### MEDICAID

NAVIGATOR REPORT



AUGUST 2025



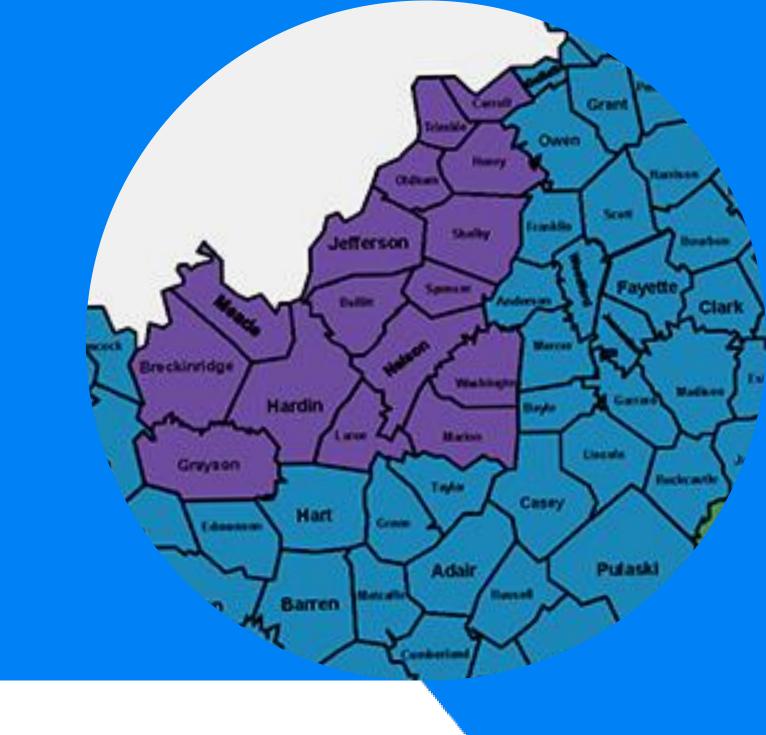


#### Who we are

KIPDA has served as a contracted kynect service provider since 2013. The 16-county service region employs 15 full-time kynectors across these counties:

- Breckinridge
- Bullitt
- Carroll
- Grayson
- Hardin
- Henry
- Jefferson
- Larue

- Marion
- Meade
- Nelson
- Oldham
- Shelby
- Spencer
- Trimble
- Washington





### About Our Service Region

- All staff—including supervisors and managers—are trained and certified kynectors.
- In addition to administration and oversight, staff assist clients and support outreach and enrollment across our service area.
- This integrated model ensures consistent, high-quality support for Kentucky residents seeking coverage and benefits through kynect.





### KIPDA's enrollment activities

KIPDA's activities related to enrolling individuals in Medicaid include direct impartial assistance in applying for:

- Medicaid
- Qualified Health Plans
- Other Supportive Services

KIPDA also conducts outreach and enrollment events targeting vulnerable and uninsured populations.





### KIPDA's outreach activities

#### Examples:

- Community Events
- Career Centers
- Public Libraries
- Back-to-School Fairs
- Faith-Based Ministries

#### **Other Targeted Groups:**

- Contract Workers
- Self-Employed
- Early Retirees
- Small Business Owners without access to employee sponsored coverage
- Businesses that are closing or downsizing





# Average number of individuals enrolled in Medicaid

#### Calendar Year 2024

- 7,341 Individuals
- 612 Per Month





## Supporting small employer groups

Our organization supports small employer groups primarily by helping business owners through the initial pre-screening and preparation phase for coverage on the kynect exchange. Once eligible, we refer them to certified agents for formal enrollment.

We have supported several businesses during closures and layoffs.





# Reporting outcomes and other DMS-related data

We submit a monthly report. This report has been shared in advance of today's meeting.

