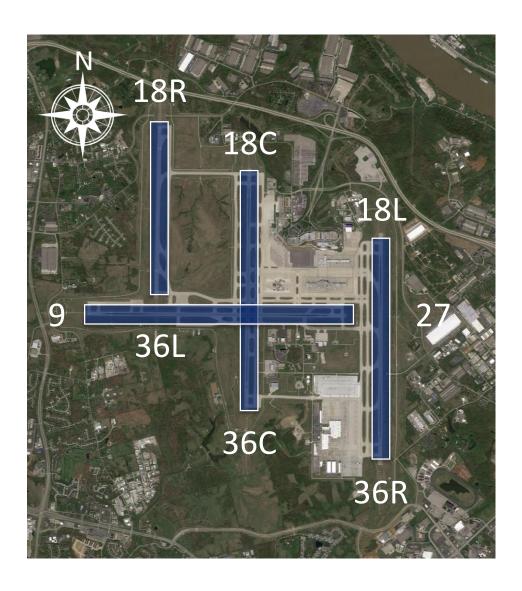
## Cincinnati / Northern Kentucky International Airport

Kentucky General Assembly
Interim Joint Committee on Transportation
2019 CVG Update



July 19, 2019

## Welcome to CVG Airport



CVG encompasses **7,700 acres**.

CVG is larger in land area than the City of Florence (6,572 acres).

**Runway 18R/36L**: 8,000 ft.

**Runway 18C/36C**: 11,000′ ft.

**Runway 18L/36R**: 10,000′ ft.

**Runway 9/27**: 12,000′ ft.



## CVG: A Regional Jobs Hub

### 70+ EMPLOYERS ON CAMPUS

### 14,000+ BADGEHOLDERS

- 52% Kentucky residents
- 38% Ohio residents
- 10% Indiana and other state residents

31,000+ TOTAL JOBS SUPPORTED

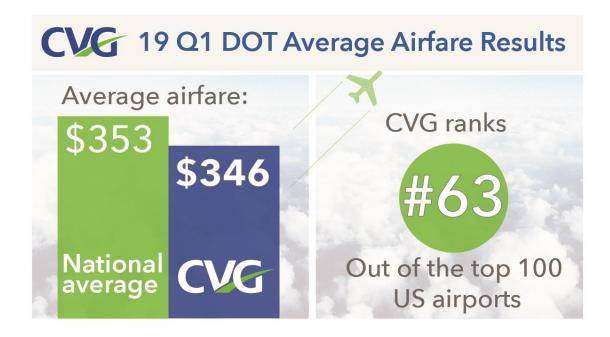
\$4.4bn ANNUAL ECONOMIC IMPACT





### **Latest News**

- CVG is serving more local passengers than ever before
  - The airport set a new all-time local passenger record in June: 426,246 passengers served (local records set 14 of 15 last months)
- Allegiant launched new service to Norfolk, VA, in June
- Just announced this week, according to U.S. DOT rankings, CVG's average airfare is the lowest in the region and the only one to best the national average of \$353
  - Ranked #63 of top 100 airports



### Frontier Announces New Routes from CVG

In June, Frontier Airlines announced new nonstop service to four markets beginning in fall 2019.

- Fort Lauderdale FLL
- Miami міа
- New Orleans MSY
- Sarasota-Bradenton sro





## Five Strategic Objectives for 2021



### TAKE FLIGHT

Grow Air Service

9,400,000 passengers



# **GROW BUSINESS**

Facilitate Economic Growth

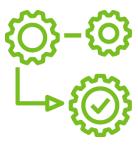
350 acres of land leased



# PROPEL COMMUNITY

Build Meaningful Partnerships

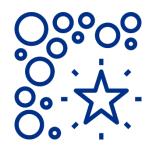
\$5.0bn economic impact



# **ELEVATE SERVICES**

Deliver Operational Excellence

Obsolete facilities demolished; ConRAC built



### GO BEYOND

Differentiate the CVG Brand

ASQ ranking superior to peers

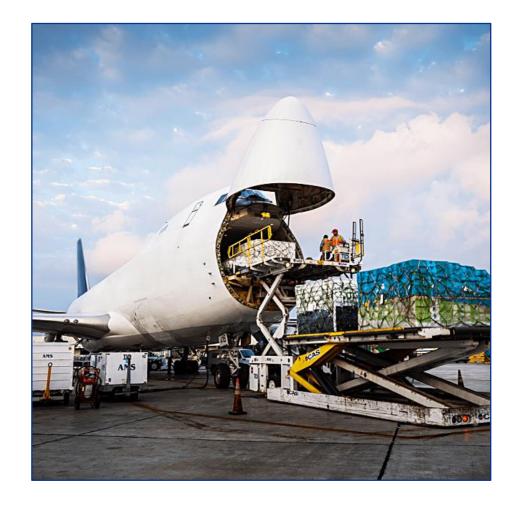


## Increasing Economic Impact

As of 2016, every year...

