



We envision a healthy and active Kentucky in which cycling and walking are safe, accessible and welcoming to all, without regard to ability or income through development of bicycle facilities, multi-use paths and trails.





# What is Bike Walk Kentucky?

A statewide advocacy organization that promotes safe bicycling and walking through education, outreach, and events. We work with local activists, governments, and advocacy organizations.

#### **MISSION**

Our mission is to educate and advocate for safe bicycling and walking across Kentucky.

### STRATEGIC PLAN

• Bike Walk Kentucky is guided by its strategic plan. Kentuckians from throughout the commonwealth came together to develop this plan between 2018 and 2020. They represented a diverse group of sectors and abilities, including tourism professionals, accessibility advocates, government officials, hikers, and cyclists, to name a few.



# Bike Walk Kentucky Board Members

### Mike Sewell - President

Owner, Gresham Smith



Bike/Ped Coordinator KYTC

### **Alice Harris - Treasurer**

Treasurer, City of Mount Washington

#### YOUR NAME HERE

Secretary

### **Sharon Brown**

Professor of Exercise Science, Transylvania University

### Jessica Blankenship

Rockcastle County Tourism, London, KY

### Karissa Lemon

Transportation Planner, Bowling Green

### **Randy Thomas**

Child Welfare and Juvenile Justice Consultant

### **Blair Travis**

Director of Marketing and Business Development, Calvert City



# **Our Objectives**

Advocate

 Advocate for and assist communities in developing bikewalk plans across Kentucky.

Unite

• Unite and be a voice for all cyclists and walkers with an emphasis on access and safety.

**Promote** 

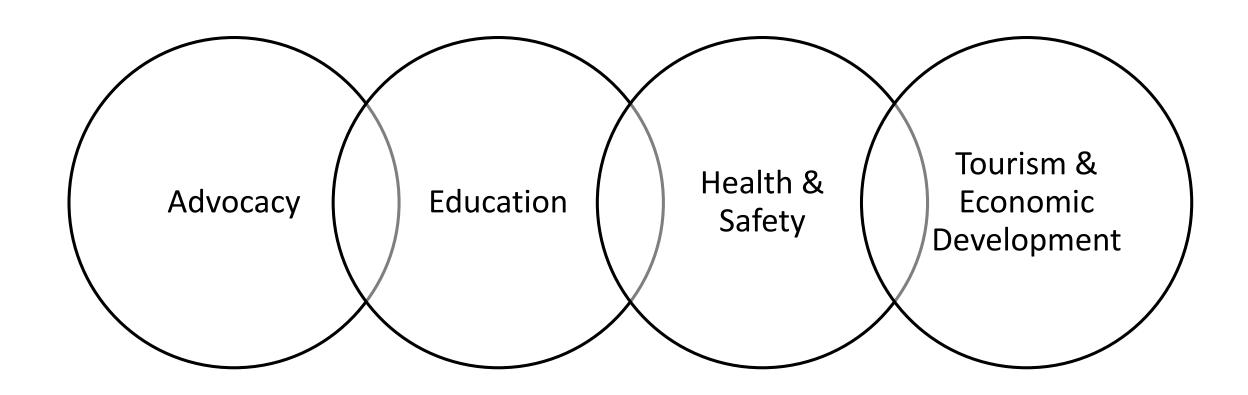
• Promote healthy activities and lifestyles, both on and off the road.

Encourage

• Encourage economic growth and vitality utilizing Kentucky's great beauty, historic, and natural resources.



## **Our Focus Areas**





## **Share the Road**







Bike Walk Kentucky became the lead organizer of the Kentucky Cycling Challenge in January 2021. Now in its ninth year, the KCC promotes health and tourism in our communities by introducing riders to different areas of our state. Partnering with communities across the state that host cycling events, the Challenge encourages cyclists to complete the century or metric century routes at all or most of the rides to earn free Kentucky Cycling Challenge jerseys and shorts.





## What's in Store...



Complete Streets / Multimodal Training



**Town Toolkits** 



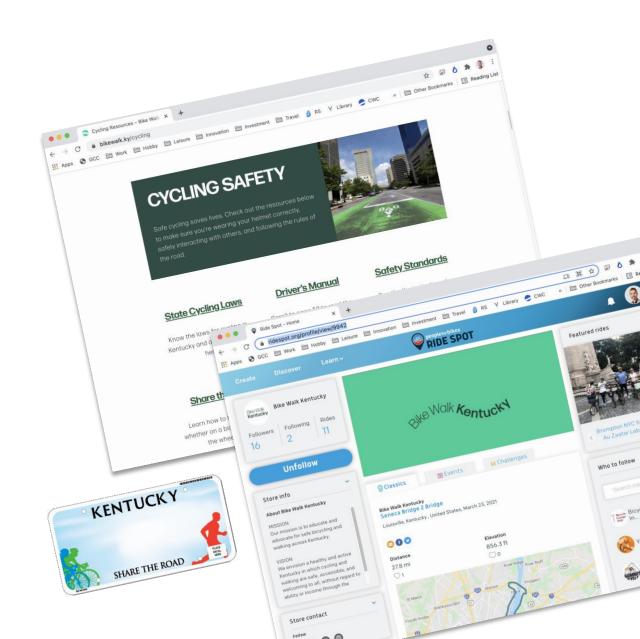
**Bike Ped Events** 



## **Online Resources**

Bike Walk Kentucky is a convenient and central location for finding a wide range of valuable resources for walking, hiking, and cycling.

- Cycling: <a href="http://bikewalk.ky/cycling">http://bikewalk.ky/cycling</a>
- Walking, Running, Hiking: http://bikewalk.ky/walking-hiking
- Ride Spot is a site created by PeopleforBikes to share great rides. Bike Walk Kentucky has partnered with PeopleforBikes to create <u>Bike</u> <u>Walk Kentucky Ride Spot</u> to share great rides and cycling routes across Kentucky.





## **Online Resources**

Ask not what (else) Bike Walk Kentucky can do for you - Ask what you can do for your fellow Kentuckians. Some Ideas:

### Board Membership

 Identify and help recruit Board members from across the state.

#### Volunteer

 Volunteer to share your time and talents (e.g., social media promotion, web development)

### **Ride Spot**

 Identify featured rides for Bike Walk Kentucky Ride Spot.

#### **Share the Road**

- Get a Share the Road license plate
- Help spread the word about the Share the Road license plate across the state

### **Support**

 Donate to Bike Walk Kentucky



## Connect with us

Website

http://bikewalk.ky

**Facebook** 

https://www.facebook.com/bikewalkKY

**Twitter** 

https://twitter.com/BikeWalkKY

Instagram

https://www.instagram.com/bikewalkky/

