Kentucky's Housing Supply Gap & How Fellow States are Accelerating Housing Supply

KY Housing Task Force – Meeting 5

October 21, 2024

Prepared by Kentucky Housing Corporation





Kentucky's Housing Supply Gap Analysis Phase II Update





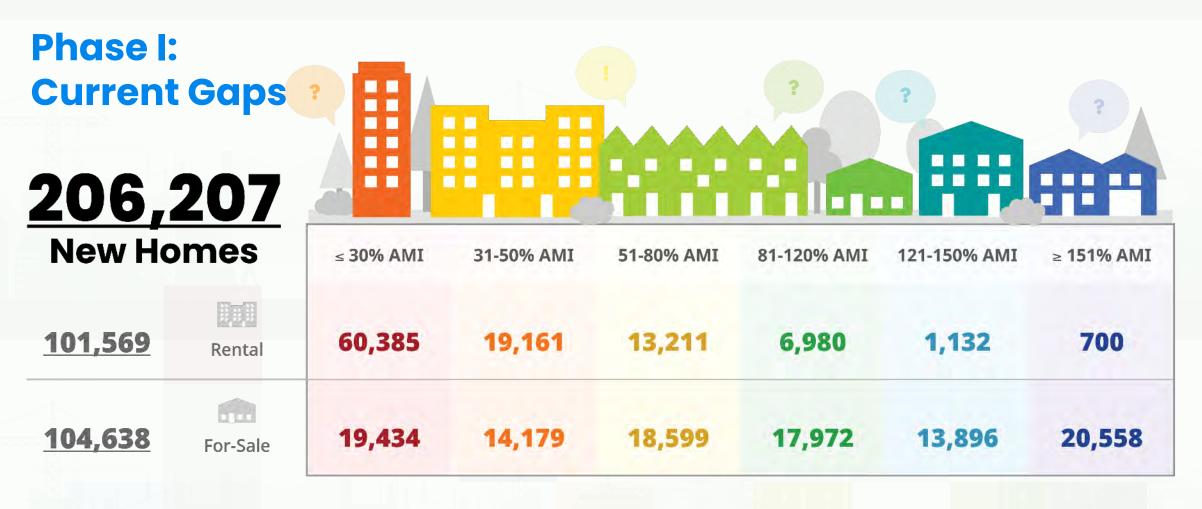
KHC has released 2 phases of the KY Housing Supply Gap Analysis

I. April 2024: Current Gap: 206,207 units

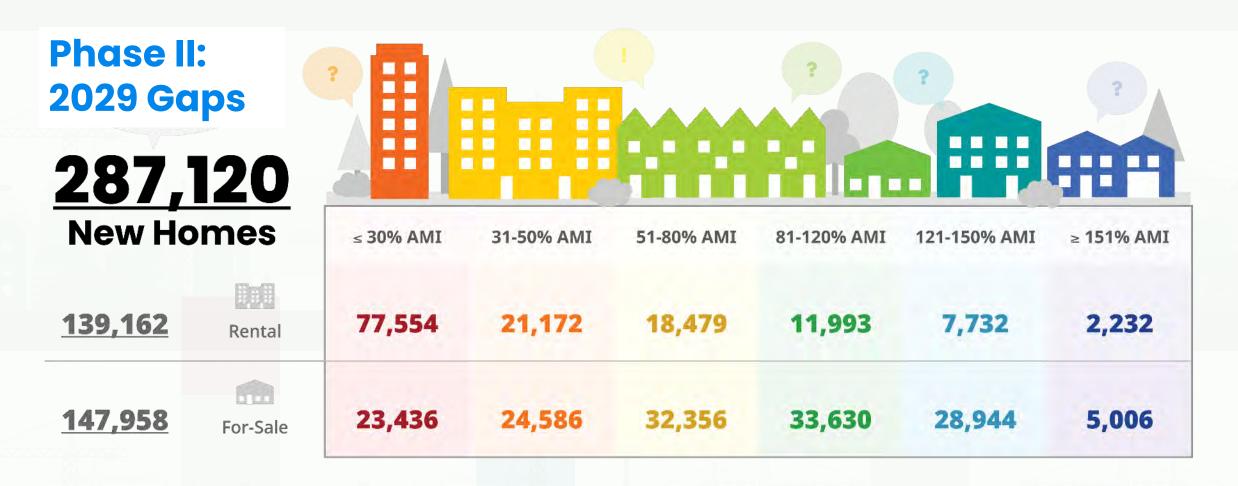
II. Sept. 2024: Gap by 2029: 287,120 units