- CVG supports more than \$21 million in income tax revenues for Kentucky and more than \$4 million for Ohio.
- CVG supports more than \$4.4 billion in total annual output in the Cincinnati/Northern Kentucky MSA.
- CVG supports more than 13,500 direct jobs and more than 31,100 total jobs.
- CVG supports more than \$625 million in direct labor income and more than \$1.3 billion in total labor income.
- Air service growth has been driving down airfares and therefore contributing to increased passenger volume at CVG.

2019 study is now underway!

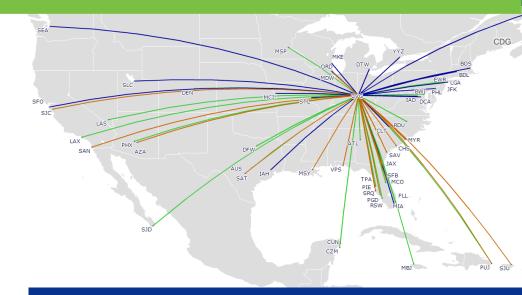




## Passenger Airline Success

- Local passenger volumes have increased by more than 50% in the past three years
  - Average airfares have decreased by more than 30% in the same time period
- CVG has been one of the top five fastest-growing airports in the U.S. for the last several years



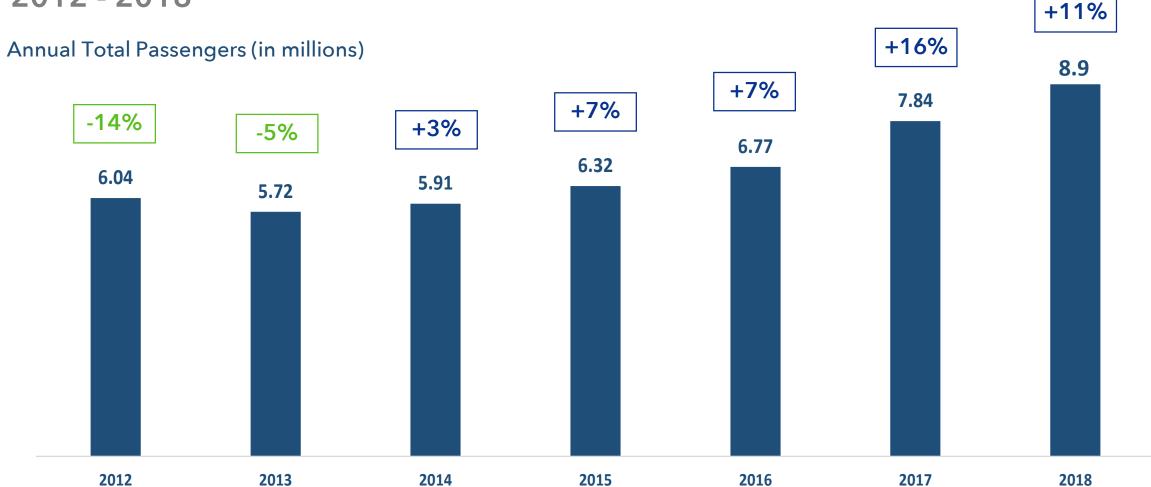


- 50+ non-stop destinations
  - 38 of top 40 markets served non-stop
  - Only OH or KY airport with non-stop transatlantic service (Paris, France)
- 9 passenger airlines
  - Addition of Allegiant,
     Frontier, and Southwest in the last six years
- Nearly 9mn passengers served
- 90% local travelers

