



**KENTUCKY
BEVERAGE
ASSOCIATION**

JULY 10, 2025



STEVE RICHARDSON

G&J PEPSI

DALLAS CLARK

CLARK COCA-COLA

FIELDING ROGERS

ALE-8-ONE

SARA MASSEY

**KENTUCKY BEVERAGE
ASSOCIATION**



G&J PEPSI



SNAP + BEVERAGES:

THE

FACTS



**KENTUCKY
BEVERAGE
ASSOCIATION**



PEPSICO

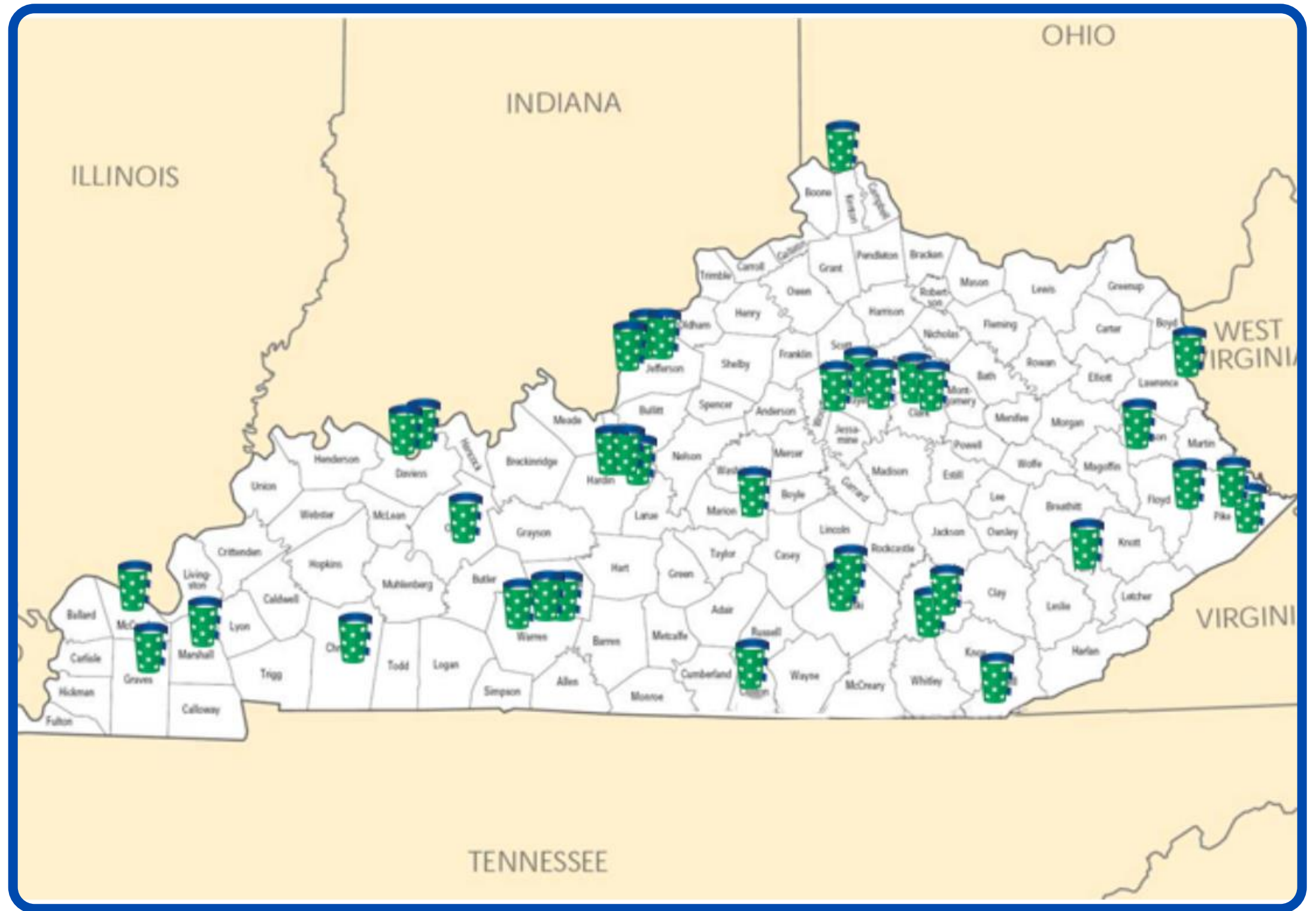


Country	Year	Population	GDP	GDP per capita
China	2007	1,306,929,845	14,550,000,000	11,132
USA	2007	304,659,523	14,550,000,000	47,750
India	2007	1,103,996,734	1,450,000,000	1,313
Brazil	2007	192,696,511	1,450,000,000	7,526
Russia	2007	141,895,437	1,450,000,000	10,218
Japan	2007	127,847,322	500,000,000	3,911
UK	2007	61,380,455	250,000,000	4,073
France	2007	64,396,311	250,000,000	3,899
Germany	2007	82,164,708	250,000,000	3,043
Italy	2007	60,725,271	250,000,000	4,118
Spain	2007	45,879,421	250,000,000	5,449

