



thoroughbred

IDEA

— foundation —

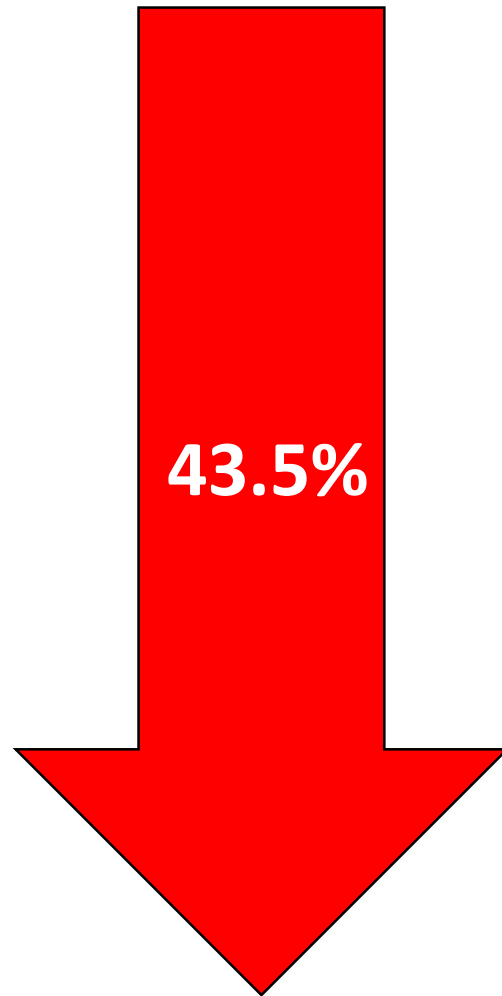
Thoroughbred Idea Foundation

The Thoroughbred Idea Foundation aims to improve the thoroughbred racing industry for all stakeholders, especially its primary customers - gamblers and owners - through the exchange, curation and advocacy of sound, data-driven ideas, shared with and implemented by the sport's existing entities.

The TIF is a not-for-profit organization, registered as a 501(c)(6) entity.

Foal Crop

2004 – 37,949

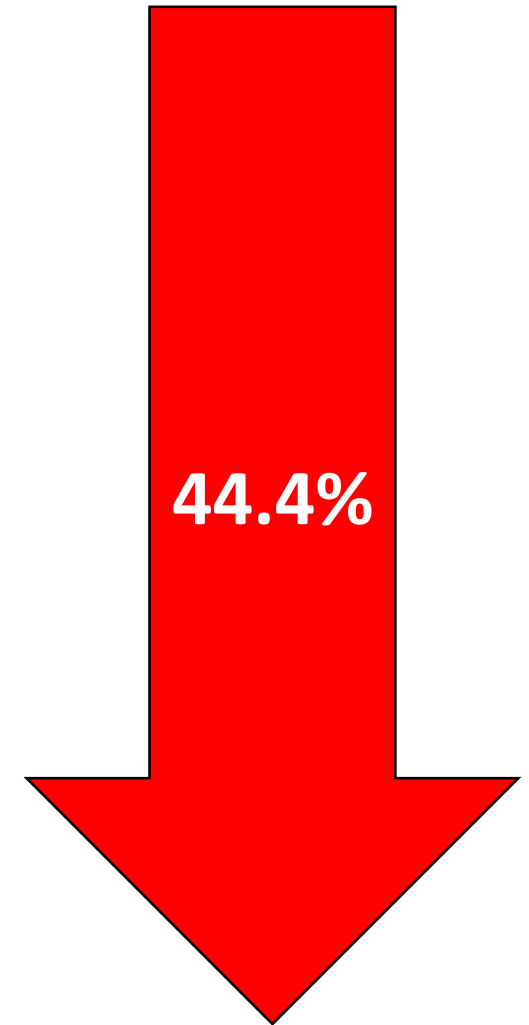


2018 – 21,500

Source: Jockey Club

Handle (Inflation Adjusted)

