



ED BROWN SOCIETY



ORGANIZATION OVERVIEW



EBS – OUR MISSION

- Celebrate the rich history of African Americans in the equine industry.
- Create opportunities for young people of color to gain exposure, training and experience within the thoroughbred industry.



OUR CONTEXT



EDWARD DUDLEY BROWN

- **Early Life and Apprenticeship:**

- Born in Lexington, KY in 1850.
- Sold at the age of seven to the proprietor of Woodburn Stud.
- Apprenticed under Ansel Williamson, the trainer of the first Kentucky Derby winner, Aristides.

- **Successful Career as a Jockey and Trainer:**

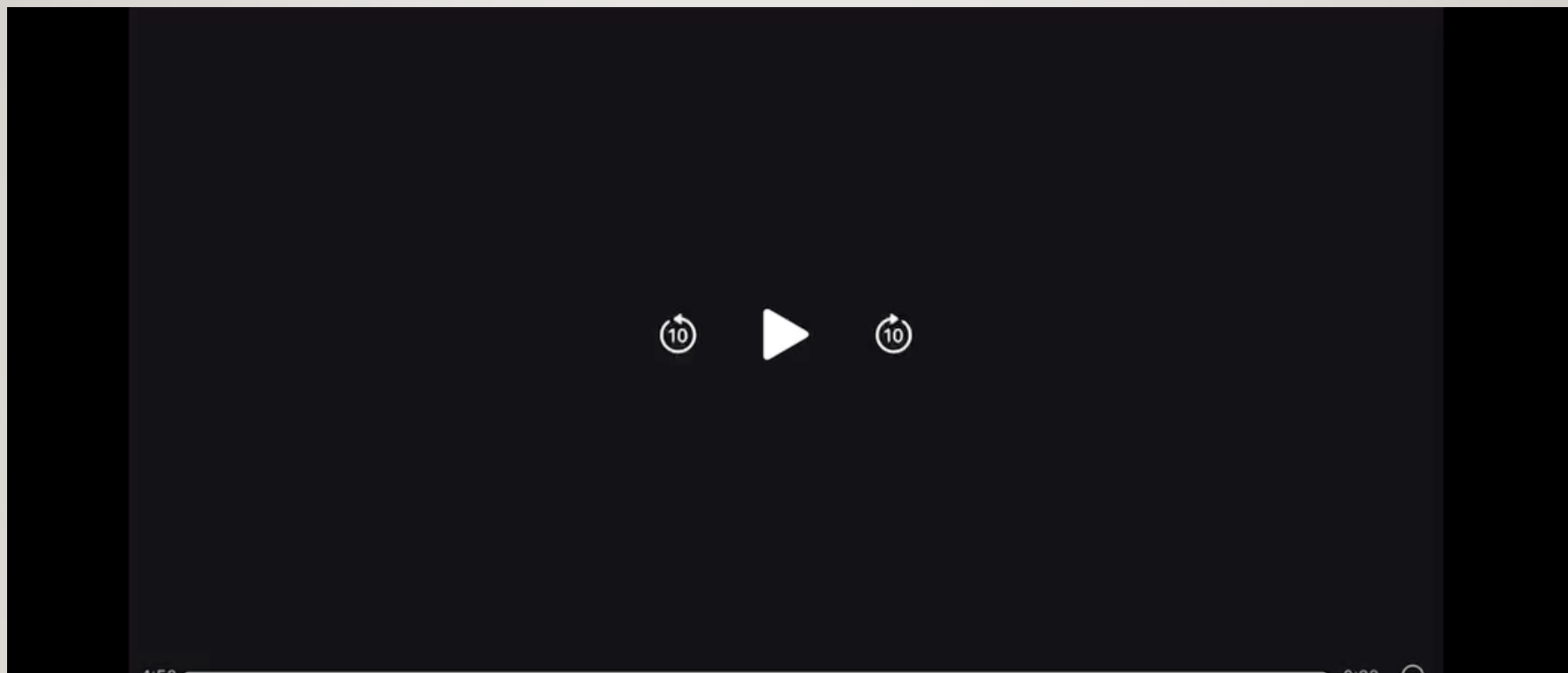
- Won the Belmont Stakes as a jockey and the Kentucky Derby as a trainer.
- Established his own stable in Lexington and later moved to Churchill Downs in Louisville.