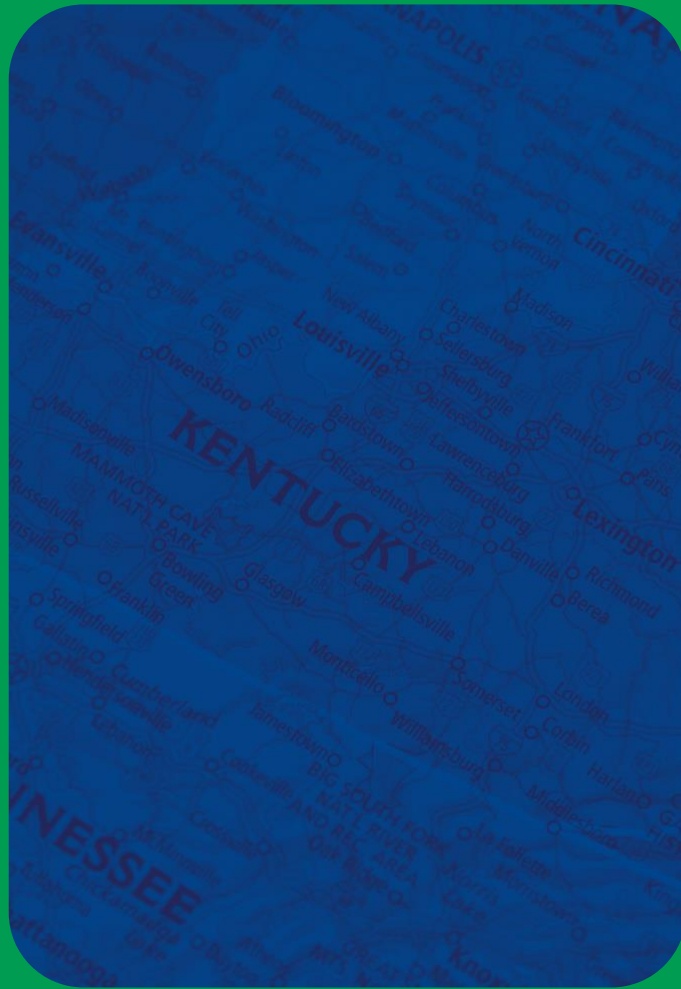
10 MEMBERS

4,060 JOBS

71,887 INDIRECT JOBS



DELIVERING FOR KENTUCKY



\$310.4 MILLION
CONTRIBUTED IN
STATE TAXES



\$521.1 MILLION
CONTRIBUTED IN
FEDERAL TAXES



\$552.6 MILLION
WAGES AND
BENEFITS



\$39.9 MILLION
CHARITABLE
DONATIONS

NATURAL DISASTER RESPONSE



GIVING BACK TO OUR NEIGHBORS





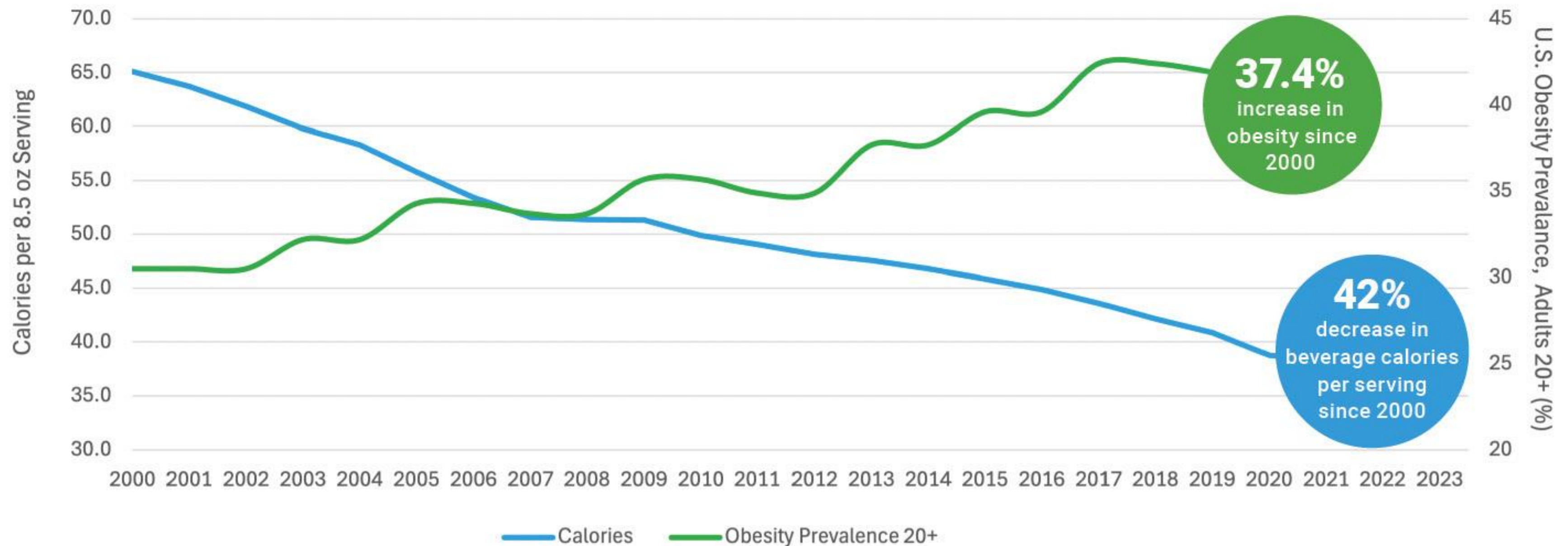
**Beverage companies
have answered the call to
*support a healthy,
balanced lifestyle with
low and no calorie
options.***



