



Shirley's Way is a non-profit 501c3 whose mission is to help people fighting cancer with everyday bills, food, medicine, rent, mortgage etc. When someone is diagnosed with cancer they are often so sick that they cannot work and often have to take off work without pay OR they are let go from their jobs due to absence. Cancer not only affects you physically but it also affects you financially. We have given away \$1,127,000 to people in the state of KY. We have heavily embraced charitable gaming and have taken it to the next level. We have built several websites to sell tickets online. Online ticket sales have enabled us to sell tickets to everyone in the state. Our websites are listed at the end of this document.

We are really taking charitable gaming to the next level and KY could lead the way. We have not found raffle websites like ours anywhere in the country. They are unique and cutting edge.

Some things that would help us raise more money and make an even larger impact on our KY community.

- Eliminate the 40% rule
  - Most businesses do NOT turn a profit for at least 2 years. I am not sure why this rule is in place.
- Allow us to hold digital raffles online and pick the winners using an RNG. The emergency Covid regulation needs to be made permanent.
  - A new tech document was written and under the current gaming process it is not possible for charities to do digital drawings. Calculator.net was allowed during Covid. We spent months convincing people buying tickets online was safe and secure. Now....Nothing.
  - We have built sites to hold raffles at sporting events, concerts etc. BUT printing thousands of tickets is not physically possible.
  - Sites are secure and all ticket purchases are tracked and every dollar accounted for.

- Selling tickets for cash is dangerous. During the protests in Louisville this past year we were highly concerned about having so much cash in the building.
- Louder Than Life, College games etc. - These are all possible events that we could offer digital raffles.
- Allow us to run raffles for other organizations for a donation from the money they make. We have the capability to run online raffles efficiently and we were ready to use our online tools to run raffles for several local churches who are not able to have their picnics this year.
- Level the playing field and let us have the bigger better gaming machines with full cabinets, full displays, graphics and sound.
- Give us the same ability to put pull tab vending machines in bars and allow the bar staff to give the payouts. The Lottery can put these machines anywhere and everywhere and pay a commission to the store. We need to be able to do this as well.
  - In today's world volunteers are very difficult to come by and it's not reasonable to think a volunteer will be willing to stay all day for payouts.
- Adjust gaming tax to money actually gamed, not money replayed. This was a \$43,000 difference for us. We paid tax on over \$7 million vs \$1.9 million
  - If the community for one second thought we brought in \$7 million and only gave away \$1 million. They would have a fit
- Contact info [Mike@ShirleysWay.com](mailto:Mike@ShirleysWay.com) 502-819-7619

Shirley's Way websites

[www.ShirleysWay.org](http://www.ShirleysWay.org)

[www.QueenofHeartsLIVE.org](http://www.QueenofHeartsLIVE.org)

[www.WheelofCashLIVE.org](http://www.WheelofCashLIVE.org)

[www.JokersWildLIVE.org](http://www.JokersWildLIVE.org)

[www.goHaffersLIVE.com](http://www.goHaffersLIVE.com)

[www.ShirleysWayCharitableGaming.org](http://www.ShirleysWayCharitableGaming.org)

[www.RockOutCancer.com](http://www.RockOutCancer.com)

[www.ShirleysWayTN.com](http://www.ShirleysWayTN.com)

<https://www.youtube.com/c/ShirleysWay>