

MAKE AMERICA HEALTHY AGAIN KENTUCKY TASK FORCE

Minutes of the 6th Meeting of the 2025 Interim

November 5, 2025

Call to Order and Roll Call

The sixth meeting of the Make America Healthy Again Kentucky Task Force was held on November 5, 2025, at 3:00 PM in Room 169 of the Capitol Annex. Representative Matt Lockett, Chair, called the meeting to order, and the secretary called the roll.

Present were:

Members: Senator Shelley Funke Frommeyer, Co-Chair; Representative Matt Lockett, Co-Chair; Senators Cassie Chambers Armstrong, Donald Douglas, Craig Richardson, and Phillip Wheeler; and Representatives Robert Duvall, Adam Moore, and Marianne Proctor.

Guests: Elizabeth Goode, Director, Division of Prevention and Quality Improvement, Department for Public Health (DPH), Cabinet for Health and Family Services (CHFS); Julie D. Brooks, Policy Specialist, Commissioner's Office, CHFS; Scotty Tracy, Commissioner, Department of Alcoholic Beverage Control (ABC), Public Protection Cabinet; Jamar Carter, Executive Advisor, ABC, Public Protection Cabinet; Kimberly McKenna Johnson, MSN, APRN, Founder, One Cross Health Clinic; Shawn C. Jones, MD, Fellow, American College of Surgeons, President, Kentucky Medical Association (KMA), Foundation for Medical Care; Darren Levitz, Senior Director for Member Experience, WellCare of Kentucky; Hope McLaughlin, J.D., Senior Director, Government Relations, Anthem/Elevance Health; Jeb Duke, Kentucky Medicaid Market President, Humana; Leslie Clements, Director of Population Health Strategy, Humana; Whitney Allen, Chief Enrollee, Quality Operations Officer, United Healthcare; Ryan Sadler, Plan President, Molina HealthCare; Kelly McGivern, Vice President, State Government Affairs, Molina HealthCare; Jennifer Nachreiner, Chief Operating Officer, Aetna Better Health of Kentucky; Dr. Nicole Flora, Chief Medical Officer, Aetna Better Health of Kentucky; and Shaina Seaborne, ARNP, One Cross Health Clinic.

LRC Staff: DeeAnn Wenk, Logan Bush, Cameron Franey, and Becky Lancaster.

Approval of Minutes

A motion to approve the minutes of the September 17, 2025, meeting was made by Senator Douglas, seconded by Representative Moore, and approved by voice vote.

Tobacco, Nicotine, and Vapor Products

A. Prevention and Cessation

Elizabeth Goode, Director, Division of Prevention and Quality Improvement, DPH, CHFS, discussed the Health and Human Services (HHS) report on the dangers of youth vaping, intervention programs to prevent youth vaping, resources to assist youth to quit vaping, and the tobacco retailer educational program.

B. Licensing

Scotty Tracy, Commissioner, ABC, Public Protection Cabinet, discussed implementation of tobacco, nicotine, or vapor product licensing, promulgating and filing regulations for 2025 RS SB 100, and the application portal.

In response to Chair Lockett, Commissioner Tracy discussed the penalties for retailers that sell tobacco, nicotine, or vapor products to minors.

Functional Medicine

Kimberly McKenna Johnson, MSN, APRN, Founder, One Cross Health Clinic, discussed the clinic's holistic model of care.

In response to Co-Chair Funke Frommeyer, Ms. McKenna discussed the costs of tests for biochemical deficiencies and that clinic providers train with Dr. Daniel Amen's Brain Health University program.

In response to Representative Moore, Ms. McKenna stated that often supplements are not covered by insurance plans.

In response to Representative Proctor, Ms. McKenna stated a great option is to start with supplements for patients, then integrate specific foods, and work with health coaches to help to make long-term changes.

In response to Senator Douglas, Ms. McKenna stated nutritional information is given to the patient but also a lab panel is shown to the patient.

In response to Senator Wheeler, Ms. McKenna discussed changing the narrative of taking medications for symptoms and not addressing root causes of problems.

Kentucky Medical Association STEPS Campaign

Shawn C. Jones, MD, Fellow, American College of Surgeons, President, KMA, Foundation for Medical Care, discussed the Small STEPS Big Impact public health campaign's steps and resources for Kentuckians to achieve long-term, positive health outcomes.

In response to Co-Chair Funke Frommeyer, Mr. Jones stated children who have a whole food, plant-based diet have less chance of having vitamin deficiencies. Food and dietary recommendations along with sleep and exercise are more important than medication in many cases, and the Kentucky Board of Medical Licensure requires at least 40 hours of continuing medical education (CME).

In response to Senator Chambers Armstrong, Mr. Jones stated people need to be wise about better, healthier, unprocessed food options.

Health Insurance and Preventive Health Initiatives

Hope McLaughlin, J.D., Senior Director, Government Relations, Anthem/Elevance Health, discussed engagement incentive packages.

In response to Chair Lockett, Ms. McLaughlin stated one engagement package can be offered to fully insured subscribers and covered spouses if the employer decides to offer the package. Anthem is partnering with a group that offers benefits to women who are approaching perimenopause and menopause.

In response to Representative Proctor, Ms. McLaughlin stated for members in more rural areas there are options in the SmartShopper plan and the Sydney Health application.

In response to Co-Chair Funke Frommeyer, Ms. McLaughlin stated there are rewards for tobacco cessation and nutritional coaching is offered.

Darren Levitz, Senior Director for Member Experience, WellCare of Kentucky, discussed investing in social determinants of health.

In response to Representative Moore, Mr. Levitz stated he can send more information relating to the data of specific health outcomes.

Jeb Duke, Kentucky Medicaid Market President, Humana, discussed Humana's clinical integration and accountability, value added benefits, and innovative pilot programs.

Leslie Clements, Director of Population Health Strategy, Humana, discussed Humana's focus on preventative healthcare and the Food As Health alliance with the University of Kentucky.

In response to Representative Proctor, Mr. Duke discussed how funding for programs and incentives are a part of the Medicaid capitation rates.

Whitney Allen, Chief Enrollee, Quality Operations Officer, United Healthcare, discussed United Healthcare's strategies for improving health outcomes.

In response to Chair Lockett, Ms. Allen stated there are no costs for programs to policy holders and the funding for mobile mammograms is covered by United Healthcare.

In response to Co-Chair Funke Frommeyer, Ms. Allen discussed following up with her team about adding coverage for supplements for targeted populations and offering optional benefits to members as part of their plan.

Kelly McGivern, Vice President, State Government Affairs, Molina HealthCare, discussed Molina Healthcare's mission to have flexible benefits that eliminate barriers to care for members.

Ryan Sadler, Plan President, Molina HealthCare, discussed nontraditional health related programs, and preventive care programs.

Jennifer Nachreiner, Chief Operating Officer, Aetna Better Health of Kentucky, discussed serving both traditional Medicaid and the Supporting Kentucky Youth (SKY) populations, the SKY behavioral health program supports, and innovative reimbursement programs for members.

Dr. Nicole Flora, Chief Medical Officer, Aetna Better Health of Kentucky, discussed increasing preventive care and member incentives, health education services, and outreach partnerships.

Adjournment

There being no further business, the meeting was adjourned at 5:03 PM.