Kentucky Housing Supply Gap Analysis

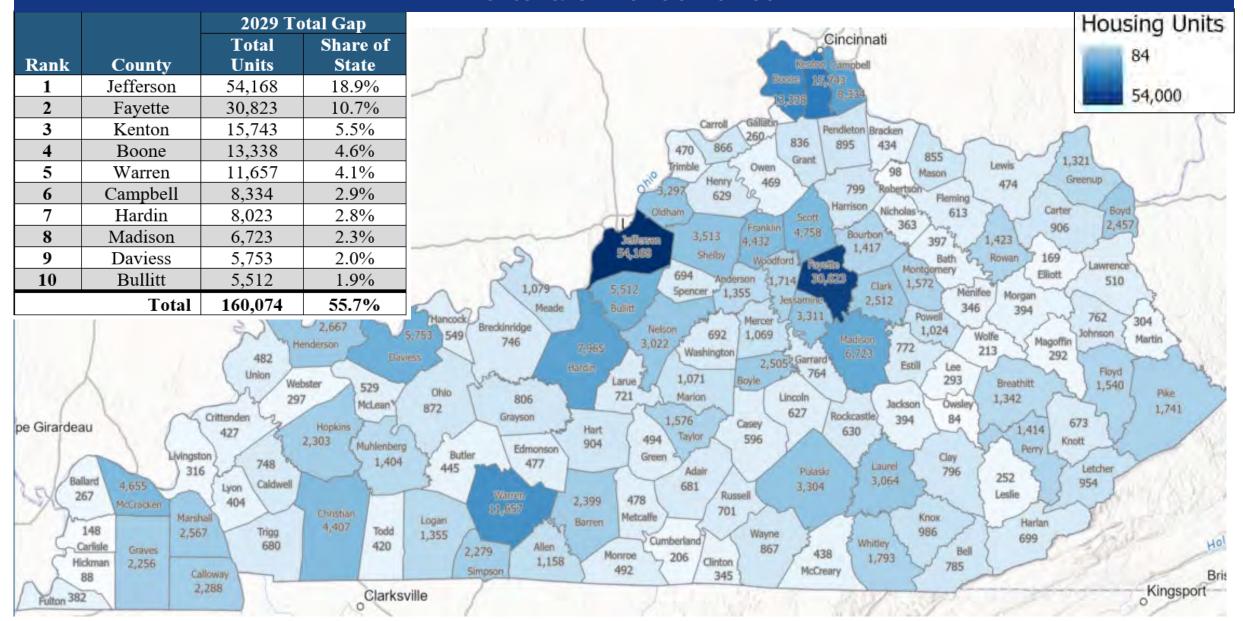


Kentucky Housing Supply Gap Analysis



Overall Housing Gaps (Number of Units) by County (2029)