**NEARLY 60% OF
BEVERAGES
AMERICANS BUY
TODAY ARE
ZERO SUGAR.**



Since 2000, adult obesity is up 37.4%
while beverage calories per serving have
decreased 42%



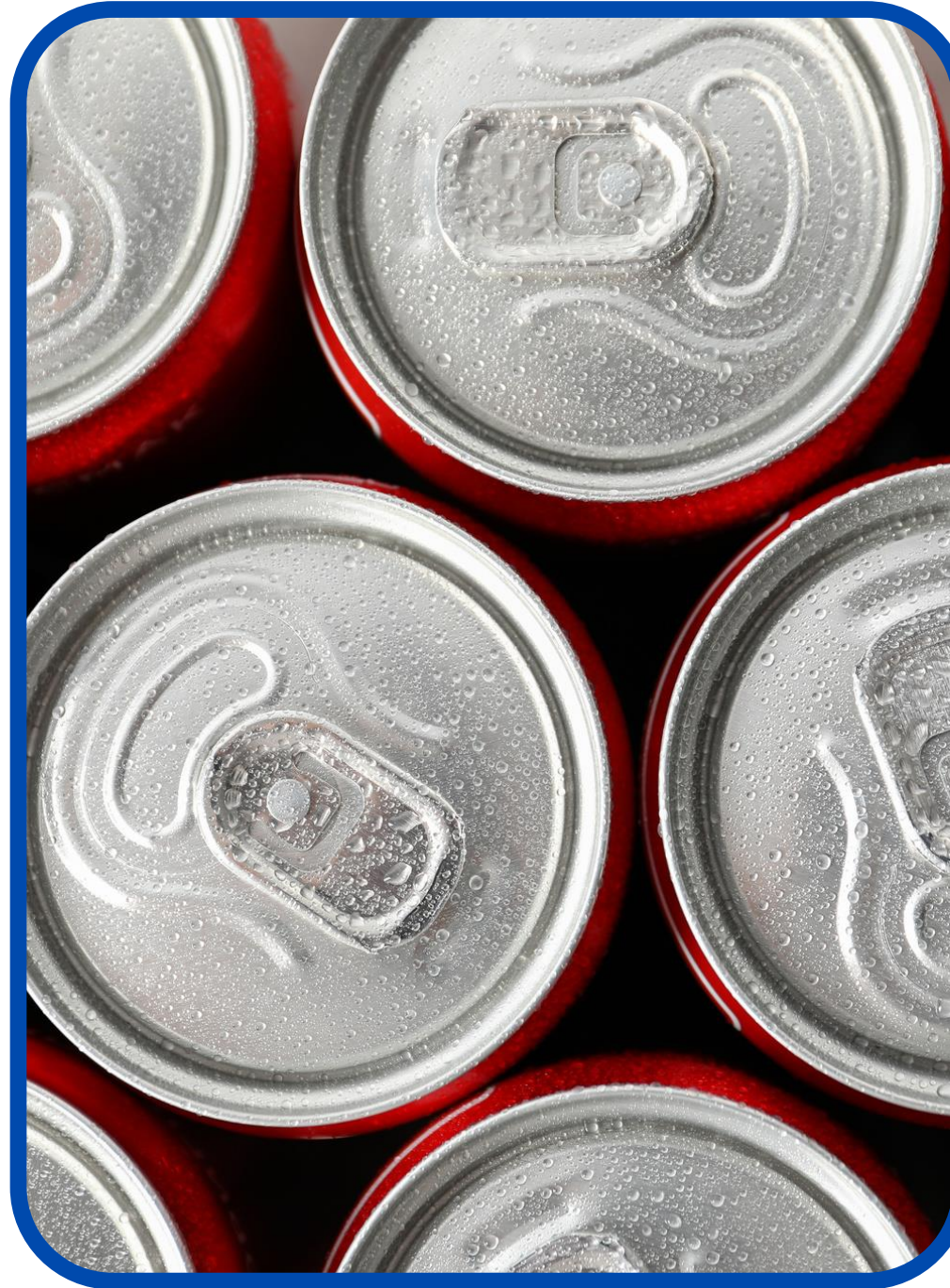
BEVERAGE SPENDING

SNAP:
5 CENTS
PER DOLLAR

1 BEVERAGE PER
GROCERY CART



CHOICE + INFORMATION





**THANK YOU
&
QUESTIONS**