2004 – \$15.8b



2018 – \$11.9b

Source: Jockey Club

TIF Reports: Horse Racing and 'Legal' Sports Betting

Published: February 1, 2019



Download the full PDF version of "TIF Reports: Horse Racing and 'Legal' Sports Betting" - [CLICK HERE](#)

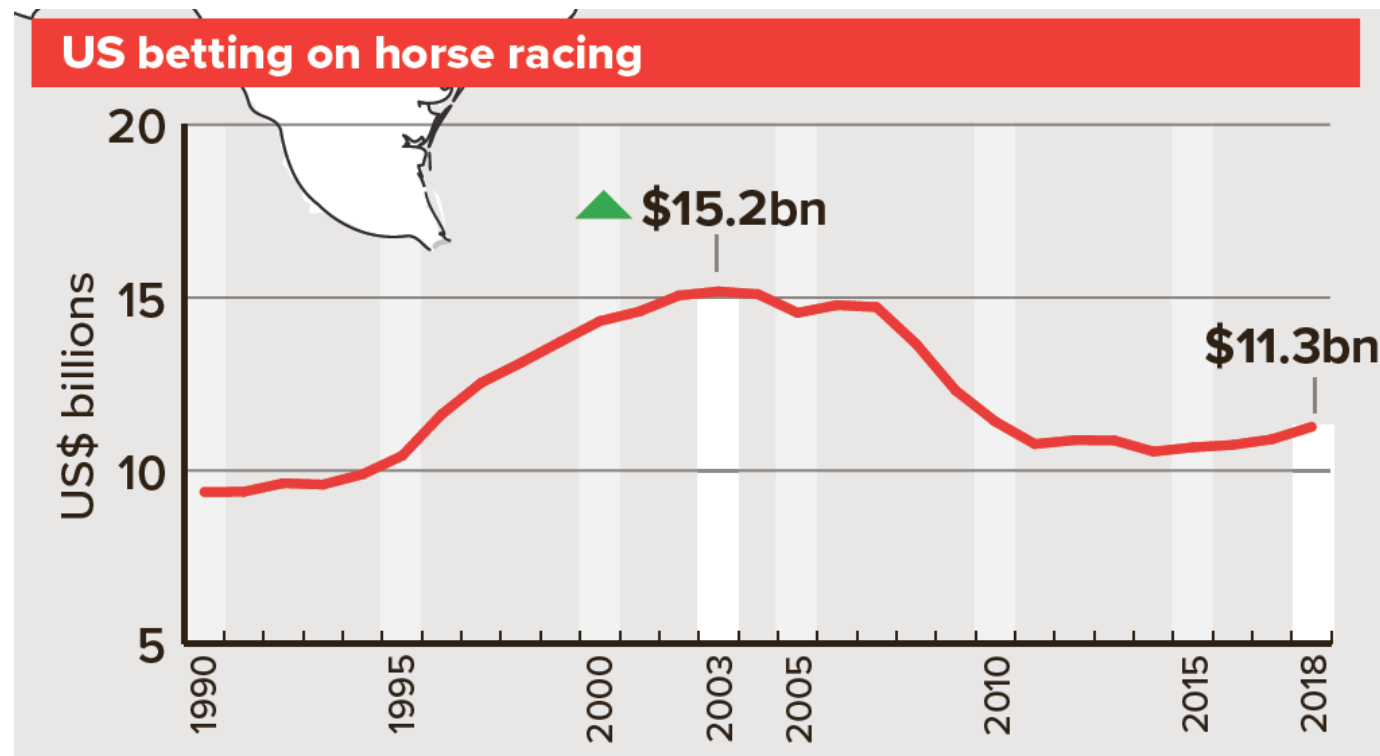
\$2.9 billion

Amount bet on sports in New Jersey in the 12 months since legalisation

\$80 billion to \$150 billion

Estimated amount bet illegally on sports every year in the US

Source:
Racing Post
7/24/2019



Bill Knauf

VP Business Operations, Monmouth Park

“We see the combination of fixed odds and horse racing as a potential new revenue stream and we will in the next coming year try to push as much of a fixed odds focus through the sportsbook for horse racing, obviously we will start with our own product and then try to get other jurisdictions through our sportsbook and hopefully open up new revenue streams and engage those bettors...

