



WEST END SCHOOL

A School Changing the Trajectory of a Community

*West End School is a
501(c)(3) organization.*



Meet Dr. Gregory E. Ross



In June 2023, Dr. Gregory E. Ross was appointed President-Head of School at West End School in Louisville, Kentucky. Formerly, he was the Superintendent of Danville Independent Schools (KY). He is also the founder and owner of ACE Educational Services, which provides national training, development, and consulting for professional educators using research-based strategies and culturally responsive practices. Dr. Ross has received both national and state honors, including the Dr. Samuel Robinson Award from the Kentucky Department of Education for "Leadership, Commitment, and Service Toward Equity and Opportunity in Education" in 2012 and named an Ed Trust Exemplar School Leader in 2013.

Dr. Ross says, "I am driven to change the world of education." In collaboration with the Council for Accreditation of Educator Preparation (CAEP) and the Council of Chief State School Officers (CCSSO), he has created educational change through teacher-leader programs and addressing the needs of poorly performing schools. As a leading African American educator, Dr. Ross has achieved many firsts, including the first African American graduate from Western Kentucky University Doctoral Program and the first African American Superintendent of Danville Independent Schools. Dr. Ross has spoken internationally on education reform, diversity, equity, and effective instructional pathways.

He is fortunate to lead West End School alongside his wife, Laura, who is a also heavily recognized for her work in curriculum development and professional learning. Together, they are creating a learning environment where hope lives, inspiration thrives, and results follow. They are removing the idea that an educational gap has to exist, with evidence there is ***"Genius in Every Community."***



Mission

A school where children develop the scholarship for academic achievement and the character to change the world.

Vision

To send every child into the world ready to achieve, to lead, and to lift others as they rise.



Values

Scholarship – Excellence in learning is the foundation for everything that follows.

Character – Act with integrity. In everything, always.

Resilience – Face hard things. Keep going.

Leadership – Step up. Bring others to you.



Mrs. Ross: Making instruction the “Main Thing”

Mrs. Ross has worked in educational leadership for over a decade, leading school, district and state initiatives.

Putting her personal goals on hold, she came to WES to make student growth the “Main Thing”, taking WES to new levels of academic excellence and rigorous instruction.

Our scholars and our teachers are growing like never before.

Genius in Every Neighborhood



Click image for a brief video.



Our Mindset:

- I AM, WE ARE CREED



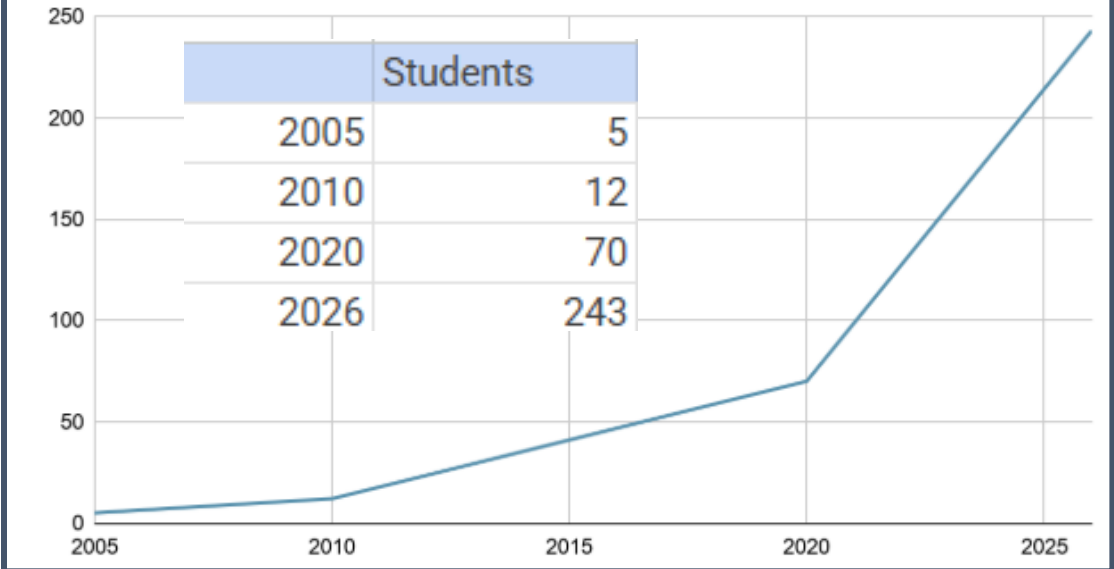
The West End School:

Serving Boys (Pre-K 4 through 8th Grade)
and Girls (Pre-K-3rd grade)

Our students live in the underserved
communities in the Louisville Metro Area

In August 2025, we opened for Girls in
Pre-K, K, 1st and 2nd. We now have 3rd
grade. We will add a grade each year.





2005-2012

WES's enrollment steadily grew, with each Middle School grade averaging 5 students.

2005

Began with 3 Middle School boys in a house on Chestnut Street.



Fall of 2012

WES began a new chapter when it opened an Elementary School with a Pre-K and Kindergarten Class.

2013-2017

WES expanded by adding a new elementary class annually.

Fall of 2024

WES increased enrollment to ~140 students.



2017-2018 (Academic year)

WES opened for Pre-K through 8th grade for boys.

August 2025

WES will open its doors to girls in Pre-K through 2nd grade, with plans to gradually add a new class each year through 8th grade.



2008

Moved into dorm space at the current location of 3628 Virginia Ave.

We are proud of our Alumni!

West End School Alumni:

Ray Harbin "WES 2011"

Kenny Gray "WES 2010"

Nay Kaw "WES 2015"

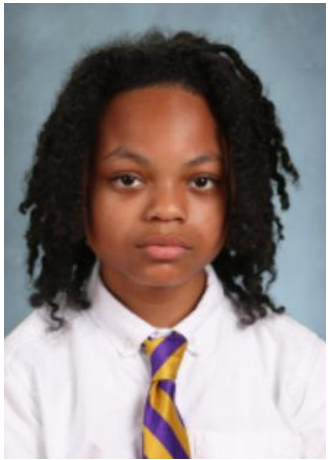
Sam Iradukunda WES "2016"



In 2005, West End School started with 3 students. Now 112 young men have graduated from WES and are changing the world.



What
do you
see?



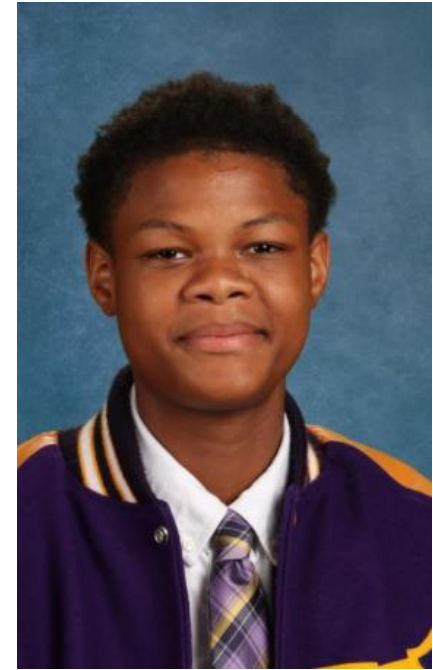
What is your expectation?



Amare's Story

Sometimes in life, you are lucky enough to see the impact of your work while you are still alive. If there was ever a story regarding West End School, it is the story of an amazing young man named Amare.

["Who are you?"](#)



WEST END SCHOOL

All of our scholars receive full scholarships.