Renter & Owner Combined



Overall Housing Gap to Households Ratio (2029) Renter & Owner Combined

		2029	Total Gap			. 7	Cincinna	ti	F-0.56-577-9.5
		Total	Ratio of Gaps	-			O III CIII II C		Gap/HH Ratio
Rank	County	Units	to Households	3	1	180	Campbell		6% or Less
1	Simpson	2,299	27.8%				22240 201%		6.1% to 9%
2	Boone	13,338	25.1%		1	Carroll	Kenton		9,1% to 12%
3	Breathitt	1,342	23.1%			Advantables	Grant 16%	acken 3%	12.1% to 15%
4	Kenton	15,743	22.3%			14% 21% Owen	9%	bertson 12%	More than 159
5	Fayette	30,823	22.2%		- mic	119		110% Mason	9% 9% Greenup
6	Carroll	866	21.2%		0.5	14% 10% Idham Henry	11%	12% Fleming	CCMS
7	Campbell	8,334	20.7%				20%	Nicholas 10%	Carter Boyd 9% 13%
8	Boyle	2,505	20.5%		9,000	Shaby 20% 18% Fankli	n 17%		5%
9	Warren	11,657	20.1%		16% Jefferson		Bounda		owan 7%
10	Powell	1,024	19.9%		Bullin	9% Spencer - 14% We	~12~1 DOOL	1/10%	Elliott 8%
	State	Average	15.5%	Hansock 9%	16% leade 0	Anderson	lingermilan	% Menifes Stark 20% 14%	8%
77	McGracken 9% 1/6% fallard 8% Carlisle Graves	Grittender 12% gston 8% Gai Lyon 12%	Webster 6% Mclean	9% 8% Ohio Grayson berg Butler Edmons 10% Logan Warren 12% Alle	Hardin 12% Larue 12% Hart Gree 13% Barren 11%	15% 10% Casey 10% Adair 9%	11% 17% Madison Garrard Lincoln 6% 10% Rockcastle Pulaski Lar 12% 1	Iackson 5% B Owsley Clay 11% 11% 12% 9% Knox Rel 1	Magoffin Johnson Martin 6% 23% 11% Pike Floyd 7% 12% 12% Perry Knott Leslie 11% Letcher 7% Harlan
	5%	Calloway 15%	Clark	Simpson ksville	% 11% Monroe _{Cu}		McCreary Whi		Kingspo

KHC has Shared Supply Gap Data with New Types of Partners:

- KY League of Cities
- KY Association of Counties
- KY Realtors Association
- Mortgage Lenders
- KY Chamber of Commerce
- Homebuilders Association of KY
- KY Economic Development Cabinet
- I-71 Economic Development Alliance
- EKY Leadership Foundation
- DLG Local Issues Conference
- Leadership Louisville Bingham Scholars

- KY Workforce Investment Board
- Conference of KY PVAs
- KY USDA State Office
- KY Council of Area Development Districts
- Northern KY ADD
- Lincoln Trail ADD
- Lake Cumberland ADD
- Individual Cities & Counties
- Homeless Shelter & Service Providers



How Fellow States are Accelerating Housing Supply



What are Kentucky's Policy Goals?

- 1. Develop MORE Housing?
- 2. Develop Housing FASTER?
- 3. Help Local Leaders Meet Housing Needs?
- 4. Support Economic Development with Housing Investments?
- 5. Rehab Vacant Units & Return Them to the Housing Supply?
- 6. Increase Homeownership & Wealth Building?
- 7. Reduce Housing Cost Burdens?
- 8. Reduce Housing Instability and Homelessness?
- 9. Revitalize Communities?

State Efforts Fall into Several Categories

- 1. Land Use and Zoning Incentives or Mandates
- 2. State Housing Tax Credits
- 3. Funding & Financing:
 - Housing Infrastructure
 - Housing Development



1) Land Use/Zoning Incentives or Mandates



A flurry of legislative activity around housing supply is happening across the US.

www.mercatus.org/research/policybriefs/housing-supply-reforms-2024



POLICY BRIEF

Laying Foundations: Momentum Continues for Housing Supply Reforms in 2024

Eli Kahn and Salim Furth

July 2024

Last year, we reported on the accelerating pace of state-level housing supply reform, with major victories in four states and laws being enacted across the country. This year, state legislatures kept up the pace, with 263 individual bills under consideration that would contribute to easing the regulatory burdens on homebuilding, touching on areas from accessory dwelling unit (ADU) permitting to building code reforms. With most state legislatures having adjourned for the year, we can take stock of this year's successes and failures:

- In the first six months of 2024, states enacted 50 housing supply bills, compared with 30 enacted during the same months in 2023.
- In the past 12 months, 65 housing supply bills have been enacted in 20 states (see figure 1).
- Several states that had previously enacted major housing supply bills (such as California, Florida, and Rhode Island) continued to advance legislation building on or refining their previous reforms.
- Colorado and Arizona were the year's comeback stories, enacting major housing packages after very public failures last year.
- Two more high-cost states, Hawaii and Maryland, made strong opening bids in the zoning reform game.
- The year's new trend is building code reforms. Five states took steps toward allowing "single-stair" multifamily building designs up to six stories.
- · Legislators in Vermont and Kentucky moved in the opposite direction, reversing housing

