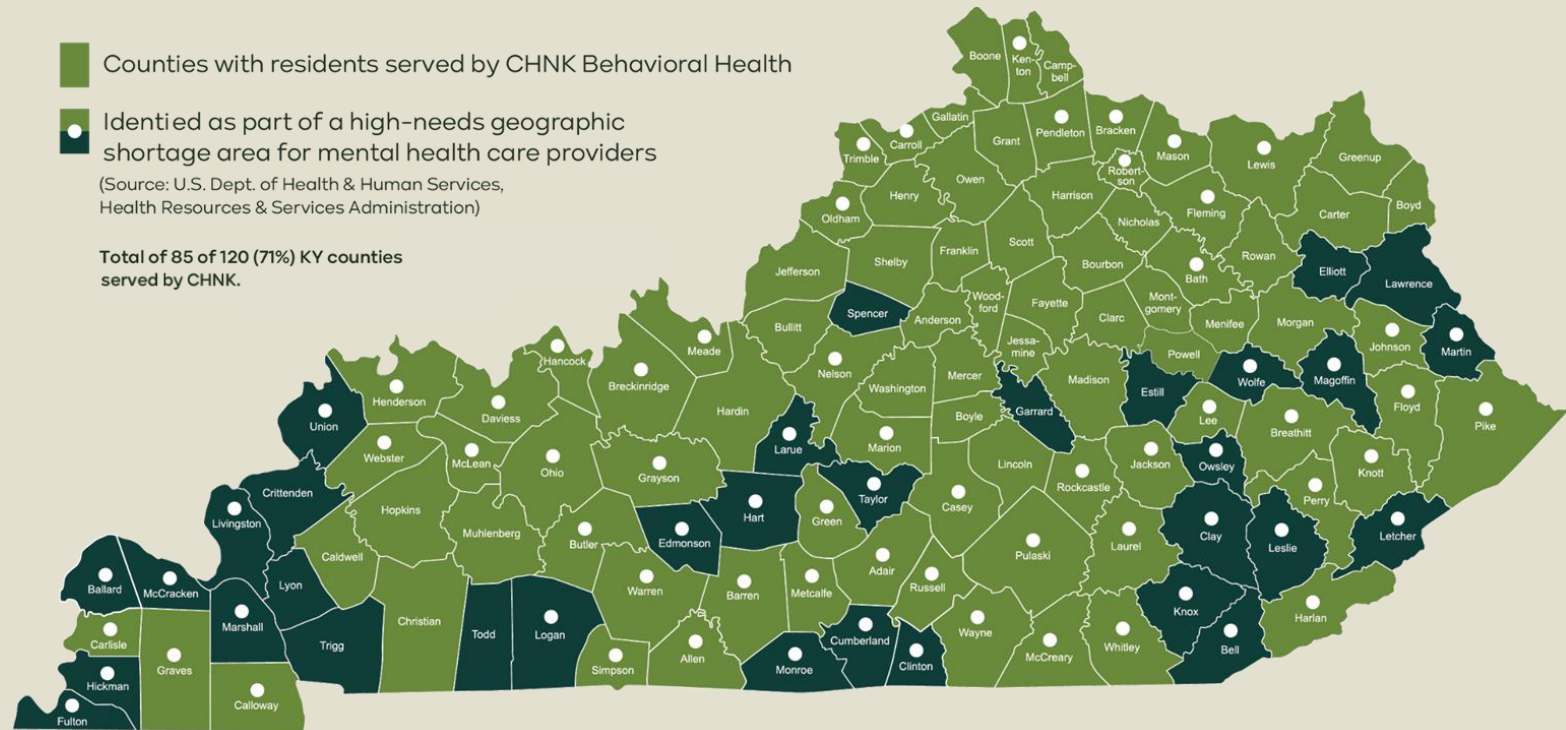


CHNK → OneQuest
HEALTH

Transforming America's Health.

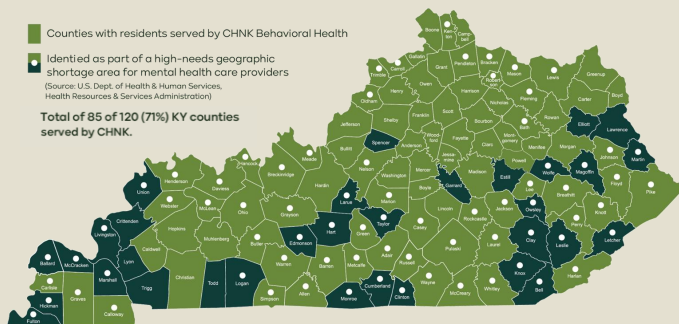
Sept. 24, 2025





CHNK: A Regional Leader in Behavioral Health Services.