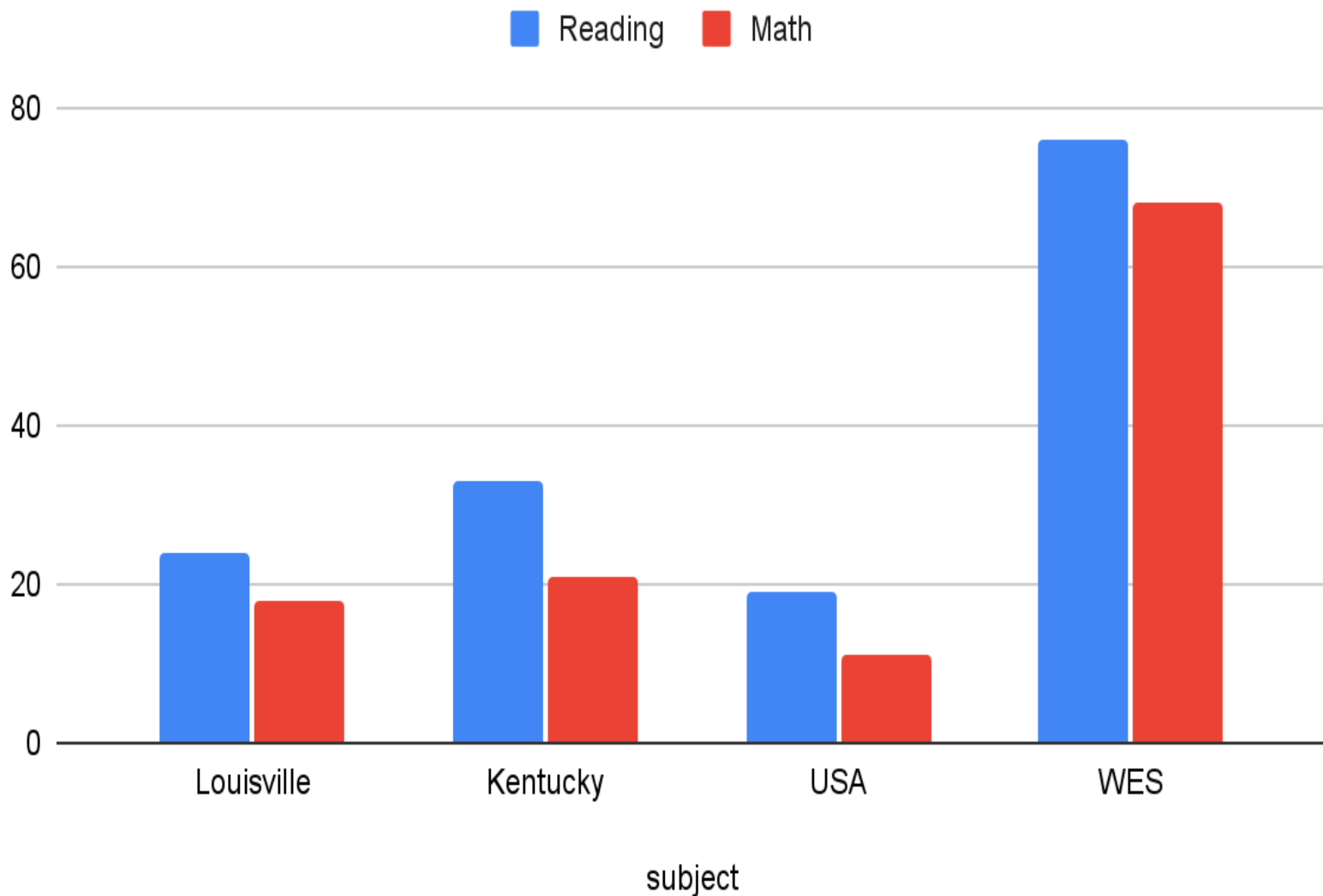
\$20,000.00 per student for grades Prek-5

\$27,000.00 per student for grades 6-8 (Boarding School)

What do the numbers say?



