

Driving Kentucky's Economy

Annual Contribution of Kentucky's New-Car Dealers

Numbers reflect annual economic activity during 2020.



230
DEALERSHIPS
(new car)



27,964
TOTAL JOBS
(created by dealerships)
Includes 12,750 direct jobs and
15,214 indirect and induced jobs.



55
EMPLOYEES
(average per
dealership)



\$9.5B
TOTAL SALES
(all dealerships)



\$745M
PAYROLL

\$58,435
Average Annual
Earnings

\$213M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.9%
REGISTRATIONS

Kentucky's Share of Total
U.S. New-Vehicle Registrations

\$570M
**STATE SALES
TAX PAID**

Source: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org