



Goodwill
Industries of Kentucky

**Norton Healthcare
Goodwill Opportunity Campus**

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What is an Opportunity Center?

- **“Opportunity” = conditions that are right for success.**
- **An Opportunity Center is a conveniently-located facility offering resources from a variety of partners who work together to support our members.**
- **Focus is on preparing citizens to successfully enter the labor force and embark on careers that will take them out of poverty.**
 - **Barrier reduction (housing, mental health, transportation, etc.)**
 - **Skill building**
 - **A network of support, coordinated by a career coach**



GOODWILL INDUSTRIES OF KENTUCKY

What is an Opportunity Center?

- **Services are free and open to anyone. Goodwill specializes in assisting people who are in recovery, people who have been incarcerated, and people who are unhoused.**
- **Goodwill hires people who need extra support and continues to assist them in stabilizing their lives and building skills and a work record.**

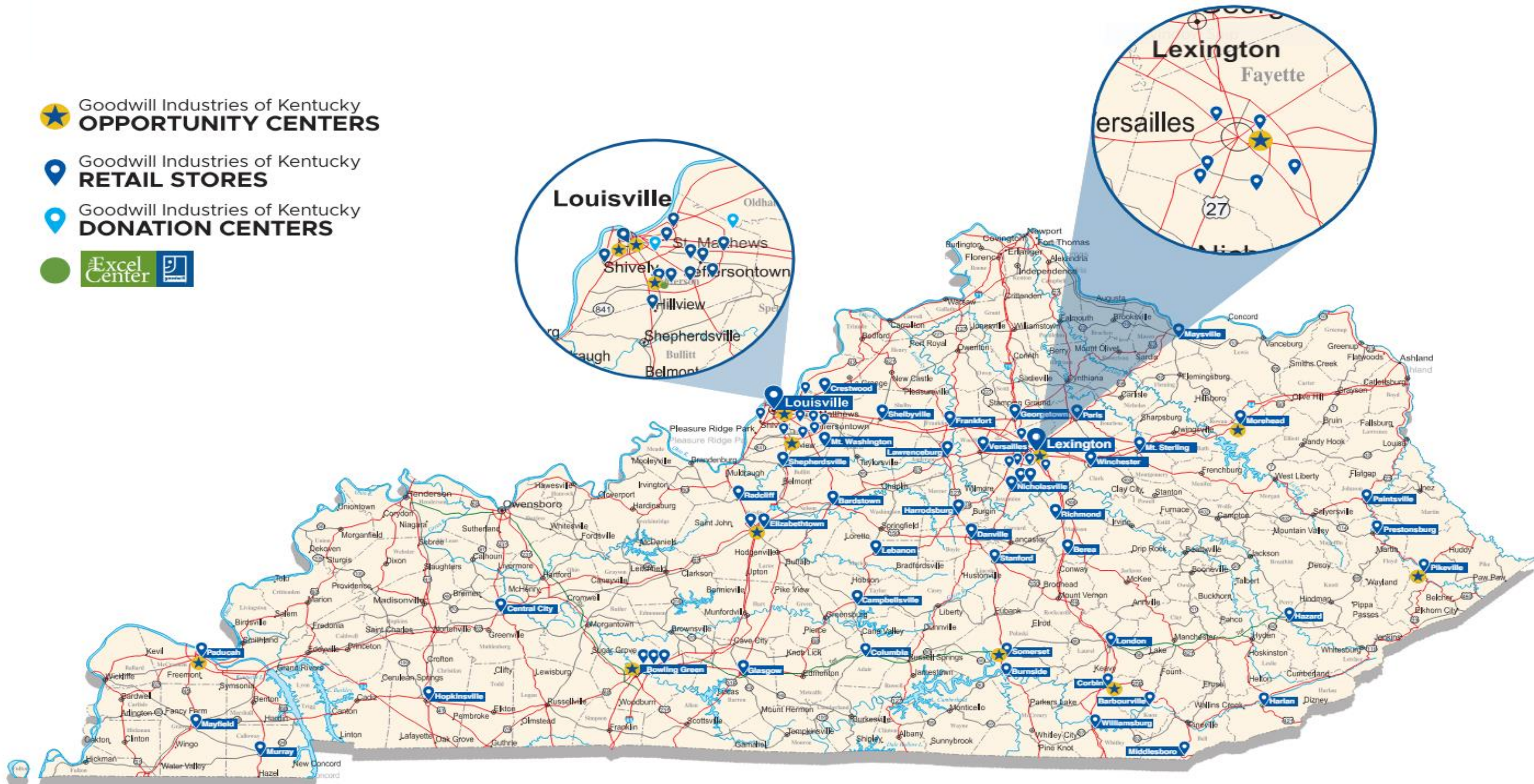


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★ Goodwill Industries of Kentucky
OPPORTUNITY CENTERS