- **Talent for Developing Promising Horses and National Recognition:**

- Trained and owned other stakes winners like Spendthrift, Monrovia, Etta, and Pure Rye.
- Inducted into the National Museum of Racing Hall of Fame in 1984.



1/ST



7 BARRIERS STUDENTS OF COLOR FACE WITHIN THE EQUINE INDUSTRY

- 1. Lack of Representation:** When students do not see people who look like them it can be discouraging and make them feel like they don't belong.
- 2. Limited Access to Exposure and Opportunities:** Limited access to opportunities such as riding lessons, training, participation in equestrian competitions, shadowing and internships.
- 3. Limited Networking Opportunities:** Limited connections for finding job opportunities, training, and mentorship.

A group of diverse young adults, including men and women of various ethnicities, are smiling and socializing at what appears to be a networking event or conference. They are dressed in business-casual attire. The background shows a well-lit indoor space with other people and tables.

7 BARRIERS STUDENTS OF COLOR FACE WITHIN THE EQUINE INDUSTRY

- 4. Cultural Barriers:** Cultural differences and lack of understanding about different cultural practices – causing students to feel uncomfortable or unwelcome.
- 5. Educational Gaps:** Access to quality education and training in equine-related fields.
- 6. Stereotypes about Horse Ownership:** Assumptions that only certain groups of people are interested or capable of working with horses.
- 7. Lack of Role Models:** lack visible role models and leaders who are people of color.

