



KENTUCKIANS FOR BETTER  
TRANSPORTATION

**WE  
MAKE  
KENTUCKY  
GO**



Kentuckians for Better Transportation (KBT) educates and advocates for all modes of transportation. As the Commonwealth's premier transportation advocate, KBT is a recognized and respected voice at the state Capitol and in Washington D.C. We bring diverse, multi-modal transportation communities together with one goal: **to provide a safe, sustainable transportation network that spurs economic growth and improves quality of life for all Kentucky communities.**

Our membership represents over 300 companies and organizations and is a combined voice of thousands representing all areas of transportation — air, highway, rail, public transit, waterways and safety.



KBT is the only statewide organization focused solely on transportation infrastructure funding and regulatory issues. Joining KBT is an investment in the future safety and prosperity of the Commonwealth of Kentucky.



**—Brad Schneider**

Henderson County Judge Executive



## MEMBERSHIP BENEFITS

KBT membership is one of the best professional investments companies and individuals working in or connected to the transportation industry can make. KBT has a proven track record of helping build strategic endeavors in education and advocacy for the transportation industry.

### Education & Networking

Discounted registration fees to educational and networking events. Approved professional credits assigned when applicable.

- **Annual Transportation Conference**  
Our premier event in January with hundreds of attendees including legislative leaders, local elected officials, industry executives and modal representatives from across Kentucky. This event addresses issues relative to transportation infrastructure and features nationally recognized speakers.
- **Mid-Year Review**  
An event held each June which provides an opportunity to hear about advancements in transportation and network with industry leaders.
- **Meet & Greets (Members Only)**  
KBT hosts a series of events around the state and throughout the year to give our members a chance to network in safe, smaller groups and facilitate relationship building.
- **Washington D.C. Fly-in (Members Only)**  
A two-day event held in mid-May that provides unparalleled access to the Kentucky Congressional delegation, their staff and transportation officials.



## Advocacy

KBT advocates for a safe, sustainable transportation network at both state and federal levels.

Advocacy initiatives include securing funding for:

- Air transportation.
- Local road, highway and bridge networks.
- Safety improvements to at-grade rail crossings.
- Kentucky's public riverports.
- Public transit providers.

Safety initiatives include:

- Pedestrian infrastructure and awareness.
- Measures that limit distracted driving.
- Encourage restraint usage in personal passenger vehicles.

KBT's legislative policies are developed by the organization's committees and approved by the KBT Board of Directors.

## Modal Committee Representation (Members Only)

KBT has seven modal committees: Air, Highways, Safety, Rail, Public Transportation, Water and Local Streets and Roads. The committees are comprised of KBT members and address specific issues impacting transportation. Committee participation creates strength in numbers for individual issues and provides professional development and networking opportunities.

## Member Communications (Members Only)

To keep our members current on transportation issues, KBT publishes a monthly member e-newsletter featuring current events and relevant issues. When necessary, KBT member updates and action alerts are sent for immediate newsbreaking issues and call-to-action notices.

## Website

kbtnet.org is a one-stop platform for all things transportation, featuring KBT committee policies, event information, legislation bills to watch, resources and more. A new feature, a *members-only portal*, is available to find industry contacts and encourage networking while educating members about your business.





### **Membership Value**

- Professional Development
- Business Solutions
- Knowledge Management
- Networking
- Government Affairs (State and Federal)

## GET INVOLVED. STAY INFORMED. BECOME A MEMBER.

Our membership is comprised of leaders who represent all modes of transportation. KBT believes that it takes the entire transportation network working together to ensure a safe, sustainable transportation system that benefits all Kentuckians and all Kentucky communities. We hope you will join in our efforts.

Please fill out your company information and select the category that best describes your potential membership category. If you are unsure what category you fall into, please call our office: 502-491-5600.

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Work phone \_\_\_\_\_

Cell phone \_\_\_\_\_

Email \_\_\_\_\_

Questions?  
502-491-5600

Make checks payable to KBT and mail form to:  
KBT  
229 Shelby Street  
Frankfort, KY 40601

### KBT MEMBERSHIP CATEGORIES

#### Air Transportation

- G/A Both County & City KBT Members - \$100
- G/S Either County or City KBT Members - \$200
- G/C Neither City or County KBT Members - \$300
- Non-Hub Part 139 - \$500
- Hub Part 139 - \$1,500

#### Associations

- Association - \$1,300

#### Chamber of Commerce

- Chamber of Commerce - \$400

#### Cities

- Less than 20,000 - \$300
- Over 20,000 - \$500

#### Companies/Suppliers

- Small - \$500
- Mid-size - \$1,000
- Large - \$1,500

#### Contractors

- Small - \$1,000
- Mid-size - \$3,000
- Large - \$6,000

#### Counties/Metro

- Less than 40,000 - \$400
- 40,000 - 100,000 - \$800
- 100,000 and over - \$1,200

#### Engineers

- Small - \$500
- Mid-size - \$1,000
- Large - \$1,500

#### Public Transit System

- Small - \$300
- Mid-size - \$500
- Large - \$1,500

#### Rail

- Class I - \$2,000
- Class II & III - \$1,700

#### Riverports & Related Waterways

- Small - \$500
- Large - \$800

# HOW KBT MEMBERSHIP ADVANCES YOUR SUCCESS

## Connections

The individuals you meet through KBT can become your clients and colleagues while opening doors to help grow your business.

## Expert in your Field

By serving on KBT committees, your expertise is of great value. KBT thought leaders are often called upon to testify in legislative committees, speak at conferences and represent our common interests.

## Training

Whether it is our annual KBT Transportation Conference or quarterly events, we host programs to help you refine your professional skill, expand your professional networks and earn required professional credits.

## Resources

The problems you face in your profession are likely shared by your peers in the transportation community. What better way to talk through these opportunities than discussing them with other leaders and colleagues.

## Focus on You

You don't have time to stay on top of all the local, regional, and state issues which could impact your business. That is the heart of what we do. We keep you informed so that you can concentrate on growing your business.

## Big Vision, Big Voice

Your ability to influence public policy relevant to your business becomes even greater with the support of KBT. When your company partners with KBT, we have a resolute, unified industry voice that gives us strength in numbers to achieve our mission of securing a safe, sustainable transportation network that spurs economic growth and improves quality of life for all Kentucky communities.



## CONTACT

229 Shelby Street  
Frankfort, KY 40601  
502-491-5600

Jennifer Kirchner  
Executive Director  
jennifer@kbt.net.org

Ryan Oppgard  
Membership & Event Director  
ryan@kbt.net.org

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