Reading and Math



Reading Assessment Data as of September 2026

Boys Grade 1

Class median percentile: 86th

Boys Grade 2

Class median percentile: 77th

Boys Grade 3

Class median percentile: 63rd

Boys Grade 4

Class median percentile: 70th

Boys Grade 5

Class median percentile: 62nd

Girls Grade 1

Class median percentile: 69th

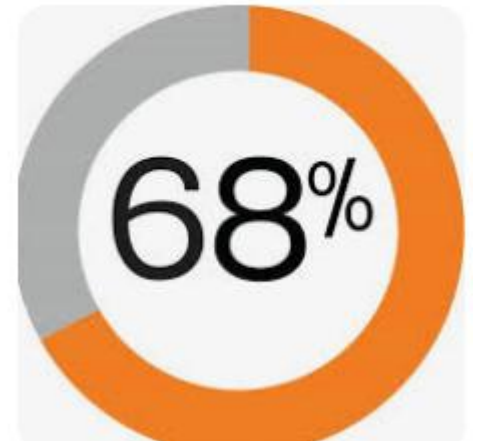
Girls Grade 2

Class median percentile: 60th

Girls Grade 3

Class median percentile: 51st

State average is
41%
Minority/Low SEL
average is 28%



Math Assessment Data as of May 2026

Boys Grade 1

Class median percentile: 83rd

Boys Grade 2

Class median percentile: 68th

Boys Grade 3

Class median percentile: 80th

Boys Grade 4

Class median percentile: 59th

Boys Grade 5

Class median percentile: 53rd

Girls Grade 1

Class median percentile: 69th

Girls Grade 2

Class median percentile: 55th

State average is
33%
Minority/Low SEL
average is 21%



Middle School Reading (September 2026)

Grade 6

(9 students)

Class average RIT score: 219

At or above the grade 6 fall national average of 209

Class median percentile: 78th

Grade 7

(17 students)

Class average RIT score: 215

At or above the grade 7 fall national average of 212

Class median percentile: 52nd

Grade 8

(12 students)

Class average RIT score: 223

At or above the grade 8 fall national average of 216

Class median percentile: 62nd



Our Girls in Action

From dance with the Louisville Ballet, to conservation and wellness, we are finding ways to see their genius.



WINNER

Creed Video

This video recites the creed all of our students state each morning as we start our day in Morning Meeting. It has now been turned into a book to share with other schools.



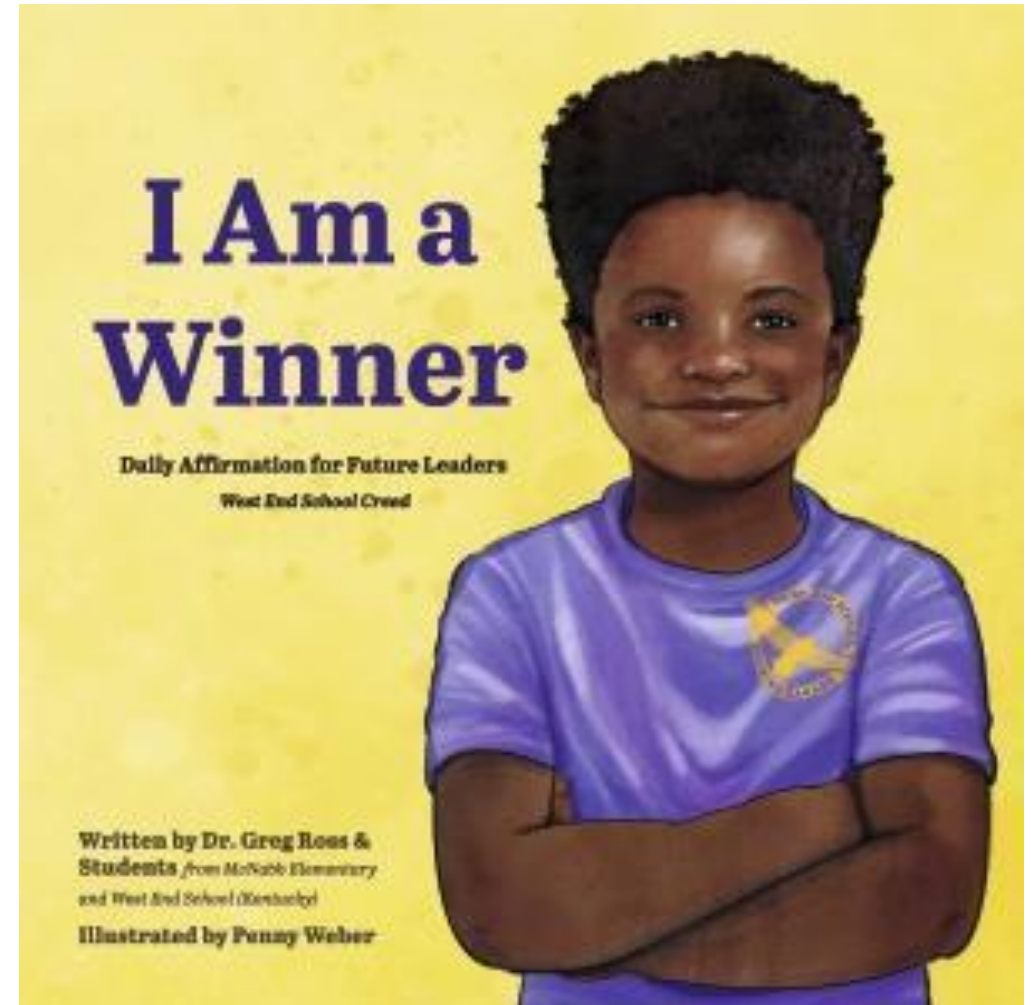
"I Am a Winner" is a daily affirmation that is foundational to our educational approach at West End School. Every morning, our scholars gather as a school community and recite the creed. This creed helps our scholars see themselves as leaders who take accountability for their own learning journey. It helps our students internalize how they will make their impact on their life and community.