[We] think there is a massive audience out there that bets sports that has never tried to bet horse racing and we want to engage that customer.”

*Jockey Club Round Table on Matters Pertaining to Racing
Saratoga Springs, New York
August 11, 2019*

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2020 Kentucky Derby Odds

Kentucky Derby Odds		
◆	Fractional◆	American◆
Cezanne	25/1	+2500
Dennis` Moment	33/1	+3300
Eight Rings	25/1	+2500
Garth	66/1	+6600
Gouverneur Morris	25/1	+2500
Green Light Go	25/1	+2500
Mo Hawk	33/1	+3300

Updated September 16th, 2019 10:30:57.
All odds are fixed odds prices.



#1 TVG



TVG is one of the leading advanced wagering companies in the industry today. They offer free horse racing handicapping information, free Wager Rewards Bonus and an exclusive customer loyalty program, TVG is committed to supporting live horse racing.

PROMO: Bet \$200 Get \$200 at TVG. Use coupon code GET200 during checkout. Expires 10/27/2019.

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#2 US Racing



At US Racing you can get up to an 8% horse betting rebate and there is a \$150 Bonus for new members.

US Racing offers off-track betting on horse racing at over 150 tracks worldwide. They have a full menu of wagering options. When you make a bet online with US Racing, you can feel secure that your wagers are encrypted and backed by a company who has paid out over a billion USD in wagers since 1999. 8% Rebates with no limits.

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#3 TwinSpires



- 20:52 Finger L.
- 21:04 Belmont
- 21:10 Thistledo...

21:04 Belmont Park Race 3 - Allowance | Distance: 1m 110y | Runners: 0

[VERDICT](#) | [FORM](#) | [RESULTS](#) | [COMMENTARY](#) | [VIDEO](#)

MAIN MARKETS

OTHER MARKETS

[Show All Spotlight](#)

[Win](#) | [Each Way](#) | [Forecast](#) | [Top 2 Finish](#)

- Today
- ^ Beverley
 - ^ Kelso
 - ^ Sandown
 - ^ Yarmouth
 - ^ Naas
 - ^ Clairefontaine
 - ^ ClairefontainePA
 - ^ Le Croise-Laroche
 - ^ Saint-Cloud
 - ^ Greyville
 - ▼ Belmont Park
 - 00:00 00:32 **21:04**
 - 21:35 22:06 22:37
 - 23:08 23:39
 - ^ Delaware Park

No	Runner	Rating	Previous Odds	Odds	Each Way	1-2
1 (1)	Off Topic Manuel Franco/Todd Pletcher Spotlight Form: 1-23534	Age: 3 Weight: 8-8	1/2, 5/6	4/5 SP		
5 (5)	Smooth With A Kick Javier Castellano/Chad Brown Spotlight Form: 32314	Age: 3 Weight: 8-8	9/4, 11/4	3/1 SP		
6 (6)	Foolish Living Irad Ortiz Jr/Chad Brown Spotlight Form: 16	Age: 3 Weight: 8-8	4/1, 9/2	5/1 SP		
2 (2)	Take Charge Aubrey Jose Ortiz/Bruce Levine Spotlight Form: 1214-54	Age: 4 Weight: 8-12	6/1, 5/1	11/2 SP		
3 (3)	Cottonwood Falls John Velazquez/Thomas Morley Spotlight Form: 41-46	Age: 4 Weight: 8-12	33/1, 28/1	25/1 SP		
4 (4)	Brucia La Terra Luis Reyes/Barclay Tagg Spotlight Form: 127-478	Age: 3 Weight: 8-6	33/1, 25/1	33/1 SP		

Include horse racing as a sport when considering legislation for sports betting expansion in Kentucky and/or amend existing regulations to indicate racing wagering is not only pari-mutuel.



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