



KY Registry of Election Finance Software and Systems – Follow-up

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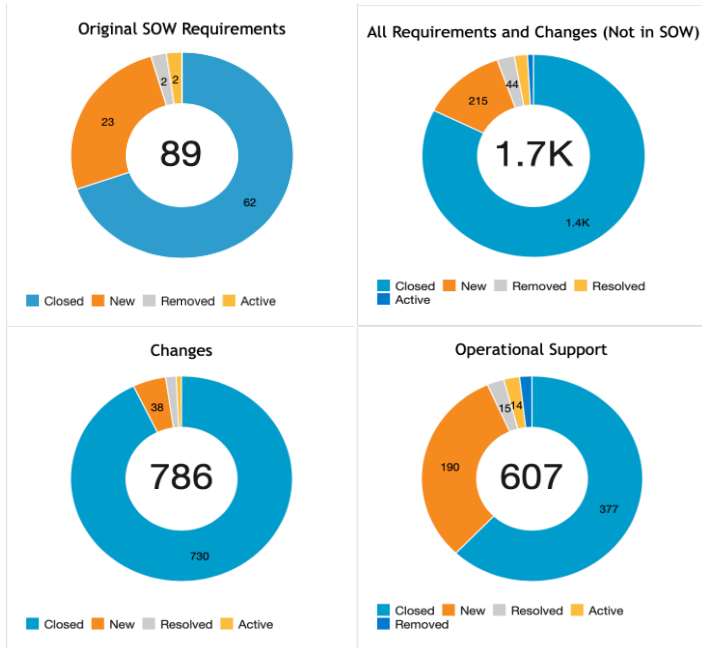
➤ Goal

- Project Update
 - Status
 - Challenges
 - System Strengths
- System End-User Feedback
- Project Resolution Plan

Project - Status



- Initial set of requirements provided by KREF was 89.
- After the Statement of Work (SOW) execution the requirements increase by 594 to 683.
- SOW Milestones



- Milestone 1 – Candidate Filing Dashboard / Backoffice (Delivered/KREF accepted/Paid)
- Milestone 2a – Committee Filing Dashboard / Backoffice (Delivered/KREF accepted/Paid)
- Milestone 2b – Public Search (Delivered/Waiting on KREF acceptance/Unpaid)
- Milestone 3 – Remaining Backoffice Functionality (In-Progress)
- Milestone 4 – Mobile App (Not-Started)
- Operational Support (Ongoing/unpaid by KREF)
- SB216/HB740 Legislative Changes - (Delivered/KREF accepted/Unpaid)

Project – Challenges

Challenges

- Historical data (Initially)
- System based on KREF's internal system
- Agency process improvements (Moving to Paper to Online)
- The original scope changed (e.g., Scope Creep)
 - Rework of previously develop functionality
 - Software development cycle increased
 - Delivery timelines increased

System – Strengths

Strengths

- Campaign Finance Reporting
 - Addition of transactions as received/expensed
 - Ability to route electronically for counter signatures
 - Ensures the proper collection of necessary reporting data
- Public Search
 - Instantly view submitted financial statements as reported
 - Historical data also available in one search system
 - Exportable report data
- KREF Backoffice
 - Electronically review and approve filer submissions (Intents/Statements)
 - Ability for KREF staff to access read-only view of filers system with restricted access
 - Manage reporting date and limits with batch uploads

System End-User – Feedback

Suggested Improvements - Reporting

- Key Feature Enhancements
 - Add a view/print financial statement capability prior to report submission
 - When advancing to the general election, make the primary election contributors available
 - Store vendor information for repeat expenditures like contributions
- Feature Enhancements
 - Allow the submission of reports with warnings
 - Simplify the money transfer process from Primary to General
 - Make the Edit menu more prominent
- System End-User Experience Enhancements
 - Improve the Fundraiser functionality
- Data Enhancements
 - Provide the ability to upload/download contributions and expenditures
 - Provide social media platforms a way to verify candidates
- Notification Enhancements
 - Communicate upcoming enhancements

Suggested Improvements – Public Search

- Ensure public information is
 - Available
 - Complete
 - Reliable
- Improve user interface to be more intuitive

Resolution Plan

Commitment to Continuous Improvements

- System end-user feedback is important. We will continue to seek this feedback while coordinating with KREF to ensure changes meet statute, regulations and business processes.
- Work closely with KREF to streamline the delivery of the remaining system requirements, while applying new project management methodology/changes to minimize bugs/issues.
- Work with KREF and system end-users to make sure that the Campaign Finance Reporting System is intuitive.
- Continue the necessary allocation of resources to address system end-user and KREF feedback in coordination with the KREF staff.

Kentucky Interactive

- Kentucky Interactive is committed, open, professional, and have long-lasting agency partnerships.
 - Committed to completing the Campaign Finance Reporting system in a way that makes it useful to both the KREF and its system end-users
 - Open to all feedback
 - Professional at all times
 - Have successfully worked with over 300 agencies in the commonwealth

QUESTIONS?





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technologies