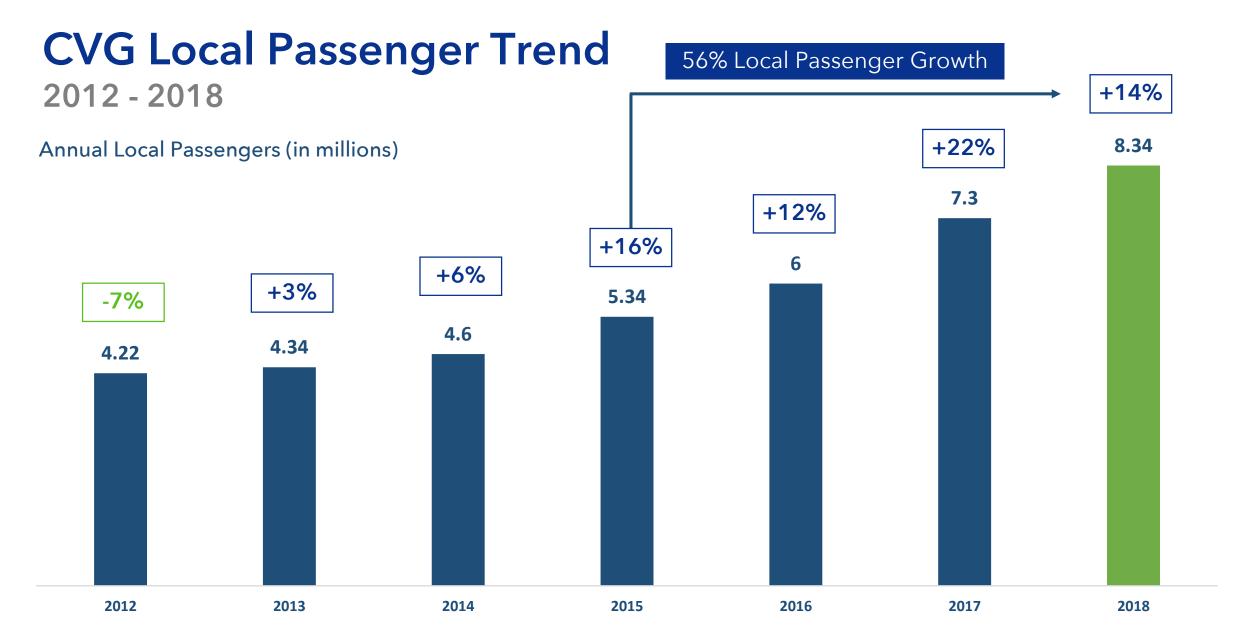


### **CVG Total Passenger Trend**

2012 - 2018









## **CVG Air Cargo Success**

- CVG is the 8<sup>th</sup>-largest cargo airport in North America and is the fastest-growing in the U.S.
- Over 1.2mn tons handled in 2018
- Home to one of three DHL Global Super Hubs (second-largest in the world after Leipzig, Germany; other is Hong Kong)
  - Employment at the Hub is up 60% from 2016 (4,200 employees)
  - 96 daily flights (departures/arrivals)
- Home to Amazon Air Hub



### **Amazon Air Hub**

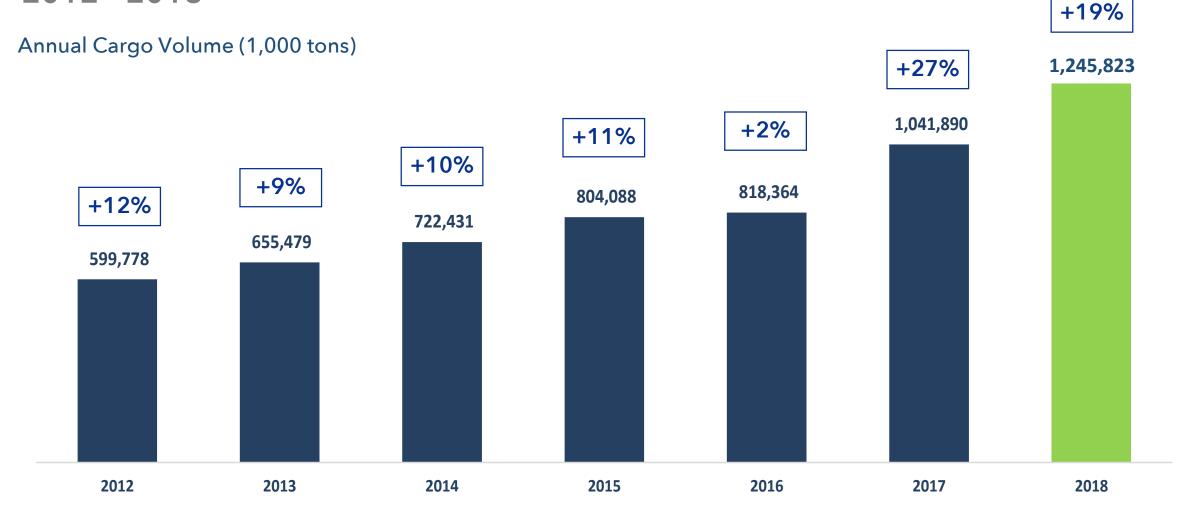


- Announced January 2017
  - Represents a \$1.5bn investment
  - Projected to create 2,000 jobs at initial opening
- Partnership with DHL began May 2017 (flights began)
- Groundbreaking/kickoff event in May 2019
- Phase I scheduled completion Q3 2021



### **CVG Cargo Tonnage Trend**

2012 - 2018





#### 1 Dermody I

Wayfair – Completed 2016 225 employees

#### 2 Dermody II

Distribution Center – Completed 2017 140 employees

#### 3 Hemmer

Bosch – Completed 2017 150 employees

#### 4 Van Trust I

DB Schenker – Completed 2018 580 employees

#### **5** Van Trust II

Wayfair - Completed 2018 ~260 employees

#### **6** Van Trust III

GE – Under Const. ~175 employees

#### 7\* Lynxs

FEAM Hangar – Under Const. ~200 employees

#### Aeroterm

Common Use Cargo – Under Const.