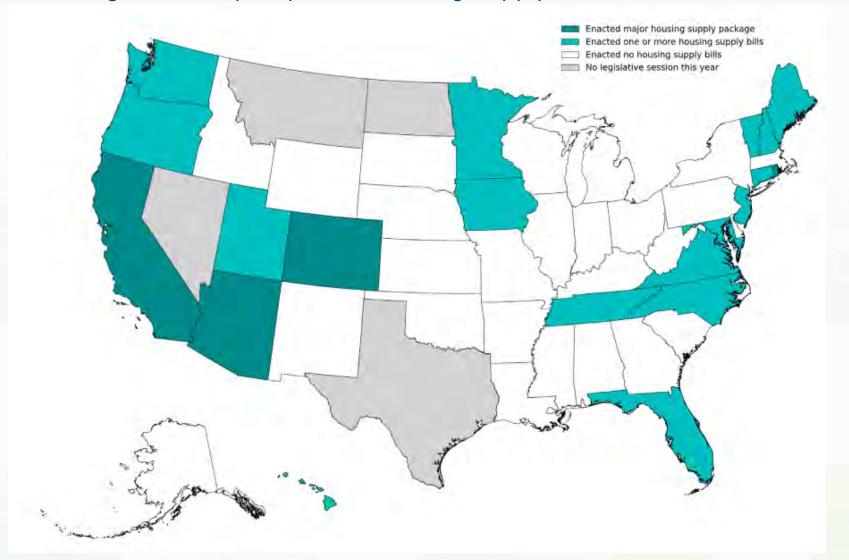
In the first six months of 2024, states enacted **50 housing supply bills**, compared with 30 enacted during the same months in 2023.

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States that enacted housing supply bills