Our Engagement Model



Recruitment



Mentoring/Coaching



Industry Orientation



Assessment/Personal Development



Experiential Learning



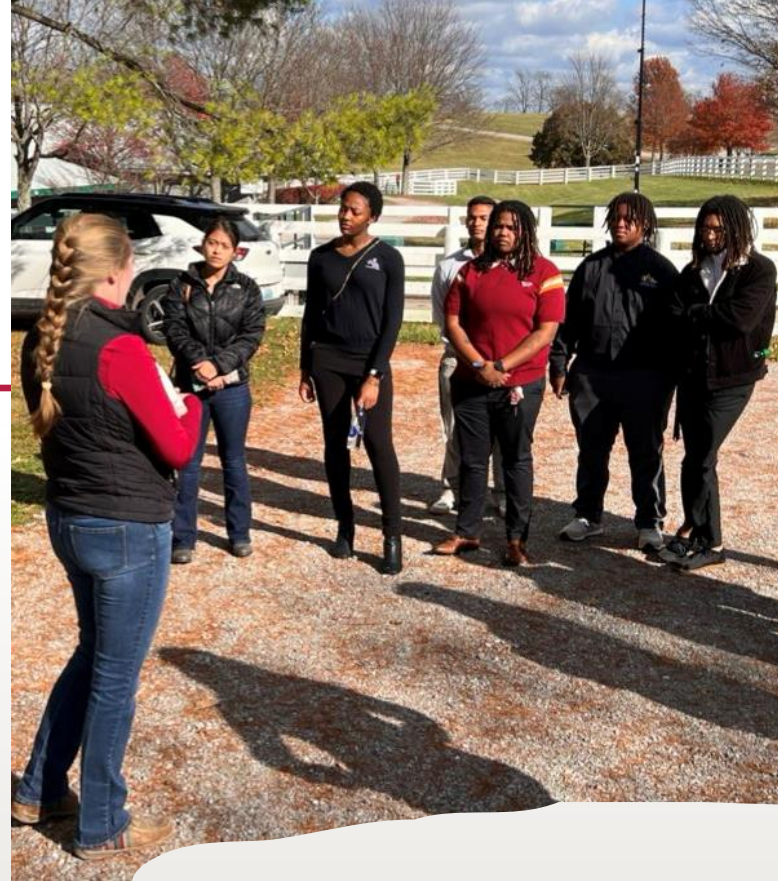
Industry Placement



Engagement and Exposure



DAYS AT THE TRACK



TRACKSIDE TREKS



ED BROWN SPEAKER SERIES

EBS
ED BROWN SOCIETY

WEBINAR
HOOFBEATS AND HEALING HANDS:
EXPLORING OPPORTUNITIES IN EQUINE VETERINARY MEDICINE

TIME
12 P.M. EDT

TUESDAY
26 SEPTEMBER 2023

If you're passionate about horses and intrigued by the world of veterinary medicine, this is an event you won't want to miss!

SCAN HERE TO REGISTER

DR. MOLTON PATTIO, V.M.D.
OFFICIAL VETERINARIAN
CALIFORNIA HORSE RACING BOARD



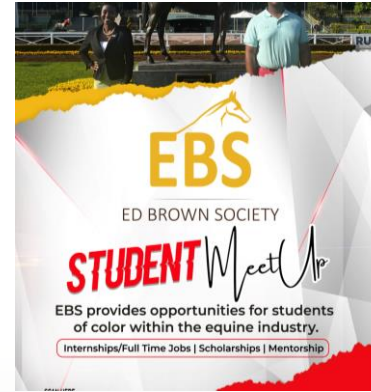
EBS
ED BROWN SOCIETY

EBS LEARNING SERIES
GALLOPING TOWARD SUCCESS:
"EXPLORING A LEGAL CAREER WITHIN THE HORSE INDUSTRY"

Special thanks to Jol Garner, EVP and General Counsel for the New York Racing Association, for inspiring our future leaders.

NVRA

STUDENT MEETUPS



EB SCHOLARS/FELLOWS HIGHLIGHTS



Charles Churchill
2022 Newcomer Award
Runner-Up



Deja Robinson
2023 Newcomer Award
Runner-Up

EBS SCHOLARS/FELLOWS HIGHLIGHTS



Sophia Vega
2024-2025

**Advancement of Women in Racing Scholarship
Recipient**



EBS SCHOLARS/FELLOWS HIGHLIGHTS



LIFESTYLE



Giovanni L. Ricardo

Giovanni L. Ricardo is a New Jersey native and a current student at the University of Kentucky. He is double majoring in Finance and Marketing and will be going into his junior year come Fall 2024. He is an Ed Brown Society Scholar, Keeneland Ambassador, and Vice President of his fraternity, Kappa Alpha Order. Through his work with the Ed Brown Society, he has interned with Keeneland for the 2024 Spring meet and currently is interning with The Jockey Club's Media Ventures team.

In the Marine Officer Program, he completed the Junior Platoon Leaders Course, a six-week training at Officer Candidate School located in Quantico, Va.

1 Stories

all stories by GIOVANNI



Six Amazing Restaurants to Try Near Monmouth Park

If you're looking for a nice place to eat after the Haskell Stakes or any other race day at Monmouth Park, take a look at this list of restaurants below!





ED BROWN SOCIETY

Get Your Scholarship!

**Everyone deserves a
scholarship for better
education.**

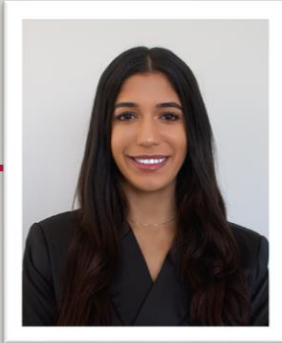
REQUIREMENTS

- GPA requirement – 3.0 or above on a 4.0 scale
- Full-time undergraduate or graduate program of study at an accredited two- or four-year college or university
- Demonstrated financial need
- Interest in pursuing a career within the equine industry