The state's previous investment in CHNK of \$6M has significantly expanded our reach and impact as of Spring 2025.



71%

Counties Served



1,800

Clients served, a 22% increase.



42,404

Treatment services provided, a 19% increase.

A System on the Brink.

The way we're working on behavioral health and child services in Kentucky is not working, leading to organizational and societal challenges for The Commonwealth.

3.4 Million

Kentuckians live in mental health professional shortage areas.¹

19.5%

of Kentucky youth (69,000 teens) experienced major depression, while 54.1% received no treatment.²

69.57%

of Kentucky adults with substance use disorders needed but did not receive treatment.³

10.7%

of Kentucky children/adolescents sought emergency department care for mental health crises in 2023 - a 13% increase since 2021.⁴

Medicaid Cost-Shifting: The Crisis Deepens

The magnitude of this crisis requires systemic innovation. OneQuest Health represents our pursuit of that transformation, building on proven success to scale solutions across Kentucky.



-\$2 Billion

the amount Kentucky will lose in annual federal Medicaid funding over the next decade.⁵

57%

percentage of all Kentucky emergency department visits with mental health / substance use diagnoses Medicaid pays for.⁶

35

Kentucky rural hospitals are at risk of closure due to Medicaid cuts - the largest rural healthcare impact of any state nationally.⁷

-33,000 Jobs

lost according to Kentucky Hospital Association as Medicaid underfunding forces hospitals to reduce services.⁸

The Need for OneQuest Health

This is not about sustaining a broken model; it's about transforming it. The way to do that is through evolving CHNK into OneQuest Health, a new way of bringing innovation to our **people**, **programs**, and **places**.

OneQuest
HEALTH



OneQuest's Focus

People

Addressing the Workforce Challenge in Partnership with Northern Kentucky University.

Programs

Integrated Mental Health and Primary Care for Better Outcomes, Smarter Spending.

Places

Investing in state of the art facilities and leveraging the digital first arena as the newest place for care.

People

Addressing the Workforce Challenge in Partnership with Northern Kentucky University.

- **Healthcare Workforce Investment Fund:** \$200,000 in tuition scholarships, reducing financial barriers to entry.
- **Paid Internships and Apprenticeships:** Supporting educational requirements and career launch.
- **APRN Psychiatric Clinical Preceptorships:** Expanding advanced practice capacity.
- **Embedded Classrooms:** Onsite instruction by OneQuest Health therapists serving as Northern Kentucky University adjunct faculty.



Programs

Integrated Mental Health for Better Outcomes, Smarter Spending.

- **Enhancing the Patient Experience:** Through integrated care, addressing the whole person to maximize health outcomes.
- **Reducing Costs:** By shortening treatment episodes, maximizing limited Medicaid dollars while expanding access.
- **Improving Healthcare Outcomes:** Through root cause treatment, achieving lasting results that reduce long-term expenditures.
- **Improving the Clinician Experience:** Through integrated care coordination that emphasizes quality over volume, amplifying provider effectiveness while reducing stress and turnover.



Places

Investing in existing and new treatment arenas.

- **Integrated Health Care:** Upgrading facilities to accommodate primary care integration.
- **Back-Office Efficiency:** Providing HR, accounting, and staffing services for direct care providers, leveraging digital first solutions and virtual accommodations.
- **Community Engagement Spaces:** Fostering more dedicated spaces for community partnerships, workforce development, and web-based interactions.



Our Commitment: Transformation, Not Just Maintenance.

We are advancing a public-private partnership to accelerate the transition of OneQuest Health and scale our proven strategies across Kentucky. Our goal is to introduce an innovative infrastructure and integrated care model that is scalable, sustainable, and supports an ecosystem of services accessible to all Kentuckians.



CHNK → OneQuest
HEALTH

One
Commonwealth.
OneQuest.



Sources

1 HRSA State of Behavioral Health Workforce 2024.

2 SAMHSA Behavioral Health Barometer: Kentucky, Volume 6 (depression rate) + Mental health America 2024 State Report (treatment gap).

3 Mental Health America 2024 State Report.

4 Kentucky Hospital Association Mental Health Crisis Report 2024.

5 Kaiser Family Foundation Analysis of Congressional Budget Office estimates, 2025.

6 Kentucky Hospital Association Mental Health Crisis Report 2024.

7 University of North Carolina Sheps Center for Health Services Research, cited in Kaiser Family Foundation analysis.

8 Kentucky Hospital Association letter to U.S. House of Representatives, Kentucky Lantern reporting 2025.