### Forcht Bank



## Commerce Lexington

Presentation to the

Kentucky Senate Commission on Race and Access to Opportunity

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### Presenters



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#### **Challenges Facing Minority Businesses**

- Limited Access to Capital
- Reduced Access to Networks and Mentorship
- Discrimination and Bias
- Bureaucratic Hurdles
- Challenges in Branding and Visibility
- Stereotyping
- Generational Business Knowledge Gaps
- Lack of Financial Literacy and Business Acumen



# PROGRAMS & INITIATIVES

- Access Loan Program
- Minority Business Accelerator
- Opportunity Exchange



# PROGRAMS & INITIATIVES

- Financial Literacy & Business Education
- Business Recruitment
- Partnerships & Referral Assistance

#### **ANY QUESTIONS?**

### THANK YOU

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