EB SCHOLARS



Giovanni Riccardo,
Finance/Marketing,
University of Kentucky



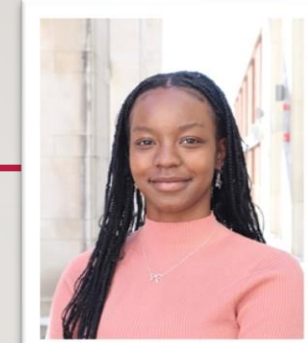
Driade Freitas
Business, Marketing, and Finance,
Florida Memorial University



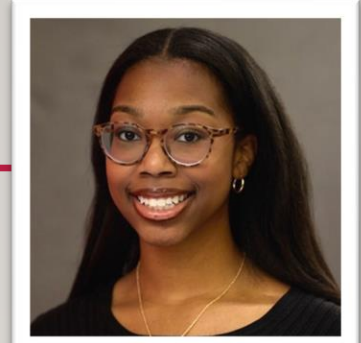
Jaida Alee
Equine Science &
Management,
University of Kentucky



Sophia Vega
Animal Science,
University of
Kentucky



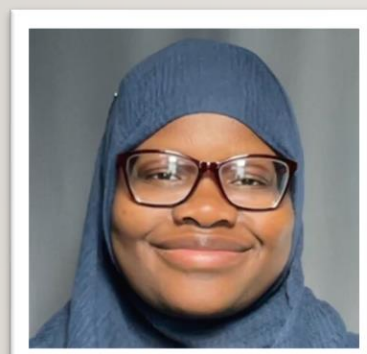
Malka Churchill
Marketing & Management,
University of Kentucky



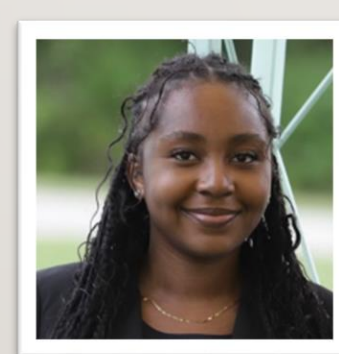
Neriah Henry
Marketing,
St. John's University



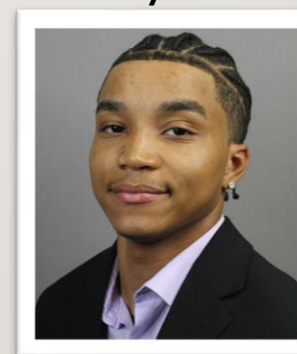
Daria Mitchell
Accounting/Communications,
St. Francis College



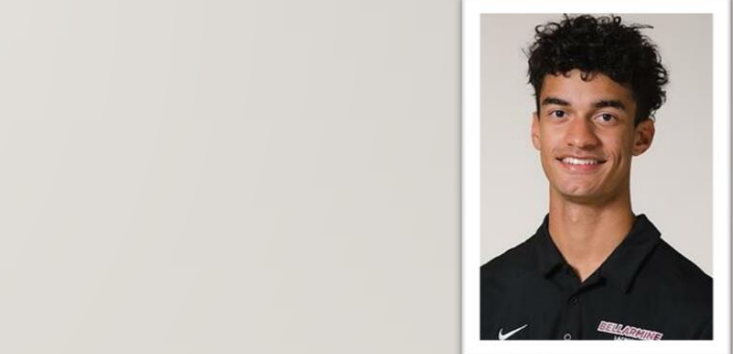
Fatuma Muse
Business Administration/CIS,
University of Louisville



