energy-efficient improvements made through weatherization

8,393
Kentucky children worked toward school readiness goals through Head Start and Early Head Start

Data from FY 2017-18
Community Action Impact

- **3,411** Clients obtained employment with Community Action assistance
- **1,844** Individuals received career coaching
- **2,412** Children received dental screenings/exams
- **40,773** Individuals received prepared meals
- **17,543** People provided food resources through local food banks, commodity distribution and other food-share programs
- **743** Career advancement-related program participants reported increased incomes
- **2,344** Clients participated in financial management programs

Data from FY 2017-18
## Local Agency CSBG Expenditures

Data from FY 2017-18

<table>
<thead>
<tr>
<th>CSBG Expenditures By Domains</th>
<th>State Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>$1,378,856</td>
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<tr>
<td>Education and Cognitive Development</td>
<td>$1,436,262</td>
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<tr>
<td>Income, Infrastructure, Asset Development</td>
<td>$675,306</td>
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<tr>
<td>Housing</td>
<td>$1,825,435</td>
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<tr>
<td>Health and Social/Behavioral Development (includes nutrition)</td>
<td>$1,375,317</td>
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<tr>
<td>Civic Engagement and Community Involvement</td>
<td>$1,467,549</td>
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<tr>
<td>Services Supporting Multiple Domains</td>
<td>$1,421,943</td>
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<tr>
<td>Linkages (e.g. partnerships that support multiple domains)</td>
<td>$986,597</td>
</tr>
<tr>
<td>Agency Capacity Building</td>
<td>$437,813</td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Total CSBG Expenditures</td>
<td>$11,005,078</td>
</tr>
</tbody>
</table>
Local CSBG Allocated Resources

Kentucky Resources Allocated

- CSBG Allocated: $12,289,354
- Federal: $249,687,128
- State: $45,063,473
- Local: $16,491,094
- Private: $43,501,806

Data from FY 2017-18
Return on Investment

CSBG NETWORK RESOURCES

For every $1 of CSBG, Kentucky CAAs leveraged $28.87 from federal, state, local and private sources

$20.32 Federal
$3.67 State
$1.34 Local
$3.56 Private

$28.87

$12,289,354 in CSBG funds were allocated in support of local entities in Kentucky

In Kentucky, non-CSBG funding totaled $354,743,501

Data from FY 2017-18
Q and A
Stay in Touch!

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#MakingItPossible