Like many parts of inner-city America, the West End of Louisville is known for gun violence, poverty, unemployment and many other negative connotations. The West End School proves daily that does not have to be the expectation. We are changing our community one scholar at a time.

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We are here
because of the
generosity of others.

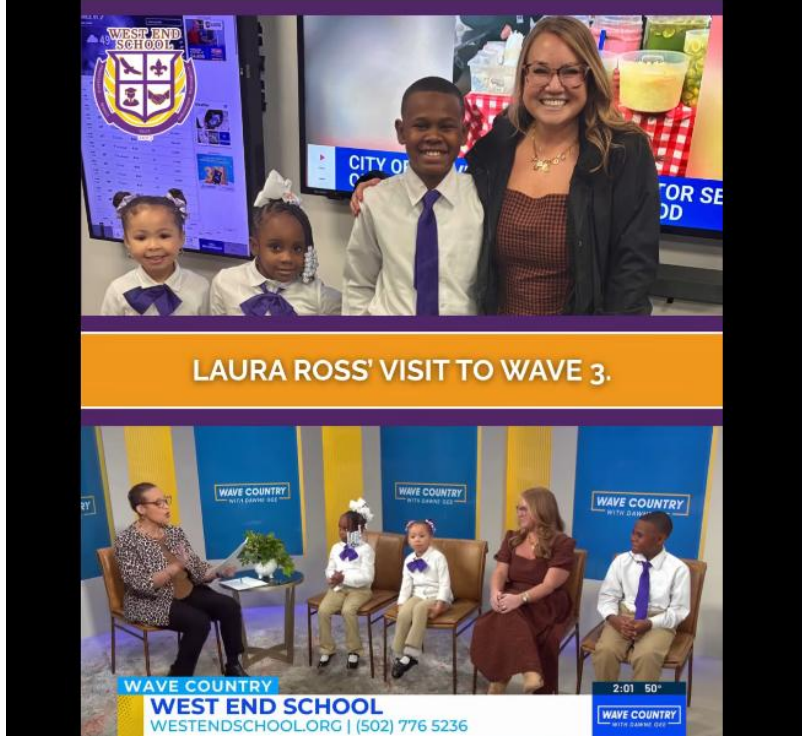
We are grateful for
those that believe in
the amazing
scholars we serve.





 **West End School**
December 26, 2025 · 

School may be out but December was busy for our amazing scholars. WES is grateful to WAVE and Dawn Gee for the opportunity to share the excitement happening across West... [See more](#)



Recent Media Events

Click image to watch the video or podcast



Questions?

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