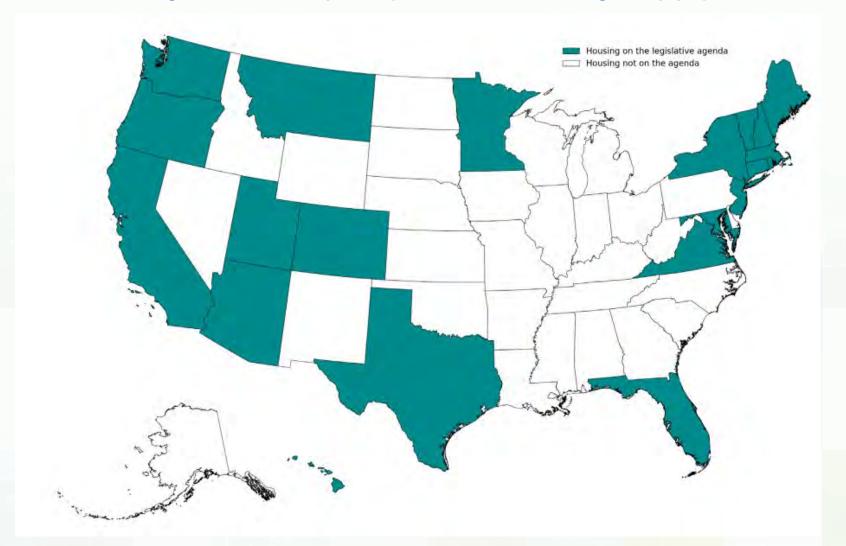
July 2023-June 2024

www.mercatus.org/research/policy-briefs/housing-supply-reforms-2024



Housing supply is on the legislative agenda in 21 states as of July 2024

www.mercatus.org/research/policy-briefs/housing-supply-reforms-2024

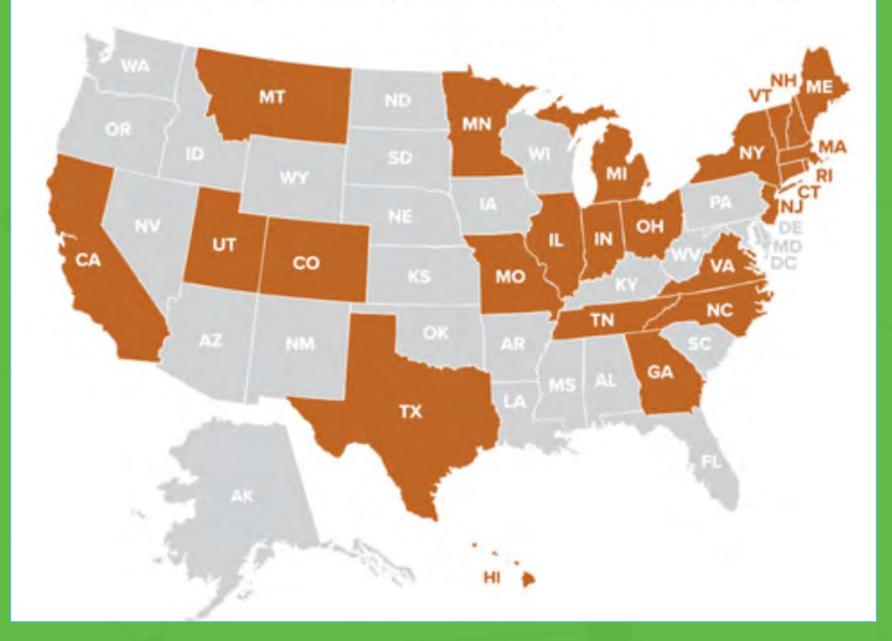


States using Cornell University's National Zoning Atlas to Examine Zoning Laws

www.zoningatlas.org

www.novoco.com/notes-fromnovogradac/national-zoningatlas-could-contribute-zoninglaw-reform-policy-analysis

States With Zoning Atlas Projects Underway



State Changes to Land Use/Zoning

www.mercatus.org/research/policy-briefs/housing-supply-reforms-2024

- 1. By-Right Accessory Dwelling Units.
- 2. Allowing 2- to 4-unit Buildings in Single-Family Zoning.
- 3. Relaxing Parking Requirements.
- 4. Relaxing Minimum Lot Size.
- 5. Streamlining Permitting Processes.
- 6. Limiting Local Design Requirements.

State Changes to Land Use/Zoning

www.mercatus.org/research/policy-briefs/housing-supply-reforms-2024

- 7. Requiring Local Governments to Plan for Affordable/Middle Income Housing.
- 8. Allowing Residential Uses in Commercial Zones.
- 9. Allowing Housing on Religious Org. & Nonprofit Land.
- 10. Reforms Allowing for Manufactured Housing.
- 11. Limiting Home Purchases by Institutional Investors.

TABLE 1. Selected housing policies considered and bills enacted, July 2023-June 2024

Policy area	States where a bill concerning the policy was introduced	Bills enacted
Providing easier permitting for accessory dwelling units	AZ, CA, CO, CT, DE, HI, IL, KY, MA, MN, NE, NH, NJ, NY, NC, OR, PA, RI, TN, VT, VA, WA, WV	AZ: HB 2720 CA: AB 976, AB 1332, AB 1033 CO: HB24-1152 HI: SB 3202 RI: H7062, S2998
Legalizing duplex, triplex, or fourplex housing in single-family zones	AZ, CA, CT, HI, IL, KY, MD, MA, MN, NE, NH, NY, NC, OR, PA, RI, TN, VT, WA	AZ: HB 2721 MD: HB 538 WA: HB 1998, HB 2321
Zoning for high density near transit	AZ, CA, CO, CT, DC, HI, KY, ME, MA, MN, NJ, NY, TN, UT, WA	CO: HB24-1313 UT: SB 208 WA: HB 2321
Relaxing parking minimums	AZ, CA, CO, CT, FL, HI, IL, KY, ME, MD, MA, MN, NH, NJ, PA, TN, VT, WA	CA: AB 894, AB 1308 CO: HB24-1304 MD: HB 38 NH: HB1400 ^a WA: HB 1998

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Enacting mandates to plan for housing, including "fair share" schemes	AL, AZ, CA, CO, CT, FL, MA, MN, MS, NJ, RI, VT, WA	AZ: SB 1162 CA: AB 1485 CO: HB24-1313 NJ: A4 VT: H.687 WA: HB 2321
Allowing more residential uses in commercial zones	AZ, CA, CT, FL, HI, KY, MD, MN, NH, NJ, NC, PA, RI, TN, VA	AZ: HB 2297 FL: SB 328 HI: HB 2090 MD: HB 538
Allowing religious and nonprofit organizations to build housing on their land	AZ, CA, CT, HI, MD, MN, NY, SC, TN, VA	CA: SB 4 MD: HB 538



2) State Housing Tax Credits



State Housing Tax Credits are typically similar to and allocated alongside Federal Low Income **Housing Tax** Credits (LIHTCs)

- Bring private investment/equity to a multifamily rental development.
- Lower a property's debt load.
- Make it feasible to charge lower rents.