📍 Goodwill Industries of Kentucky
RETAIL STORES

📍 Goodwill Industries of Kentucky
DONATION CENTERS



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Participant Name : _____		DOB : _____		Date : _____		Circle One : Initial	Interim	Exit
Domain	1: Crisis	2: Vulnerable	3: Subsidized or Safe	4: Unsubsidized/Building Capacity	5: Empowered	Score		
Housing	Homeless, unsafe, wrap-around housing, or possible eviction	In decent temporary or wrap around housing; and/or current rent/housing payment is unaffordable.	Housing is safe but subsidized.	Housing is safe and unsubsidized.	Homeownership			
Financial	No income	Not earning enough income and/or spending too much money.	Can pay for food, housing, transportation, and childcare with financial help; spending aligns with income and assistance (subsidized)	Pays for food, housing, transportation and childcare and manages expenses without financial help but not currently contributing to savings or retirement account	Earning enough money to pay for basic expenses (food, housing, childcare, transportation) and contributing to savings or retirement account on an ongoing basis.			
Food	No sustainable access to food	Relies solely on food stamps and/or other public assistance to obtain food	Able to get and prepare food with a mix of income and public assistance	Always able to get enough food to feed self and/or family based solely on income.	Able to buy food as desired.			
Dependent Care	Needs dependent care but is not available and/or dependent is not eligible	Cannot rely on and/or afford dependent care	Help with dependent care expenses is available but limited	Reliable. Affordable dependent care is available, does not need financial assistance.	Able to choose and afford dependent care OR no dependent care necessary.			
Education	Limited academic skills, no high school diploma/GED.	Enrolled in academic and/or GED program.	Has high school diploma/GED.	Enrolled in Earn & Learn, credentialing or post-secondary education/training to improve job status and/or career opportunities.	Has completed education/training needed to improve job status or career opportunities.			
Healthcare Coverage	No medical coverage and has immediate need.	No medical coverage and has no immediate need or difficulty getting medical help when needed.	Enrolled in Medicaid or Medicare.	Enrolled in private insurance but medical needs may strain budget.	Has insurance that is affordable, adequate and able to meet medical needs with no strain to budget.			
Transportation	No access to transportation.	Transportation is limited and or unreliable. Bus stop is not close to work/home.	Transportation is made available through 3 rd party sources.	Transportation is available and reliable.	Automobile ownership.			
Mental Health and Safety	Considered danger to self or others, severe impaired functioning and/or feels threatened in current living situation.	Impaired functioning and temporary threat to safety in current living situation.	Moderately impaired functioning and adequate temporary safety with a plan for improvement in place.	Minor impaired functioning and adequate safe and stable living conditions.	No or few mental health symptoms and living well day to day; home is safe and stable.			
Substance Use	Daily alcohol and/or drug usage causes major interferes with day to day functioning.	Frequent usage of drugs or alcohol; with some interference with day to day functioning.	Excessive alcohol usage or used drugs at least one time within last three months.	No abuse of alcohol or drug use for last 6 months to one year.	No drug use or excessive alcohol abuse in last year or more OR No previous drug/alcohol abuse.			
Legal Issues	Outstanding civil or criminal warrants OR Non-compliant with civil or criminal orders.	Current civil or criminal matters pending in court.	Fully compliant with civil or criminal orders.	Successfully completed all terms of orders.	No active civil or criminal involvement for the past 12 months OR No previous civil or criminal involvement.			



GOODWILL INDUSTRIES OF KENTUCKY

Goodwill Program Offerings

Pre Req-Week	GoodStart	RISE	Work Ready
<ul style="list-style-type: none">• Digital Literacy Day• Resume Workshop• Soft Skills• Interviewing Workshop	<ul style="list-style-type: none">• Stress Management• Anger Management• Personal Branding• Budgeting & More	<ul style="list-style-type: none">• Financial Literacy• Digital Literacy• Communication Skills• Resume Development• Mock Interviewing	<ul style="list-style-type: none">• Barrier Removal• Professional Development• Personal Development• Workforce & Career Readiness



Goodwill Community Partners

Goodwill opens our Opportunity Centers to a variety of community partners across the Commonwealth to address the needs of each community we serve in a tailored fashion.

Some examples of those partners are as follows

- **Housing:** Center for Accessible Living, Coalition for the Homeless, St. John's Center, Salvation Army
- **Financial:** First Financial Bank, Park Community Federal Credit Union, Woodforest Bank, Republic Bank
- **Food:** Dare To Care, Kroger, Catholic Charities, God's Pantry
- **Childcare:** YMCA, Headstart
- **Education:** Kentucky Community and Technical College System
- **Healthcare:** Kynect, Anthem, Humana, Passport, United Healthcare, Aetna, Wellcare, Norton,
- **Transportation:** TARC and public transit authorities where applicable, Cars to Work/Bikes to Work
- **Mental Health:** Seven Counties, Four Rivers, Brighter Futures, NAMI
- **Substance Use Recovery Treatment:** Isiah House, ARC, Bluegrass Recovery Center, Oxford House, Landmark Recovery, HOPE Center
- **Legal Issues:** Legal Aid Society, Legal Aid of the Bluegrass, AppalRed, Kentucky Legal Aid



GOODWILL INDUSTRIES OF KENTUCKY

Campus Partners



GOODWILL INDUSTRIES OF KENTUCKY

In 2020 we embarked on our most ambitious project yet, a 21-acre brownfield site in West Louisville that is now Goodwill Kentucky's new headquarters and largest Opportunity Center.



GOODWILL INDUSTRIES OF KENTUCKY



2820 West Broadway, Louisville KY, 40211

Hours of Operation:

Monday- Friday

8:00 AM- 5:00 PM

GOODWILL INDUSTRIES OF KENTUCKY



Norton Healthcare is building a comprehensive healthcare center on the Opportunity Campus that will be the first medical center that will be built in West Louisville in more than 150 years.

The center will include;

- Adult and pediatric care physician offices**
- Emergency room services**
- Outpatient functions.**
- X-rays, CT scans**
- Access to in-patient care along with specialty services for women, cardiology and neurology.**



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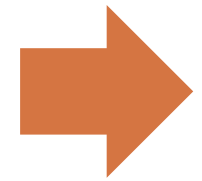
Campus Features



Drop-In Child Care



Computer/printer access



Barber School/Services



Legal Services



Community Café



Second-Chance Banking



Critical skills



Community meeting space



Onsite co-located partners



Job Placements



Thank
you!



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