Walentya Paulzin
Marketing,
St. John's University



Nigel Snow
Marketing/Accounting,
University of
Kentucky



Maliek Washington
Equine Admin,
University of Louisville



Jaden Wilkins
Business Admin & Data
Analytics,
Bellarmine University



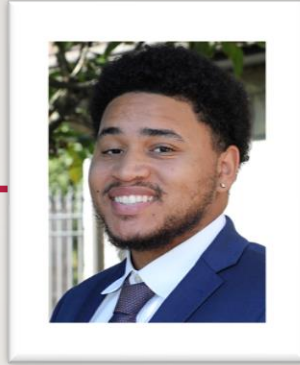
EB FELLOWS



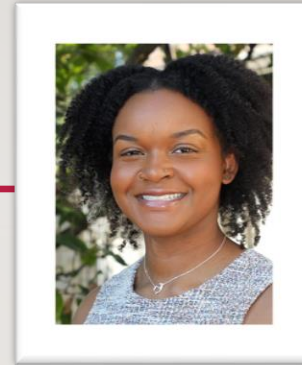
Deianira Smith, DVM
Rood and Riddle Equine
Hospital, Lexington, KY



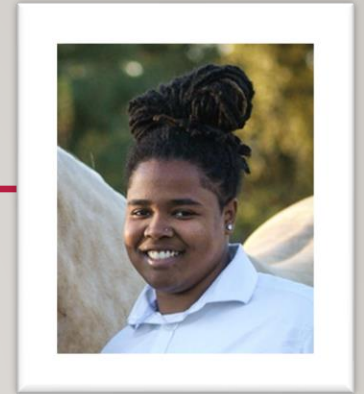
**Kyle Frett, Tuskegee
University, College of
Veterinary Medicine**



**Yonga Zagarella,
Accounting,
Kentucky State
University**



**Zahrea Lewis,
Virginia-Maryland
College of Veterinary
Medicine**



**Ariel Baldon
Equine Science &
Management,
University of Kentucky**



**Charles Churchill
Finance,
University of Miami**



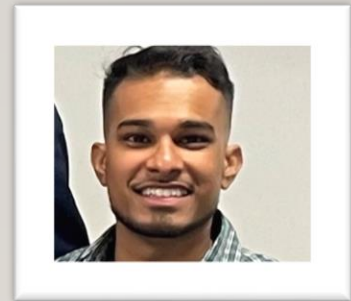
**Chanler Robinson
Animal Science,
Ohio State University**



**Deja Robinson
Equine Science,
University of Kentucky**



**Zaharia Selman
Psychology/Animal Behavior,
University of Tennessee**



**Jonathan Seunarine
Business Admin/Marketing,
Molloy University**

OUR PARTNERS

1/ST



INTERNSHIP OPPORTUNITIES:

1/ST



EBS INTERNSHIP OPPORTUNITY FALL 2024

EBS' MISSION IS TO CELEBRATE THE RICH HISTORY OF AFRICAN AMERICANS IN THE EQUINE INDUSTRY AND TO CREATE OPPORTUNITIES FOR YOUNG PEOPLE OF COLOR TO GAIN INDUSTRY EXPOSURE, TRAINING AND EXPERIENCE.

WE ASSIST STUDENTS WHO ARE SEEKING CAREERS AS BUSINESS PROFESSIONALS IN FIELDS LIKE ACCOUNTING, OPERATIONS, MARKETING, HUMAN RESOURCES, INFORMATION TECHNOLOGY, HOSPITALITY, ETC.

INTERN WITH A PREMIER U.S. RACING AND ENTERTAINMENT COMPANY
PAID INTERNSHIP

SEEKING JUNIORS, SENIORS AND GRAD STUDENTS WHO ARE SELF-MOTIVATED, ORGANIZED AND HAVE EXCELLENT COMMUNICATION AND TEAMWORK SKILLS. A GPA OF 3.2 OR ABOVE IS REQUIRED AND THIS OPPORTUNITY IS OPEN TO **ALL MAJORS**.

LEARN MORE
ABOUT EBS



APPLY
NOW



EDBROWNSOCIETY.ORG

THANK YOU!
EMAIL: INFO@EDBROWNSOCIETY.ORG

