



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BUILDING A BETTER KENTUCKY

KENTUCKY ALLIANCE OF YMCAS



The Y. For A Better Us.

As one of Kentucky's leading nonprofit organizations, the Y is committed to strengthening communities through youth development, healthy living and social responsibility. That's because strong communities are possible only when we invest in our kids, our health and our neighbors. We're more than just a place to go.

There is no nonprofit quite like the Y. We have the long-standing relationships and reputation to not just promote, but also deliver on lasting and meaningful change.



We all need the Y!

Funding for Childcare

- Extend ARPA funding until the next funding cycle.
 - Some KY centers will lose up to \$25,000 per month without sustained funding forcing us to close many childcare centers.
 - Increased staff wages have far exceeded the pace of childcare fees.
 - Centers that can keep pace with increased rates will be forced to serve only those that can pay the higher rates. One of our centers would need to increase rates by 67% to break even.
- Add another round of non-profit assistance grants to be used for youth programming.
- Increase CCAP reimbursement rates.
- Make licensing requirements more efficient and consistent
- Strengthen Child Care Assistance Program Funding including expansion of available high- quality preschool, afterschool, and summer learning options for low-income families.
- Increase funding for out-of-school time programs aimed at closing the achievement gap.

Eliminate Sales Tax for Non-Profits

- Exempt non-profits
 - Remove taxation of all youth programming (sports, afterschool programming, summer camp, swim lessons).
- We provide **over \$7 million a year in financial assistance** and subsidies for children, families and seniors to participate in YMCA programs and membership
- With a state that suffers from horrible health outcomes, we all need to work together to reduce the health outcomes in KY.
- Drowning is a leading cause of death in children. We need to do everything we can to eliminate barriers to prevent drowning.

MEETING COMMUNITY NEEDS

Serving people of all incomes, ages and abilities

- Kentucky's YMCAs serve nearly **400,000 people** in diverse communities around the state. We bring together young and old, women and men, people of all faiths, backgrounds and incomes. YMCA scholarships, subsidies and outreach provide critical access to low-income families.
- The Y welcomes everyone! We provide activities for everyone, including afterschool programming, swim lessons, free health fairs/screenings, physical activity programs, nutrition advice, cancer recovery programming and more.



Serving vulnerable populations in our communities

- **Children:** Our Kentucky YMCA's serve over **160,000 children and youth**. The Y provides a wide range of activities to foster healthy, productive children, including teen clubs, sports leagues, family nights, and community service projects. All youth activities incorporate the YMCA Core Values of caring, honesty, respect, and responsibility.
- **Older Americans:** Nearly **50,000 seniors**, those over 65 years of age, participate in specialized fitness programs, social activities, and events provided by the Y, making them one of the fastest growing segments of our membership. The Y is committed to helping seniors across Kentucky continue to live full, healthy and independent lives.



Mobilizing community resources to meet community needs

- **Locally Driven:** YMCAs are created by the local community based on a regional needs assessment and are controlled by a local board of community volunteers.
- **Contributed Income:** Kentucky YMCAs receive over **\$6 million a year** in support from annual community contributions.
- **Volunteer Hours:** Our YMCAs mobilize over **8,000 volunteers each year** to serve their local communities.
- **Key Partnerships:** Recognizing the importance of collaborations, Kentucky YMCAs create partnerships with a wide-range of organizations in the communities they serve.

Promoting healthy lifestyles to prevent obesity

- **Health Crisis/Childhood Obesity:** Our YMCAs have a longstanding dedication to provide programs and services that build healthy spirit, mind and body for all. We continue this commitment today by engaging and supporting children and all health seekers - individuals of all ages who wish to pursue a healthy lifestyle.



Kentucky Alliance of YMCAs

Ashland Area YMCA

Ashland, KY
Scott Campbell, CEO
ashlandareaymca.org

Barren County Family

YMCA Glasgow, KY
Tara Bailey, CEO
barrencountyyymca.org

Henderson County Family

YMCA Henderson, KY
Jason Beasley, CEO
hcfymca.com

Hopkins County Family YMCA

Madisonville, KY
Keith Cottoner, CEO
hopkinscountyyymca.org

Hopkinsville/Christian County YMCA

Hopkinsville, KY
Sheryl Ellis, CEO
hopkinsvilleyymca.org

Kentucky YMCA Youth Association

Frankfort, KY
Amanda Pile Chism, CEO
kyyymca.org

Limestone Family YMCA

Maysville, KY
Tonya Wenz, CEO
limestoneymca.org

YMCA of Mayfield/Graves County

Mayfield, KY
Andrew Burgess, CEO
mayfield-gravesymca.com

Owensboro Family YMCA

Owensboro, KY
John Alexander, CEO
owensboroyymca.org

Paris-Bourbon County YMCA

Paris, KY
Andrew Beckett, CEO
parisbourbonymca.org

Pikeville Area Family YMCA

Pikeville, KY
Shelly Fouts, CEO
pikevilleyymca.org

Telford Community Center YMCA

Richmond, KY
Erin Jones Roth, CEO
ymcatelford.org

Union County YMCA

Morganfield, KY
Krystal Scarberry, Exec. Director 270.389.9622

YMCA of Central Kentucky*

Lexington, KY
Paula Anderson, CEO
ymcackey.org

YMCA of Greater Louisville*

Louisville, KY
Steve Tarver, CEO
ymcalouisville.org

YMCA of Greater Cincinnati*

Jorge Perez, CEO
myy.org

*Multiple branches in Kentucky

Kentucky State Alliance of YMCAs

Chris Francis
CEO
Chris.francis@yalliance.org