

MEDICAID

NAVIGATOR REPORT



AUGUST
2025





Who we are

KIPDA has served as a contracted kynect service provider since 2013. The 16-county service region employs 15 full-time kynectors across these counties:

- Breckinridge
- Bullitt
- Carroll
- Grayson
- Hardin
- Henry
- Jefferson
- Larue
- Marion
- Meade
- Nelson
- Oldham
- Shelby
- Spencer
- Trimble
- Washington





About Our Service Region

- All staff—including supervisors and managers—are trained and certified kynectors.
- In addition to administration and oversight, staff assist clients and support outreach and enrollment across our service area.
- This integrated model ensures consistent, high-quality support for Kentucky residents seeking coverage and benefits through kynect.





KIPDA's enrollment activities

KIPDA's activities related to enrolling individuals in Medicaid include direct impartial assistance in applying for:

- Medicaid
- Qualified Health Plans
- Other Supportive Services

KIPDA also conducts outreach and enrollment events targeting vulnerable and uninsured populations.





KIPDA's outreach activities

Examples:

- Community Events
- Career Centers
- Public Libraries
- Back-to-School Fairs
- Faith-Based Ministries

Other Targeted Groups:

- Contract Workers
- Self-Employed
- Early Retirees
- Small Business Owners without access to employee sponsored coverage
- Businesses that are closing or downsizing





Average number of individuals enrolled in Medicaid

Calendar Year 2024

- 7,341 Individuals
- 612 Per Month





Supporting small employer groups

Our organization supports small employer groups primarily by helping business owners through the initial pre-screening and preparation phase for coverage on the kynect exchange. Once eligible, we refer them to certified agents for formal enrollment.

We have supported several businesses during closures and layoffs.





Reporting outcomes and other DMS- related data

We submit a monthly report. This report has been shared in advance of today's meeting.