~100 employees

#### **Amazon South Site\***

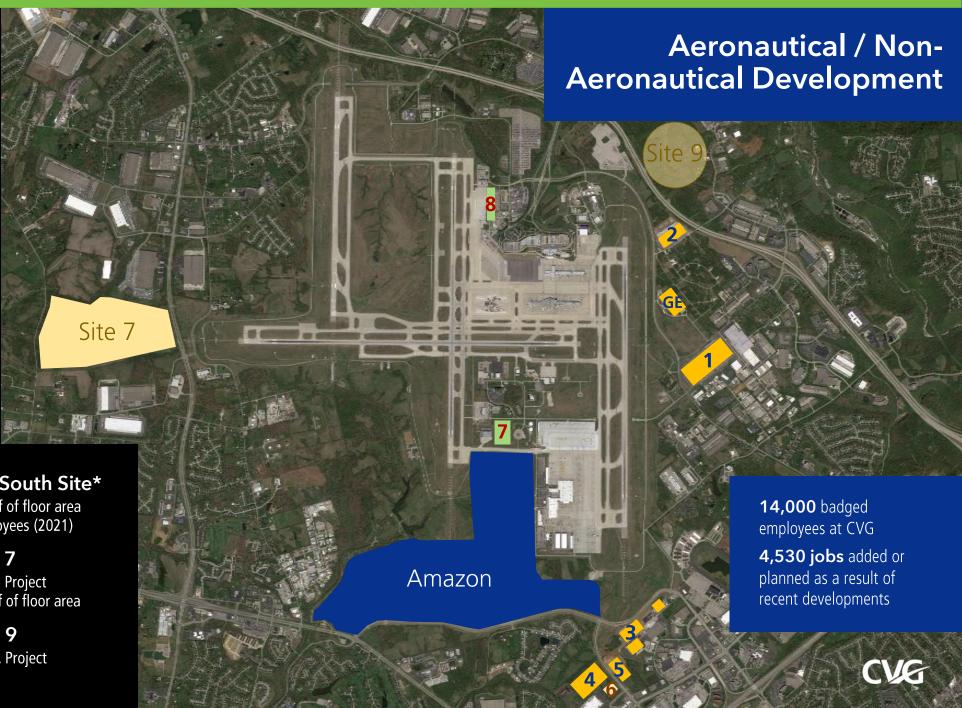
~3,000,000 sf of floor area ~2,000 employees (2021)

#### CVG Site 7

Planned Spec. Project ~2,400,000 sf of floor area

#### **CVG** Site 9

Planned Spec. Project



\*Aeronautical development

## Aircraft Maintenance Facility Development





- Lynxs broke ground on an aircraft maintenance hangar for FEAM in fall 2018
- \$19mn facility will be 103,000 sf
- FEAM Aero employs about 100 aircraft mechanics at CVG today
- Facility construction will create ~100 new, permanent jobs with annual salaries starting at \$65,000-70,000 annually



## Common Use Cargo Facility Development

- Construction on a common use cargo building by Aeroterm began in 2019
- Facility will be anchored by FedEx, who has two aircraft based out of CVG







### **CVG Workforce Challenges**

#### **Employment Growth**

 CVG is a regional jobs hub with hundreds of jobs being added in the last several years; thousands more expected in coming years

#### **Employer Concerns**

- Recruiting / available labor force
- Transportation / public transit
- Security environment
- Pipeline of future employees
  - Student and family awareness of goodpaying aviation careers



### **CVG Strategic Workforce Collaborative**



### OWNER/OPERATOR



**FEDERAL GOV'T** 

FAA, TSA, CBP



**AIRLINES** 

Passenger and Cargo



#### GROUND TRANSPORTATION

Parking, Rental Cars, etc.



#### CONCESSIONS

Hospitality and Retail



## TERMINAL OPERATIONS



## On Approach



Increasing supporting infrastructure investment in region



Addressing artificial barriers to airport business growth and innovation



Tackling regional/state workforce development challenges



### Thank You!

Candace S. McGraw
Chief Executive Officer