State Housing Tax Credits to Support Affordable Rental Development

www.novoco.com/resource-centers/affordable-housing-tax-credits/state-lihtc-program-descriptions



Ohio Single Family Housing Tax Credit

www.ohiohome.org/singlefamilytaxcredit.aspx

\$50M/year for 4 years in tax credits to incentivize construction of new single-family homes for Ohio's growing workforce.

- Homeownership Units
- Minimum of 2 bedrooms and 1.5 baths
- Max credit per unit: \$50K
- Homes must remain affordable for 10 years
- 80%-120% AMI Homebuyers



3) Funding & Financing for: Housing Infrastructure Housing Development



Selected States















Indiana Residential Infrastructure Fund (RIF)



www.in.gov/ifa/residential-housing-infrastructure-instance-progra

\$75M for low interest, 20-year loans for infrastructure projects supporting rental or homeownership development in communities with demonstrated need for additional housing inventory based on job growth.

- Local governments apply.
- Funds installation, replacement, upgrade, or improvement of public infrastructure for the support of residential housing.
- Can fund land purchase too.

Indiana READI Program

Regional Economic Acceleration & Development Initiative

\$500M for regions collaborating on efforts around:

Quality of Life

- Tourism, arts, culture and community projects
- Family-support initiatives (childcare & healthcare)
- Trails and parks

Quality of Place

- Housing availability and affordability (New & rehabilitated units)
- Growth infrastructure (water, sewer, roads, and utilities)
- Mixed-used developments (residential & commercial)
- Blight Remediation and Redevelopment

Quality of Opportunity

- Infrastructure leading directly to jobs
- Talent supply and education
- Innovation and entrepreneurship

indianareadi.com



Oklahoma Housing Stability Program

www.ohfa.org/housingstability/

Oklahoma Increased Housing Program

- \$63.5M Revolving Loan Fund for Rental Housing Development
- Up to 85% loan to value financings
- 0% interest for 24 months, then prime + 3% interest
- Project size can range from 5 to 200 units.
- Rents capped at 125% of HUD Fair Market Rent

Oklahoma Homebuilder Program

- \$100M Homebuilder Subsidy for Homeownership Development
- Up to 90% loan to value financings
- 0% interest for 24 months, then prime + 1% interest
- Home size: 1,000 2,000 SF
- Price limits mirror HUD 234 requirements

Oklahoma Housing Stability Program

www.ohfa.org/housingstability/

Consumer Down Payment & Closing Cost Assistance

- \$40M for down payment and closing costs
- Available <u>only</u> to buyers purchasing homes produced by the Oklahoma Homebuilder Program
- Grants of 5% of total loan amount
- Combined with Oklahoma Housing Finance Agency's existing downpayment assistance program
- Buyer income <120% of Area Median Income
- Deed restriction for 3 years

Ohio Welcome Home Ohio Program

\$150 million to improve access to housing across the state.

- \$100 Million Grants for rehab and building of qualified residential properties.
 - \$30K max per unit.
 - Must be at least 1000 SF
 - 80% AMI
 - Home price limit \$180K
- \$50 Million Nonrefundable tax credits for homebuilding

Georgia Rural Workforce Housing Initiative

www.dca.ga.gov/community-economic-development/funding-programs/onegeorgia-authority/equity-fund-rural-workforce

Provides grants and/or loans to finance rural workforce housing on a competitive basis.

\$90M+ to provide financial investments to finance workforce housing.

- RWHI Infrastructure Grant
- RWHI Construction Loan

For-sale units: Home price must be \$125K - \$290K

Rental units: Unit development cost must be \$125K - \$290K

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Montana Governor's Housing Task Force

deq.mt.gov/files/About/Housing/HTF Phasel Final 10142022.pdf

GOVERNOR'S HOUSING TASK FORCE

Recommendations and Strategies to Increase the Supply of Affordable, Attainable Workforce Housing

DECEMBER 15, 2022

REGULATORY CHANGES AND BEST PRACTICES THAT COULD BE ADOPTED BY STATE AGENCIES AND LOCAL GOVERNMENTS



Multi-year ambitious task force

Montana Governor's Housing Task Force

deq.mt.gov/files/About/Housing/HTF Phasel Final 10142022.pdf

Montana Community Reinvestment Plan Act \$225M:

- Reinvestment Plan Account
- Coal Trust Multifamily Homes Program
- Expand Workforce Housing for State Facilities
- Montana Housing Infrastructure Revolving Loan & Bond Program
- Planning Grant Program

Michigan Missing Middle Housing Program

https://www.michigan.gov/mshda/developers/missing-middle

\$110M housing production program to increase the supply of housing to support the growth and economic mobility of employees targeted to middle income households.

- Homeownership & rental development (Units <2000 SF)
- Loans and grants to offset development gaps
- Funds reimbursed to developer after occupancy
- 60%-120% area median income households
- 5-10 year affordability compliance period

Wisconsin

\$525M during budget year 2023-2025 to create 4 loan pools to increase housing supply:

Main Street Housing	\$100M
Workforce & Senior Housing	\$100M
Infrastructure for Workforce Housing	\$275M
Home Repair	\$50M



These programs are all very new.

They point to the growing number of states striving to increase housing supply.



The flexibility of state funds over federal dollars cannot be overemphasized.

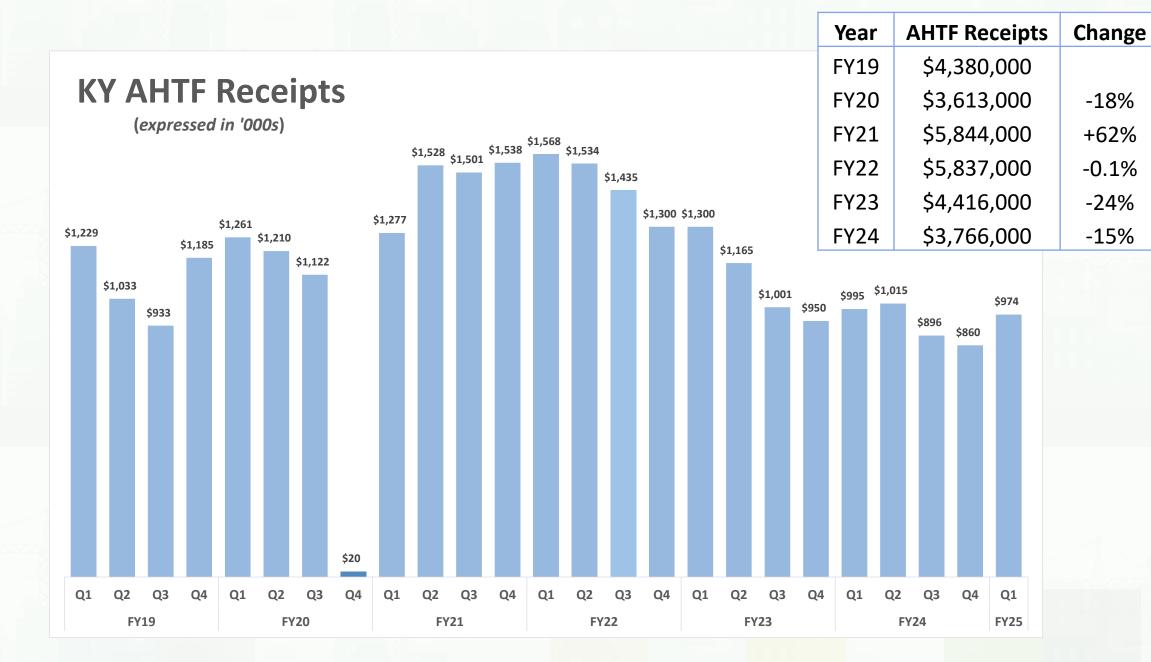
Examples:

- -KY Affordable Housing Trust Fund
- -KY Rural Housing Trust Fund

Thank You.

Wendy K. Smith
Deputy Executive Director
of Housing Programs
wsmith@kyhousing.org
502-605-1336





KY Rural Housing Trust Fund (New)

Fiscal Year	Geography	Total RHTF Funds Available		
FY25	Any rural area as defined by USDA.	\$5M		
FY26	Any rural area as defined by USDA.	\$5M		

